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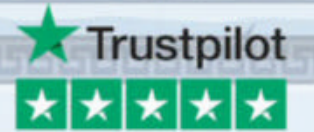




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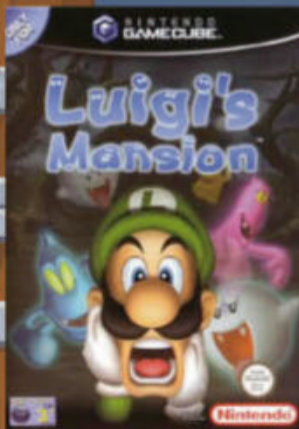
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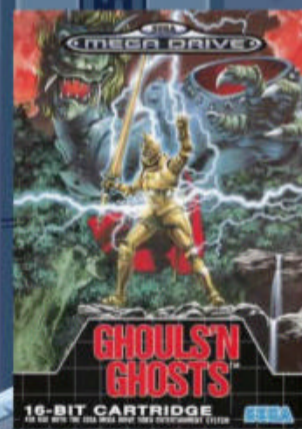
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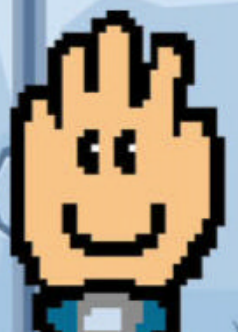
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THE RETROBATES

WHAT'S YOUR FAVOURITE RETRO GAMER COVER?



DARRAN JONES

I'd love to choose multiples, but my favourite cover is the Ultimate: Play The Game loading screens from issue 109. In fact, I love it so much it hangs in my gaming shed.

Expertise:

Juggling a gorgeous wife, two beautiful girls and an award-winning magazine

Currently playing:

Star Wars Pinball

Favourite game of all time:

Strider



DREW SLEEP

This one! I mean just look at it, Nick's anime villain glasses, Darran's frozen 'everything is fine' smile and Gary nailed my floppy hair of a 14-year-old. I like to think Andy is the surveillance camera, yelling at us that PC games are better than consoles.

Expertise:

Surviving landmark *RG* issues (that's two now!)

Currently Playing:

Celeste

Favourite game of all time:

Final Fantasy VIII



NICK THORPE

For sentimental reasons, it's my first *Sonic* cover – issue 158, the 25th anniversary feature. Did I get my copy signed by Yuji Naka? Of course I did.

Expertise:

Owning five Master Systems (I sold two)

Currently playing:

Burger Time Party

Favourite game of all time:

Sonic The Hedgehog



ANDY SALTER

It would be last issue's *Doom* cover. As a PC gamer, I've always have a soft spot for the game despite owning it first on the Sega 32X.

Expertise:

Modding games, no 'vanilla' versions for me, thanks!

Currently playing:

Kenshi

Favourite game of all time:

Rome: Total War



ADAM BARNES

I'd usually say the *SimCity* cover – it was my first article for *Retro Gamer* and an outstanding cover to boot. But if I'm honest, I'd have to say the *Pokémon* split run: that Pikachu subs cover is glorious.

Expertise:

Being pretentious about coffee

Currently playing:

The Sims

Favourite game of all time:

Baldur's Gate



PAUL DRURY

Nostalgia says issue 19, the Speccy and the return of *RG*, vanity says issue 48, *Manic Miner* and my first cover feature, but my favourite is issue 127 with its *Army Of Trolls* pixel art.

Expertise:

Absinthe and Tango

Currently playing:

Spacewar!

Favourite game of all time:

Sheep In Space



DAVID CROOKES

Issue 19: it was wonderful to see *Retro Gamer* back on the newsagent shelves once more, and here we are 14 years on.

Expertise:

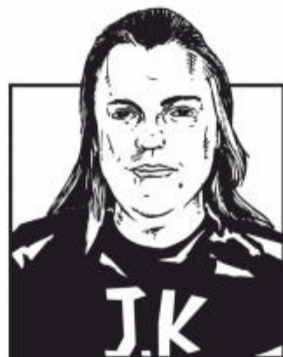
Amstrad, Lynx, adventures, *Dizzy* and PlayStation (but is it retro? Debate!)

Currently playing:

Dizzy

Favourite game of all time:

Broken Sword



JASON KELK

I have some ridiculously fond memories of Grandstand's *Astro Wars*, so the cover of issue 106 makes me smile every time I see it.

Expertise:

Being a homebrew hero

Currently playing:

Carmageddon: Max Damage

Favourite game of all time:

Io



RORY MILNE

There have been so many great covers, but the bright yellow *Computer Space* one from 2011 was the cover of the first issue that I wrote for, so I'll go for that.

Expertise:

The game that I'm writing about at the time of writing

Currently playing:

Spellbound

Favourite game of all time:

Tempest



300

So here we are, we have hit the big 200, and I still can't quite believe it. It's a landmark achievement for any magazine, so we wanted to do something memorable for this particular issue, beyond giving you a cool *Turrican* CD, and a double-sided poster with Gary Lucken's cover art and Craig Stevenson's excellent map detail for the forthcoming game, *Melkhior's Mansion*.

So for one month only, join us as we journey through the history of videogames, from their embryonic beginnings with *Spacewar!* to today's interest in retro and the excitement that VR offers. We've taken this special opportunity to split the magazine into decades, from the Sixties to today, with the aim of covering interesting stories that have happened within those eras: from Atari's rise to dominance in the Seventies, to the influx of bedroom coders of the Eighties and the 3D arms race that heated up during the Nineties. Splitting the magazine into decades has been requested numerous times over the years by various readers, so we felt that this was the perfect issue to do just that.

Let me take this opportunity to thank you all for believing in our magazine, all the freelancers who have contributed over the years and my hardworking team. See you all for issue 300!

Enjoy the magazine!



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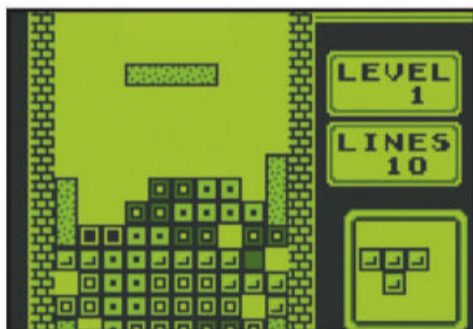
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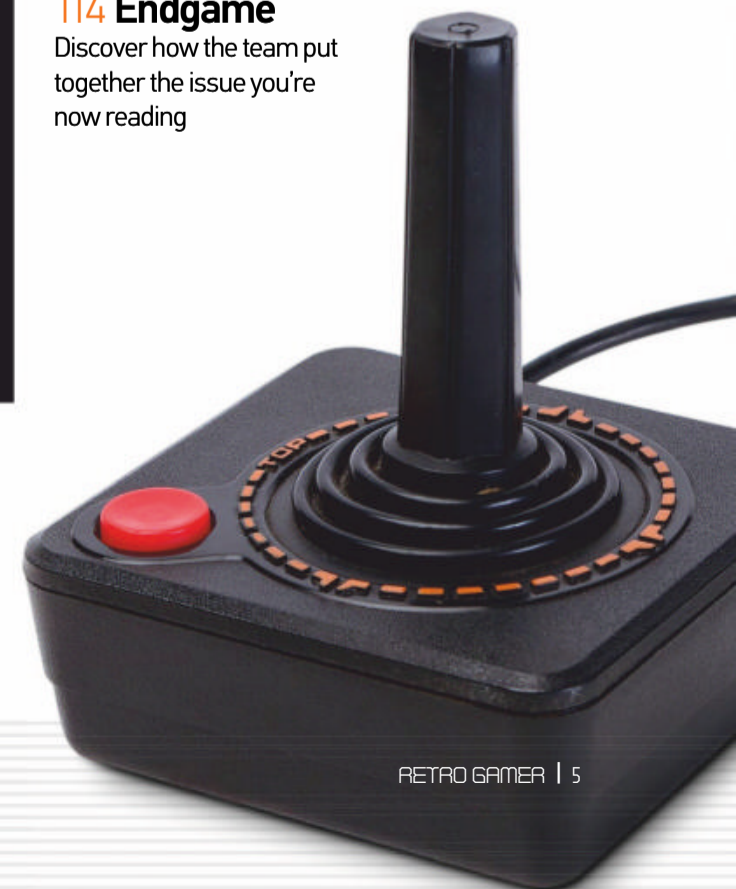


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» The Amico certainly stands out among the likes of PlayStation 4, Xbox One and Nintendo Switch.



INTELLIVISION LEVELS UP

Tommy Tallarico discusses the Amico with us

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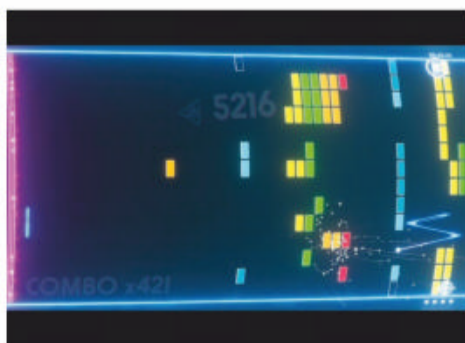
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Chris Huelsbeck talks us through this month's excellent *Turrican* CD



» [Amico] Games like *Breakout* are being retooled for the Amico and will be exclusive.

There's been a lot of noise about the return of Intellivision, and you largely have Tommy Tallarico to thank for that. The renowned musician and creator of Video Games Live is behind the exciting new project that promises a return to the classic games of old and he was only too keen to give us a little more insight as to what we can expect when the Amico console launches in October 2020.

How will the Amico stand out from other systems?

One of the biggest differences is that the focus of the console is based around couch co-op and the ability of people with all skill levels to be able to play the system and compete against one another. There hasn't been a system like this since the Nintendo Wii over 13 years ago.

The other big difference is that everyone has a screen on their controllers. This makes for a lot of new game design that hasn't been able to be accomplished in previous systems. Another difference is that all of our games are either 2D or 2.5D. We don't want to do any open world

3D games... everyone else does that and doing those types of games shuts out most casual gamers.



» Tommy Tallarico has ambitious plans for the Intellivision Amico.

Why did you decide to focus on local co-op?

Because it's sorely lacking in the videogames industry right now... especially for casual players. The issue with casual gaming is that it's all pretty much played on mobile devices, and aside from the financial predatory nature of 'free-to-play' gaming, the other issues is that the controls suck, there is no curation of the games on offer and the *biggest* thing is that all mobile and casual games are *solitary*! Just one person with their faces buried in a small screen.

The reality is that anyone who grew up in the Seventies, Eighties or Nineties always played games with their friends or family. We've lost that human contact that made gaming so much fun. I bet that anyone's best memories of videogaming was when

you were in a room of other people playing together. Those days are pretty much gone. Sure there are exceptions, but those exceptions are typically with hardcore games.

What can you tell us about those intriguing-looking new controllers?

Each controller has a 320x240 full color touchscreen, speaker, microphone, Wi-Fi and Bluetooth, big tactile shoulder buttons with a 64-position tiltable directional disc, gyroscope, accelerometer, wireless charging, interactive LED lighting on both the buttons and the disc, force feedback and built in RFID. They each have their own CPU and memory as well. We've basically created a mobile device with tactile controls (but without the cellular service). They are really amazing. No one has ever done anything like this for a home console.

Are the Blue Sky Rangers involved with the Amico?

Yes! We actually have four members of our current team that started at Intellivision in 1981! Two of the biggest include Bill Fisher (VP of technology) and Steve Roney.



» [Amico] Around 25 per cent of the launch games will be reimagined classics like *Shark! Shark!*.



» Tommy has assembled an impressive roster of classic coders to work on the Amico, including former members of Shiny Entertainment.



» [Amico] Games will cost no more than £8 and are playable without needing to be online.

How long has the Amico been in development?

We've been working on this for over two-and-a-half years. Aside from our internal team that has brought tons of products to market and have been down this path numerous times, we also partnered with the amazing Avnet who is one of the world's largest distributors of electronic components and embedded solutions. We've built an absolutely incredible team.

The announcement video for the Amico, mentions 'affordable gaming'. What does that mean to you?

High-quality game experiences all for under eight quid and with no loot boxes, in-app purchases or in-game ads that interrupt gameplay. Add in up to eight-player games (without having to buy eight expensive controllers),

five premium games included in the system... and all for around £150. The value that we are offering is unprecedented in the games industry.

The featured games appear to be remakes of older Intellivision games. How is your team reimagining them?

Actually, only 25 per cent of all the games on launch are what we consider 'retro reimagined'. It's not just Intellivision games like *Shark! Shark!*, *Astrosmash* and *Utopia*, but the biggest games that Atari has, such as *Asteroids*, *Missile Command*, *Centipede* and *Tempest*. All of our versions will be exclusive to the Intellivision Amico, even Atari won't be able to put these versions on their own new machine.

Another 25 per cent will be sports and recreational games like *Soccer*,

Baseball and *Billiards/Pool* and 25 per cent will be original IPs that really make use of our unique controllers!

The final 25 per cent will be beloved board, card and dice games, as well as other casual games such as match threes, crosswords and word games.

Why do you have games that are completely exclusive to the Amico?

Because of the way we are creating the games with the controller and with couch co-op. Most of the games we're making can't be done on any other system just because of the way we are designing them. The games being made are very unique and offer different experiences than most people have been used to. We also need to differentiate ourselves from all the rest. Everyone knows that exclusives are what sell a console.

It's time for a bit of a shake up in the industry, time for another successful hardware company to create an alternative to what everyone else is offering. We are looking forward to presenting Amico in 2020 and showing people a new and unique way to play games. Together again... with family and friends. ✨

“ Most of the games we're making can't be done on any other system ”

Tommy Tallarico



» [Mega Drive] A new game starring Earthworm Jim is heading to the Amico. Colour us excited.



» [Amico] Classic maze game, *Night Stalker* is another past game being revitalised on the Amico.



» [Amico] It will be interesting to see how titles like *Missile Command* will utilise the Amico's controller.

Who is Iain Lee?

Iain Lee is a freelance broadcaster who loves gaming, particularly retro gaming. He currently hosts *The Late Night Alternative* show at weekdays from 10pm on www.talkradio.co.uk and runs daily retro streams on www.twitch.tv/iainlee.

You took your time!



played Tetris for the first time last week.

A few weeks ago, I bought a Game Boy for the hell of it and grabbed a load of original games. I saw *Tetris* on the list and realised I'd never actually played it, so I took a punt.

I'm aware that's an amazing statement. A 46-year-old gamer had never actually played possibly the biggest-selling game of all time. I tweeted it and most people thought I was joking, and while most took the comment good-naturedly, a few got very angry. How unlike Twitter.

But the truth is that it never appealed to me at the time. It was absolutely everywhere and I thought it looked a bit dull. I seem to not like stuff that other people really like, and I don't know if it was teenage awkwardness or what, but I just never had the desire to have a go.

I have met Alexey Pajitnov, the game's creator, in his Microsoft Office in Seattle around the year 2000. I had to type 'the year' there because just saying '2000' looks weird. Just as saying 'the year' before any other year makes you sound like a crazy person.

Alexey was, as you'd imagine, delightful and charming. He had a real twinkle in his eye and such joy for gaming. I won't share his story here, it's too long and

involved and most of you probably know it, but it'll make some movie.

I remember this was pre-Xbox and he told us he was working on that and then nodded to a box in the corner and let on that the new machine was in it. When he left later to go to the bathroom, my colleague James Bobin and I spent so long arguing about whether we should look in it or not that by the time we'd agreed we would, Alexey was back.

Another memorable moment was when I told Alexey about *Sextris*, a variation of his game that involved fitting nude falling people into position so they could have it off. He sat and listened and looked amazed but the more I think about it, the more I realise

that he was probably being polite. There's no way he didn't know that *Sextris* was a thing.

I lied to Alexey that day. I'd told him I'd played his game and I loved it and that I was grateful for his hard work in making it. The truth was I'd never touched it, the look of it repelled me and I thought it was a silly gimmick.

What an absolute bell I was. Playing it last week, it all made sense. It is a thing of great beauty. A masterpiece. In a world of deadlines and being available 24/7, *Tetris* is an oasis of, well not calm as such, but it does take you away from real life.

Although frantic, it does ascend into a zen meditative experience that lights up the soul. 30-odd years after everyone else, I finally got the *Tetris* bug. *



“ The truth was I'd never touched it, the look of it repelled me ”

Do you agree with Iain's thoughts? Contact us at:

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Who is Paul Rose?

Paul is probably better known as Mr Biffo – the creator of legendary teletext games magazine *Digitiser*. These days, he mostly writes his videogame rambles over at Digitiser2000.com. If you want more Biffo in your eyes, you can catch him as the host of *Digitizer The Show* at www.bit.ly/biffo2000.

Console yourself



don't know if you've seen, but as I write this there have been artists' impressions of the PlayStation 5 floating around.

It looks distinctly sci-fi – like a building from *Blade Runner's* version of 2019 Los Angeles, or a particularly esoteric UFO.

We've seen these mock-ups before – remember when the Xbox was going to be in the shape of a massive X? And then it came out and it lived up more to the 'box' part of its name than the X-part.

It's that aesthetic that we've sort of had to endure ever since, as far as new consoles go. They're all just boxes, black slabs, featureless and designed to disappear into the shadows beneath your TV. Even the Switch – much as I love it – is kind of deliberately under-designed. Yeah, you can slap on some expensive coloured Joy-Cons, but compared to some Nintendo hardware, it's pretty underwhelming when it comes to its look.

Now we're even entering into an era where the hardware is done away entirely; Google's Stadia doesn't even exist as a physical product, but a logo and a joystick that looks a bit like the Xbox One controller only more bland.

Whether the PlayStation 5 reverses that trend or not we'll see soon enough (you might even have seen by the time you read this), but I hope so. I miss the days when consoles were a statement, when they didn't just all blend into one – where they were, in their own way, a piece of art.

The mini Mega Drive and SNES consoles have underscored that point; can you imagine wanting to own a miniature replica of the Xbox One? It's completely featureless. You might as well own a replica of a shipping container or a sandwich bag.

The original Mega Drive may look very much of its time, but you can see the work and creativity that went into how it looked, drawing inspiration – apparently – from high-end stereo equipment and race cars, with a tiny hint of HR Giger. The first

PlayStation was minimalist, but there was beauty in its subtle lines, and the design of the controller was so iconic that it's still being used today.

Going even further back, the Atari VCS wood-effect panelling gave it an appearance which might single it out as the single most iconic games system ever, the GameCube was like nothing before or since, and while the N64 was kind of ugly... it at least looked unique. Even computers tried: the C64, brown as it may have been, and the ZX Spectrum, are classics.

Whatever is in store for the next generation, I hope that the designers learn the lessons of the past, and we move beyond this era of design blandness. The thrill of owning gaming hardware used to be, for me, as much about owning something that looked different to everything else. It was a statement, a mast upon which we could hoist our colours. Yeah, there's a sort of tribalism that came with it, but at least we could say what we were fighting for. ✨

“The PlayStation was minimalist... there was beauty in its subtle lines”



Do you agree with Paul's thoughts? Contact us at:

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Talking Turrigan

Chris Huelsbeck tells the story of this issue's music CD

Musician Chris Huelsbeck has one of the most extensive CVs in games, stretching over 30 years across more than 80 releases, from *Great Giana Sisters* and *Tunnel B1* to the *Star Wars: Rogue Squadron* series. Possibly his most well-known game works, however, are the tracks he created for the *Turrigan* series, as heard in remixed form on this issue's *Turrigan Ultimate Collection* CD.

Here, he talks us through each track, starting with stirring orchestral treatments and segueing to some more traditional synth-led arrangements.

1. The Final Fight

This was the penultimate title theme for me and the series. It was also a showcase of my TFMX 7 voice system on the Amiga, breaking free from the usual four-voice limitation. This concept, based on work by Jochen Hippel, had an advantage over some other systems, like the Octalizer, which could provide eight voices but mixed two into each Amiga channel, leading to degradation in the overall sound. Our mixer also had some degradation, but for drums, bass and many other instruments it was fine, and for higher-fidelity instruments I could use any one of the three remaining Amiga hardware

“ This version uses the full potential of a symphonic orchestra ”

Chris Huelsbeck

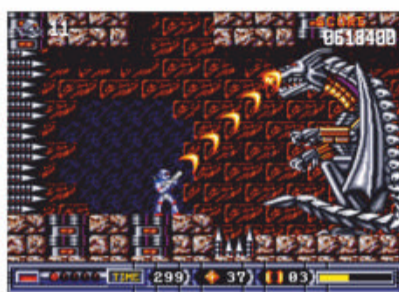
channels, and that gave the sound the edge that I wanted. The composition of the *Turrigan II* main title was to showcase this new technology and it's been a fan favourite ever since. This amazing version is by Roger Wanamo and uses the full potential of a symphonic orchestra.

2. Exploring Secret Dungeons

A mysterious underground world of caverns full of valuable items as well as lethal aliens was the inspiration for this piece, and the arrangement by Roger Wanamo captures it perfectly here.

3. The Great Bath

Another fan favourite was *The Great Bath*, which played during the underwater level in *Turrigan II*. The idea was to have a complete counterpoint to



» [Amiga] The *Turrigan* series appeared on many systems throughout its run, but the sprawling shooter was most comfortably at home on 16-bit machines such as the Amiga.

the heavy action and fast-paced music of the other levels, and give it more of a dreamy feel. Some inspiration also came from the early *Super Mario* games that had underwater levels, and a waltz of some sort felt the most appropriate. The orchestral arrangement by Roger Wanamo is one of my favourite renditions.

4. Concerto For Laser And Enemies

Powerfully arranged and orchestrated by Jonne Valtonen, this was composed for a very special level in the game where the protagonist, Bren McGuire, exchanges his assault suit for a combat spaceship to fight the enemy hordes in an epic space battle. It's one of the few tracks where I used a lot of musical triplets to create the fast pace – even though the general tempo of the piece is actually moderate – to keep a heroic and epic feel.

5. Shoot Or Die

The original title theme of *Turrigan* definitely set the direction of the music for the whole series. For the Amiga version of the game I wanted to create a synth-rock soundtrack with very memorable melodies and a good driving beat throughout the many battles. This orchestral arrangement was created by Robin Hoffmann and it's one of my all-time favourites of our orchestral recordings.

6. Victory

The credits music of *Turrigan* was very special to me. I wanted to evoke a feeling of celebration, of victory, and it was to sound like the end credits of a movie as well. Robin Hoffmann's arrangement and orchestration captures it absolutely brilliantly.

7. Payment Day (Turrigan 3)

With *Turrigan 3*, the series entered a more mature stage and I started to explore a more cinematic approach, even on the Amiga. The title music used a lot of orchestral instruments already and I was quite happy with the results at the time, although for obvious reasons the limitations of memory and the sound chip meant it couldn't compete with the symphonic sound of a real orchestra. This recording finally captures exactly what I had in mind when I composed the piece originally.

8. Credits (Turrigan 3)

This fantastic arrangement by Michael Fuchs was a more experimental approach to adapt a composition from the game. While the original was a much more straightforward rock piano composition, the orchestral version with its virtuoso piano performance by Mischa Cheung has a wonderfully playful and lyrical quality, and it's also one of my personal favourites.

9. Outpost

Moving on to my own studio synth arrangements and recordings from the 2013 *Turrigan Soundtrack Anthology*, I wanted to concentrate on a few less prominent compositions in the series that I think deserve a bit more attention. This first piece from *Turrigan*, used in the third level of world one, showcases the driving beat and memorable melodies that was the main idea behind the soundtrack.

10. Tower Of Morgul

Climbing one of the last areas of the tower of the evil overlord in *Turrigan* needed music that reflected the recent struggles. The battle-worn hero is working his way up relentlessly to face the final boss on his way to victory.

11. Metal Stars

In this early level of *Turrigan II*, Bren is again in his element fighting another attempt by The Machine to enslave the universe. Our hero, as usual, is up to the task, defeating whatever is thrown his way while exploring a whole new world.

12. Check The Gripper

In one of the early minor boss fights in *Turrigan II*, a drone is sent to try to grab the hero. Of course, Turrigan is having none of it. The main musical motif of just three notes playing in a static eighths pattern reflects the robotic craft as it menaces and taunts our fighter.

13. The Elevator

Faced with the daunting task of fighting his way up a series of free-floating elevator platforms in *Turrigan 3*, Bren needs precise timing and guidance to avoid losing his footing and falling into the abyss. Meanwhile the enemy hordes are firing from all barrels, making the task even more difficult. If you listen carefully, you can hear the tense concentration in the music – ultimately leading to success, though.

14. Scrap Yard I

The final piece in this collection is one of my personal favourites from the *Turrigan Soundtrack Anthology*, featuring an electric-guitar performance by my good friend Manus Buchart. ★

Check turrigansoundtrack.com and huelsbeck.com to explore more of Chris's work online, and also his Patreon at patreon.com/chris_huelsbeck, which offers new, royalty-free music for use in your own creative projects.





A JOURNEY THROUGH VIDEO GAMES HISTORY

FROM THE FORMATIVE SIXTIES
THROUGH TO THE EXCITING
MODERN ERA, JOIN US FOR AN EPIC
VOYAGE THROUGH TIME



THE BIG BANG:

STEVE RUSSELL AND THE CREATION OF SPACEWAR

Words by Paul Drury

For this landmark issue of *Retro Gamer*, we go back to where it all began and talk to the man who coded the very first 'true' videogame

Spacewar! was released way back in 1962 on the PDP-1 and usually has the honour of being acknowledged as the first true videogame. You could certainly play games on computers before *Spacewar!*'s creation – versions of traditional games such as Noughts And Crosses and Draughts existed on mainframe computers as early as the Forties, and Willy Higinbotham's famous technical demo *Tennis For Two*, which was created in 1958, hinted at the shape of games to come. Steve Russell's *Spacewar!* was something entirely new, however, something which could only exist in digital form, and its 'deep space deathmatch' theme is still a mainstay of the industry it helped birth over half a century ago.

For issue 100 of *Retro Gamer*, we interviewed the creator of the *Magnavox Odyssey*, Ralph Baer, and named him 'the father of videogames'. So does this make you the grandfather?

I'm reasonably comfortable with that [laughs]. Mostly what I did was demonstrate you could play an interesting game on a computer at a time when computers were very expensive and so no one could possibly have got one just to play games. When computers did become cheap enough [for that], some of the people who made those early

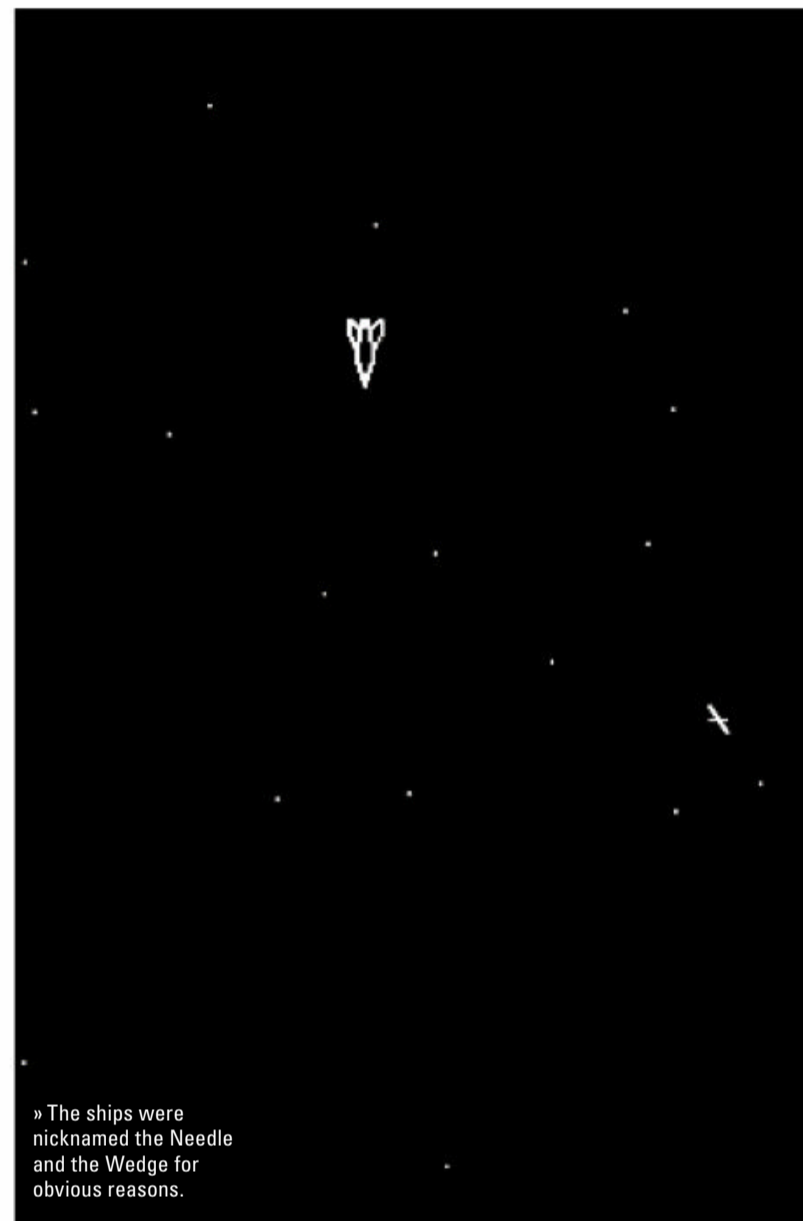
arcade games remembered *Spacewar!* and tried to do something like it... or better!

You arrived at the prestigious Massachusetts Institute Of Technology (MIT) during September 1958 to work with the computer scientist professor John McCarthy.

I'd worked with him at Dartmouth the summer before, and after I graduated he offered me a job working on AI, a term he'd recently coined. I was 21 years old and it was a great opportunity. I had access to the fastest and most powerful computer of the day – the IBM 704, which was cranky and annoying but could be very satisfying to program as well.

When a PDP-1 arrived at MIT in the autumn of 1961, did you immediately see the potential for writing a game?

Not straight away. Professor Marvin Minsky had written a demonstration program which everyone called Minskytron, which produced a kaleidoscope effect on-screen. You could use switches to change the pattern, and it was kind of interesting to play with for a while but it wasn't really engaging. Here was this new computer with some new features, which had a typewriter that worked relatively well, so the impetus for me to write *Spacewar!* was to get some experience with the PDP-1, to do a better demo program and to build a spaceship trainer.



» The ships were nicknamed the Needle and the Wedge for obvious reasons.

Wait a second, what do you mean by a 'spaceship trainer'?

The space race was very much in the news at the time so having a spaceship you could control seemed like a relevant demonstration program and it might teach people something [about astrophysics]. By making it a game, it might increase their motivation. We were all fond of science fiction. 'Doc' Smith's writing had these space battles that excited the imagination and so we decided to give the spaceships torpedoes. You could blow up the other ship so now you had a two-player game. We'd been calling it 'Spacewar' for some time and I put the exclamation point at the end when it was working well enough to demonstrate!

You began coding the game in late 1961. Did it become your main job?

Oh, it was very much a 'spare time' project and not official in any sense. Remember, software was considered worthless back then and was still considered worthless right up until the Eighties. I really mean that! You couldn't copyright it, no one sold it and no one saw any value in it. MIT was charging 'real' projects for using the PDP-1 so the agreement was we could use the computer if no one else wanted it. No authorised user was going

**1960
APRIL**

Sega is founded by Martin Bromley and Richard Stewart and is initially known as Nihon Goraku Bussan.

1961

A Digital Equipment Corporation PDP-1 is installed at MIT. The minicomputer catches the attention of all, including one Steve Russell.

**1961
FEBRUARY**

William George Daly Jr submits a thesis to MIT of a computer program based on Qubic (3D Tic Tac Toe) for the TX-0.

1962

Sega publishes an electromechanical game called Punching Bag. It promises operators to be 'time-tested' for proven top profits.

1962

This year also sees Elwro engineer, Witold Podgórski create the mainframe puzzle game, *Marienbad* (an adaptation of *Nim*) for the Odra 1003.



» Nolan Bushnell (right of Pong cabinet) says *Computer Space* wouldn't exist with *Spacewar!*.

» Hyperspace was always an option if you were in a tight spot but was made deliberately unreliable.

to turn up at 11pm at night so that was usually when I worked on *Spacewar!*.

The graphics for the spaceships are rather stylish. Did you draw them on graph paper first?

That's exactly what I did and I can even tell you the prototypes! The Needle – the long spaceship – is my cartoon of a Redstone rocket, the first the US put into space. They were essentially tubes with tail fins which was good because they were easy to draw! The other ship, which we called Wedge, was based on a *Buck Rogers* design from the Thirties.

Is it true you wanted the missiles you shoot to be unreliable?

Not only did I want it, I put it in! I just added a small random number to the X and Y velocities of the torpedoes so it might make them miss sometimes, especially at long range. It was when *Spacewar!* was more or less working but without gravity and boy did I get some feedback! Nobody liked weapons that don't fire straight! [Laughs]. By popular demand, I withdrew it.

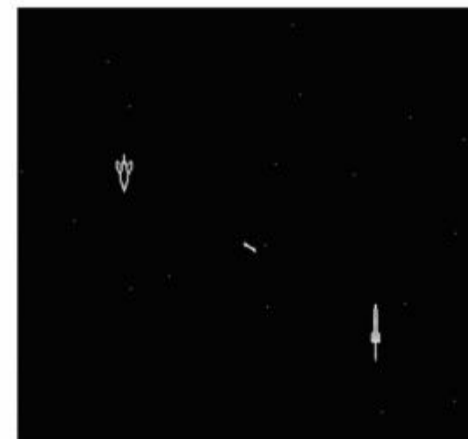
You mention gravity was added later on...

I'd always wanted to implement gravity but I'd not figured out how to do it. The problem was that the gravity calculation involved a couple of square roots and so is relatively time-consuming. Remember, the program was constructed as a big loop. You went through all the displayable objects, displayed them and the background, and then you did it again. The repetition rate was determined by how long it took to get through that loop and that governed the

NOLAN BUSHNELL

FOUNDER OF ATARI

"Spacewar! was massively important in the creation of *Computer Space*. I distinctly remember a November evening in 1966 when I played it for the first time at the computer lab at the University Of Utah. I was reintroduced [to it] at the AI lab at Stanford University, probably in October 1970, after a night of playing Go. In some ways that was more important because my skills had grown and the price of components had dropped, making it seem feasible to build a coin-op unit for the first time. I started on the project the next day."



» The sci-fi novels of EE 'Doc' Smith were a big inspiration for *Spacewar!*.

1962
APRIL

Spacewar! is created by Steve Russell at the Massachusetts Institute Of Technology. It's for the institute's PDP-1.

1964

The PDP-7 is added to Digital Equipment Corporation's range of computers. A total of 120 systems are sold – big numbers back then!

1964
APRIL

IBM announces the first of its computer family, the IBM System/360. It will go into production next year.

1964
MAY

John G Kemeny and Thomas E Kurtz create the programming language BASIC at Dartmouth College.

1965

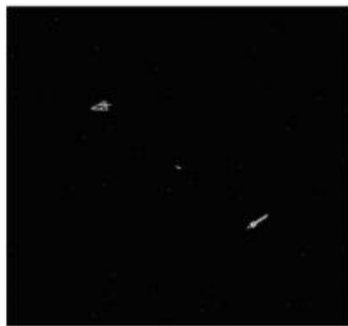
Namco releases an electromechanical game called Periscope in Japan. It is actually designed by Masaya Nakamura, the founder of Namco.



» Steve takes on Chris Garcia, curator of the Computer History Museum in California. We were too polite to ask who won...



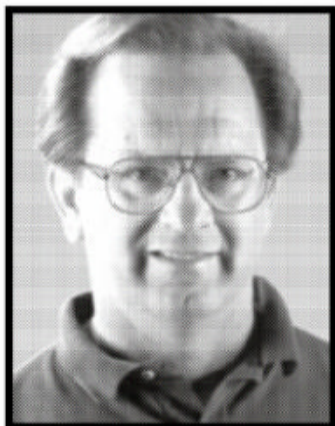
» *Spacewar!* received many tweaks and improvements through the Sixties, including better explosions and on-screen scoring.



» Feeling gravity's pull, *Spacewar!* style. Adding this mechanic gave Steve developmental headaches.

AL ALCORN CREATOR OF PONG

"Spacewar! was the first time a computer was used for interactive fun and Nolan saw the potential. He had also worked at an amusement park in Utah in the summer and he started to connect the dots... 'How can we translate a game on a million dollar computer to the arcade?' I believe that *Spacewar!* was the spark that started the industry. From Steve Russell to Nolan to me and beyond – we found something truly useful for computers to do!"



ED LOGG CREATOR OF ASTEROIDS

"I did some work at the Stanford AI Lab from 1971 to the spring of 1972 and I saw *Spacewar!* being played on the local machine. It was four-player and each player held a little box with controls on it. I thought it was an amazing game. It certainly influenced *Asteroids* because I was familiar with the options and gameplay, like the wraparound of the shots and the way your ship flies, as well as the shape of the player's ship itself."



» Steve Russell's game has had a huge impact on the industry.

► number of torpedoes you could display at one time – well, that and memory. At the end of 1961, we had a version with no sun and no gravity and could barely keep up the display when they were a bunch of torpedoes.

How did you speed things up?

Dan Edwards figured out how he could make my display code much faster. We think what he did was the first example of what we now call a 'just in time' compiler and his code ran the display at a speed which gave us the time to calculate the square roots to deal with the gravity calculation. That made it a much more interesting game! Pete Samson figured out a way to display a very 'low overheads' starfield and he put that in instead of my random stars. It displayed stars in their actual position in the night sky and at their approximate brightness and that made it much easier to imagine you were a real space pilot, which was great for those of us who read science fiction.

Spacewar! keeps track of your score. Was that feature added to stop people playing for too long?

[Laughs]. When we were polishing the 'gravity' version of the game in spring 1962, I had put in some scoring because we realised the problem was that people would play and play, and not give other people a chance to have a go. That version showed the score in the lights [on the PDP-1 front panel itself rather than on-screen] which was fine for us because we could do binary-to-decimal conversion but it's not very user-orientated! On-screen scoring was added later, in 1963 I think.

You even added a 'hyperspace' option.

We saw that if someone had a few games' experience and the other didn't, he would win quickly and it was pretty boring. We figured if we added hyperspace, which is a standard feature in sci-fi, that would allow the inexperienced player to escape when they were surrounded by torpedoes and so have chance to learn a little more. We put that in, and it worked – sort of. We saw a lot of inexperienced players constantly hitting hyperspace and not learning anything more. So we made hyperspace unreliable. No ship has been known to survive seven trips into hyperspace!

The addition of bespoke controllers must have made things easier for players, too.

It was a no-brainer! Using the switches on the front panel of the console to control your ship was very uncomfortable because your elbow is resting on the console table and gets sore quickly, plus you have to turn your head to look at the display. Also *Spacewar!* players kept wearing out the switches on the PDP-1, which annoyed the maintenance people. They were a bitch to replace. These were all good reasons not to play the game using switches. We discovered you could wire in more switches [to the rear of the PDP-1] and Bob [Saunders] and Alan [Kotok] connected them to a wooden box and that was much better. They lasted almost a year!

1965 MARCH

The PDP-8 minicomputer is released by Digital Equipment Corporation. Its chief engineer is Edson De Castro.

1966

Nintendo releases the Ultra Hand. The device itself is created by Gunpei Yokoi, who will go on to help create several key Nintendo systems.

1966

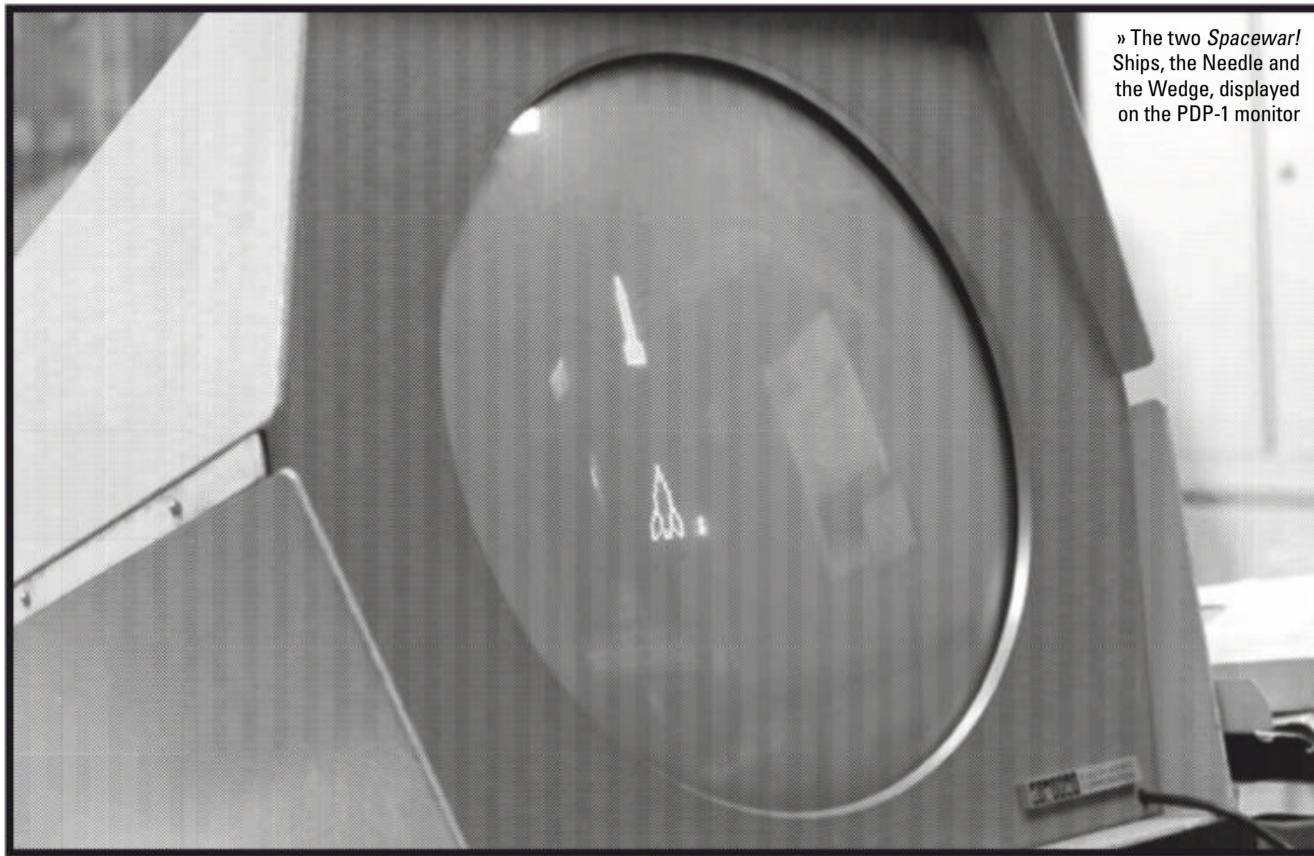
Ralph Baer, the inventor of videogames, begins work on The Brown Box. It will go on to sow the seeds for the modern videogame console.

1967

Sega publishes Rifleman, an electromechanical game with a distinctive western theme where the player must get five ten-point shots.

1967 FEBRUARY

Nutting Associates, an arcade manufacturer, is formed in Mountain View, California by William Gilbert Nutting.



» The two *Spacewar!* Ships, the Needle and the Wedge, displayed on the PDP-1 monitor



» Unless you live next door to the Computer History Museum in California, the easiest way to play *Spacewar!* is via the handy emulator at masswerk.at/spacewar.

You have mentioned several other people involved with the creation of *Spacewar!* there...

Lots of people added improvements. It was a collaborative effort though there weren't that many people. We had a reunion [in 2018] of everyone who made a significant contribution and there were eight of us there – sadly Alan has passed away.

Were you at the 'official' presentation of *Spacewar!* at the MIT Science Open House?

No, I was tied up with some Army Reserve training. Martin 'Shag' Graetz [part of the dev team] did a short paper for the Digital Equipment User Group, which was a loose association of PDP owners, and he put the game in their library so everyone who wanted a copy of *Spacewar!* could have it. That was as close as we got to a release. As I said before, software was worthless.

Did you have any sense that you had produced something which would grow into the billion dollar videogame industry?

No! I had been in the business for four years by then and I'd learned that predicting what was going to come next was almost impossible. I was just interested in my next project. I mean, was anyone gonna hire me to create fancier versions of

Spacewar!? Nah! Remember it was another decade till things got cheap enough to make machines dedicated to playing games.

When that did happen in the Seventies, there were several early arcade games like *Computer Space* and *Space Wars* which borrowed heavily from *Spacewar!*. Did you resent your work being used like that without permission?

What's to resent? *Spacewar!* was open source. Here it is. Give me credit if you like. And have fun!

Did you ever kick yourself for not patenting any of the innovations introduced by *Spacewar!*?

I told you, I couldn't! How many times do I have to tell you? Software was worthless! Copyrighting software was not even on the horizon...

You must have a sense of pride, though, at what you and your colleagues achieved back then?

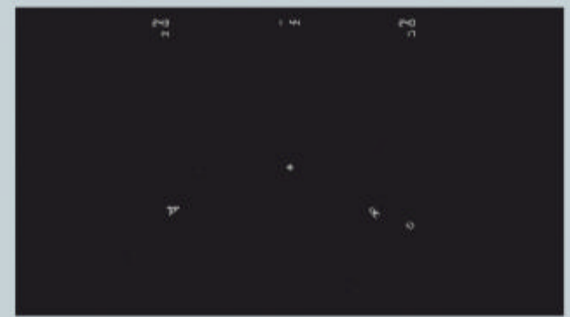
Yes I do and I'll give you my boast. The emulated version you can play on the web at Norbert Landsteiner's website [visit masswerk.at/spacewar] or the one we demonstrate on the PDP-1 at the Computer History Museum in California uses the original code from 1962 and as far as I can tell, it hasn't crashed once in over 50 years! *

SPACE PIRATES

FOUR EARLY ARCADE GAMES THAT OWE A DEBT TO SPACEWAR!

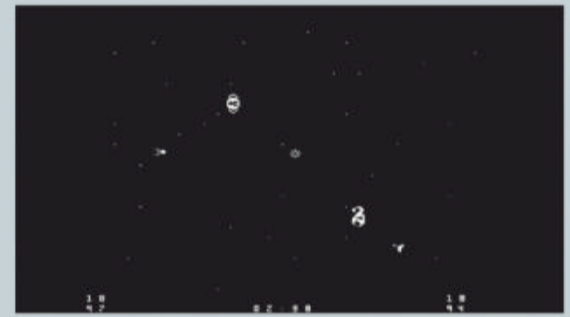
COMPUTER SPACE (1971)

Nolan Bushnell has always acknowledged *Spacewar!* was the inspiration for the first commercial arcade game. Bill Pitts and Hugh Tuck's *Galaxy Game*, released the same year, was an even closer copy.



SPACE WARS (1977)

Author Larry Rosenthal was an MIT graduate and a big *Spacewar!* fan. This Cinematronics release uses a vector display and allows ships to take damage without being destroyed.



ORBIT (1978)

Owen Rubin's version allows a huge number of options to be selected in-game, from adding black holes to offering space stations for refuelling, via the 22 buttons on the cabinet – a record, we believe.



ASTEROIDS (1979)

Ed Logg took some of the key features of *Spacewar!*, such as ship rotation and hyperspace, and added in a load of space rocks to create Atari's biggest-selling coin-op title.

Images supplied from the upcoming *From Bedrooms to Billions: The Evolution Of Video Games* TV series, with thanks to Anthony and Nicola Caulfield and Rebellion.

1968

Ralph Baer creates a Golf Game accessory for The Brown Box. It's a golf ball mounted on a joystick, it won't be released commercially, sadly.

1968

Strategy game, *Hamurabi* is developed by Doug Dyment and was created specifically for Richard Merrill's FOCAL coding language.

1969

Ken Thompson creates *Space Travel*, initially for the Multics operating system. The game simulates travel across our solar system.

1969

Lunar (or the *Lunar Landing Game*), a text-based game written by Jim Storer, is created, continuing this decade's love of space.

1969

Sega releases an electromechanical game, *Duck Hunt*, which features moving and flying ducks against a realistic backdrop.

THE

1970s

OUT OF THE LABS AND INTO THE WORLD

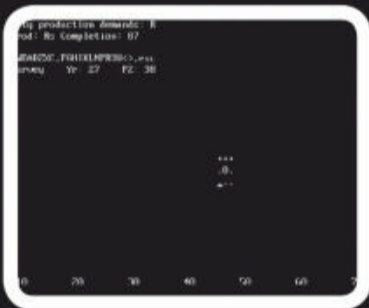
□ This is it – the beginning, the decade where humanity gained the ability to go out into the world, drop a coin in a machine and play a videogame. And that’s largely what they did, as the arcades hosted many of the decade’s most famous games and accounted for most of the industry’s revenue. However, that wasn’t the whole story. Home consoles entered the market and rapidly grew in sophistication, eventually becoming capable of hosting any game you might choose to throw at them. Computer games were important, but the hardware remained expensive until late in the decade, limiting their impact.

Games of the decade



1971
COMPUTER SPACE

This is the big one – the first commercially available videogame. This adaptation of *Spacewar!* wasn’t the hit that was needed to inspire any imitators and give the medium a real start, nor did it convince Nutting Associates to carry on with videogames, but in terms of historical importance, it’s absolutely massive.



1972
EMPIRE

This mainframe game, written by Peter Langston, is a multiplayer 4X wargame that is an early precursor to today’s turn-based strategy games. The original version, which was named after a board game, was lost when the HP2000 computer it ran on was retired, but it was popular enough to spawn a variety of new versions from other authors.



1973
SPACE RACE

Sometimes, you just need to take a concept and run with it, literally. Two players control competing rockets in an attempt to travel the length of the screen as many times as possible within the time limit, while avoiding asteroids. Atari’s second game wasn’t too popular with audiences, but it did at least move the industry past countless *Pong* clones.



1974
TANK

Steve Bristow’s combat game was a big step up in complexity over other efforts at the time, as players navigated a maze filled with deadly mines and a foe that’s keen on killing you. Notably, this was manufacturer Kee Games’ only title that wasn’t a clone of an existing Atari product – the company was a surreptitious Atari subsidiary.



1975
GUN FIGHT

Taito’s Wild West-themed arcade game by Tomohiro Nishikado is notable for a couple of reasons. Firstly, it introduced the use of modern CPUs to arcade games, moving the medium away from the discrete logic boards that had been used. Secondly, it’s a thematic advance as this is the first videogame to depict humans in combat with one another.

1971

The original text-only version of *The Oregon Trail* is created in a high school by Don Rawtisch, Bill Heinemann and Paul Dillenberger.

1971

Don Daglow creates the first game that’s based on *Baseball* using a PDP-10 computer. The game will be updated over the next few years.

1971 NOVEMBER

Bill Pitts and Hugh Tuck create the space dogfighter *Galaxy Game*. The initial prototype costs the dev duo \$20,000.

1971 NOVEMBER

Nutting Associates’ *Computer Space* is released. The machine is created by Nolan Bushnell and Ted Dabney.

1972

Don Daglow beavers away on the PDP-10 once again and this time creates a fascinating homage to *Star Trek*. He gets lots of fan mail as a result.

The Seventies...

AS TOLD BY DAVID BRABEN

FRONTIER DEVELOPMENTS' FOUNDER AND ELITE CO-CREATOR REMEMBERS THE TECHNOLOGY THAT HOOKED HIM ON CODING

Though we look back to the Seventies as the start of our own technological revolution, David's personal memories are of a childhood relatively free of the devices that have become ubiquitous in the modern world. "Compared to today, there was remarkably little technology about," he recalls. "Not only were there no mobile phones, but hardly any TVs or screens (compared to now) – and those that there were had small screens and were big and boxy and almost entirely black and white."

With early developments being both expensive and often not suitable for the home, it's the latter half of the decade that really set the wheels in motion. "Various home games consoles started to appear in the mid-to-late-Seventies, which played variants of *Pong*, *Breakout* and a few others, using simple rotational controllers," says David, before getting on to the formats with which he's more widely associated. "When home computers first appeared, right at the end of the decade, it was an

amazing change." A brief conversational detour takes place here to discuss arcade games. "At around the same time, *Space Invaders* appeared. It had a colour screen – but on closer inspection it was strips of coloured plastic stuck to the front of a black and white screen!"

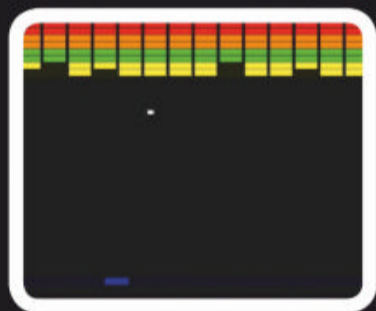
David quickly returns to the computer scene, though. "Those home machines were amazing in contrast to the home games consoles," he remembers. However, David found himself admiring machines like the TRS-80 and Apple II from afar, as he didn't have access to one. "Magazines appeared with type-in listings, and I used to look at these with interest, executing them on paper – long before I actually had a computer (they were too expensive)."

The fascination David developed during the Seventies persisted into the early Eighties and led him to his first computer –



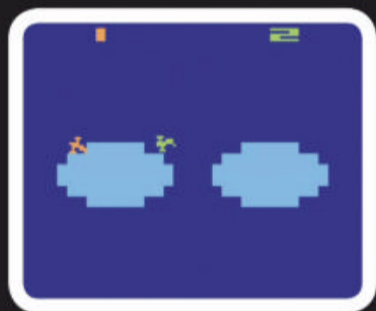
though it wasn't quite what he'd expected. "Before I got a computer of my own I imagined they were a lot faster than in fact they were. One of my first programs was flying through a 3D starfield (I had worked out how to do it before I even had a computer), which I wrote in BASIC on the Acorn Atom. I could see it drawing the stars one by one, then clearing the screen and doing it again – it took over a second so there was no visual continuity or sense of movement. I was terribly disappointed, but started learning machine code straight away. A few months later my starfield ran at 60 frames per second, and I was hooked."

Of course, many of you know what David did next. "The 3D starfield changed into the bones of a simple 3D space fighter game over the next few months before I went to university... but that's another story."



1976
BREAKOUT

This block-busting blockbuster was a successful solo spin on the established *Pong* formula, and came from Apple founders Steve Wozniak and Steve Jobs. *Breakout* was a highly influential arcade game, with *Arkanoid* iterating on the design in the Eighties and even games like *Puchi Carat* adopting its template in the Nineties.



1977
COMBAT

The pack-in game for early Atari 2600 (or Atari VCS, depending on who you ask) consoles is so much more than just a home version of *Tank* – it's an early demonstration of the flexibility that console games could offer over their arcade rivals. With a roster of extra modes featuring jet fighters and biplanes, *Combat* offered real choice and variety.



1978
SPACE INVADERS

Taito's arcade hit was such an enormous deal that even now, those distinctive space invaders are used as an icon for videogames as a whole. In 1981, MP George Foulkes told UK parliament that young people "play truant, miss meals and give up other normal activity to play *Space Invaders*" – yes, it was that good.



1979
GALAXIAN

Namco's first major arcade hit took the *Space Invaders* shooter formula and enhanced it, allowing the enemies your spaceship faced to break rank and attack alone, bringing the-then burgeoning shoot-'em-up genre forward. The game also popularised RGB colour graphics, which became the standard in arcade games going forward.



1979
ASTEROIDS

Yes, we've included two 1979 entries on this list – blame the sheer lack of releases in 1970. And if we had to choose a year with a second game, 1979's *Asteroids* justifies this one. Between the mesmerising vector graphics that still enthrall us today, the simple, oppressive background music and the compelling game design, it's really something special.

1972
JUNE

Atari Inc is founded and videogames as an industry takes its first tentative steps. Turn to page 24 for more Atari.

1972
SEPTEMBER

Magnavox releases the first home console, the Odyssey. It's based on Ralph Baer's Brown Box prototype.

1973

Kee Games is formed by Atari as a subsidiary. It's headed by its namesake, Joe Keenan who is a long-time friend of Nolan Bushnell.

1973

The business simulation game *Lemonade Stand* is created. It's based on the popular American tradition of kids selling lemonade in the suburbs.

1973

Nintendo releases its lightgun shooter *Laser Clay Shooting System*, which is masterminded by Hiroshi Yamauchi and Gunpei Yokoi.

THE FUTURE STARTS HERE

1



The Seventies is the decade that saw computer technology finally becoming viable for home use, due to the small size and low cost of machines – at least relative to the past. Alongside general purpose computers, dedicated videogames consoles were introduced. At first they played only preloaded games, but by the end of the decade had shifted to using ROM cartridges for game distribution, allowing for a potentially infinite number of games to be released. By the end of the decade, the first true console war was underway, with Mattel Electronics fighting an underdog battle against the industry's first giant, Atari.

2



3



1. MAGNAVOX ODYSSEY Magnavox, 1972

The Magnavox Odyssey was the first ever home videogame console – the final commercial result of Ralph Baer's 'Brown Box' prototype, developed at defence contractor Sanders Associates. The system was extraordinarily simple, capable of displaying just a few dots on the screen, with users manipulating them using dials and a single button. As a result, the console had to be packaged with plastic TV overlays and board game pieces, to expand the possibilities of the games. The system could only support the PCB cartridges that were supplied with it, which modified the internal logic of the system, and it didn't feature a CPU of the kind we use today.

The system was a modest commercial success, selling 350,000 units, but it's the wider impact of the system that earns it recognition today. Lawsuits over the Odyssey patents made Magnavox over \$100 million, and the company soon began to manufacture dedicated consoles. However, these were designed in-house at Magnavox and Philips, which had acquired the company in 1974. The creators of the Magnavox Odyssey would go on to different projects, with the most notable being Ralph Baer's popular electronic toy Simon, which tests your memory with a sequence of button inputs and is still released in various forms today.

2. APPLE II Apple, 1977

One of the first home computers to offer colour graphics was a big hit with American computer buyers, and marked the beginning of a long-lived dynasty for the fledgling Apple Computers. The machine was enormously expensive, retailing for over \$1,000 at launch, but it was adopted by businesses and, particularly, schools, ensuring that many youngsters would become familiar with the machine over time. The success of the computer caused Apple's success to soar, ballooning from \$774,000 per year in September 1977 to \$118 million per year three years later. A revised Apple II Plus was released in 1979.

3. PHILIPS VIDEOPAC G7000 Philips, 1978

The major follow-up to the Magnavox Odyssey, known as the Odyssey 2 elsewhere in the world, was a curious device. Outwardly it looked more like a computer than a console, thanks to its bulky size and membrane keyboard, which could be used for edutainment games. However, the system was largely intended for entertainment purposes and delivered on that with games like *KC Munchkin*, a maze game similar to *Pac-Man*, and the *Master Strategy Series* hybrid video/board games including *Quest For The Rings*. The console couldn't keep pace with Atari's sales and even lagged behind the Intellivision, and its successor – the Videopac+ G7400 – withered due to the 1983 market crash.

1973

Taito creates *Soccer* and *Davis Cup*. They're designed by Tomohiro Nishikado and focus on, you guessed it, football and tennis.

1973

Over at the NASA Ames Research centre, the first-person *Maze War* is created by Steve Colley who will go on to establish nCUBE in 1983.

1973

Text adventure *Hunt The Wumpus* is created by Gregory Yob, and has gamers tracking down the titular creature and dodging 'super bats'.

**1973
MAY**

Hudson Soft Ltd is established in Japan with the aim to sell telecommunication devices and art.

**1973
JULY**

Atari releases its second game after *Pong*, *Space Race*, into arcades. Sadly, it is not commercially successful.

4. ATARI 2600

Atari Inc, 1977

The impact that Atari's home console had on videogames cannot be overstated. The system was the first smash hit console, fuelled by Atari's arcade conversions and classic original games, as well as licensed games like *Space Invaders*. The single-button joysticks became iconic and set a standard for game controllers that followed, and ROM cartridges were popularised as a game distribution media for decades to come. The success of the system propelled Atari to enormous profits, and at one point it was one of the fastest-growing companies in America, comfortably fending off all challengers in the marketplace.

Of course, the Atari 2600's legacy isn't entirely rosy. Atari's dismissive attitude towards its developers ultimately caused the rift that gave birth to Activision, gaming's first third-party publisher. Atari's own mismanagement of projects and stock, as well as the glut of products from external developers, contributed to a North American market crash that caused global ripples, and caused businesses to lose faith in videogames as a business. But when the industry rebounded, the cheap and abundant games combined with a new hardware revision made Atari's ageing console a wallet-friendly alternative platform, a status that kept the system on shelves right through to the early Nineties.

5. ATARI 8-BIT

Atari Inc, 1979

Having firmly established itself at the top of the videogames industry over the course of the Seventies, Atari looked to move into the general purpose computer market at the end of the decade. The machine's graphical capabilities were considerably ahead of the competition, making it a great machine for gaming, and its key early game, *Star Raiders*, offered genuinely amazing space exploration and combat. However, many of its users came to own it in the Eighties, after a brutal price war with the similarly capable Commodore 64 dragged the cost of the revised XL series hardware down to near-wholesale levels.

6. INTELLIVISION

Mattel Electronics, 1979

Toy giant Mattel had already experienced success in the Seventies, with handheld electronic games such as *Mattel Auto Race* and *Mattel Football*, so its attempt to join the rapidly developing console scene made a lot of sense. The Intellivision became a rival to the Atari 2600, with early games boasting superior graphics, and a great range of sports games as well as licensed properties such as *Dungeons & Dragons*. However, it was more expensive than Atari's machine and couldn't match the branding power of its arcade hits, so it ultimately fell behind. The machine still has a cult following today, though.



4



5



6

OTHER SYSTEMS FROM THE SEVENTIES



Fairchild Channel F • Fairchild, 1976

This was the first console to use a CPU and ROM cartridges, essentially making it the first console in the modern style. It was soon toppled by the Atari 2600.



Interton VC 4000 • Interton, 1978

This system's hardware and software showed up in a variety of different guises throughout Europe, and was popular but naturally had little legacy. Its use of analogue joysticks as standard was pioneering.

Microvision • MBC, 1979

This innovative handheld achieved reasonable success for Milton Bradley, but was severely limited by a 16x16 display. The system did inspire the creation of Nintendo's Game & Watch series, though.



1973 OCTOBER

Allan Alcorn creates *Gotcha*, the industry's first maze game for Atari. It receives a lukewarm reception.

1974

Namco acquires Atari's Japanese coin-op division, enabling the company to bring the US hits over to Japanese arcades.

1974 MAY

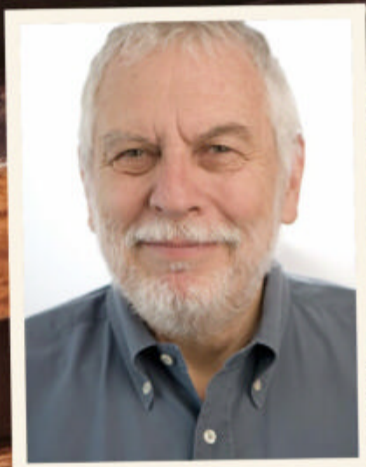
Via its subsidiary Cyan Engineering, Atari revs up with arcade racing game *Gran Trak 10*. The coin-op is well received.

1974 NOVEMBER

Tank is developed by Atari subsidiary, Kee Games. The game is a success and gives Atari a vital cash injection.

1974 DECEMBER

With the arcade scene gathering more and more traction, an arcade-focused magazine, *Play Meter*, is launched.



Nolan Bushnell



Allan Alcorn

Atari birthed the modern videogame industry. It cracked the code of coin-op success, pioneered games marketing and successfully invaded the living room. But before its mainstream hits turned Atari into a household name, the company began as a scrappy group of Silicon Valley hippies making it up as they went along

Atari of the Seventies was a different animal to the corporate juggernaut that captured worldwide attention and became the fastest growing company in US history in 1980. This coin-op-focused Atari was chaotic and flew (and grew) by the seat of its pants. It broke new ground, buttressed by engineering smarts and Nolan Bushnell's gutsy management, while attracting the notice of Wall Street and the general public.

Nolan Bushnell was an engineer at the Silicon Valley stalwart Ampex when he recruited his friend and coworker Ted Dabney to form a company to design video display-powered games. Nolan envisioned a consumer-focused version of the game *Spacewar!* he had played as a student at the University Of Utah. The duo created its first game, *Computer Space*, for Nutting Associates, a maker of quiz and electromechanical games. It was a modest

success, selling 1,500 units and netting nearly \$3 million in sales, which paved the way for future projects. But more importantly, it proved that there was a market for video-driven, hardware-based consumer games.

With the earnings from *Computer Space*, the two hired their first employee: engineer and fellow Ampex alum, Allan Alcorn. While he wasn't enamoured with *Computer Space*, Allan was intrigued by its engineering and the potential challenge of a startup. "It was really, really insane to quit a good job and start a company," Allan says. He points out that startup culture and entrepreneurship weren't as common or as glamorised as they are now. "Today, everybody is doing it," he says. But Atari was self-funded. "We had no backing," Alcorn

1975

Cinematronics is founded in El Cajon, California. The company will become known for its string of vector-display arcade games.

1975

Magnavox follows up on its pioneering Odyssey games console by launching revised editions, the Odyssey 100 and Odyssey 200.

1975

Don Daglow creates the RPG *Dungeon* for the PDP-10 mainframe computer, based on his enjoyment of *Dungeons & Dragons*.

1975

Another dungeon-crawling role-playing game pops up this year with *Moria*, which is created for PLATO computer systems.

1975

Influential microcomputer magazine *Byte* is launched by UBM Technology Group. The publication will soldier on all the way to July 1998.



ATARI

King Of The Seventies

Words by Tim Lapetino

explains. "It wasn't like somebody was giving us money. We had nothing!"

Alcorn left the security of Ampex and took a pay cut, though he gained ten per cent of the company stock as part of his hiring package. He considered that benefit worthless at the time, but it would prove valuable when Atari was sold to Warner Communications in 1976. "I figured it would be more fun than Ampex. I would see a much broader view of business. When you start a company, you're doing everything. I figured it would fail, as most startups do, and I'd go back to work at Ampex after a few years," Allan says. He threw his lot in with Nolan and Ted, impressed by both of them. By Allan's account, Ted "was very wise in analog circuit design, and really helped a great deal. He was kind of

a mentor to me". Nolan had different strengths. "Nolan never impressed me for his technical expertise," Allan says, "but he was quite the entrepreneur, always driven to beat things. He was the spark plug. He had this grand vision when he pitched me."

Nolan leaned heavily on this early team. "Al was a very good engineer, no question about it," he recalls, "and he was curious and capable. Ted was a multiskilled person. He was as good with table saws as he was with the soldering iron. And he was very, very capable in the video display world. But more than that, Ted was a guy who could just solve problems."

Armed with some success after *Computer Space*, the three set out to create another original videogame and a pinball machine, both of which

were part of a contract they had with industry titan Bally. But before those efforts started in earnest, Nolan wanted Allan to hone his skills on a practice project, the game that became *Pong*. "*Pong* wasn't really a test as much as it was an exercise," Allan says. Nolan believed a more successful game would need to be more elaborate than *Computer Space*, potentially a driving game. *Pong* was intended as a warm-up.

Atari's contract with Bally was based on the strength of its new technology – coin-operated amusement games in the vein of *Computer Space*. But once the *Pong* prototype proved to be wildly successful, the team pivoted. Or, more accurately, Nolan did. He presented *Pong* to Bally as required by contract, but then proceeded to talk the company out of selecting it ▶

**1975
SEPTEMBER**

Epoch releases TV Tennis Electrotennis, a dedicated home videogame machine. It's the first of its kind to arrive in Japan.

**1976
APRIL**

Exidy creates *Death Race* for arcades, which courts controversy thanks to its then-violent depiction of killing other humans.

**1976
APRIL**

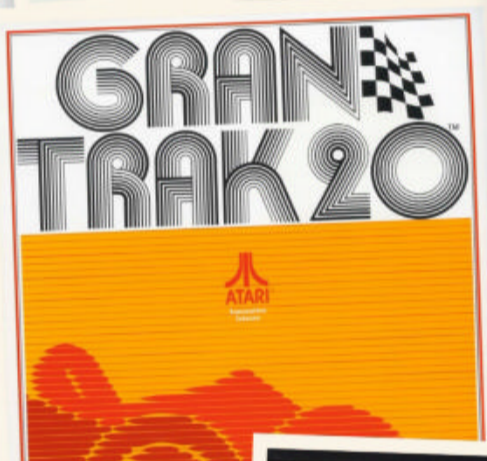
Steve Jobs, Steve Wozniak and Ronald Wayne start Apple Computers in the garage of Jobs' Los Altos home.

**1976
APRIL**

Apple Computers launches its first product, the Apple I home computer, which is designed entirely by Steve Wozniak.

**1976
MAY**

Breakout is released in arcades by Atari. It's also designed by Steve Wozniak, who's having a pretty good year.



No other video game stacks up to Atari.

You can't top Atari for fun. In fact, the Atari Video Computer System™ is so much fun you'll want to play it all the time. And you can because Atari has more game cartridges to play than anybody else. Right now you can choose from forty different Atari Game Program™ cartridges.

There are fast action games like Dodge™ and Circus Atari™. You can play real life sports with Football™ and Basketball™. And you can learn words and math from Hangman™ and Fun With Numbers™.

Our most exciting game yet comes straight from the arcade, Space Invaders™. Only Atari has it.

And more are coming. You'll never outgrow the Atari Video Computer System™. Instead, it grows on you.



» One of the things that really stands out with the Atari of old is its now iconic marketing. It created plenty of desirable adverts for many of its products, particularly its first home console (look how happy these people on the left are). This advertising became even more aggressive as newer competitors entered the market as the advert far left shows.

▶ so that his own team could design, manufacture and sell it. He believed the game would be a major hit, and pushed Ted and Allan to pivot from pure engineering and game design to becoming a full-fledged manufacturer. Over his partners' objections, Nolan pressed forward, and Pong's success in 1972 changed the company forever.

The game's incredible reception "felt like getting hit in the ass by lightning!" Allan says. "What does a company that has no equity and no revenue – what does it need?! It needs something to sell, and all of a sudden – boom! We had something to sell! We stumbled our way into making a couple thousand of these Pong machines. They were so popular we could sell them cash up front. We were retaining profits quickly. There was no investment. The bank wouldn't even give us a line of credit!"

Atari avoided the mistakes of larger competitors like Bally, which failed to see the coming revolution of videogames in the home. Allan believes that Bally couldn't escape its own identity as a coin-op company, and missed the bigger picture. But Nolan was adamant about avoiding the same narrow thinking. "We are innovative leisure! We are not just defined by coin-op!" Allan recalls Nolan stating. "We were going to disrupt every market we could in entertainment," he adds.

But it wasn't just expansive thinking that gave Atari an edge. In its incredible growth, the company had retained its unusual creative, free-thinking environment. "Our corporate culture gave us the ability to hire anyone we wanted to," Nolan says. "It was a really interesting thing. People wanted to come work for me. He took it to Apple, and when the companies looked around and saw the success of Apple [and] saw the success of Atari. So, it started to be adopted by other companies that were more stable. I think it slowly permeated."

It wasn't just the casual atmosphere of beer Fridays, hot tub meetings and flexible hours. The difference was more foundational to Atari's operation. "We basically did not care about process," Nolan explains. "We didn't care if

our employees came to work in their bathing suits, or naked or showed up at midnight and worked until two. As long as they got their jobs done. If you totally focus on outcome and not process, it turns out that you create a very, very egalitarian structure."

That Atari ethos came partially from Nolan's experience managing the Lagoon Amusement park in Salt Lake City, Utah, and the influence of the San Francisco hippie movement. His carefree-yet-calculated leadership was

"It was a really interesting thing. People wanted to come work for Atari because of the culture"
Nolan Bushnell

an essential ingredient, according to Allan. "You need a madman driving you with this thing," he says. "A Larry Ellison. A Steve Jobs. And I'm the Wozniak to Nolan's Steve Jobs. So, I was dragged along, screaming and kicking, into the future.

"As it grew, we made mistakes," Allan recalls. "We got ripped off. But I guess the

attitude was lighthearted, because we were all young – an open environment of treating people well, because we didn't know any different. When you hire bright people and trust them to do their job, you get more out of them. It was just a crazy, crazy growth period, which had its own series of obstacles in growing that fast."

Not content with breaking the rules of innovation, Atari bucked industry practices as well. It tried to increase game sales and gain leverage by double-dipping with distributors. Each city typically had two large, competing coin-op distributors, each with their own exclusive contracts. But the company wanted to sell to both sides. To do so, Atari created a fictitious competitor, Kee Games, run by Nolan's friend and neighbour Joe Keenan. They would then slightly alter hit games, rename, and then sell them to the distributors Atari didn't work with – claiming the new games were Kee knockoffs! Atari planted rumours, complained about the 'competition', and made money on both ends. After the charade ended in 1978, Kee Games dissolved and Joe Keenan returned to officially become president of Atari.

In 1974 Atari continued to wrestle with cashflow and an ill-fated expansion into international markets. It needed a large infusion of cash to push into the home market and launch the

1976 OCTOBER

Sega releases its monochromatic boxing game, *Heavyweight Champ* in arcades. A remake will launch a year later.

1976 OCTOBER

Warner Communications buys Atari for \$28 million. You can read a little more about that in this very feature.

1976 NOVEMBER

Fairchild Semiconductor launches the Video Entertainment System (also known as the Fairchild Channel F).

1977

Vector graphics arcade game *Space Wars* is released by Cinematronics. It's designed by Larry Rosenthal, who was inspired by *Spacewar!*.

1977 JANUARY

The unique-looking Commodore PET home computer launches into the market and becomes a landmark success.

Atari VCS. An IPO was a possibility, but in the end, the team looked at acquisition. "Atari had been a real struggle because we never had enough money," Nolan says. "We never had enough capital to sustain our growth."

Atari discussed selling to Disney, Quaker Oats and others, but Warner Communications made the most sense. "Warner seemed like a decent fit," Allan says, "because they were in the music and movie business, where they understood that you have a flop and you have a hit. That's very important, because at lots and lots of companies, like Procter and Gamble, you don't have a flop. If you have a flop, your career is over! So, we had a partner that understood that nobody ever set out to make a bad movie, but they are made. Same thing with videogames."

The deal was consummated and Warner purchased Atari for \$28 million. It seemed like an ideal scenario and signalled that the videogame industry was growing up, with established corporations like Warner taking a serious interest in the developing medium. It worked out very well for Nolan and Allan, too. "All of a sudden we were offered more money than I ever thought I was going to make," Nolan recalls. "I always thought of myself as a farm boy from Utah. All of a sudden, actually becoming a multimillionaire was kind of attractive to me."

But the post-sale reality never lived up to expectations. "The big promise was that they were used to dealing with creatives," Nolan says, "and that they left them alone. Those were the promises and that didn't match the reality."

"It was a difficult fit because the cultures were completely different," Allan recalls. "Maybe the people back east thought we were frauds. They were really nervous. This was a very, very risky, bold thing to purchase this startup, this crazy Silicon Valley company. The massive culture clash had to do not so much with Warner itself, but with the people who were directly tasked with managing the Atari investment." Nolan elaborates: "They were New York financial analysts. They had this New York bias to the way they thought business worked. They thought you came to work every day in a coat and tie, and you showed up at eight o'clock, left at five, and had an hour lunch with a martini."



Designing out of the box at Atari: Regan Cheng

In the Seventies, Atari pioneered coin-op videogames. Its games could be found in bowling alleys, bars and arcades, enticing gamers to insert a coin into their slots. If you encountered one of those games, there was a good chance that it reflected the design handiwork of Regan Cheng.

Regan was an industrial designer at Atari who made a significant impact on the look and feel of Atari – first in the company's wildly successful arcade games, and later within its consumer console division. In 11 years Regan worked alongside artists, marketers and programmers to ensure that Atari products possessed the company's signature look and feel.

Along with fellow industrial designer Pete Takaichi, Regan started work for Atari while still an undergrad at San Jose State University. The two roommates were hired on back-to-back days in 1972. "It really was kind of a dream job," Regan says. "At that time, industrial design was very much about styling, and it was a luxury for a company to have industrial designers on board." He joined a team still wrestling with how to make coin-op games – a wooden cabinet, TV and control panel – stand out in arcades and bodegas around the country. "About a year into it, I really felt we were doing something different. Videogames were still new. I felt like we were the kings of this type of technology."

Hired by Atari industrial engineer George Faraco, the pair worked on early games like *Space Race*, *Gotcha* and others, bringing unlikely inspiration to their work. "We studied European architecture and interior design," Regan explains. The designers drew influence from that era's high-end product design and interiors, "things like appliances, furniture, chairs, lamps."

While a game was still in-progress, a team would convene for a 'blue sky' brainstorming

session, with art director George Opperman, graphics team members, the industrial designers and marketing representatives working together to find a way to tell the game's story in a small space and quick glance. "The real estate in an arcade is very expensive," Regan explains. "You basically just have your two-foot-by-two-foot footprint."

After a game's release, Atari designers counted on feedback from arcade operators and technicians to understand how people played the games, incorporating those insights into future designs – in replay value, controller strength or service access. "Our in-house guys held the key to making it look like an Atari product," Regan says. The team would deploy its arsenal to differentiate a game, including graphics, lights, controllers or anything else they could manage.

While Atari didn't invent the amusement game cabinet, it surely reimagined it, bringing early ergonomics research into the industry. "I look back now," Regan said, "and I'm really proud of it. We did the best we could, making new designs based on all the restrictions of the industry – materials, cost, timeframes and everything else."



» The Atari VCS was a huge success, with its packaging promising the owner plenty of great games to enjoy.

**1977
JUNE**

Apple Computers steps up its game and releases its follow-up to its debut Apple I computer, the Apple II.

**1977
JUNE**

In Japan, Nintendo launches its Color TV-Game series, a line of home videogame machines.

**1977
AUGUST**

Tandy launches the TRS-80 Model I desktop microcomputer. It will go on to outsell the Apple II five-to-one.

**1977
SEPTEMBER**

Atari releases its console, the VCS (and will later be renamed 2600). Again, you can read more about that right here!

1978

Ed Logg creates *Super Breakout* after hearing that Nolan Bushnell wanted Steve Wozniak's original game updated.

The movers and shakers of Atari

The people that turned the company into a juggernaut

NOLAN BUSHNELL COFOUNDER

Nolan was the cofounder of Atari and its driving force in its earliest days. His grand visions, freewheeling culture and moxie helped Atari create a series of enduring games, while also birthing a new industry. Following his departure from Atari, Nolan went on to found the Chuck E Cheese chain of restaurants.

TED DABNEY COFOUNDER

A founding engineer, Ted's expertise made Atari work with his deep knowledge of video display. With Nolan Bushnell, he designed *Computer Space*, proving they could create an inexpensive TV-based game. But Ted's management inexperience and distaste for Nolan's self-promotion led to his departure in 1973.

GEORGE OPPERMAN ART DIRECTOR

George designed the iconic and distinctive Atari logo and joined the company in 1976. He professionalised the design during the firm's early years, bringing modern graphic sensibilities to the company while borrowing from editorial design and illustration to tell the visual stories of videogames in their infancy.

ROGER HECTOR HEAD OF R&D

Roger led research and development at Atari, managing its advanced products from 1976 to 1981. As head of that department, he helped push the boundaries of what Atari was doing – in ways that harmonised with its current videogames, and also for the electronic entertainment of the future.

MANNY GERARD CEO

Hired to run Atari after its acquisition by Warner Communications, Manny's New York management style was an ill fit for the laid-back, creative culture he inherited in Atari. His regular clashes with Nolan and disagreements on the fate of the Atari 2600 eventually led to him firing Atari's original founder.

Building an industry

How Atari shaped the games business

BRINGING VIDEOGAMES INTO THE LIVING ROOM

While Atari wasn't the first to release a home videogame console, it was the most successful. For better or worse, Atari provided a blueprint for competitors and successors, though others (like Nintendo) would learn important lessons from its first-mover mistakes.

INADVERTENTLY CREATING THE THIRD-PARTY MODEL

When four Atari engineers grew frustrated with their lack of recognition and commensurate pay for designing bestselling videogames for Atari, they quit and founded Activision. After a lawsuit with Atari, Activision became the first competitor to create games for a manufacturer's system, ushering in a model that provided a greater diversity of games for future consoles.

PIONEERING THE ARCADE TRANSLATION

Today it seems obvious that converting popular arcade games into home releases would be a successful strategy, but it wasn't a foregone conclusion in gaming's early days. The technological challenges of translating arcade hits on the Atari 2600 weren't small, but once Atari got a taste of incredible success with the 2600 version of *Space Invaders*, the practice never ceased.

PROFESSIONAL MARKETING, ART AND DESIGN

Atari employed high-calibre graphic designers and artists to communicate the power and stories behind its game releases. It took great pains to produce great artwork, tell compelling stories and use visual media to bolster the company's distinctiveness and brand story.



1978

Atari subsidiary Kee Games launches *Ultra Tank*. This version features the ability to select multiple maps, along with invisible tanks.

1978

Interton launches its Video Computer 4000. A whopping 40 games will be released over its lifespan (look, it was a lot back then!).

1978

Raph Baer, the father of videogames, follows up on his Magnavox Odyssey console with the 'Simon' electronic memory game.

1978

Konami decides it wants a slice of that sweet, sweet videogame money pie and debuts its first arcade game, *Block Game*.

1978

JUNE
Taito launches *Space Invaders* to critical acclaim. It soon becomes visual shorthand for the term 'videogame'.

**ALLAN
ALCORN**
ENGINEER

Allan was hired as Atari employee number one in 1972, after working with both Nolan and Ted at Ampex. He designed the arcade game *Pong* as an engineering test, which was intended as a prelude to a real game, but it was so popular that the team launched it to incredible success.

**FRED
THOMPSON**
INDUSTRIAL DESIGNER

Fred was the industrial designer behind Atari's 2600 console. His design helped it blend into the living room environment of the Seventies, and set standards which still echo in console design today. His background in audio helped Atari make a smooth transition from arcade business trading to consumer products.

**CLIFF
SPOHN**
ILLUSTRATOR

As the illustrator behind the artwork of nearly 20 Atari 2600 games, Cliff had a huge impact on how the new console was first perceived in the marketplace. His iconic illustration style and use of montage provided energy, emotion and separated Atari from other videogame companies as the gold standard in the industry.



» Atari creative director George Opperman (left) talks through arcade design concepts with illustrator Bob Flemate, who was also instrumental in helping define Atari's early visual style.

COMMITMENT TO R&D

Atari spent significant resources considering the future of games and 'innovative leisure'. Whether in arcade games, consoles or moonshot ideas, Atari's engineers knew that obsoleting the company's own products was the only way to remain competitive. It dabbled in holograms, voice-activated controllers, and other ideas that never came to life, all true to that innovative spirit the company was known for.

The sale signalled the beginning of the end for Atari's Seventies startup era, now a juggernaut with an established corporation and marketing muscle behind it. This became particularly important for the final development and release of the Atari VCS (Video Computer System, later renamed the 2600), Atari's effort

to bring cartridge-based videogaming into the living room.

While the VCS sold respectably in its 1977 launch, it didn't set the world on fire. The initial games were solid, but Atari programmers had yet to unlock the flexibility of the system's architecture that led to its long shelf life and massive games library. While Atari wasn't the first to market with a cartridge-based home console (that was the lackluster Fairchild Channel F system), it did manage to optimise and popularise the idea, cementing videogames' place in the home.

"We knew it was going to be a good product," Allan says, "because the games were good and because of the architecture that Steve Mayer and Ron Milner created. It was a fraction of the cost to build it compared to the other competing systems. It was brilliant! Inadvertently, it was more flexible than the other systems."

After a modest first year, VCS sales began to taper off. Allan explains that he and the rest of the original Atari team thought it was time to move on and create a replacement console. "In Silicon Valley," he says, "the way things work is that if you don't obsolete your successful product, somebody else will. So you've got to create a product that will knock off your own product, and that's what

"The way things work is that if you don't obsolete your successful product, somebody else will"

Allan Alcorn

we wanted to do. But Warner – more conservative, traditional – said, 'No, we're going to pour a lot of money into marketing and advertising for the product.' They did it and it was the right move. God, it was the right move! But

that created a lot of friction between Warner and Nolan and those guys."

Warner's decision to double down on the VCS paid off in spades when Atari's home version of *Space Invaders*, became the platform's first killer app in 1980. It supercharged VCS sales and made Atari the darling of the industry and the console to beat. Warner won that argument with entrenched Atari management, but the philosophical disagreement beneath it persisted.

Nolan, occupied with his new wealth and R&D, remained at loggerheads with Warner's leadership. Atari's handlers wanted a good return on their investment, and it seems that they were more comfortable marketing and extending product lines than innovating. This mentality rankled many Atari employees, and would eventually erode the creativity that made Atari successful in the first place. It subsequently led to Nolan's ousting in 1978.

"After 1978, under Warner management, not one new product got released by Atari," Allan says. All of the products they released were already in development at the time of the company's purchase. "There were new cartridges and games, but Warner did not have the guts to release anything new. You have to obsolete your own product. They learned that lesson the very hard way." Warner-led Atari would create some standout games and usher in a new era in games, but the company was irrevocably changed.

Despite the videogame market crash of 1983 and subsequent tumult, Atari left a lasting imprint. "We were the catalyst to introduce a whole new form of technology," Allan says. "What we did in the early days was to figure out how to make an appliance in the home – called a television set – become an interactive entertainment device. That was a big change! We figured out how to put games out around the world, creating a whole new form of entertainment that – for good or bad – has absolutely changed the world, and I guess we're not going to go back."

Atari ushered in a new era in electronic ubiquity. "Videogames have turned out to be a kind of the training wheels of computer literacy," Nolan says. "I know no programmer who didn't cut their teeth on videogames early on, and most of them were still big gamers. I think videogames themselves eased the transition into a computer-literate society." ★

**1978
OCTOBER**

Pinball and block breaking game *Gee Bee*, Namco's first arcade game to be designed in-house, is released.

**1978
DECEMBER**

Magnavox launches its Odyssey 2 console. Over on European shores it's known as the Philips Videopac G7000.

1979

Sega releases *Monaco GP* in arcades in three different styles: upright, 'cocktail' table and sit-down deluxe. It becomes a roaring success.

1979

British software publisher Quicksilver is formed by Nick Lambert. The name was inspired by the band Quicksilver Messenger Service.

1979

Capcom is founded by Japanese businessman Kenzo Tsujimoto. While founding his new venture, Tsujimoto was still president of Irem.

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Pong

EVERY SAGA HAS A BEGINNING

» RETROREVIVAL



» ARCADE » 1972 » ATARI INC

If there's one game that defines the Seventies then it's surely Atari's Pong.

While you can make plenty of arguments for *Space Invaders* (and we had some doozies while we were discussing issue 200's content) Atari's breakthrough game feels far more influential and is arguably one of those transcendent moments when people suddenly realised that videogames had the potential to make a lot of money.

When we covered *Pong* all the way back in issue 104, its influences were many and obvious. Trip Hawkins paid tribute to it by saying, "The first casual game and the first social game. Everyone played it. I mean everyone." Philip Oliver remembered that his and Andrew's early programming events "were to rewrite *Pong* on our brother's ZX81", and Ocean's Jim Bagley just remembered it being "bloody good fun".

And *Pong* was bloody good fun, particularly if you were playing against another person. Even today rallies on *Pong* can be tremendously satisfying to take part in, and there's nothing more enjoyable than watching that ball slip past your opponent's bat. *Pong* wasn't just huge in arcades, it was massive in the home, too, and virtually every family I knew owned a *Pong* machine of some kind, official or otherwise (we had an orange Binatone system, in case you're wondering). You can argue that most of *Pong*'s success was down to it being fun to play, easy to find and (perhaps most important of all) extremely simple to play. This last thing is important because that entry level is something shared by most of the other retro revivals this issue.

Without *Pong* it's arguable that the gaming landscape would be a very different place today. Nintendo, Coleco, Namco and Konami are just a few of the companies that entered the videogame market due to the success of *Pong*, while countless budding programmers copied the Oliver's' attempts to recreate the game. *Pong* is a phenomenon and it highlights that great game mechanics will always win out over flashy graphics. *

**1979
JUNE**

Text adventure specialist Infocom is founded in Cambridge, Massachusetts and becomes known for its *Zork* games.

**1979
AUGUST**

The dungeon-crawling role-playing game *Temple Of Apshai* is launched by Automated Simulations.

**1979
OCTOBER**

Activision is established by a group of Atari developers who are dissatisfied with the company's new management.

**1979
NOVEMBER**

Arcade shooter *Galaxian* is released by Namco in Japan. Midway will pick up distribution rights for the US in April 1980.

**1979
NOVEMBER**

Space debris shooter *Asteroids* is launched by Atari and becomes a runaway success in arcades.

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**1979
NOVEMBER**

The Atari 8-bit is launched. It comes in two flavours: the 400 or 800, the latter sports a membrane keyboard.

**1979
NOVEMBER**

Milton Bradley unleashes its unique Microvision handheld videogames console – the first of its kind.

**1979
NOVEMBER**

Namco releases its block-breaking video pinball game hybrid, *Cutie Q*, in arcades – the third game in the *Gee Bee* trilogy.

**1979
DECEMBER**

Nintendo releases *Radar Scope*, an arcade shooter, with Shigeru Miyamoto in an early career role as codeveloper.

**1979
DECEMBER**

Warren Robinett creates *Adventure* for the Atari 2600 and credits his own name as an in-game Easter egg.

THE 1980S

A DECADE OF EXPANDING HORIZONS AND ARTISTIC AMBITION

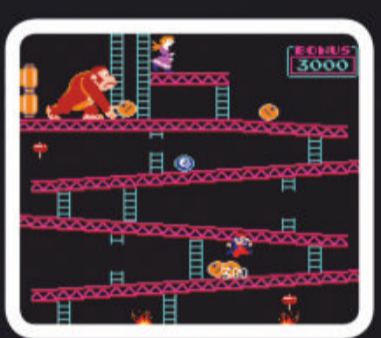
Over the course of the Eighties, games began to flourish as a rounded creative medium. As hardware capabilities increased, the depth and storytelling possibilities of text-based games became available to graphical games. Meanwhile, companies created more compelling characters, birthing a generation of popular mascots like Bomberman, Dizzy and Mega Man. Where game presentation at the beginning of the decade was often functional, often showing just enough to ensure the game functioned, by the end of the decade we were treated to rich, detailed 2D scenes with animated backgrounds, and musical accompaniments that would linger in the memory for decades.

GAMES OF THE DECADE



1980
PAC-MAN

As one of the first ever gaming mascots, *Pac-Man* achieved fame and inspired music, cartoons and all manner of merchandise. But Namco's game design deserves praise, too – the act of munching a power pellet and turning the tables on your aggressors felt magnificent back then, and still feels fantastic today.



1981
DONKEY KONG

Nintendo's arcade hit pioneered the platform game as we know it, and also introduced a couple of characters you may have heard of: Donkey Kong and Mario. The fierce challenge of the game is famous, and despite its age, the battle for high scores ensures that it maintains a fierce competitive scene.



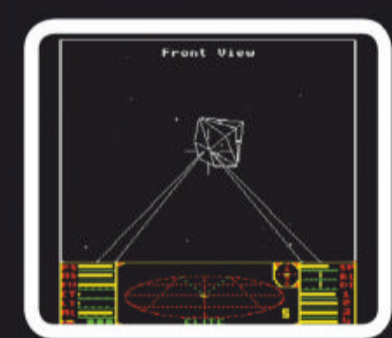
1982
PITFALL!

David Crane's platform game was a smash hit, and deserved the success it received for making fantastic use of the Atari 2600 hardware. But it was also vindication for Activision, which was formed by ex-Atari coders who felt that they deserved recognition for their skill and creativity as game developers.



1983
DRAGON'S LAIR

This LaserDisc arcade game was stunning, combining amazing Don Bluth animation with player interaction. Players were bowled over by the game's visuals and more LaserDisc games followed, but the trend waned as the Eighties progressed. You can feel echoes of its game design in modern quick time events sequences.



1984
ELITE

When David Braben and Ian Bell put this space trading game together, they gave many players their first taste of freedom in videogames – *Elite* enabled you to choose where you went in the galaxy, who you attacked and how you made your money. Many youngsters did just that, for hours and hours at a time.

1980
Doug and Gary Carlston start Broderbund Software. Its first game is *Galactic Empire* for the TRS-80. The studio will become known for its 8-bit games.

1980
Phoenix drops into arcades and is one of the first videogames to showcase boss battles. An Atari 2600 conversion will surface in 1982.

1980
The dungeon-crawler *Rogue* launches. It will inspire scores of similarly styled videogames that become known as roguelikes.

1980 JANUARY
The Sinclair ZX80 is released by Science Of Cambridge and is one of the first computers to be sold for less than £100.

1980 FEBRUARY
HAL Laboratory is founded by Mitsuhiro Ikeda. While it will stay independent, it will be known for its close work with Nintendo.

THE EIGHTIES...

AS TOLD BY TRIP HAWKINS

THE ELECTRONIC ARTS FOUNDER OPENS UP ON A PIVOTAL DECADE FOR GAMING AS AN ART FORM AND A BUSINESS

For Trip, the Eighties was defined by a drive towards videogames as an art form. But the high cost of arcade games kept them out of the home, and the low cost of consoles limited their power – in both cases, limiting the depth that could be offered. “Even then, an 8-bit home computer like the Apple II was way more powerful and could offer legitimate artistic expression and detailed simulations,” he explains. “I was at Apple when the Eighties began and we were making even more amazing ‘art’ with our 16-bit system prototypes. This is when I realised software would become an art form and go well beyond being just a way to kill time. I knew the industry would follow in the footsteps of Hollywood and I set out to create a ‘New Hollywood’.” With so many systems in competition, Trip built his new Hollywood on the foundation of two key CPUs. “The 6502 was in everything from the Apple II to the C64 to the NES, doing huge volumes. The 68000 was in the Mac, Amiga, Atari ST, Sega Mega Drive and many coin-op machines,” he explains. “The PC clones were an important market but for EA, the 6502 carried the revenue while the 68000 bridged the technology to the next leap, which was the Sega Mega Drive.”

In those early days, there was still plenty of trendsetting to be done. “Electronic Arts’ biggest risk

was in pioneering its own distribution network – no software publisher had ever done that and it almost killed us,” explains Trip. This had a knock-on creative effect, though. “It got me to think more outside the box because we needed more games to cover the overhead. We got into more game genres, began the affiliated label program, acquired other brands and began to build internal studios. Tim Mott ingeniously noticed that our development tool, Deluxe Paint, could be a great consumer paintbox product, and that led to a big line-up of creativity tools and helped pioneer that new category.”

Of course, there was plenty of other groundbreaking software coming from all sources. “Pinball Construction Set was the first big source of inspiration because it had one of the first ‘what you see is what you get’ interfaces, stunning interactive art, it allowed players to be creative and gave birth to the concept of user-generated content. I loved *Archon* and *MULE* because they were the birth of social gaming, and are still classics. Flight simulators and *Sim City* proved that games have powerful, interactive educational value,” says Trip, though his heart lies with EA’s biggest brand. “EA Sports was the most meaningful breakthrough for me personally, as it was my true passion.”



1985 SUPER MARIO BROS

Nintendo’s platform adventure was an incredible first game for any NES owner. The level design was challenging but fair, the graphics and music conveyed an excellent sense of place, and it was filled with secrets. But what was best was how Mario controlled – with a little weight and surprising agility, but always precisely.



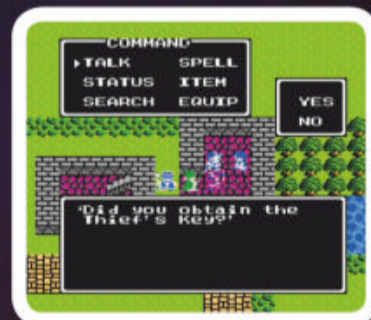
1986 OUT RUN

Sega’s masterful driving game was one of the finest of the simulator-style arcade cabinets that emerged during the mid-Eighties. But even in a standard cabinet, the scaling sprites were amazing and the music was so good that rather than being simple background accompaniment, it was a featured aspect of the game.



1987 DUNGEON MASTER

FTL Games’ pioneering RPG combined atmospheric 3D dungeons with real-time elements rather than traditional turn-based battles, making for one of the most engrossing experiences of the 16-bit era. A wave of clones followed, including *Bloodwych*, *Chaos Strikes Back*, *Black Crypt* and *Eye Of The Beholder*.



1988 DRAGON QUEST III

Enix’s JRPG series is one of the genre’s elder statesmen, and this sequel improved on its forebears with day/night cycles, the ability to choose your party composition and greater openness. The game was a cultural phenomenon in its homeland, with players picking up over a million copies on the first day of release.



1989 POPULOUS

Bullfrog’s spin on strategy gaming saw you trying to create hospitable conditions for your followers, so that they might grow in number, fuel your divine powers and eventually wipe out the followers of a rival deity. This innovative template was the first real example of the ‘god game’ genre we know today.

1980 APRIL

Ball, the first game for the Game & Watch range of electronic handheld toys is released by Nintendo. More will follow.

1980 MAY

Oxford graduates Tony Milner and Tony Baden establish the 8-bit developer Bug-Byte Software.

1980 MAY

Namco releases *Puck-Man* in Japan. It will arrive in the US in October this year with the more familiar name of *Pac-Man*.

1980 JUNE

Commodore releases its 8-bit VIC-20. In Germany it’s renamed the VC-20 as ‘VIC’ can be interpreted as an expletive.

1980 JULY

Dave Theurer’s *Missile Command* hits arcades and draws comparisons with the real-life Cold War that is taking place.

THE WILD WEST



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Image by Ruben de Rijke



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1. MASTER SYSTEM

Sega, 1985

Although Sega's 8-bit console was named Mark III in Japan, reflecting its position as an evolution of the SG-1000 line, it was really a generational leap. Though some players in Japan and North America remember it fondly, primarily for conversions of arcade games like *Out Run* and *Shinobi*, it struggled due to difficulty in attracting third-party developers. However, strong regional support made the Master System a favourite of European and South American players, where its lifespan continued into the *Sonic* era.

2. PC

IBM, 1981

IBM's hardware specification for the original PC was open – so open, in fact, that it was incredibly easy for rival manufacturers to create clone systems, which used Microsoft's MS-DOS operating system to run compatible software. The only proprietary component of the PC was its BIOS, which was soon reverse engineered. However, IBM's loss was gaming's gain, as rapidly improving graphics capabilities allowed the format to catch up to and overtake other home computers, eventually gaining dominance in the Nineties. The emergence of an open platform for both hardware and software vendors birthed today's PC market, and the PC has essentially become an 'eternal' platform – though hardware and operating systems change, the lineage can easily be traced back to IBM's original machine.

3. ZX SPECTRUM

Sinclair Research, 1982

Sir Clive Sinclair's earlier home computers had achieved success due to their low price, and the introduction of colour graphics really put the ZX Spectrum over the top. The system became popular in the UK and elsewhere in Europe, where children convinced their parents that a computer would help with school work, and even achieved a rare feat by surviving the demise of its parent company. The system remained popular until the early Nineties, when more powerful systems finally supplanted it.

4. COMMODORE 64

Commodore, 1982

After innovating in the low-cost home computer market with the popular VIC-20, Commodore developed a machine that became the bestselling single computer model of all time. Chip manufacturer MOS Technology developed the system's VIC-II graphics chip and renowned SID sound chip with games in mind, and Commodore's ownership of the company allowed it to build the C64 very cheaply. Commodore was therefore able to drop prices to levels many competitors couldn't match. Fuelled by the boom in bedroom coding, the games market exploded and the system was a popular platform for players until the early Nineties. The computer was discontinued in 1994, just prior to Commodore's bankruptcy. Sales estimates vary, between 12.5 million and 17 million units sold.

5. MEGA DRIVE

Sega, 1988

Sega's 16-bit console had a slow start in the market, with limited popularity in Japan and a slow release schedule. It gained an early audience in the west for its great arcade conversions and sports games, but aggressive marketing and *Sonic The Hedgehog* really helped the Mega Drive to break through. However, the Mega-CD and 32X hardware upgrades were expensive and under-supported, damaging consumer trust. Over 30 million Mega Drives were sold, of which over 85 per cent were bought outside Japan.

6. AMIGA 500

Commodore, 1987

Although Commodore's 16-bit Amiga platform was introduced in 1985, this revision was the first model targeted at home users. It still wasn't as cheap as its rival, the Atari ST, but it had top class multimedia capabilities that made it better for games. As the price came down and strong bundles like the *Batman Pack* hit the market, the Amiga 500 gained ground and became Commodore's best-selling model of the computer. The system's primary popularity was in European markets.

7. AMSTRAD CPC

Amstrad, 1984

The design philosophy behind the debut computer from Alan Sugar's company was simple: get everything into one unit, make it simple to set up and make it affordable. It achieved

The Eighties was a time of enormous diversity in videogames, as distinct regional markets and market turbulence allowed a multitude of companies to experience local success, with few truly global trends to be found. Consoles were dismissed as a passing fad in North America following a market crash, but the ruin of domestic companies allowed Japanese competitors to fill the void. In Europe microcomputers rose to prominence instead, giving rise to a generation of creators. As the decade came to a close, console manufacturers began to introduce handheld devices, doing for videogames what the Walkman had done for music.

**1980
OCTOBER**

Andrew Hewson forms publisher Hewson Consultants which goes on to work with many prolific British coders.

**1980
NOVEMBER**

The wireframe vector graphics arcade tank shooter *Battlezone* rolls into arcades courtesy of Atari.

**1980
DECEMBER**

Infocom's innovative text adventure, *Zork* is commercially released. More games in the series are planned.

**1981
FEBRUARY**

Konami's iconic *Scramble* makes its arcade debut and inspires many aspiring shoot-'em-up developers worldwide.

**1981
MARCH**

Sinclair follows up its ZX80 with the ZX81. It goes on sale in kit form to be put together by the buyer or preassembled.

OTHER SYSTEMS FROM THE EIGHTIES



BBC Micro • Acorn, 1981

Though many used it in schools, the high price of Acorn's computer made it a less popular choice for home users.



Colecovision • Coleco, 1982

This system promised a generational leap over the likes of the Atari 2600, but was cut down in its prime by the market crash.



Vectrex • GCE, 1982

A built-in vector monitor allowed this console to deliver authentic arcade experiences, but the videogame crash killed it. It's still popular with collectors, though.



Atari ST • Atari Corp, 1985

The first truly affordable 16-bit computer was popular in Europe, but lost steam as the rival Amiga's price dropped.



PC Engine • NEC, 1987

Boasting strong graphical performance and a tiny form factor, NEC's console was popular in Japan and spawned the UK's import market.



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those goals, and the hardware was capable of wonderfully colourful, chunky graphics. However, it never overcame the head start that the Commodore 64 and Spectrum had in the marketplace, and frequently received underwhelming Spectrum ports as both systems used a Z80 CPU. Over 2 million computers were sold in Europe.

8. NES

Nintendo, 1983

The first major home console from Nintendo was introduced to Japan as the Famicom and sold well there, and basically revived consoles in the North American market. Though the system was technically rather limited, cartridges often expanded its capabilities, allowing the system to remain viable well into the Nineties. Popular series like *Zelda* and *Metroid* began here, not to mention the *Super Mario Bros* franchise. 61.9 million consoles were sold, over 85 per cent of which were bought in Japan and North America.

9. LYNX

Atari Corp, 1989

The Lynx was an astonishingly capable piece of hardware designed by ex-Amiga engineers at Epyx – the first ever full colour handheld console, capable

of advanced graphical techniques like sprite scaling. The system's innovative ability to run with the d-pad on either side was also welcome. Unfortunately, the system was large and ran through batteries at an astonishing rate, and Atari struggled to attract external developers, leading to frequent barren release schedules. Just 3 million units were sold.

10. GAME BOY

Nintendo, 1989

With its monochromatic graphics, Nintendo's handheld didn't have the benefit of dazzling presentation. What it did have was the right technology for the job – it was cheaper than the colour rivals it would compete with, and offered considerably better battery life. The system hosted numerous early classics, including the compelling pack-in *Tetris* and *Super Mario Land*. The Game Boy would later host the likes of *Kirby's Dream Land* and *The Legend Of Zelda: Link's Awakening*, but its portable nature was best exploited by *Pokémon*, a truly social role-playing game that swept playgrounds across the world in the late Nineties. 64.4 million systems were sold before the introduction of the Game Boy Color, solidifying handheld gaming as a viable market.

1981 JUNE

Origin's role-playing game *Ultima* is released on Apple II and Konami's classic *Frogger* debuts in arcades..

1981 JULY

Nintendo's *Donkey Kong* bounds into arcades and kicks off a score chase that will persist for decades after its release.

1981 AUGUST

International Business Machines launches its 5150 IBM Personal Computer. Solidifying what will become a 'PC'.

1981 SEPTEMBER

Muse Software's *Castle Wolfenstein* creeps to market showing stealth and World War II can be harnessed in games.

1981 NOVEMBER

Computer & Video Games becomes the first British games magazine. *Space Invaders* features on the first issue's cover.



» Eighties bedroom coder David Jones (right) donating his development system to the Centre For Computing History.

**1981
NOVEMBER**

Computer Gaming World magazine launches in the United States. Kicking off a long run which will last up to 2006.

**1981
DECEMBER**

The BBC Micro home computer is released in the United Kingdom. Developer David Braben pays attention.

1982

Jeff Minter forms his software house, Llamasoft. The studio would make a name for itself by producing outlandish, arcade-style games.

1982

Programmer Sid Meier and ex-pilot Bill Stealey set up MicroProse. Three games debut: *Floyd Of The Jungle*, *Chopper Rescue* and *Hellcat Ace*.

1982

Arcade game designers Tim and Chris Stamper start up their own company, Ultimate Play The Game in Ashby-De-La-Zouch.



RISE OF THE BEDROOM CODIER



Home coding began in the early Seventies and continues to this day, but the indie developers of the Eighties were special.

Retro Gamer learns how a generation of young computer enthusiasts rebuilt the games industry from their bedrooms

WORDS BY RORY MILNE

By 1983, the golden age of US arcade gaming was waning, and the videogame crash had decimated America's slice of the industry.

The meagre output of UK and European coin-op and console developers did little to negate this implosion, and the Japanese games industry was largely focused on its home market. But as seasoned developer David Perry explains, an unlikely solution to this seemingly hopeless situation lay in the hands of youthful home computer owners. "I grew up in the middle of nowhere, and it was freezing cold outside!" David says of his northern Irish childhood. "So I got a ZX81, and I had a little black and white TV in my bedroom. I was making these little games, and I sent one to *Interface*

magazine. As a kid I was just so excited to be in a magazine, but I didn't understand that I was going to be paid. I think my first cheque was for £450. That was something that I wasn't expecting, and it turned me into a bedroom coder."

Industry legend John Romero tells a similar story, although he grew up in the States and favoured a US computer to a British one. "When my parents finally got an Apple II at home I was basically *done* going outside," John recalls. "The only place I had to code was my bedroom. Publishers were just people in their houses, they didn't have internal teams, and the games they were publishing were made by indies from their bedrooms."

Like David Perry, John's first published game appeared as a type-in

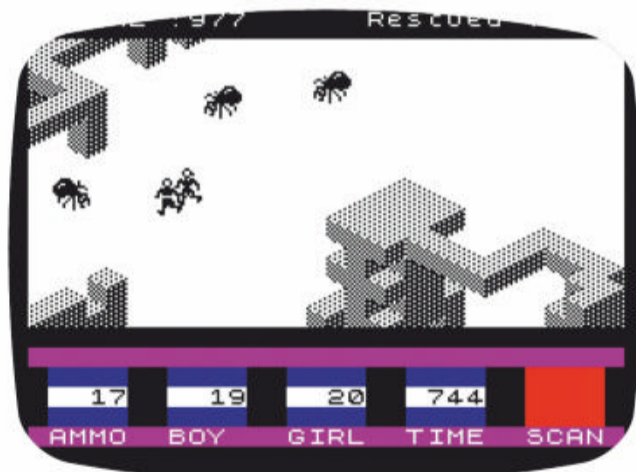
listing in a magazine. More followed, and soon the schoolboy developer was coding around the clock to the detriment of his studies. "I made 60 games in the Eighties, plus I had to go to high school!" John laughs. "I was writing code on paper in class, and I barely got out of school because I didn't do any school work. Bedroom coding was all about self-motivation and learning on your own, and the only thing that I could use to judge how well I was doing was the commercial games I was playing."

Budget game specialists Philip and Andrew Oliver took a similar approach to their educations as John Romero when they first started making games, and their hours spent programming only increased after they left school. "When we were at school it was juggling coding and schoolwork, doing the bare minimum of homework and just scraping through exams," Philip remembers. "The minute we left school it was alarm clocks on at seven o'clock in the morning and working through to one

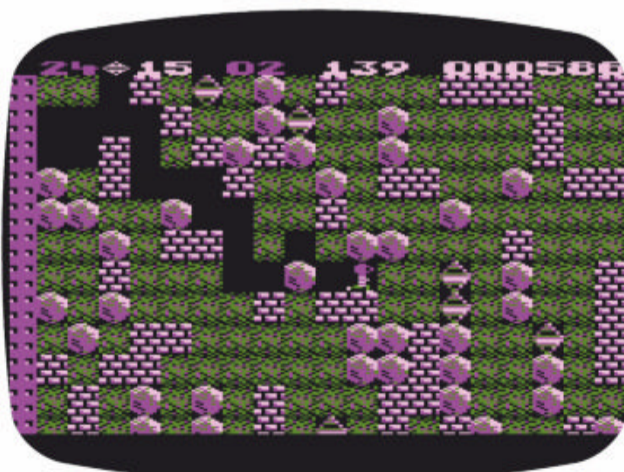
or two in the morning. That was every day, seven days a week, 365 days a year – including Christmas."

Rather than creating magazine type-ins, like John Romero and David Perry, or posting games off to publishers, like the Olivers, acclaimed developer Steve Crow had his early efforts released by a family friend's commercial software firm. "I started writing videogames at school, and I had a friend called Justin Whisker," Steve reminisces. "His dad was a banker, and he was going to set up this company where I would get 49 per cent. My dad said: 'Let me run this by one of my friends,' and his friend said: 'You don't want to do that, because you won't have any ownership of it.' But this friend did business software, and he said: 'Me and my partner will fund Steve.'"

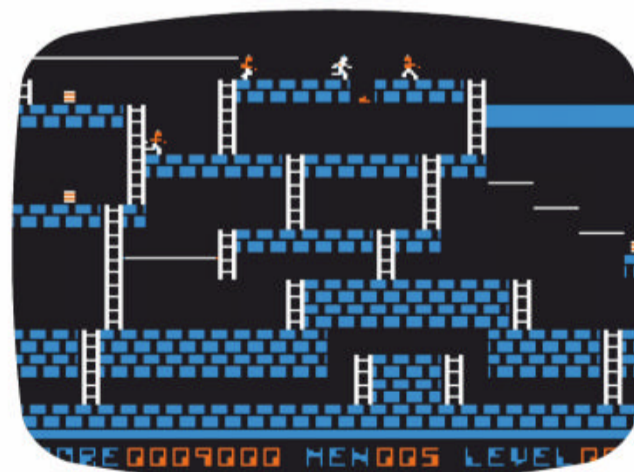
While Steve was still at school, a slightly older David Jones had started work as a trainee surveyor, although a subsequent redundancy saw him turn his coding hobby into a profession. "I'd moved back to living



» [ZX Spectrum] The hero of Spectrum bedroom coder Sandy White's *Ant Attack* scarpers having rescued his girlfriend.



» [Atari 8-bit] Rockford takes a rest under a rock in Peter Liepa's home-coded debut, *Boulder Dash*.



» [Apple II] *Lode Runner*'s protagonist blows a hole in a game that Doug Smith started developing while at university.

**1982
JANUARY**

Sega harnesses the power of isometric graphics and fires its space shooter *Zaxxon* into arcades to great success.

**1982
MARCH**

Tod Frye's ambitious Pac-Man conversion munches onto the Atari 2600 and becomes a killer app for the console.

**1982
APRIL**

To coincide with the impressive new home computer, publisher EMAP's *Sinclair User* hits the newsstands.

**1982
APRIL**

The world is introduced to Pitfall Harry as Activision launches its jungle-themed platformer *Pitfall!* on the Atari 2600.

**1982
APRIL**

Sinclair Research's landmark computer, the ZX Spectrum, arrives in the UK and inspires scores of budding coders.

BUILT ON BEDROOM CODING

THE FIRMS THAT MADE BEDROOM CODING THEIR BUSINESS

LLAMASOFT

■ The trading name of surreal shoot-'em-up specialist Jeff Minter, Llamasoft alternated between self-publishing and freelancing for publishers during the Eighties, making home-baked classics like *Gridrunner* and the *Mutant Camel* series. Besides a few high-profile staff positions in the Nineties, Jeff has been a home coder ever since.

Broderbund

■ Founded in 1980 by Doug and Gary Carlston, Broderbund was set up with a view to selling the Apple II games that Doug was developing in his spare time. The company went on to publish some of the biggest US home-coded hits of the Eighties, including Dan Gorlin's *Choplifter!*, Doug Smith's *Lode Runner* and Jordan Mechner's *Karateka*.

HEWSON

■ Hewson had its own in-house development team, but the vast majority of its success came from working with freelance developers. Andrew Braybrook and Steve Turner were early signings, and as the Eighties unfolded bedroom coders like John Philips, Raffaele Cecco, Steve Crow, Jon Hare and Jeff Minter all graced the Hewson label.

MASTERTRONIC

■ Budget game pioneer Mastertronic originally sold half-decent titles for low prices, but as time went on the quality of the firm's output markedly increased. The company didn't have its own in-house team, and instead published a wealth of indie coders, including big names like the Darling bothers, David Jones and Shaun Southern.



■ Founded by former bedroom coders David and Richard Darling, Codemasters rapidly expanded thanks to the Eighties' home coding scene. The firm secured talent like the Oliver twins – best known for their *Dizzy* series and simulator games, the latter of which became a Codemasters franchise that various indie coders contributed to.

with my parents, and I got word that someone was looking for a programmer to write games for them," David reflects. "That's how I met Albert Owen. The first game I wrote was *Bonkers*, but Ray never managed to get it sold properly, so when we started working on *Finders Keepers* he got in touch with Mastertronic, and it all went from there."

As was common for Eighties bedroom coders, David thought nothing of working long hours, although he took advantage of his proximity to his publisher when the pressures of lone working got to him. "I would work from when I got up," David recalls, "and then when it got to evening time I'd start to get tired, and because it took ten minutes to assemble a game I got into the habit of lying down and getting a catnap. Then when it had finished I would wake myself up and carry on. So in terms of hours put in it was quite a lot, and quite intense. But it was fun, except every now and then I'd get a bit fed up working on my own, and so I'd go into the Mastertronic office where people would encourage me."

At around the same time, a teenaged Steve Crow was struggling to find himself a supportive publisher after a deal with his father's friend to release his games came to an end. "I was halfway through *Wizard's Lair*, but I couldn't get anyone to publish it," he sighs. "I was at the point where I was just going to put it on the front of *Crash* magazine. I had companies like British Telecom saying: 'Oh, we'll give you £2,000 for it,' but I was thinking I'd rather give it away



» [ZX Spectrum] A youthful Steve Crow coded all of his games from his bedroom rather than working in-house.



» [Apple II] Jordan Mechner spent years bedroom coding games before he got a publishing deal for *Karateka*.

than accept peanuts. Then, finally, Bubble Bus gave me an offer with a proper royalty. Bubble Bus was just in the next town over from me, and it did really well with *Wizard's Lair*."

Unlike Steve Crow and David Jones, the mid-Eighties saw David Perry leave bedroom coding behind in favour of an in-house position with a publisher, but two years later he went freelance with artist Nick Bruty. "We built benches in a bedroom at my mother's house, and the two of us worked there," David notes. "Nick was a game-changer, because not only was he amazing at art, but he also had lots of really good ideas. We found that every time we did a licensed game it would end up helping us, so we would pop in and out of doing that and then do our own things as well, and that was really fun."

As the Eighties drew to a close, John Romero took a staff job too, but he spent his spare time bedroom coding and setting up id Software.

"We were working at Softdisk, and then when I went home I was programming more games, and selling those back to Softdisk," John

beams. "By 1992, we were making *Wolfenstein*, literally in a bedroom, because we finally got an apartment just for the company."

The Oliver's first experience of studio development came in the early Nineties, although a year of this convinced them to give bedroom coding a second chance. "We had bought a flat in Leamington Spa, and we were driving into work everyday at Codemasters' 'portacabins,'" Philip grimaces. "We thought they were horrible, so we decided to work at the flat. But there was no artist, so we invited an old school friend who had done an art degree to live there and do the art for us. But that started to get a bit tight, especially since we both ended up getting girlfriends! So we went and got an office."

It was the mid-Nineties before talented coder/artist Steve Crow traded bedroom development for a studio position, but before then he decided to focus on creating game art, following the trying development of *Firelord* for Hewson Consultants. "Andrew Hewson used to go around his contract people, and I remember him visiting once or twice at my house when I was working out of my bedroom," Steve recalls.

"I just did graphics for Hewson after that, and all of the people who worked there were awesome. Guys like Mark Cummings, and Dominic Robinson who did *Zynaps*, were just super cool."

Like Steve, *Earthworm Jim* coder David Perry has some great memories



» [Amstrad CPC] Dizzy finds a coin in the Oliver twins' homemade hit platformer *Fantasy World Dizzy*.



» [C64] Classics like *Nebulus* and *Eliminator* were developed by John Philips while he was a bedroom developer.

**1982
MAY**

Two high rollers swing onto the scene as Electronic Arts and Lucasfilm Games are founded.

**1982
JULY**

Namco accelerates *Pole Position* into Japanese arcades and it becomes a big winner for the developer.

**1982
AUGUST**

A big month for hardware as the ColecoVision console and Commodore 64 home computer go on sale.

**1982
AUGUST**

First Star Software is formed by Richard Spitalny and its first game, the shooter *Astro Chase*, follows soon after.

**1982
SEPTEMBER**

Another company enters the market as Imagine Software is founded by Mark Butler and David Lawson.



“The best part was that we could make anything we wanted. You saw that in our games; they were just an explosion of ideas”

DAVID PERRY

of the bedroom coding era of the Eighties, although he remembers the tech of the time less fondly. “The best part was that we could make anything we wanted,” David grins. “You saw that in our games; they were just an explosion of ideas. But the equipment back then was pretty flaky. So when my television started to act wonky I had to hit it to make it work again. Each time I would have to hit it a little bit harder, and I would end up having to hit it with a telephone book just to finish a project!”

When asked for his thoughts, the co-creator of the *Dizzy* games Philip Oliver argues that Eighties



» The Oliver twins hard at work in their bedroom development studio, circa 1988.

bedroom coding wasn't all good, but he concedes that there were highs as well as lows. “It was a really fun time when you look back on it,” Philip considers, “but when you were actually doing the work it was horrible. There were a few nice bits. Taking cheques down to the local bank once a quarter was a high point. They were over £10,000 each, because our games had started to sell.”

Former Mastertronic star programmer David Jones offers an equally bittersweet assessment of the golden years of bedroom coding, tinged with regret that he wasn't able to put off taking a studio

job. “Bedroom coding was about individuals who put the effort into the technical side having the opportunity to express themselves in a new medium,” David observes. “I miss the bedroom coding era, and I would have been a bedroom coder for a lot longer if things hadn't changed all around me.”

Given the final word, John Romero is unequivocally positive about the Eighties bedroom coding movement that reinvigorated the games industry, which perhaps explains his on-going commitment to bedroom development. “I



“The only place I had to code was my bedroom. Publishers were just people in their houses, they didn't have internal teams”

JOHN ROMERO

loved the Eighties bedroom coding era,” John enthuses. “There was no internet, and you were as focused as a human could be. But what I really liked, and I'm still doing this today, was being able to experiment with stuff and take chances at home that you would never do at a company.” *



» [C64] Bedroom coders the Rowlands brothers supported the C64 long after the system's commercial prime.

BRILLIANT BEDROOM CODERS

INDUSTRY VETERANS THAT HAD HUMBLE BEGINNINGS



DAVID DARLING

After self-publishing coin-op clones in the early Eighties, David and his brother Richard began freelancing for Mastertronic, and by 1985 they owned half of the company. The brothers next went independent with Codemasters, and built it up by publishing games created by bedroom coders. David is now CEO of the app developer Kwalee.



JORDAN MECHNER

Best-known for developing Apple II hits *Karateka* and *Prince Of Persia* as a young bedroom coder, Jordan Mechner went on to design various follow-ups to his rotoscoped platformer, as well as working with Ubisoft to help reboot the series in 2003. The developer is currently contributing to a book about the making of the original *Prince Of Persia*.



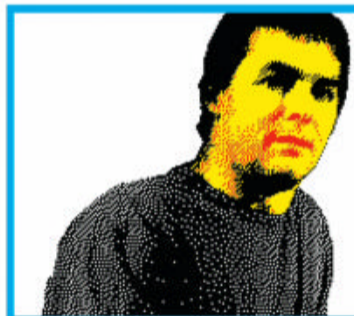
ARCHER MACLEAN

Archer Maclean wasn't prolific during the Eighties, but the quality of the then-youthful coder's games more than made up for this. His debut *Dropzone* was a fresh take on the coin-op *Defender*, and *International Karate* redefined the beat-'em-up. Archer next focused on pool and snooker titles, before founding his own firm in 1997.



DAVID BRABEN

Although David Braben could have retired from games development a rich man after co-creating *Elite* with Ian Bell while the two were students at Cambridge University, he instead went on to work on the Archimedes launch title *Zarch*, and then the *Elite* sequel *Frontier*. David next set up Frontier Developments, where he is still CEO.



GEOFF CRAMMOND

After developing a *Space Invaders* tribute and a spitfire simulator on a part-time basis, Geoff Crammond became a full-time home coder and created the BBC Micro classics *Revs* and *The Sentinel*. Geoff then produced *Stunt Car Racer* for the 16-bits, and spent the next ten years making his popular *Grand Prix* series for PCs.

1982
OCTOBER

Atari's lacklustre Atari 2600 follow-up, the 5200, launches and the NEC PC-98 makes its debut.

1982
NOVEMBER

The Vectrex, gaming's coolest vector graphics-powered console arrives, but its lifespan will sadly be short-lived.

1982
NOVEMBER

Access Software is formed by mechanical engineer Bruce Carver and businessman Chris Jones.

1982
DECEMBER

America's infamous videogame crash starts to rear its head and its ramifications will be felt for the following years.

1983

Budget game specialist Mastertronic and developer Ocean Software (which was originally known as Spectrum Games) both form.



JESUWILLYS

Home coding began in the early Seventies and continues to this day, but the indie developers of the Eighties were special. Retro Gamer learns how a generation of young computer enthusiasts rebuilt the games industry from their bedrooms.

IN THE BEDROOM WITH MATTHEW SMITH

TO MARK THE 35TH ANNIVERSARY OF THE RELEASE OF JET SET WILLY, WE SPOKE (AND DRANK) WITH ITS CREATOR, MATTHEW SMITH, THE ARCHETYPAL EIGHTIES BEDROOM CODER, IN THE VERY HOUSE WHERE HE WROTE HIS MASTERPIECE

WORDS BY PAUL DRURY

Matthew Smith seems conflicted about the Eighties. "It was hell from start to finish," he says, glancing round the bedroom where he spent a fair amount of those years. "Even the music was shit. Anyway, isn't nostalgia the death of the soul?"

Yet even as he decries the decade which he is most associated with, thanks to his pair of Spectrum classics *Manic Miner* and *Jet Set Willy*, we are listening to an Echo And The Bunnymen Peel Session from 1983 and he's been reminiscing fondly about the sweet and sour sauce as we eat a Chinese bought from the same takeaway he frequented back then. Most intriguingly, when we ask him if he was impressed by the Eighties period detail in the interactive *Black Mirror* episode *Bandersnatch*, he replies, "I didn't notice it. I thought everything was still like that."

It's not clear whether he's joking, and it won't be the last time over the weekend he leaves us in doubt. We have travelled up to the family home in Liverpool to drink Guinness, talk about *Miner Willy* as he turns 36 and then accompany Matthew to Manchester in the morning, where he is due to appear at this year's Play Expo event. The plan tonight is to take a tour through Willy's mansion

and for its author to comment on each of its 60 rooms, but now we feel awkward for asking him to recall a time he plainly did not enjoy. "Oh I've been sick of this shit since 1986," he says, taking a large swig of Guinness, "but go on, press play."

Thankfully, as soon as the title appears, displaying that Penrose Triangle, Matthew grins. "Ah, yeah, apparently Roger Penrose showed that to Escher and it inspired some of his paintings."

An impossible shape opening a game set in an impossible building which turned out to be impossible to complete. Rather apt, we suggest.

"It was a nod to the whole process of producing the game," he replies, his eyes flicking from screen to glass to ceiling. "If I was flaunting anything, it was I could program the impossible!"

As we revisit each room in Willy's sprawling mansion over the next few hours – you can read his recollections in a later edition of *Retro Gamer* – he is at times witty and insightful, at others, vague or even dismissive. "Look at that," he tuts, as we arrive at the First Landing, "Three quarters black space. When I see some of the screens now, I do think... well, not, 'Why didn't I do more?' but I have bad memories remembering *why* I didn't do more."

He's referring to his experience as a director of Software Projects,



Matthew Smith is the coder of Spectrum classics *Manic Miner* and *Jet Set Willy*.

the company he set up in 1983 with Alan Maton, an employee of Bug-Byte Software who had first published *Manic Miner*, and Tommy Barton, a local businessman. It's a tangled tale and the legal wrangling around who actually owns the rights to the *Miner Willy* games continues to this day but what is clear is that Matthew had a thoroughly miserable time through the five years it was in business.

"Tommy was Grima Wormtongue, Alan was Saruman," remembers Matthew, in a rather cryptic

JRR Tolkien reference before moving on to a Gilbert and Sullivan analogy. "Alan thought he was the Grand Poobah because he'd gone from being an employee at Bug-Byte to managing millions at Software Projects. I thought I was the Grand Poobah because I could produce the products. They kept hassling me to get the game done but I just couldn't get the equipment I needed from the company. It dragged on for eight months... and I wasn't getting paid. I didn't get anything for *Jet Set Willy*."

"But you were a director of the company, not an employee," we say, as tactfully as we can. "You should have been drawing a salary."

"Nah, I was living on fresh air, a miracle boy," he says before reconsidering. "Nah, nah, I was a mushroom boy. I didn't need fresh air. I was kept in the dark and given shit." ▶

"If I was flaunting anything, it was I could program the impossible!"

MATTHEW SMITH

1983

John Howard Palevich's innovative dungeon-crawler *Dandy* (later known as *Dandy Dungeon*) is released on Atari 8-bit computers.

1983 JANUARY

The third model in the Apple II range, the Apple IIe, is launched great acclaim. (The 'e' stands for 'enhanced'.)

1983 MARCH

Richard and Robert Garriot's *Origin Systems* springs to life. Meanwhile, Steve Turner establishes Graftgold.

1983 MAY

The force is strong with Atari's *Star Wars* coin-op which features a full cockpit and astonishing vector graphics.

1983 MAY

ZX Spectrum gamers fall hard for Ultimate's *Jetpac*. VIC-20 and BBC Micro conversions will soon follow.



PRAISE FOR WILLY

FOUR SPECIAL FANS SHARE THEIR MEMORIES OF MATTHEW'S MASTERPIECE



CHRIS CANNON
CODER AT BUG-BYTE AND SOFTWARE PROJECTS

"Matt was the archetypal bedroom coder before Software Projects. He was everything you'd expect him to be. Clever, though relatively quiet about the fact, but would enthuse about the latest breakthrough he'd made and become almost overwhelmingly full of himself when things worked out. Yet he could quickly become introverted when a 'sure thing' blew up in his face!"



MARTYN CARROLL
LAUNCH EDITOR OF RETRO GAMER

"I know *Manic Miner* is a polished piece of work, but, for me, *JSW* will always be his masterpiece, flaws and all. Exploring Willy's mansion was a revelation and I spent the longest time discovering its many secrets and bizarre inhabitants. The fact I'm still carrying a torch for the game after 35 years suggests that I never really left."



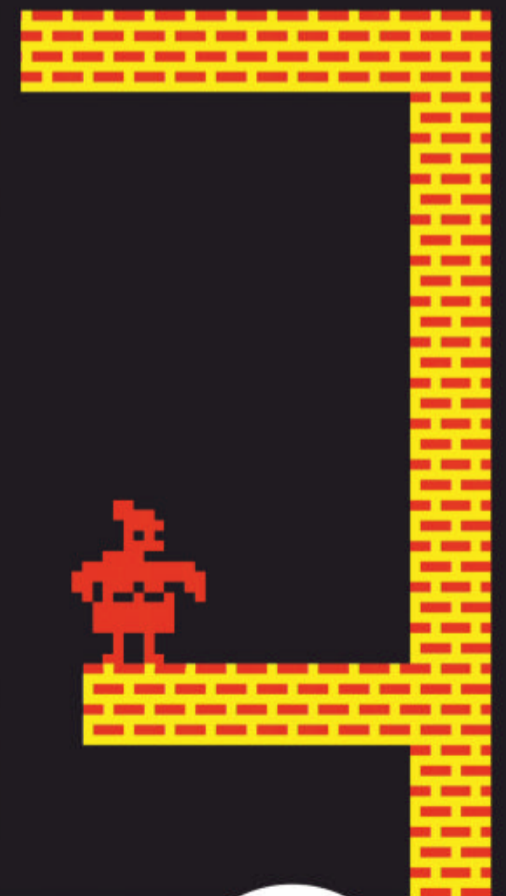
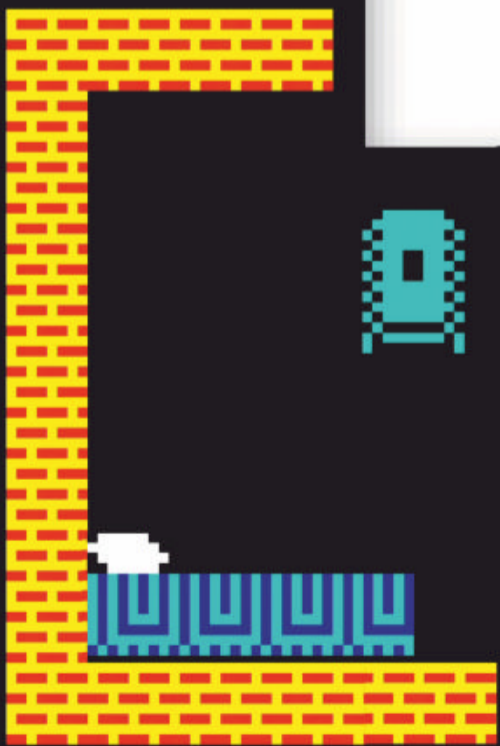
RICHARD HALLAS
AUTHOR OF JSW MOD JOIN THE JET-SET!

"I created my game in 1985 when I was 16 years old using an absolutely brilliant editor written by Paul Rhodes. I wanted to recapture the spirit, humour and whimsy of the original game. My mod was nominated as one of the best at Play Expo and to meet Matthew and to hear him praise it was pretty amazing."



PAOLO SANTAGOSTINO
DIRECTOR OF WILLY: 48K ABOUT A LEGEND

"*JSW* was the first game I fell in love with. My inspiration for the film was to make a living map of the game and to tell Matthew's story. He is a legend. He pushed the limits and will never be forgotten. Meeting him was like meeting a very close friend or an old brother. He is a very kind and sweet fellow I enjoyed being with him very much."



1983 JUNE

Microsoft's MSX home computer architecture is announced. The systems will prove quite popular in Japan.

1983 JUNE

Arcadegoers are astonished by *Dragon's Lair*, which features gorgeous Don Bluth animation.

1983 JULY

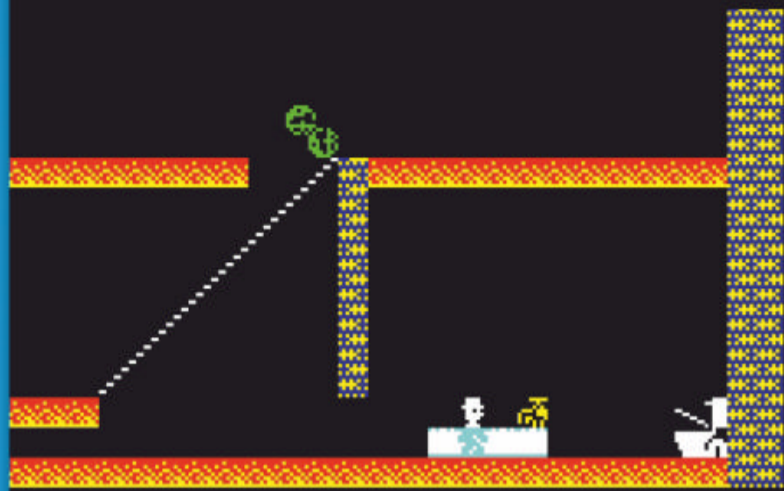
The Famicom and SG-1000 launch in Japan, kicking off a rivalry between manufacturers Nintendo and Sega.

1983 JULY

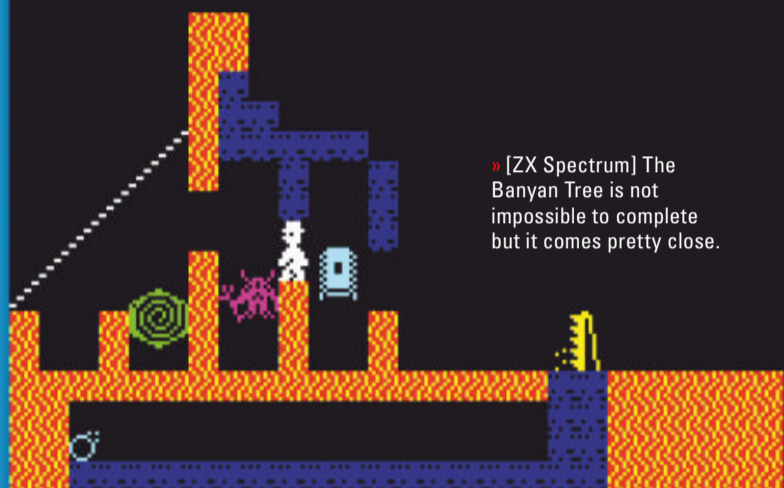
Hudson Soft introduces the world to Bomberman in his self-titled debut. It will show up on a ton of different systems.

1983 AUGUST

The Acorn Electron, a cut-down version of the BBC Micro with basic graphics and a green screen, launches.



» [ZX Spectrum] Where it all begins. Just 83 objects till bedtime...



» [ZX Spectrum] The Banyan Tree is not impossible to complete but it comes pretty close.

HOW TO SPOT A MATTHEW SMITH GAME

ATTENTION TO DETAIL

The way Matthew creates believable objects from just a few well-placed pixels is always impressive.



ART IMITATING LIFE

Look out for nods to Matthew's own experiences and interests – in this case a little drop of vino.



TRICKY JUMPS

It wouldn't be a Matthew Smith platformer without some challenging leaps and many painful deaths.

STRANGE SPRITES

From snapping toilets to long-nosed monks, his games are always populated by the weird and wonderful.

SECRETS AND LIES

Matthew's games often contain secrets or give rise to myths about imagined features.



► There's a knock on the door and Tim, an old friend of Matthew's, arrives, so we decamp to the kitchen. They've been mates since school, where a young Matthew, clever, shy and with a southern accent from his early years in London, could attract the attention of playground bullies.

"Listen, he could handle himself," Tim assures us, "but I was two years older, so we'd walk home together and he'd be less worried. He's always been a really decent fella. A nice nature. And people took advantage of that."

"I got a reputation for being an easy mark," Matthew adds. "Let the fuckers take advantage of you and they'll all want a piece. But I'll be dead in the end and that'll stop me moaning. I can't afford to have kids so the complaining will stop when I do."

Again, it's not clear whether he's joking and we don't know how to break the long silence that follows – or even if we should. Tim steps in by reaching into his bag, bringing out two bottles and pouring us all a cocktail we were previously unfamiliar with: Absinthe and Orange Tango. It's their current drink of choice and makes a memorable evening especially hard to remember.

Yet even as Matthew continues to recall the bad times at Software Projects, at one point admonishing himself for not having the bottle to shoot his tormentors in the kneecaps, he still seems conflicted. When we ask if, in hindsight, he wishes he had just continued writing games freelance for Bug-Byte and collected royalties without the pressure of running a company, he

"Let the fuckers take advantage of you and they'll all want a piece!"

MATTHEW SMITH

points out what a pittance those royalties were and how hard he had to fight to get them at all. "They went belly-up soon after I left and I suppose I was partly responsible for that," he muses. "Well, I was never at Bug-Byte, they just published my games but the money they made from *Manic Miner* gave them confidence to expand. When I left, they couldn't pay the rent. They still owed me money... and I never got back the Golden Joystick I won for *Manic Miner* which they had in their foyer."

Another round of absinthe and Tango and Matthew starts talking positively about what Software Projects could have been. "I did trust Alan and Soo [Alan's wife at the time]. We didn't need Tommy. We could have got some cheap offices in Birkenhead, me just writing games, them doing the admin. The plan was to do three or four games every year until I was too rich to care. But *Jet Set Willy* took so long and I needed a holiday. And I never got one."

"He just needed a break," agrees Tim. "Some relaxing time."

"Actually, I did take six months off after *Jet Set Willy* but the company was slipping away from me while I was absent," continues Matthew. "I spent it spamming out and making theoretical reconnaissance trips. I was planning

**1983
SEPTEMBER**

Matthew Smith's platformer *Manic Miner* is reviewed in the gaming press, and guess what? It's great!

**1983
OCTOBER**

Mindscape is started up by Australian businessman Roger Buoy. It will become known for the likes of *Deja Vu* and *Lego Island*.

**1983
DECEMBER**

Little Mac makes his arcade debut in Nintendo's *Punchout!!*. This marks the debut of Nintendo composer Koji Kondo.

1984

This is a busy year for startup software companies as Gremlin Graphics, US Gold and Psygnosis are all established.

**1984
JANUARY**

The first computer in Apple's long-running Macintosh series arrives along with a memorable TV advert.

to stick a camera on a trolley, take it round the roads in the Lake District, take photographs and do a racing game."

"A photorealistic racer in the mid-Eighties would have been groundbreaking. Did anything come of it," we ask?

"Er, I think I ended up going camping with my sister, getting stoned and taking some pictures of trees," Matthew replies, casually. "It was a good camera, though. I swapped it for a car."

Time for more absinthe and Tango. As we reach the end of the playthrough of *Jet Set Willy*, we ask if Matthew is surprised at the enduring interest in his Spectrum classic. "It's more that I'm disappointed," he replies, looking ruefully into his glass. "The only reason they care is that it was the last one. They wouldn't be bothered if it was the second in a series of 20."

"But they care about you Matthew," we slur, the absinthe having stimulated our soppy gland. "Tomorrow, everyone will want to shake your hand, buy you a drink and say thanks for the games you gave us."

"People confuse rich with famous," he snaps back. "I did get a sizeable cheque [£35,000] from Bug-Byte for *Manic Miner* but that was a one-off. I spent about half of it on TRS-80s and associated rubbish and £500 on a Triumph [motorbike]. I was paying other people's bills. Family. Mates. What I spent on drink and drugs was only a tiny fraction. It's not as if I had a 'Class A' habit. Though I did fancy my sister's best mate and she was good to know if you wanted to try some real cocaine on a special occasion. Oh, mother's seething again..."

Yes, Matthew's mum has wandered into the kitchen and caught the last few sentences. "I'm on steroids for my chest," she says, eyeing us all up. "Apparently one of the side effects is they make you murder people."

Another large absinthe and Tango appears in front of us and the rest of the evening is a blur.

Matthew Smith seems conflicted about his fans. The following morning we are on the train to Manchester and point out that many people will be attending the Play Expo show this year solely to meet him, some having travelled thousands of miles for the pleasure. "Yeah, but they're the ones that'll stab you to preserve your legacy," he says with a malevolent grin. "Anyway, they'll all be middle age balding men with a paunch."

We catch our reflection in the train window. He has a point. Yet when we arrive at the show, Matthew is all smiles, posing for endless photos, gracious with his time and happy to chat to the many hundreds of devotees who seek him out. He's even wrong about his fanbase – at one point, an over enthusiastic woman wearing an 'I love Willy' top straddles, strokes and snogs Matthew, much to his bemusement. He can even get away with casually remarking that games were better on the C64 than the Spectrum during the Q&A

» [ZX Spectrum] How do you solve a problem like Maria?



session, a heresy that would usually lead to being stoned to death with ZX Microdrives.

Ultimately, we think Matthew is also conflicted about *Jet Set Willy*. On stage, he repeats the painful story of its creation, his frustration at it not leading to more games nor getting paid for his efforts. "My therapist has advised me not to talk about that time," he says, deadpan, and though we're positive he is joking, it's not surprising that most of the audience are left in doubt.

Yet during the screening of Paolo Santagostino's wonderful film, *Willy: 48K About A Legend*, which uses in-game footage of *Jet Set Willy* to tell Matthew's tale, he is transfixed, commenting that seeing the whole mansion pieced together was just how he always imagined it in his head. When he quotes Sir Clive Sinclair's exasperated line in the TV programme *Micro Men* that all he'll be remembered for is "the man who brought you *Jet Set* fucking *Willy*", we're sure Matthew knows in his heart that he did create something truly special, something that touched so many people's lives and continues to inspire and entrance. Not a bad legacy for 'just an old Spectrum game'.

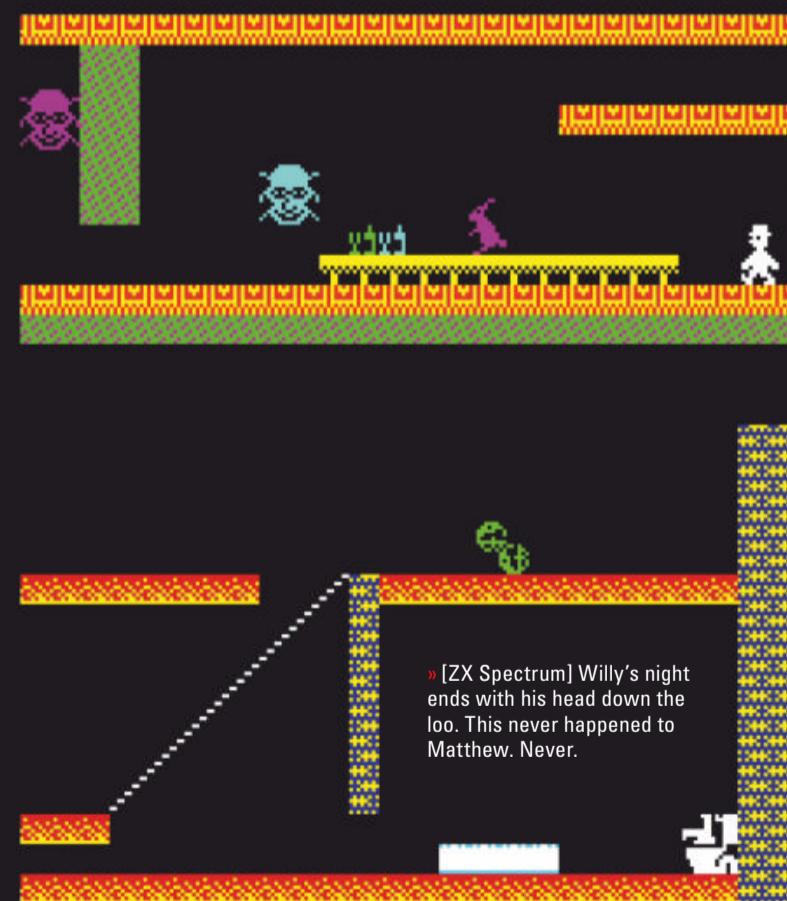
And it turns out that his Spectrum games still have some monetary value, too. Over the weekend, Matthew signs a deal with retro gaming streaming service Antstream, and bounds over to us, his wallet bulging. He explains, though, that due to the ongoing legal battle over the rights to *Jet Set Willy*, the deal only involves *Manic Miner*. "That was always my favourite of the two," he says, emphatically. "*Jet Set Willy* can fuck off and die."

Maybe he isn't conflicted after all. *

Thanks to Matthew for his hospitality and to Daniel Gromann at jswcentral.org and Martyn Carroll for all their help.

JET SET WILLY

» Roger Penrose's 'impossible triangle' on the title screen is a hint of what's to come.



**1984
FEBRUARY**

Newsfield Publications launch ZX Spectrum specialist magazine *Crash* with Roger Kean at the helm.

**1984
MARCH**

Computer And Video Games holds its first Golden Joysticks awards, a yearly tradition which will continue to this day.

**1984
APRIL**

Amstrad's CPC 464 enters the 8-bit arena and attempts to capture some of the market from the Speccy and C64.

**1984
JUNE**

The backwards-compatible Atari 7800 arrives, restoring a bit of Atari console goodwill after the 5200 stinker.

**1984
JUNE**

Technōs Japan's *Karate Champ* helps establish the format of one-on-one fighting games in the arcades.



THE RISE OF

Nintendo®

FROM RELATIVE OBSCURITY AT THE BEGINNING OF THE EIGHTIES, ONE KYOTO-BASED COMPANY BECAME SO FAMOUS THAT IT BECAME A BYWORD FOR THE ENTIRE MEDIUM OF VIDEOGAMES. WE RETRACE THE STEPS OF NINTENDO'S PATH TO PROMINENCE WITH PAT CONTRI

WORDS BY NICK THORPE

If there's one company that can be said to have done everything there is to do in videogames, it's Nintendo. It has been around long enough to have had hits in the golden age of arcade games, and it has spent more than one period as the market leader in home console gaming. It has enormous success in handheld devices, and even generated hundreds of millions of dollars with mobile games in recent years. And while Nintendo has been around for well over a century, by the beginning of the Eighties it had experienced some success with its Color TV Game line and some early arcade games, but was not a dominant force in videogames. Over the course of the next ten years, the company would rise to prominence within the videogames industry.

The earliest sign of Nintendo's rise was the release of *Ball* in 1980. This was the first game in the Game & Watch range, a series of dedicated handheld LCD games machines that proved popular, running until the early Nineties and selling over 43 million units. However, the big success was *Donkey Kong*, an arcade game which generated hundreds of millions of dollars

in sales and home format licensing for the company. The game exhibited two of Nintendo's key strengths – Shigeru Miyamoto's character designs attracted people to the games, and once they were playing, the innovative platform game design kept them hooked. But while Nintendo did well with *Donkey Kong* sequels and other games, it would stop manufacturing original arcade games as its other business took off.

Nintendo's 8-bit home console, introduced as the Family Computer in Japan in 1983, quickly took off and provided the basis for Nintendo's success over the rest of the decade. In 1985 it introduced the console in North America, rebranded as the Nintendo Entertainment System, and shrewd sales tactics got it into stores that had previously been burned by the videogames business. The company was as effective in marketing its product to players as it had been to businesses, too. One such player was Pat Contri, a video creator and author

better known as Pat The NES Punk. "When I was a child, I was previously gaming on my father's IBM XT, and I experienced arcade games quite often at the mall, movie theatres and at the Jersey Shore. However, at home, nothing at the time compared quite to what the NES had to offer in terms of gameplay, graphics and cute/colourful mascot characters that appeared in their games," he remembers. "I begged and begged for a NES for the Christmas of 1987 – if I had not received it, my parents would never have had heard the end of it." Pat wasn't alone, as the console was America's best-selling toy of that Christmas according to a survey by Toy And Hobby World.

Of course, it's well known that Nintendo and its third parties created some amazing, pioneering games for the NES, not least *Super Mario Bros.* But while most consoles rely on advancements in software alone, NES cartridges could give their host hardware a boost with extra RAM and



**1984
JUNE**

Alexey Pajitnov creates his iconic puzzler, *Tetris*. It will take several years before he receives due compensation.

**1984
AUGUST**

The *Lords Of Midnight* receives a Crash Smash and highlights Mike Singleton's mastery of the Spectrum.

**1984
SEPTEMBER**

Andy Gavin and Jason Rubin form JAM Software. It will later be renamed Naughty Dog and purchased by Sony.

**1984
SEPTEMBER**

David Braben and Ian Bell's *Elite* takes BBC Micro owners to exciting new worlds. Many ports will soon follow.

**1984
NOVEMBER**

Alan Miller and Bob Whitehead love cofounding companies so much they leave Activision to form Accolade.



» Pat Contri is a well-known gaming figure in the US and the author of *Ultimate Nintendo: Guide To The NES Library*.

new capabilities. "The mapper chips and expandability really helped the NES live a long life, which was about ten years in North America," says Pat, who covered all of the system's software in his book *Ultimate Nintendo: Guide To The NES Library*. "While earlier 'black box' games like *Ice Climber* and *Excitebike* are fun yet simple, later NES releases like *Panic Restaurant* or *Kirby's Adventure* are so technically superior that they look like they could have been released on another console entirely. One of the features of the NES library that to me sets it apart from most other consoles is that you look at a game title and have a pretty good idea about what year it was released just based upon the look alone. It's still a crime to me that one of the most technically impressive games, Sunsoft's *Mr Gimmick*, never was released here!"

However, it wasn't just great games that kept the NES on top throughout the decade. "I believe that much of Nintendo's success in the home market was due to its pop culture and social relevance that it established through marketing and media," Pat explains. "As a child, commercials for Nintendo games were almost always on television, *Nintendo Power* was ubiquitous with children, items with Nintendo characters on them were common, and shows like the *Super Mario Bros Super Show* and *Captain N* made sure that Nintendo's brand and its characters were always in the forefront."



To its devotees, the NES became not so much a toy or a hobby, but a way of life – though this sometimes had its drawbacks, according to Pat. "I can tell you on record that Nintendo Cereal System was dreadful – I begged my mom for weeks to buy it and then couldn't even finish a single box of it."

In 1989, Nintendo released the Game Boy – a handheld console that would go on to live a long, successful life and sell millions of units – despite the perceived drawback of not featuring a colour display – thanks to its lower cost and popular games such as *Super Mario Land* and *Tetris*. To Pat, that just shows the continuation of the philosophy that brought Nintendo success earlier in the decade, and indeed in the decades to follow. "I think that the modern success of Nintendo can definitely be attributed to its earlier console foundations, as the focus has consistently been to produce fun games and not overly worry about putting out the most powerful console or the most high-tech devices,"

he concludes. "Games are what sell videogame consoles, and the characters and worlds that Nintendo established during the NES era will likely still be produced and sold for decades to come. Nintendo has understood branding and creating beloved characters better than all the other past and present videogame companies, and that's why I think Nintendo has firmly established itself as the 'Disney' of the videogame world." ★



FUTURE FOUNDATIONS

The key Eighties series that Nintendo would revisit for decades to come

DONKEY KONG

1981

Gaming's greatest ape might have been overshadowed by his adversary Mario, but he's had a great run of his own. While his early arcade career ended pretty quickly, he was revitalised in the mid-Nineties and has starred in classics including *Donkey Kong Country* and the bongo-driven GameCube platformer *Donkey Kong: Jungle Beat*.



PUNCH-OUT!!

1983

This boxing game was a knockout success in arcades, and the last major Nintendo series to originate there. But the series became even more of a phenomenon on the NES thanks to the backing of legendary heavyweight champion Mike Tyson, and received excellent sequels on the SNES and Wii in later years.



SUPER MARIO BROS

1985

The impact of the original *Super Mario Bros* trilogy is well known, but what might surprise you is how well the 2D platform series has done when revived as *New Super Mario Bros*. The DS original and *New Super Mario Bros Wii* sold over 30 million copies – that's *each*, not combined.



THE LEGEND OF ZELDA

1986

After back-to-back outings in 1986 and 1987, Link and the princess of Hyrule would disappear for a little while until resurfacing on the Super Nintendo. They never stay away for long, though. The only Nintendo console not to have been blessed with a *Zelda* game is the perennially unlucky Virtual Boy.



METROID

1986

Samus Aran isn't quite a permanent fixture in the Nintendo universe, as evidenced by her skipping out on the N64 and Wii U. But when she shows up, you'd better take notice – *Super Metroid*, *Metroid Prime* and *Metroid Fusion* are considered to be amongst the greatest games on their host platforms.



**1984
DECEMBER**

Irem's *Kung-Fu Master* births the scrolling fighter genre and doubles as a licence for Jackie Chan's *Spartan X*.

1985

Rare, Cinemaware and Westwood Studios all form this year. Sadly only Rare will weather the later decades and stay in business today.

**1985
JANUARY**

Commodore's final 8-bit, the Commodore 128, launches. It is designed by Bil Heard, who also designed the Plus/4.

**1985
APRIL**

Zzap!64 is officially launched by Newsfield Publications as a sister mag to popular Specy mag, *Crash*.

**1985
APRIL**

The 16-bit home computer Atari ST has a limited release. It becomes widely available in July, to great success.

THE HISTORY OF VIDEOGAME MAGAZINES

WORDS BY LEWIS PACKWOOD
PHOTOS SUPPLIED BY ROGER KEAN

IN WHICH RETRO GAMER STANDS ATOP THE CORPSES OF VIDEOGAME MAGAZINES PAST, BRANDISHING A LONGSWORD WHILE BELLOWING "THERE CAN BE ONLY ONE!" IN A COMPLETELY INDECIPHERABLE ACCENT

Speaking to magazine veterans for this feature, one theme comes up again and again – that back in the Eighties and early Nineties, there was a special kind of magic that was bottled by games magazines, the likes of which we'll never see again. "They have a certain tone and style to them that's very much of the period," says Julian 'Jaz' Rignall, ex-editor of *Zzap!64* and *Mean Machines*. "I mean, you know, *Mean Machines*, I don't think we could get away with saying some of the things that we used to say nowadays." Matthew Castle, who was *Official Nintendo Magazine's* final editor when the publication closed in 2014, says that his biggest regret is that he didn't get into videogame magazines earlier, during their golden age. "I read a huge pile of old *Super Play* magazines when I joined Future, and it was just like, 'Oh, god, this is all so good. Why didn't I spend my pocket money on this instead of Boglins or whatever it was?'"

But as the Sega saying goes, to be this good takes ages, and the fusty forerunners of the mighty Eighties game mags were a bit of a dull bunch. Titles from the Seventies like *Computing Today* and *Practical Computing* catered to dedicated hobbyists, and were just as likely to feature guides on creating stock-control programs for your small business as games reviews.

Then came *Computer And Video Games*, aka *C&VG*. Launched in November 1981, it was the world's first dedicated games magazine, and arguably the 'proper start' of

gaming magazines as we know them – with not a stock-control program in sight. This was quickly followed by *Computer Gaming World* later the same year, and then a trickle of magazines dedicated to the various computer formats, like *Commodore User* (1983) and *Your Spectrum* (1984), although generally these format-specific titles still had a big focus on the non-gaming side of computers.

But in 1984 *Crash* came along to flip over the publishing industry's neatly arranged tables and breathe a bit of anarchy into games journalism. Here was a magazine that was unafraid to speak its mind, and give a cheeky wink while doing it. Even the magazine's name was a wry nod to the ZX Spectrum's most egregious habit, as well as a reference to a certain controversial JG Ballard novel that Roger Kean, the mag's cofounder, was a big fan of. And *Crash's* approach to reviewing games was revolutionary.

"The people I knew working at *C&VG* and *Sinclair User*, they were all in their late twenties, early thirties," says Roger, "professional journalists who happened to play games and wrote reviews. Whereas what we did with *Crash* was use the local schoolkids." Roger created a game review form and handed it out to pupils at the local school along with cassettes of the latest games, then the schoolkids dutifully handed in the completed forms a few days later. Essentially, the games were

being reviewed by their target audience, and since these young writers had zero contact with the people who actually made or marketed the games, they had no qualms about being brutally honest. "The thing, of course, about 14-year-olds," says Roger, "is if they play a game and say it's crap, it doesn't matter what I would have said, they'd never have changed [their opinions]."

Roger also thinks that *Crash* was the first magazine to adopt a percentage score for reviews, a format that became widely used across the industry. And most importantly of all, the magazine had a rare sense of humour in the otherwise fairly dry world of computer magazines. "Games were fun, and

we were on the whole having fun," says Roger, which was something that came across loud and clear in the pages of *Crash*. "I've always had a fairly irreverent sense of humour, and I didn't want the magazine to be, you know, heavy duty."

Still, *Crash's* irreverence occasionally got it into trouble, notably thanks to a couple of artist Oliver Frey's more racy covers. "I remember we had quite a lot of irate parents after the *Dun Darach* cover with the guy in chains," remembers Roger, "but the one that probably got us the most trouble was *Barbarian*. We did get an official letter from WH Smith saying that they had recommended we be put on the top shelf, and if we did it again, they would deselect the magazine!" ▶

"I'VE ALWAYS HAD A FAIRLY IRREVERENT SENSE OF HUMOUR, AND I DIDN'T WANT THE MAGAZINE TO BE, YOU KNOW, HEAVY DUTY"
Roger Kean

**1985
MAY**

Konami releases *Gradius* in Japanese arcades. For years after everyone will debate if it's an actual sequel to *Scramble*.

**1985
JULY**

Commodore counteracts the Atari's ST with its Amiga 1000 computer marking the beginning of the Amiga line.

**1985
SEPTEMBER**

Super Mario Bros launches in Japan. Amazingly, no one knows when the American launch date is to this day.

**1985
OCTOBER**

Future Publishing launches its first magazine, *Amstrad Action*. You can read all about its creation in issue 199.

**1985
OCTOBER**

Sega establishes its arcade division, Sega-AM2. The studio will be known for its run of excellent coin-op classics.



» (Clockwise from top-left) Franco Frey, Roger Kean and Oliver Frey pose for an early publicity shot.

BEST MAGAZINE GIVEAWAYS

DID YOU EVER BUY A MAGAZINE JUST FOR THE FREEBIES? (WE DEFINITELY DID...)

OFFICIAL PLAYSTATION MAGAZINE COVER DISCS

OPM's demo discs were a real boon for cash-strapped gamers with nary a full-priced game to their name. Each came with a selection of playable demos along with trailers for new titles, and later on they'd feature full games created using specialist Net Yaroze PlayStation consoles.

THE FINAL, FINAL ISSUE OF SUPER PLAY IN RETRO GAMER 172

IT LIVES! *Super Play* was resurrected for one final issue to celebrate the release of the SNES Mini, marking surely the best magazine giveaway of all time (that sound you can hear is us tooting our own horn, *toot toot parp*). Issue 48 of *Super Play* reunited the original team of Jason Brookes, Jonathan Davies, Tony Mott and Zy Nicholson, who were joined by luminaries such as Nathan Brown (*Edge*) and Keza MacDonald (*Kotaku*, *The Guardian*).

THE ACTUAL GAME DISC FOR PANZER DRAGON SAGA

Demos are all well and good, but imagine if a full-priced console game was given away on the front of a mag. Well, it happened with the May 1998 issue of *Sega Saturn Magazine*, which sellotaped the first disc of the legendary RPG *Panzer Dragoon Saga* to the front cover. Admittedly, the proper game actually came on four discs, so really the giveaway was just a very generous demo – but still pretty amazing.

BATTY AND YOUR SINCLAIR

In 1987, *Your Sinclair* gave away a brand-new game on its cover – *Batty* from *Elite*, a *Breakout* clone with the added bonus of bomb-dropping aliens and a simultaneous two-player mode, along with a roster of useful power-ups.

CHRISTMAS LEMMINGS

Christmas 1991 was particularly special because it saw the yuletide-themed *Christmas Lemmings* being given away on the front cover of *Amiga Format* – and the stunt proved so popular that the team did it all again the following year. It even led to annual retail releases of *Christmas Lemmings* (renamed *Holiday Lemmings* in the United States) in 1993 and 1994.

1985 DECEMBER

Space Harrier flies into arcades and takes gamers to the Fantasy Zone, a place they'll never want to leave.

1986 FEBRUARY

The Famicom Disk System add-on launches in Japan. Launch games include *The Legend Of Zelda* and *Castlevania*.

1986 MARCH

Sensible Software is established by Jon Hare and Chris Yates, while the Guillemot family brings Ubisoft to life.

1986 MAY

Enix releases Chunsoft's RPG, *Dragon Quest* on Nintendo's Famicom to critical acclaim. Many sequels follow.

1986 JUNE

The very first issue of weekly Japanese gaming magazine, *Famitsu*, arrives. Turn to page 51 for more info.

THE AGE OF SCISSORS AND GLUE

MAKING MAGS WAS A LITTLE DIFFICULT BACK IN THE DAY...

One thing that has changed massively since the **Eighties** is the way **games magazines** are actually made. Back then, cut and paste literally meant cutting some paper and sticking it down to create a layout. "All the layout was physical" recalls **Roger Kean**, "all paper, scalpels and gum."

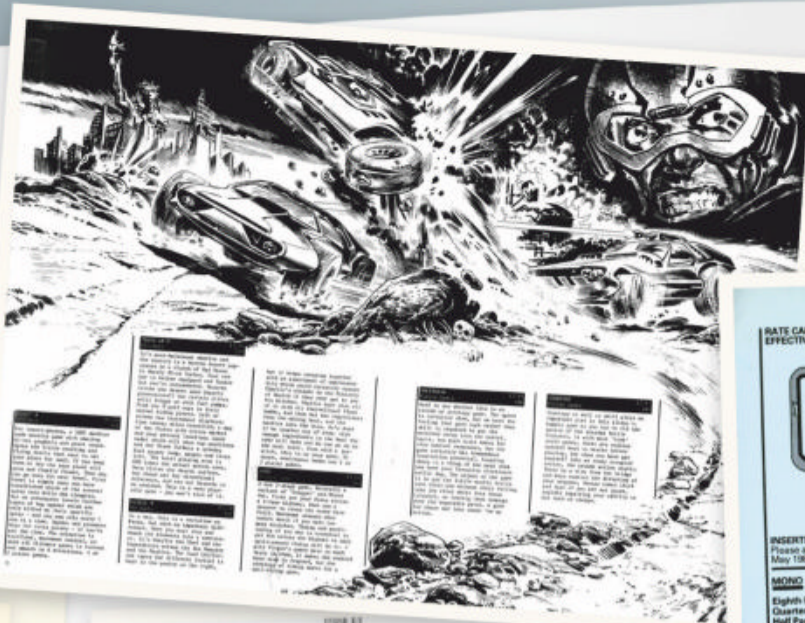
Still, Roger made sure that **Crash** and **Zzap!64** were kitted out with the latest Apricot computers, which meant that the writers at least had the luxury of being able to send text directly to the typesetters. That meant **Jaz Rignall** had a rude awakening when he left **Zzap!64** to work on **C&VG** at EMAP in the late Eighties. "At **C&VG** they were still doing it the old-fashioned way with typewriters. You had to use a typewriter to type up the copy, then the copy would go off to the typesetter, who would copy that document manually, and then you'd have to read the galleys. It was the way things had been done since the Fifties, so it was really old fashioned and clunky."

And getting hold of images in the days before email was often a precarious business, remembers Steve Jarratt: "You couldn't just grab an image off the internet. I'd be sitting there on Monday morning, going 'Jesus where's the post, I've got a slide coming from America for my cover image!'"

Screenshots were no walk in the park, either, remembers Jaz. "We did that the old-fashioned way with a camera on a tripod in front of an old CRT that we would clean up so that you wouldn't get fingerprints on it. In fact, in some of the early issues of **Mean Machines**, you can see fingerprints where somebody didn't bother to clean the screen."

"Taking screenshots was a pain in the arse, because you had to hope that the game had a pause mode that didn't blank out the screen or have a huge 'pause' text right across the middle of it. If that happened, then you'd have to stop the game and try to take a picture of it as static as possible. There are some screenshots in **C&VG** that you can see things are moving and blurred." The advent of digital cameras and screengrabbing software helped to ease the pain of taking screenshots, but even at **NGamer** in the Noughties, the process was still fraught with problems, recalls Matthew Castle. "We had this capture machine that was big and heavy, and used to get really, really hot, so we had to stick it out of the window to get the air flow through it. So we had this incredibly expensive PC hanging out of the window the whole time, hoping it wasn't going to smash onto the pavement below."

Nowadays, anyone can take a pin-perfect screenshot at the touch of a button, but Jaz reckons that the blurry screenshots in old magazines are actually part of the appeal of these old publications. "There's something about old-fashioned screenshots taken from a CRT, you know. The phosphorescent, glowing pixels blur together and create a very nice, aesthetic that you don't get with screen grabs these days."



» **Crash** began as a mail order catalogue before becoming a fully fledged magazine in 1984.



» A compliments slip that Roger Kean posted to his parents in around July 1983.

RATE CARD INFORMATION EFFECTIVE APRIL 1988
A NEWSFIELD PUBLICATION

CRASH

ZX SPECTRUM

INFORMATION RATES Please add 10% VAT as from 1st May 1988

MONO
 Eighth Page £110
 Quarter Page £200
 Half Page £350
 Full Page £550
 DPS £1,250

Spot Colour
 Publisher's Choice - £120
 Client's Choice - £170

COLOR
 Full Page £950
 DPS £1,250
 Bleed - 10%

POSITIONS
 Cover position - 25%
 Other, special and guaranteed - 15%

COPY DATES
 Published the end of every month with following month's cover date.
 Mono: 2 weeks before publication date
 Color: 4 weeks before publication date

CANCELLATION DATES
 Mono: 3 weeks prior to copy date
 Color: 8 weeks prior to copy date

COVER REQUIREMENTS
 Single and two-color advertisements with reading directions, crop marks (over 100 words), or Copy Proof (PPT) artwork must be submitted. The artwork must be submitted to the publisher by the deadline for copy date. All copy must be submitted in a minimum of 10. Full color advertisements must be submitted in a minimum of 10. All artwork must be submitted in a minimum of 10. All artwork must be submitted in a minimum of 10.

MECHANICAL DATA
 DIMENSIONS Height x Width
 DPS (bleed size) 283 x 438
 Full Page (bleed) 283 x 215
 Full Page (page area) 263 x 195
 Full Page (text) 257 x 210
 Half Page (vertical) 283 x 98
 Half Page (horizontal) 128 x 263
 Quarter Page (vertical) 139 x 88
 Eighth Page (vertical) 139 x 48
 Eighth Page (horizontal) 48 x 88



"THE OFFICE WAS PRETTY CRAZY, YOU KNOW. WE'D WRITE DURING THE DAY AND PLAY DURING THE NIGHT, AND WORK AND PLAY SORT OF BLENDED TOGETHER. WE WERE HARDCORE GAMERS, SO WE COULDN'T BELIEVE THAT WE WERE GETTING THE CHANCE TO PLAY ALL THIS NEW STUFF, AND WERE BEING PAID TO WRITE ABOUT IT"

Jaz Rignall



» The members of Gargoyle Games were regular visitors to **Crash's** Ludlow offices: (left to right) Roger Kean, Greg Follis, Matthew Uffindell and Roy Carter.



» **Crash** moved from Roger Kean's home in Old Street after the first few issues, but here he can be seen working from home in the late Eighties, in the room where **Crash** was born.

1986 JUNE

Bethesda Softworks is formed by Christopher Weaver. The studio is named after the Maryland town it's founded in.

1986 SEPTEMBER

Sega's 8-bit console, the Master System, arrives in the US to do battle with the Nintendo Entertainment System.

1986 SEPTEMBER

Game developer Square is founded by Masafumi Miyamoto. It will become known for its *Final Fantasy* series.

1986 SEPTEMBER

Sega's excellent driving game *Out Run* makes its arcade debut and everyone enjoys a Magical Sound Shower.

1986 OCTOBER

The Darling brothers pivot from being freelance coders to become full-fledged businessmen and found Codemasters.

▶ Roger says the biggest incident came with issue 19, which carried a feature satirising *Sinclair User*, or 'Unclear User' as they called it. *Sinclair User's* publisher, EMAP, took *Crash* to court, and the latter ended up paying an out-of-court settlement of around £60,000. But Roger says that the surrounding publicity helped *Crash* to have the last laugh. "We went from about 56,000 copies a month up to over 102,000 over four issues."

Crash's Commodore-focused sister magazine, *Zzap!64*, launched in 1985. Its reviews were written by full-time employees rather than schoolchildren, but, as Jaz notes, they "wanted real gamers that were very good at playing games as reviewers, rather than more traditionally trained journalists". Jaz himself won the 1983 *C&VG* Arcade Game Championship. "I played games rather than going to school," he says.

Like *Crash*, *Zzap!64* oozed personality, partly thanks to the way its journalists ended up becoming celebrities in their own right. "We had our little faces on the reviews, and putting faces on the reviewers was a really big thing back then," says Jaz. "It really helped establish us as personalities, and that was very different from a lot of magazines that were being written more anonymously."

And if readers got the impression that writing for a games magazine was some kind of dream job, then they were exactly right, says Jaz. "The office was pretty crazy, you know. We'd write during the day and play during the night, and work and play sort of blended together. We were hardcore gamers, so we couldn't believe that we were getting the chance to play all this new stuff, and were being paid to write about it."

Steve Jarratt joined *Zzap!64* as a reviewer in 1987, and he recalls his first impression was one of organised chaos. "Everybody seemed to smoke, everybody had got cans or coffee on their desks, there was clutter everywhere... it was literally floor to ceiling shelves of magazines, old Commodore 64 machines, hard drives, joypads and row upon row upon row of games. It was kind of amazing, but it was also kind of like, 'Oh my god, what have I got myself into?'"

Jaz left *Zzap!64* for *C&VG* in 1988, partly because he wanted to write about the exciting new Japanese consoles that were emerging at the time. As editor, he steered the magazine away from 8-bit computers and more towards consoles, and in 1990 he convinced the publisher, EMAP, that there was a market for a new magazine focused specifically on these new wonder boxes – what became *Mean Machines*. But EMAP took some persuading, and accordingly the first few issues were only available in limited numbers. "The first issue, we only made about 27,000 of them, but they sold out

completely," recalls Jaz. "The next issue, we produced a few more and that sold out. And actually that approach was really advantageous to us, because it created extra demand. We had a lot of readers going into the newsagents asking them to reserve a copy because maybe they'd missed out the previous month. Very quickly the magazine grew to be comparable to *Computer And Video Games* magazine in terms of circulation. It was clear that the player base was very much into consoles and were excited about what was coming out."

Mean Machines was just as edgy as its title suggested, something that came across most clearly in its infamous letters page.

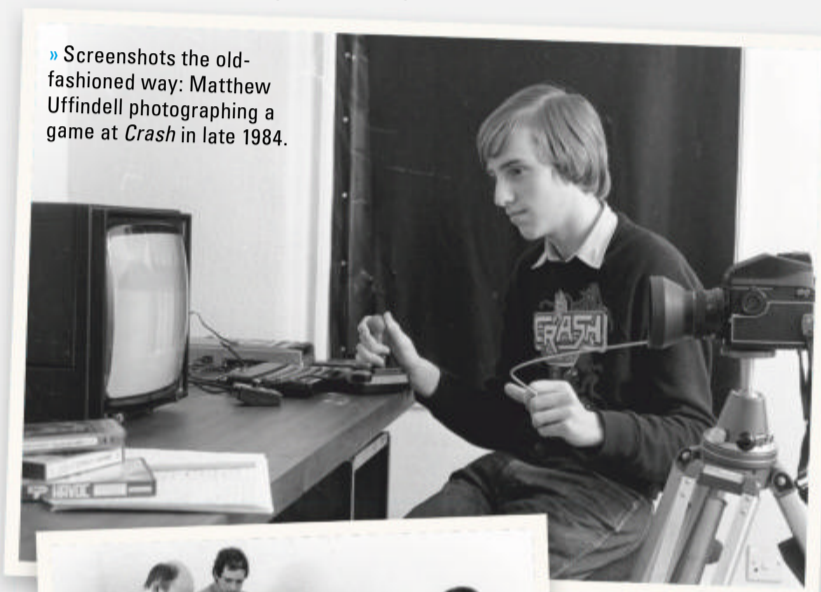
"It was just trying to sort of bounce off the readership and make fun in the right kind of places, not be too cruel," says Jaz, before adding, "I think occasionally we were a little bit cruel. But, you know, we wanted to have fun and for the magazine to be interactive, and encourage people to write into us. We wanted the magazine to be like a community or a club that you were part of that had its own in-jokes and little insider bits of knowledge."

Mean Machines wasn't the only title to launch in this period: the late Eighties and early Nineties were something of a boom time for the UK games-magazine industry. Future Publishing put out its first title, *Amstrad Action*, in 1985, and went on to launch countless others, including the multiformat *ACE* in 1987. Paragon Publishing started up in 1991, hurling out titles like *Sega Pro* (1991), *Mega Power* (1993) and *Play* (1995), while EMAP launched the well-respected multiformat magazine *The One* in 1988 and birthed plenty more magazines throughout the Nineties, such as *PlayStation Plus* (1995) and the ill-fated *Maximum Plus* (1995). Europress, meanwhile, held its own with publications like *Atari ST User* (1986) and *Amiga Action* (1989), and on top of that there were various videogame titles made by Dennis Publishing and Argus. In fact, to give an idea of the sheer volume of gaming publications that were adorning newsagents' shelves, at one point in the Nineties there were around half a dozen magazines dedicated to the Amiga alone.

One of the most notable of those was *Amiga Power*. Launched in 1991, it became home to many writers who had learnt their craft on the anarchic *Your Sinclair*, the magazine that evolved from the relatively humdrum *Your Spectrum*. *YS*, as it was affectionately known, devoted many of its pages to odd features like 'Peculiar Pets Corner', and *Amiga Power* followed its lead with such joyous nonsense as a massive spread on the assassination of JFK that had absolutely nothing to do with the Amiga, or even videogames in general (check out ▶



▶ Matthew Uffindell and Roger Kean in 1984, with their beloved Apricot computer in the background. Jaz Rignall would have killed for one of these at *C&VG*.



▶ Screenshots the old-fashioned way: Matthew Uffindell photographing a game at *Crash* in late 1984.



▶ The *Crash* editorial team pose like mad for a PR shot: (left to right) David Western, design and photography; Roger Kean, editor; Oliver Frey, art and design; Matthew Uffindell, software reviewer; and Kevin Foster, assistant editor.



▶ Michael 'Skippy' Dunne, with Jeremy Spencer (editor of *Amtix*) behind, in 1986.

**1986
NOVEMBER**

FromSoftware is established and initially develops productivity software before shifting focus to games.

**1986
DECEMBER**

Japanese developer Intelligent Systems forms and kicks off a long-standing relationship with Nintendo.

1987

A big year for new game developers as Acclaim Entertainment, Bullfrog and The Bitmap Brothers all open their doors, but that's not all...

1987

...Maxis Software and DMA Design also pop up. Each one of these studios will be come renowned for their excellent catalogues of games.

**1987
APRIL**

Commodore's Amiga 500 goes on limited release. It will become a massive success for the manufacturer.



» A *Zzap!64* editorial meeting from October 1985 featuring some outrageous posing: (left to right) Julian 'Jaz' Rignall, Gary Liddon, Gary Penn and Roger Kean. The *Sinclair User* logo was stolen from the EMAP stand at the PCW Show in Olympia.



» The Film Planning area at *Crash's* offices in King Street, Ludlow, circa 1986, Matthew Uffindell is working with acetate and colour separations of pictures on the big light table. In the foreground is a print-down frame and a magazine flatplan.



» Franco Frey, Oliver Frey and Roger Kean outside the Newsfield admin building at 43 Gravel Hill, Ludlow, in 1987.



» The changing technology of layout and production: Roger Kean and Ian Chubb with the new all-Mac setup at King Street, Ludlow, in 1989.

► **Retro Gamer** issue 195 for more on how the mag was made).

But whereas there was perhaps a surplus of Amiga magazines in the early Nineties, there was also a clear deficit of Nintendo-themed titles – a gap that Future was determined to plug. That hole would be filled with the 1991 launch of *Total!*, but its genesis was rather unusual, says Steve Jarrat, who was the editor at launch. "They were aware that Nintendo was a bit litigious, so we launched it in secret. [The publishing director] Greg Ingham had a great big loft space, and so we did it up there: nobody else in Future knew we were doing it, nobody in the industry knew about it, it was just me, Andy Dyer and [art editor] Wayne Allen – just the three of us put this issue together."

Perhaps the loft-bound secrecy was unnecessary in the end, as Nintendo seemed little fazed by *Total!*'s launch, but Jaz does recall the *Big N* laying down some strict rules when *Mean Machines* split into *Mean Machines Sega* and the officially licensed *Nintendo Magazine System* in 1992. "Nintendo insisted on having the Nintendo magazine on a different floor to *Mean Machines Sega*. It was very silly, because we still all went out to lunch together and we still walked up and down the stairs to each other's offices. Maybe they didn't want that *Mean Machines* influence creeping in too much."

Officially licenced magazines like *Nintendo Magazine System* (which went through several name changes before ending up at Future Publishing as the simply named *Official Nintendo Magazine*) gained prominence throughout the Nineties and beyond. Interestingly, several publishers had concurrent 'official' and 'unofficial' magazines covering the same format, like *Sega Magazine* (1994) and *Mean Machines Sega* at EMAP, *Xbox World* (2003) and *Official Xbox Magazine* (2001) at Future, and *PSM2* (2000) and *Official UK PlayStation 2 Magazine* (2000), also at Future. The latter's original incarnation in particular – *Official UK PlayStation Magazine* (1995) – was a massive success for the publisher, with its phenomenal sales probably having a lot to do with the generous demo disc that straddled the cover each month.

Gradually, over the next two decades, 'unofficial' single-format magazines would be almost completely pushed out of the market. Matthew Castle saw both sides of the divide as editor of the unofficial *NGamer* (which evolved, via several name changes, from 1992's *Super Play*) and later on as editor of *Official Nintendo Magazine*. But when

NGamer closed down in 2012, he was initially reticent about sailing into officially sanctioned waters. "In my head, you know, I was 'unofficial Nintendo mag for life'. We were the same company, but they were our rivals. I didn't really want to be part of it, I didn't necessarily think their world view matched up with ours – but I wanted a job."

Still, he says that although the Nintendo licence meant he was more constrained in what he could do at *Official Nintendo Magazine*, the lean Wii U years were actually somewhat of a blessing in disguise, freeing the writers to fill pages upon pages with gloriously nonsensical features thanks to the lack of new games to write about. In a way, the anarchic spirit of magazines like *YS* and *Amiga Power* flared again for an instant. "I think the last year or so of *ONM* is actually pretty strong," says Matthew. "There was some stuff where I was like, 'There's no way Nintendo is reading this magazine anymore.' There were bizarre alternative Christmas carols that were making fun of the then head

"THERE WAS SOME STUFF WHERE I WAS LIKE, 'THERE'S NO WAY NINTENDO IS READING THIS MAGAZINE ANYMORE'"
Matthew Castle

of Nintendo Europe and stuff like that. There were several things we printed where I then had nightmares I was going to get fired. We did come close on a couple of occasions: I made a joke about McDonald's, which almost got me nuked because they had a Happy Meal deal with McDonald's."

And so we come to the present. The past decade and a bit has seen even the most mighty magazines fall as they struggled to compete with the migration of readers online. *C&VG* closed its print version in 2004, living a half-life as an online-only publication until 2014. *Official Nintendo Magazine* bowed out in 2014 after Nintendo withdrew from print magazines. *Play* ended its print run in 2016. *GamesMaster* survived long after its namesake TV show was put out to pasture, but it eventually succumbed to the inevitable in 2018, after 25 years of publication. The multiformat *games™* from Imagine Publishing, former home of **Retro Gamer** itself, went silent at around the same time, after 16 years on sale.

But there are still a few holdouts. The official Xbox and PlayStation magazines still carve out a space in WH Smith, and *PC Gamer* has been continually published since 1993. Last year even saw the launch of a brand-new games magazine in the form of the indie-centric *Wireframe*, while pre-teen-focused mags like *110% Gaming* thrive on newsagents' bottom shelves. And then there's *Edge*, which earlier this year celebrated becoming the United Kingdom's longest-running games magazine. Long may they all continue! ✨

**1987
JUNE**

The Acorn Archimedes computer is released and finds its way into schools across the United Kingdom.

**1987
JULY**

Irem debuts *R-Type* and Konami debuts *Metal Gear*. Both series will stick around for a very long time.

**1987
AUGUST**

Creative Assembly is formed. It initially finds work porting games but it will become known for its *Total War* series.

**1987
OCTOBER**

Future unleashes its *ACE* (*Advanced Computer Entertainment*) magazine. It will switch hands to EMAP in 1989.

**1987
OCTOBER**

Zany point-and-click adventure *Maniac Mansion* introduces Lucasfilm's SCUMM engine to the C64 and Apple II.

FAMITSU
(1986-PRESENT)

The Japanese magazine *Famitsu* (which is short for 'Famicom Tsushin', or 'Famicom Journal') is one of the longest running games magazines in the world, and it regularly breaks stories that are picked up by media outlets worldwide. It's most well known for its unusual reviewing system, in which four reviewers each mark a game out of ten, making a total possible score of 40.



CRASH
1984-1992

In an age when many mags still focused heavily on coding "Crash was certainly the first computer games magazine in which pretty much 99 per cent of the content was dealing with games software", says cofounder Roger Kean. The magazine is famous for its beautiful painted covers by Oliver Frey, many of which are collected in the book *The Fantasy Art of Oliver Frey*.



C&VG
1981-2004

The world's first magazine devoted to videogaming had an epic 23-year run, only recently surpassed by titles like *Edge* and *PC Gamer*. The mag changed considerably over the years, notably shifting away from 8-bit computers and towards focusing on Japanese consoles under the editorship of Jaz Rignall.



MEAN MACHINES
1990-1992

Mean Machines lasted just two years before being split into *Mean Machines Sega* and *Nintendo Magazine System*, but it made a huge impact in that time, with a circulation north of 100,000. Launch editor Jaz Rignall says that in hindsight, he regrets the decision to split the mag in two: "It definitely lost something in that process."



AMIGA POWER
1991-1996

Many of the Mighty Beings of *Amiga Power* were drawn from the ranks of the similarly anarchic *Your Sinclair*, and the magazine gained a reputation for unflinching honesty and nonsensical tomfoolery, the latter reflected in ceaseless in-jokes and sprawling features that had little to do with videogames.



SUPER PLAY
1992-1996

Super Play's eminent launch editor Matt Bielby graduated from *Your Sinclair* and *Amiga Power*, and later went on to launch titles like *SFX* and *Total Film*. The magazine was famous for Wil Overton's anime-style covers, and had a heavy focus on RPGs and Japanese SNES games.

HYPER
1993-PRESENT

This long-running multiformat games magazine gained a reputation for fierce honesty and irreverent humour. This magazine was notable as it was focused entirely on Australia, so that means Australian games coverage written by Australian writers for Australian audiences. In 2018 Future Publishing acquired the rights to the magazine and is continuing to carry its torch.



ELECTRONIC GAMING MONTHLY
1989-2012

Often cited as the United States' most prestigious gaming magazine, *EGM* boasted a circulation of more than 600,000 at its peak in the Noughties. The publisher closed the magazine in 2009, but *EGM's* founder later bought back the rights to continue producing it online.



NINTENDO POWER
1988-2012

Over in the good ol' US of A, the officially licensed *Nintendo Power* was a Big Deal. It grew out of the *Nintendo Fun Club* newsletter and had a readership of 475,000 at the time of its closure in 2012, when Nintendo decided to cease its licensing agreement. It gained a second life of a sort in 2017, with the launch of the *Nintendo Power Podcast*.



EDGE
1993-PRESENT

At a time when most gaming magazines were firmly focused on children and teenagers, *Edge* was designed to cater for the more mature gamer, with a focus on next-generation machines. The launch issue famously came in a black bag that prevented curious browsers from thumbing through its contents in the newsagents.

THE BIG HITTERS

A RUNDOWN OF MAGAZINES THAT HAVE DEFINED THE VIDEOGAME INDUSTRY WORLDWIDE

1987 OCTOBER
NEC releases the PC Engine, gaming's dinkiest console. It will arrive in the US in 1989 as the TurboGrafx-16.

1987 DECEMBER
Mega Man, *Dungeon Master* and *Driller* arrive. One of these titles will receive a massive string of sequels.

1988
The European Computer Trade Show opens its doors in London for the very first time. The last event will take place all the way in 2004.

1988 MAY
Core Design is set up in Derby by former Gremlin Graphics employees. It will create an iconic female hero in 1996.

1988 JULY
Nintendo fans in the United States are treated to the official magazine, *Nintendo Power*. You can read about it above.

Tetris

SO SIMPLE, EVEN I CAN PLAY IT

» RETROREVIVAL



» VARIOUS » 1984 » ALEXEY PAJITNOV

It's hard to come up with a single defining game that sums up the Eighties, but for me, it's got to be Alexey Pajitnov's *Tetris*.

Sure, I could have gone with the likes of *Elite*, *Donkey Kong*, *Manic Miner* or countless other gems, but *Tetris* feels special, *Tetris* is a survivor.

I won't bore you with my first memory of *Tetris* as I covered that in issue 183's editorial, but it's probably worth highlighting why I think *Tetris* is such an important title. Like the very best games, *Tetris* shines thanks to its clever game mechanics that link together as satisfyingly as the walls you clear in the game. The concept of *Tetris* is easily explained and can be played by just about anyone, regardless of age or interest in videogames. Even my nan could enjoy *Tetris* on the Game Boy, and the purity of its design and simplistic-looking style has meant that many, many systems have been able to accommodate it without losing the essence of its appeal. *Tetris* has appeared on countless machines over the years, from the Electronika 60 to the ZX Spectrum, Game Boy, Amiga and numerous others, and very few of these conversions are actually poor.

Aside from seemingly endless ports, another reason why *Tetris* has ingrained itself so much into popular culture is because the game is constantly able to reinvent itself whilst staying true to the essence of what makes the game so enjoyable. Sure there have been misfires along the way (*Hatris* and *Welltris*, I'm looking at you) but for the most part, you can typically enjoy any version of *Tetris* you pick up because the base mechanics are so profoundly gratifying. *Tetris DS* fused multiple game modes with classic Nintendo characters, Sega realised that combining *Tetris* with *Puyo Puyo* was a match made in heaven, while *Tetris 99* has proven that the battle royale arena does not just belong to *Fortnite*. Hell, *Tetris* even works in VR. It's astonishing to think that over 30 years after I first encountered it Alexey's game is still managing to surprise me. ★

**1988
OCTOBER**

Sega's mighty 16-bit console, the Mega Drive, makes its debut, stealing some thunder from *Super Mario Bros 3*.

**1988
OCTOBER**

Eurocom is founded in Derby with the aim to create games for the Nintendo Entertainment System.

**1989
FEBRUARY**

Will Wright's *SimCity* makes everyone a digital architect. It will go on to feature on an impressive number of systems.

**1989
MARCH**

American multiformat magazine *GamePro* launches, kicking off a print run that will last until winter 2011.

**1989
APRIL**

Nintendo's, Game Boy launches on Japanese shores. The company decides this handheld fad might catch on.



LEVEL
1



LINES
10



**1989
APRIL**

Satoshi Tajiri and Ken Sugimori found Game Freak. Sugimori's doodles will soon capture the world.

**1989
JUNE**

Peter Molyneux's innovative *Populous* makes everyone obsessed with god simulator games.

**1989
SEPTEMBER**

The world's first colour handheld console, the Atari Lynx, arrives. Darran plays it in Bournemouth cinemas.

**1989
OCTOBER**

Jordan Mechner's *Prince Of Persia* bounds on to Apple Mac computers. It's notable for its use of rotoscoping.

**1989
OCTOBER**

Future Publishing launches *S: The Sega Magazine*. It does well and will later become known as *Sega Power*.

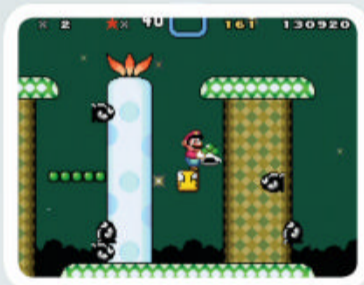
THE 1990s

A DECADE OF GREAT INNOVATION AND SEISMIC SHIFTS

There was a distinctive shift during the Nineties that continues to this day. Consoles finally took over from home computers as the systems of choice for many gamers, while Japanese developers (who had largely been confined to the arcades) began to lead the charge for many genres, from platformers and shoot-'em-ups, to survival horror and fighting games to name just a few they excelled in.

8-bit micros still bravely battled on, but many gamers were focused on 16-bit systems like the Amiga and Atari ST, which were far more capable of embracing the move to 3D games. Still, it was becoming clear that consoles were finding it far easier to deliver the 3D-focused, arcade-like experiences that gamers craved during this period. It wasn't all bad for computers, though, as PC titles like *Command & Conquer* and *Doom* proved, but change was coming, and as big businesses continued to replace the cottage industry that had kicked things off for most of the Seventies and Eighties, the expectations of gamers shifted accordingly.

GAMES OF THE DECADE



1990
SUPER MARIO WORLD

We're always hesitant to suggest that a game is perfect, but it's hard to see how Mario's first 16-bit adventure doesn't deserve such a lofty accolade. It remains as satisfying to play today as it did in 1990 thanks to its exceptional level design, balanced play mechanics and challenging structure.



1991
STREET FIGHTER II: THE WORLD WARRIOR

Capcom's brawler was always going to make the cut. After all, it massively improved on its ropey predecessor, introduced gamers to the joys of combos, let you play as a host of iconic characters and created a template that countless developers copied (with varying degrees of success).



1992
SONIC THE HEDGEHOG 2

Sega's supercharged sequel appeared to be everywhere in 1992, largely thanks to an aggressive \$10 million marketing campaign that not only saw Sega's sequel receiving a global UK/US launch, but also the invention of a brand-new day, namely 'Sonic 2sday'. It's also the best *Sonic* game [Hey! - Nick].



1993
DOOM

id Software's shooter was a huge deal on release, shaking up the concept of what PC games were capable of and laying blueprints for the first-person shooter genre in the process. *Doom* helped establish competitive multiplayer, delivered cutting-edge tech, played like a dream and spawned countless clones.



1994
SENSIBLE WORLD OF SOCCER

Before *FIFA* came along and rewrote the rules of football, *SWOS* was considered the definitive football videogame (and some will still happily die on that hill). While it wasn't the most accurate representation of the sport, it offered an intense competitive experience that few sports games of the time could match.

1990
Codemasters reveals the Game Genie this year, originally for use on the NES. A fierce court battle will ensue, but the Codies will win it.

1990 MARCH
Nintendo starts the Nintendo World Championships. Its custom cartridge will eventually sell for thousands.

1990 APRIL
SNK releases the Neo-Geo MVS in arcades and the AES in homes. Both pieces of hardware have identical cutting-edge tech.

1990 APRIL
Williams' *Smash TV* hits arcades. The shooter heavily channels futuristic films like *Running Man* and *RoboCop*.

1990 APRIL
THQ is founded by Jack Friedman in Agoura Hills. The company name is an abbreviation of 'toy headquarters'.

THE NINETIES...

AS TOLD BY GREGG MAYLES

RARE'S DESIGNER LOOKS BACK AT THE DECADE THAT DEFINED RARE AS A SERIOUS PLAYER AND OFFERED EXCITING NEW PROSPECTS FOR DEVELOPERS

If the Eighties had been a time of experimenting and staking a claim on the still-blossoming videogame market, then the following decade really saw the games industry begin to grow up. "The Nineties felt like the decade when gaming became mainstream," begins Gregg when we ask him about the era where Rare rose to dominance, "where it shook off some of its introverted 'hobbyist' image and transformed itself into a recreation that a much broader audience enjoyed. It even started to become an aspirational industry to work in, rather than a, 'You do what!'"

While the games industry certainly felt like it had become more established during this period, elements of it still felt fresh and exciting for those working within it and the gamers that enjoyed their games. "It was probably the most innovative period," admits Gregg. "Games moving from 2D into 3D was by far the biggest change, but it also heralded the establishment of many game genres – most notably first-person shooters. Handheld gaming became widespread thanks to the Game Boy, and Nintendo also established the blueprint for which most controllers would follow. By the end of the

Nineties, the Dreamcast hinted at the massive phenomenon that online gaming was to become."

Of course, one of the biggest shake-ups of the decade was the introduction of Sony's PlayStation, something that isn't lost on Gregg. "For the early part of the Nineties, nothing seemed to suggest that Nintendo and Sega wouldn't continue their somewhat polite rivalry, with the Super Nintendo and the Mega Drive both being capable machines with great games," Gregg continues. "Then the big brash newcomer crashed onto the scene! Sony's PlayStation, full of CD swagger and 3D cool, really shook things up and set the industry on a path that it is still largely on today. Nintendo responded to this challenge with the N64, but sadly it was the beginning of the end for Sega as a hardware creator."

The Nineties wasn't just a time when new console rivals emerged, it was also a period of some truly phenomenal games and ones that were truly genre-refining, too. "In terms of games, *Super Mario 64* absolutely defined the decade for me,"



highlights Gregg. "The sense of freedom was magical, Mario running gleefully around the grounds and into the castle was symbolic of the direction it took the industry towards. Whilst not the first first-person shooter, *Doom* established a genre that is still dominant 25 years later, and I clearly remember one late night working on *Donkey Kong Country* trying to download the initial single-level demo and being wowed by its accomplishment."

And then, of course, there's that critical move to 3D, a painful transition that was first hinted at during the Eighties, but solidified during the Nineties as developers harnessed its exciting capabilities and possibilities for games, both in the home and in arcades. "On more a personal level, myself and Rare found the transition from 2D to 3D liberating," Gregg concludes. "Challenging in many new ways, but so exciting! We were amongst the first to use 3D models in our games, but once we went fully 3D there was no looking back. It finally felt like you were *in* a game, rather than *looking at* a game."



1995
COMMAND & CONQUER

Westwood's excellent real-time strategy opus is very much like *Doom* – it wasn't the first game of its type, but it was the one that ultimately shaped the genre it found itself in. Also like *Doom*, *Command & Conquer's* success led to many copycats and it spawned a successful series of sequels and spin-offs.



1996
TOMB RAIDER

Core Design's game is not only important for redefining adventure games, but for also creating an iconic character that transcended videogames – one Lara Croft. It's notable as well for offering an incredible sense of scale and exploration of its world and tombs, something that the newer games simply haven't bettered.



1997
GRAN TURISMO

It's easy to pick Polyphony Digital's racer apart today, but it's also easy to forget just what it brought to the table back in 1997. *Gran Turismo* offered incredible visuals, a wealth of tweakable options, two huge game modes and an exceptional number of licensed cars. We call it the flight sim of racing games.



1998
METAL GEAR SOLID

An amazing year of videogames meant this wasn't an easy pick, but Hideo Kojima's epic just sneaks into the lead. *Metal Gear Solid* arguably laid the groundwork for videogames being heavily influenced by movies and it also created the blueprints for the multitude of stealth games that followed.



1999
SHENMUE

Granted it was released right at the end of the year, but there was still nothing quite like Yu Suzuki's Dreamcast game in the 11 months that preceded it. It might not have matched every gamer's expectations, but that was always going to happen considering the sheer scale of developer, Yu Suzuki's ambitions.

1990 AUGUST

Atari Games' *Pit-Fighter* hits arcades. The one-on-one brawler becomes a big success thanks to its digitised visuals.

1990 SEPTEMBER

Amstrad releases its GX4000. Despite looking like a Snowspeeder, it will fail to gain traction and become a flop.

1990 OCTOBER

The Game Gear, Sega's handheld, launches in Japan. Available games include *Columns*, *Pengo* and *Super Monaco GP*.

1990 OCTOBER

The Secret Of Monkey Island sets sail from LucasArts and immediately charms gamers the world over.

1990 NOVEMBER

The Super Famicom launches in Japan. Available games include *F-Zero* and the pack-in, *Super Mario World*.

REVENGE OF THE CONSOLES

The Nineties was a remarkable decade, in which games went from 2D visuals and chiptunes to complex 3D graphics and rich CD-quality audio. The videogame market shifted towards consoles during the Nineties, as the world was first captivated by the 16-bit console war, and subsequently enthralled by the 3D capabilities of the PlayStation. The power of consoles increasingly began to rival that of arcade machines, ultimately leading to convergence at the end of the decade. The market for diverse home computers also faded away, replaced by the dominance of the PCs that had grown out of the old IBM compatible machines.



NINTENDO STEPS UP ITS GAME!

1 SNES

Nintendo, 1990

It took its time in creating a successor to the NES, but Nintendo's patient approach ensured it had a powerhouse on its hands – the SNES could handle more colours than the competition, and advanced scaling and rotation effects. Of course, the game library is legendary too, starting with two classics in *Super Mario World* and *F-Zero* and accumulating many more from there. The console quickly overtook the PC Engine in Japan, but faced a fierce war with the Mega Drive internationally. Despite the competition, it was the best-selling machine of its generation with 49.1 million units sold worldwide.

2 NEO-GEO AES

SNK, 1990

The first home console from SNK offered true arcade quality, as it used exactly the same hardware as its arcade games. The price was prohibitive and relatively few players bought consoles, but the long life of the arcade hardware and hardcore nature of Neo-Geo collectors kept the system alive until 2004.

3 GAME GEAR

Sega, 1990

This entry into the handheld market shared the Atari Lynx's primary problem – poor battery life due to a backlit colour display. However, the Game Gear was easy to develop for thanks to its Master System-based hardware, and games like *Sonic The Hedgehog* ensured it sold reasonably. With relatively few great exclusives, its popularity has dwindled over time.

4 AMIGA 1200

Commodore, 1992

The final entry-level Amiga from Commodore was the last gasp of the old home computer market, which was giving way to the PC/Mac duopoly. Though the AGA chipset was an improvement, it didn't offer a compelling reason to choose the Amiga over other computers, and Commodore was bankrupt two years later.

5 SATURN

Sega, 1994

The Saturn was an undeniably powerful piece of kit, but it was certainly not a friendly one – developers struggled to make the most of its dual CPUs and video processors. The complexity of the hardware also made it expensive, with a launch price of £400 – which was undercut by Sony and its PlayStation. Despite hosting great conversions like *Sega Rally* and *Virtua Fighter 2*, the Saturn failed to gain a foothold in the west. The system fared better in Japan, and became a favourite amongst import gamers and 2D aficionados. Just 9.2 million Saturn consoles were sold worldwide, making it an undisputed commercial failure.



BEST AMIGA COMPUTER EVER!



THREE WHOLE HOURS OF BATTERY LIFE!



OUT OF THIS WORLD GRAPHICS!

1990 DECEMBER

Nec launches its TurboExpress handheld in Japan. The miniature PC Engine is able to use all existing HuCard games.

1991 FEBRUARY

id Software is founded by Adrian Carmack, John Romero, Tom Hall and John Carmack. It'll go on to have a hit or two...

1991 FEBRUARY

Allen Adham, Frank Pearce and Michael Morhaime form Silicon & Synapse. It will be later renamed Blizzard Entertainment.

1991 FEBRUARY

DMA Design releases *Lemmings* on home computers to acclaim. The puzzler is soon ported to various systems.

1991 MARCH

Capcom's arcade hit *Street Fighter II: The World Warrior* appears. It will go on to change the fighting genre.

YOU CAN'T AFFORD THIS!

YOUR DREAM CONSOLE!

OTHER SYSTEMS FROM THE NINETIES



GX4000 • Amstrad, 1990

Amstrad's attempt to energise its dated home computer hardware in console form was met with an overwhelming rejection from consumers.



Jaguar • Atari Corp, 1993

This cheap and relatively capable machine was Atari's last roll of the dice. Unfortunately, it had too few killer games and a later CD add-on didn't help.



3DO • 3DO Company, 1993

3DO's various manufacturers couldn't lose money on hardware as they made no money on software, and high prices scuppered the system.



Neo-Geo Pocket Color • SNK, 1999

This Game Boy Color competitor had great games, specs and battery life, but SNK's financial woes helped bury it.



WonderSwan • Bandai, 1999

Bandai's wealth and licensing muscle allowed this handheld to gain a reasonable Japanese audience, but the monochrome display dated it.

6 PLAYSTATION

Sony, 1994

It might not have had a renowned in-house development team, but what Sony did bring to the market was brand recognition, wads of marketing cash and a friendlier approach to third-party developers. The machine was easy to work with, leading to visually superior 3D games compared with the competition, and it was priced affordably. Consumer expectations changed over its lifetime, with arcade experiences like *Ridge Racer* giving way to content rich games like *Gran Turismo*. Though early units frequently suffered CD-ROM drive failures, the system was a success, becoming the first ever console to sell over 100 million units.

7 NINTENDO 64

Nintendo, 1996

The N64 was designed by the 3D hardware specialists at Silicon Graphics Inc, and with it Nintendo made huge leaps in 3D game design – games like *Super Mario 64* and *The Legend Of Zelda: The Ocarina Of Time* are rightly regarded as all-time classics. However, Nintendo's decision to stick with ROM cartridges meant high prices and low storage capacity, causing many players and developers to choose the PlayStation. While it was a strong competitor to Sony's console in North America, the Nintendo 64 lagged far behind it in other regions and finished its life with 32.9 million units sold.

8 DREAMCAST

Sega, 1998

At long last, Sega delivered some great hardware – it was considerably easier to work with than the Saturn had been and more affordable for consumers, though its internet capabilities were perhaps a step ahead of the market. However, Sega's past mistakes had alienated key developers including Electronic Arts, and while the system had a great line-up of games, few of them matched the market's growing taste for longer, more cinematic experiences. Hindered by marketing blunders and anticipation of the PlayStation 2, the Dreamcast failed to turn a profit and Sega left the hardware market to become a third-party publisher.

9 GAME BOY COLOR

Nintendo, 1998

Having finally managed to get acceptable battery life from a handheld with colour display, Nintendo elected to upgrade its ageing Game Boy. The system was very popular, particularly due to the *Pokémon* games, but was also short-lived – its successor, the Game Boy Advance, was released two-and-a-half years later.

SONY REWRITES THE RULES!

64 BITS OF PURE POWER!

COLOUR GAMES ON THE GO!

6

7

9

1991 MAY

Amiga Power hits the shelves. The magazine's distinctive voice and hard-hitting approach goes down well.

1991 JUNE

Sonic The Hedgehog is released as a rival to *Super Mario Bros*. It will become the Mega Drive's best-selling videogame.

1991 AUGUST

Super Mario Kart launches on the SNES. The Mode 7 racer proves the versatility of *Mario*. Several sequels will follow.

1991 SEPTEMBER

EA founder Trip Hawkins forms The 3DO Company in Redwood City, California, with the aim to make a new console.

1991 SEPTEMBER

Namco's shooter *Starblade* wows arcadegoers with its cutting-edge 3D visuals and its superb cinematic presentation.

THE RISE OF THE WORLD WIDE WEB

Words by John Szczepaniak

IT PERMEATES EVERY ASPECT OF EVERYONE'S LIFE - FACILITATING, MONITORING, SOMETIMES EVEN CONTROLLING YOUR ACTIONS. BUT THE BIRTH AND RISE OF THE WEB, AS WE KNOW IT TODAY, IS HAZILY REMEMBERED. WE TRAVEL BACK TO THE NINETIES TO SEE IT GO ONLINE



» Sir Timothy Berners-Lee invented the World Wide Web, emphasising visuals, interaction, and hyperlinks. (Image courtesy of CERN).

Remember in 1983's [WarGames](#), when Matthew Broderick uses a computer to dial his school's network to change grades? It's a good representation of the early internet as conceived in the mid-Seventies: computers interconnected to others in a network over phone lines, sharing data and displaying text – somewhat dull and also quite different from the World Wide Web. The internet is computers joined by cables; the web is an abstract virtual world of images and sounds built by people. The mistake is so common the web's creator, Sir Timothy Berners-Lee, dedicates a section online ([w3.org](#)) explaining the difference. It was December 1990 when Sir Berners-Lee, together with a team at CERN, launched the first web browser and gave the internet form, and also humanity a new method of expression.

Media reaction was eclectic, drunk on the web's potential. Hollywood produced a glut of techno-paranoia films; the BBC's [Tomorrow's World](#) ran documentaries; beginner's 'cyberspace' books were published. All struggled with the nomenclature and imagery to describe the web. Over time, games magazines lead the way, naturally, many with dedicated sections. [Games World](#) had its Cyberville, while [Computer And Video Games](#) had CVG World to document the online world. Even [Manga Mania](#) had its CyberDrome column, written by award-winning British sci-fi author Jon Courtenay Grimwood.

With many UK magazines starting columns it seems almost like there was a push from above to indoctrinate the public. But Jon doesn't think so, "The web at the start was pretty niche, and thinking about it in cultural terms even more so. If there was a push, it was subtle enough not to be noticeable. I don't think anyone up the food chain thought, 'We must cover this.' It was a ground swell of geeky people thinking: 'I'm going to write about this!' It was the aftermath of cyberpunk and we all happily assumed games, computers and reality would ultimately mesh. My columns reflected what interested me, influenced by games, reading [New Scientist](#), whatever I was researching for my stories. I'm not sure how I got the gig. Maybe simply emailing and suggesting it. That was still possible then; I got gigs at the [Guardian](#) and [Independent](#) doing just that."

Little did magazines realise their latest opium was also their executioner. As websites matured, taking on further roles – albeit faster and free – print media endured an agonising exsanguination. Tips mags folded first, thanks almost single-handedly to [GameFAQs](#). Created by Jeff 'CJayC' Veasey, its popularity and growth is one of the web's greatest success stories. Aiming to provide advice for every game in existence, its importance can't be overstated. Long-time [GameFAQs](#) moderator and staff member Jack Hebb describes his conversion away from print: "I was impressed how much info there was. I'd search for cheats, tricks, GameShark codes, and after many [AOL](#) searches repeatedly pointed to [GFAQs](#), I decided it was the go-to source. Rarely has there been anything I couldn't find. Given how reliable it was, and easier than digging through [Nintendo Power](#) magazines, I was hooked."



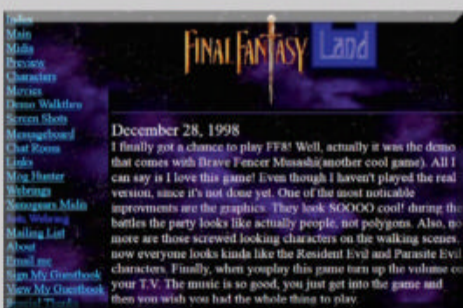
» [Hypnospace Outlaw](#) (PC) is a game which plays on nostalgia, trying to replicate the feel of old pre-millennium websites.



» Like a lot of publishers, [Working Designs](#) had a website. What's unusual is Victor Ireland was known to talk directly with fans on forums.



» Many old websites have died – in fact, the whole of [GeoCities](#) is gone. But [Acts Of Gord](#), satirising the struggles of a games store, is still very much alive!



» [Matt Pannella](#), "age unknown" according to his About Me section, encapsulating much of the early web in his [Final Fantasy Land](#) site from 1998.



» Launched in 2001, and running on web browsers via Java, [RuneScape](#) was a landmark free-to-play MMORPG having over 200 million user accounts.

**1991
OCTOBER**

Johnson Voorsanger Productions debuts its [ToeJam & Earl](#) on the Mega Drive. It proves to be very, very funky.

**1991
NOVEMBER**

Eric Chahi releases [Another World](#). It's a big success for Delphine Software and will receive numerous ports.

**1991
NOVEMBER**

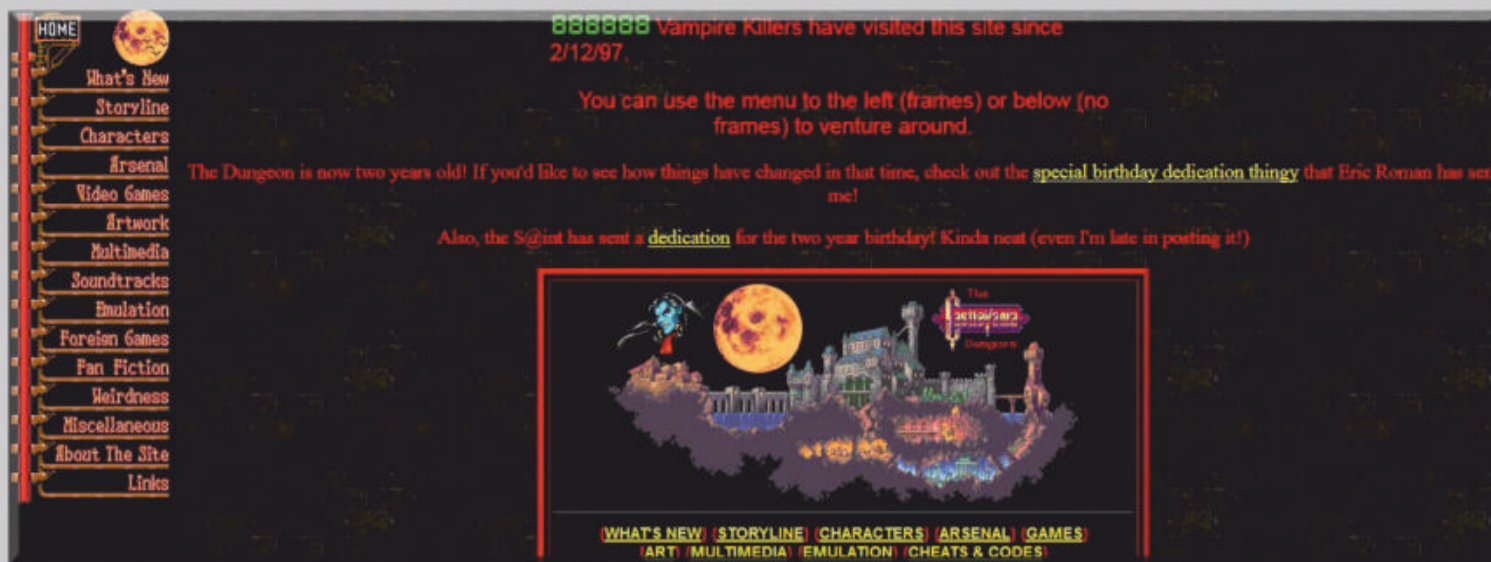
Nintendo releases [The Legend Of Zelda: A Link To The Past](#) for the Super Famicom to critical and commercial success.

**1991
DECEMBER**

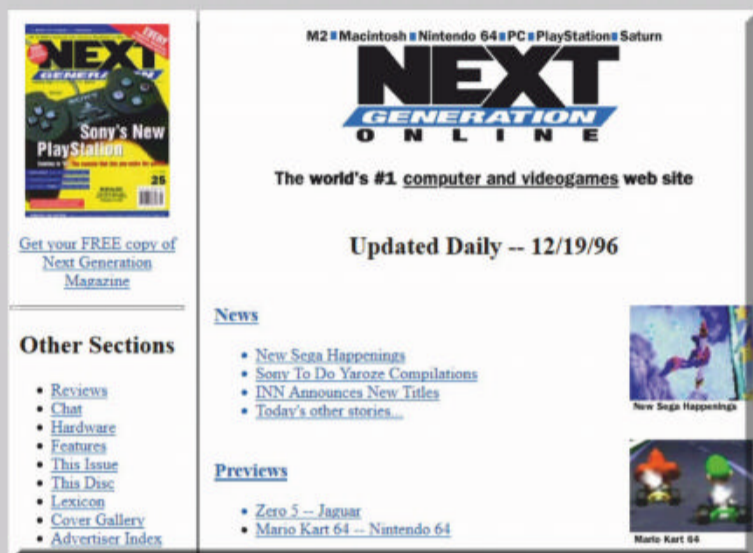
Sega's Mega-CD add-on for the Mega Drive launches in Japan. [Heavy Nova](#) and [Sol-Feace](#) are its first titles.

**1992
JANUARY**

[GamesMaster](#) is the first TV show about videogames in the UK. It's hosted by Dominik Diamond and stars Patrick Moore.



» Kurt Kalata, founder of [Hardcore Gaming 101](#), started on [GeoCities](#) in the mid-Nineties with [The Castlevania Dungeon](#).



» [The Next Generation](#) website circa 1996, somewhat dry and sterile compared to other games websites of the era.



» Magazines like [GameFAN](#) embraced the web as early as 1996, but prioritised its print product.

The web was also the new frontier for the technoliterate. The inception of console emulation is intrinsic with the web. [Zophar's Domain](#) was an early hub for collaborators. Site founder Brad Levicoff explains, "I wanted something interactive, forums where people could request and provide help. I wanted to take advantage of things emulators were capable of – new concepts like save states and movie recordings via capturing controller input. I looked around, but there wasn't a site that had everything – news, emulators, save files, forums, etc. [Archaic Ruins](#) and [Node99](#) were the closest, but weren't constantly updating. So I said: 'Why not make one?'"

[Zophar's Domain](#) rode the zeitgeist as emulation evolved. Brad puts it succinctly, "It was an exciting era, the genesis of the web as we know it, and a giant mess at the same time. Web design was hit-or-miss, graphics and music files would cause your 28.8kbps dial-up modem to take ten minutes to load a page, and all sorts of broken links took you to places you never intended. But as time went on gaming sites improved. Sega tried to be the forefront – remember The Sega Channel? How about the Dreamcast's build-in modem, or [Shenmue](#) pass disc? It all seemed so futuristic..."

Given the last 30 years, a sense of nostalgia has risen. Forums have topics discussing [GeoCities](#) sites long deleted, many creators just kids at the time. Art imitates life and in March 2019 [Hypnospace Outlaw](#) was released, a game inside a satirical reimagining of the web. Its creator Jay Tholen explains, "The early web occupies a strange chunk of my memory. I recall more of the media hubbub and bizarre CGI ads of people 'surfing information superhighways'. Not knowing the boundaries of possibility made the old web feel like an adventure. People online back then started with a blank slate; so much personality could be relayed through how one might structure their site. Pages were often garish and hard to navigate, but I'd rather that over the sterility of social media. [Hypnospace](#) is both a celebration of the freedom inherent in a new medium and a critical look at the world of investors and whiz-kid startups."

It's important to acknowledge that for those who discovered the web in its formative days, each person's experience differs. These are highlights. We invite you to our forum on [retrogamer.net](#) to share: how did you discover the web? *



» [Introducing Cyberspace](#) (1991), later republished as [Cyberspace For Beginners](#) (1995), is pretty much how every book/magazine/article portrayed the web.



» The mid-Nineties saw most games magazines running sections dedicated to the weird and wonderful on the web.

TANGLED WEB

PRE-MILLENNIUM
INTERNET MILESTONES

FREE WEB HOSTING • 1995

Animated gifs, autoplay MIDI music, poorly compressed images, affiliate webring, plus a whole lot of unbridled passion and creativity. Whether Angelfire, Tripod, [GeoCities](#), Homestead or any other hosting solution, this is probably how most remember the early web. Youngsters hand-coding shrines to everything, long before Blogger or YouTube.



GameFAQs

GAMEFAQS • 1995

Staff mod Jack Hebb: "Through the Nineties everyone had a web page, a cheesy MySpace profile or AOL page, and GFAQs wasn't much different, but it grew and kept up with those accessing it. Most one-man sites outdated fast, or lacked structure to keep information organised. GFAQs grew from an occasional helper to an essential part of any game."

EBAY • 1995

Would [Panzer Dragoon Saga](#) still reach eye-watering prices were it not for online auction websites? It's difficult to say, but the ability to find and buy any game ever made, no matter how rare or old, changed the hobby forever and defined what people were willing to pay for things for decades to follow.



ZOPHAR'S DOMAIN • 1996

Site founder Brad Levicoff: "If not for emulator programmers and emulation websites we wouldn't have any of this stuff today. Consider the NES and SNES Mini – both are emulator-based, by Nintendo, over 20 years after companies like Nintendo went after emulator websites. How times change! I'm incredibly proud of what we accomplished."



BROWSER GAMES • 1996

Today with social media and free-to-play it's easy to forget the days of browser games. Flash, Java, Shockwave, and other plug-ins, all promising free play online. Admittedly most were ugly and clunky, but it set things rolling. Admit it, you created a [RuneScape](#) account after it launched in 2001 – we all did.



1992 MAY

id Software releases [Wolfenstein 3D](#), a homage to [Castle Wolfenstein](#), with cutting-edge graphics and a robotic Hitler.

1992 JULY

Madeline Canepa, David Morris and Judy Lang form Crystal Dynamics. Its HQ is based in Redwood City, California.

1992 AUGUST

Sega unleashes [Virtua Racing](#) in Japanese arcades. It improves on earlier 3D racers such as [Hard Drivin'](#).

1992 OCTOBER

[Mortal Kombat](#) launches in arcades and [Night Trap](#) hits the Mega-CD. Both games will find themselves upsetting censors.

1992 OCTOBER

Commodore releases the Amiga 1200. A UK pack called Desktop Dynamite included two games, [Dennis](#) and [Oscar](#).

A NEW DIMENSION: 3D GAMES TAKE OVER



» [PC] Unlike its predecessor, *Doom*, *Quake* uses real polygons, and does so for most of the game's objects.

THE NINETIES WAS THE DECADE THAT SAW 2D GAMES FINALLY GIVE WAY TO THE DOMINANCE OF 3D GAMES, AS TECHNOLOGICAL PROGRESS MADE FAST, DETAILED 3D AVAILABLE TO ALL. WE LOOK BACK AT ONE OF GAMING'S BIGGEST TECHNOLOGICAL LEAPS

WORDS BY NICK THORPE

ALEX TROWERS

Working at Bullfrog in the Nineties, Alex was a designer for games such as *Magic Carpet*, *Hi-Octane* and *Dungeon Keeper 2*.



IAN ANDREW

Together with brother Chris Andrew, Ian designed pioneering 3D games in the Eighties and early Nineties using the Freescape engine.



SHINICHI OGASAWARA

As a game designer at Sega AM3, Ogasawara worked on 3D games including *Gunblade NY*, *The Lost World* and *Jambo!*.



Plenty of graphical fads gained popularity in the Nineties, but have virtually disappeared today. We quickly learned that FMV was a poor basis for a game, and it's rarely used today. When was the last time

you saw digitised sprites, or prerendered 3D ones for that matter? But today, many console games use 3D polygonal graphics – and that's been true ever since that turning point when 2D sprites fell out of favour, in the latter half of the Nineties.

For almost as long as we've had videogames, people have been attempting to represent 3D spaces in them. Early developments began in the Seventies – on the mainframes, *Maze War* was a precursor to first-person shooters and *Spasim* used wireframe models of spaceships, while arcade players got a first-person driving experience in *Night Driver*. 3D games developed further in the Eighties, with the arcades leading the way. *Battlezone* used a vector display to represent 3D tank battles in 1980, and the technologically important (if commercially unsuccessful) *I, Robot* used filled polygon graphics in 1983. By the end of the decade, Japanese developers were introducing the first arcade boards designed specifically for polygonal graphics, Namco's System 21 and Taito's Air System.

In the home, games like *Elite* and *Starglider* had used wireframe 3D graphics, but filled 3D was

very rare – and Ian Andrew, formerly of Incentive Software, can explain why. "As a games designer and publisher in the Eighties, we faced the choice of going over to the new consoles or staying with the 8-bit home computers. I didn't like the idea of losing control of what and when we published to a console-maker, so I instead planned to do something different on the home computers." The result was the Freescape engine, which allowed players to navigate 3D environments from a first-person perspective.

"We spent over a year developing the Freescape game engine, my brother Chris being behind the coding and program design," Ian recalls. "One experienced programmer told me it could not be done." This motivated Ian and Chris to get it finished, but the task came with plenty of difficulties. "Organising the depth of the 3D objects in a scene was the biggest challenge. As pixel-based z-buffering was hugely processor-intensive, we had to find a way around this problem. We came up with 'box buffering'. It was an innovative solution that speeded up the accepted slower way hugely." Even with optimisation, using machine code to speed up the process, *Driller* – the first Freescape game – had very limited performance. "I designed the game around the fact that the framerate would be about a frame a second on the 8-bit machines," Ian explains. This was a monumental achievement at the time, but also one which highlights the reason why 3D games

**1992
OCTOBER**

Super Play magazine arrives. Its Wil Overton-designed covers and focus on anime and imports make it a big success.

**1992
NOVEMBER**

Sonic The Hedgehog 2 hits the Mega Drive. It introduces the world to Tails and releases on 'Sonic 2s Day'.

**1993
JANUARY**

Future launches *GamesMaster* magazine to complement the TV series. It covers all aspects of videogames.

**1993
FEBRUARY**

Star Wars: X-Wing flies onto computers. The space sim goes down extremely well with fans, leading to several sequels.

**1993
FEBRUARY**

The FM Towns *Marty* is released in Japan. Gamers around the world drool over its amazing arcade conversions.



» [Arcade] Enemy animations in *Gunblade NY* were designed on an arcade stick and buttons due to a lack of standard 3D tools.



» [Arcade] Sega's Model 2 technology was extremely impressive and was utilised for games like *Top Skater*.



weren't so widespread – the level of performance severely restricts the types of games you can make.

Even with the advent of 16-bit computers in the mid-Eighties, 3D games on home systems tended to look abstract and suffer restrictions on speed and complexity, as compared to their 2D counterparts. As a result, advancements were primarily made in the arcade, where the high cost of dedicated 3D hardware could be justified. Sega had held leadership in pseudo-3D sprite-scaling games during the Eighties, but Namco and Taito had introduced true polygonal 3D games at the end of the decade. The first major advance of the Nineties came in 1992 when Sega introduced the Model 1, a powerful polygon-pushing board. Having spent the Eighties working on the 'Super Scaler' games, Yu Suzuki and the AM2 team had made the leap to full 3D to provide a flagship game in the form of *Virtua Racing*.

However, 2D games were as much a target as rival 3D games, according to Shinichi Ogasawara, a game designer who spent the Nineties at Sega's AM3 division. "I personally think Sega needed to beat the *Street Fighter* series in Japanese arcades. However Sega knew that it was a very tough mission, as they featured excellent game design and graphics." Initially, Sega attempted to use its 2D sprite scaling technology to create a 3D game design. "*Dark Edge* was one of the counter games

against *Street Fighter*, with a sense of 3D, but it was not successful. The last strategy for Sega was bringing new technology." Using the Model 1 board, AM2 created the hit fighting game *Virtua Fighter*. "3D looked very different and was a new experience for the players, and allows for different game designs from 2D games," Ogasawara adds.

This technology opened up a huge performance gap with the existing 16-bit home consoles. Though the Mega Drive had displayed simple polygonal graphics in games like *LHX Attack Chopper*, there was no way it could pull off a convincing rendition of *Virtua Racing* or *Virtua Fighter*. Ironically, it was Sega's bitter rival that would show the way forward, as Nintendo released the 3D shoot-'em-up *Star Fox* in 1993 – each cartridge contained a Super FX chip codigned by Argonaut, included to accelerate the processing of 3D graphics. A year later, Sega released a Mega Drive version of *Virtua Racing* featuring the similarly functional Sega Virtua Processor. However, even these advances wouldn't be enough for those consoles to keep up.

A technological arms race was on in the arcades. Namco soon outperformed Sega's Model 1 with the System 22 and *Ridge Racer* in 1993, which introduced texture mapping. Sega quickly fired back with *Daytona USA* on the Model 2 board, which incorporated texture mapping technology from

TRICKS OF THE TRADE

SOME OF THE KEY TECHNIQUES THAT IMPROVED 3D GAMES OVER THE COURSE OF THE DECADE

TEXTURE MAPPING

The application of 2D images to a polygonal model to provide additional detail. Early systems had severe size and colour restrictions on textures. Applying multiple textures on a single object can generate certain effects, such as environmental reflections.



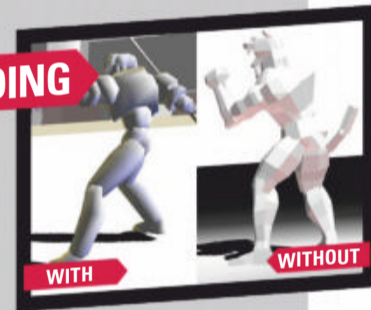
LIGHTING

The modification of the colouring applied to polygons, based on the proximity of defined sources of light in the scene. In this shot, lighting is applied per vertex (that's one side of a polygon), but today per-pixel lighting effects are more common.



GOURAUD SHADING

A technique for colouring polygons, designed to give the appearance of smooth curved surfaces. In these untextured shots, *Battle Arena Toshinden 2*'s models benefit from Gouraud shading and *Tekken 2*'s jagged-looking models don't.



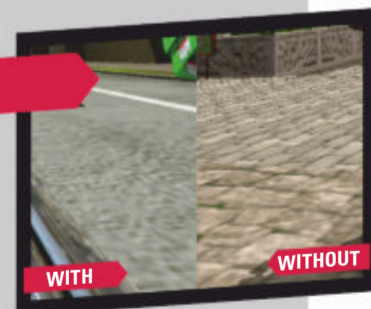
MOTION CAPTURE

This is the practice of gathering animation data from real actors, with the goal of providing more realistic movements. Various technologies exist – in this case, marks on a suit are tracked by a camera to provide points of reference.



MIPMAPPING

If textures are drawn at full size everywhere they appear, they can use more resources than necessary and create a shimmering effect in the distance. Mipmapping mitigates this by using lower resolution copies of the texture further from the camera.



1993 APRIL

Trilobyte releases the atmospheric *The 7th Guest*, making gamers who had invested in an expensive CD drive happy.

1993 JULY

SNK shakes up the fighting scene with *Samurai Shodown*, a weapons-based brawler that is set in feudal Japan.

1993 AUGUST

Daytona USA goes on limited release in Japan. Sega AM2's racer remains a familiar sight in arcades today.

1993 SEPTEMBER

Graphic adventure *Myst* is a gigantic hit for Cyan and becomes the best-selling PC game of all time (until *The Sims*).

1993 SEPTEMBER

Ryan Brant forms Take-Two Interactive in New York City. It will go on to own big names like *GTA* and *BioShock*.

EVOLUTIONARY GALLERY

TAKE A LOOK AT HOW 3D REPRESENTATIONS OF DIFFERENT GENRES DEVELOPED OVER THE NINETIES

RACING GAMES



RACE DRIVIN'

1990: The track in Atari's *Race Drivin'* utilises filled polygons with no shading applied. The scenery is sparse, with the 2D background providing the majority of the track's theme.



RIDGE RACER

1993: Namco's *Ridge Racer* introduces fully texture-mapped tracks, with significantly more trackside detail. Cars use Gouraud shading, giving them a smoother look than in other games.



SCUD RACE

1996: As well as more detailed 3D models and filtered textures, Sega's *Scud Race* shows extra details on the cars, including reflections, transparent windows and visible drivers.



F355 CHALLENGE

1999: *F355 Challenge* pushes further towards realism with greater model and texture detail. Some cabinets feature a triple monitor configuration, for an ultrawide display.



► military contractor GE Aerospace, with texture filtering for a smoother look. Other companies started to introduce their own new or updated 3D technology, including Midway, Konami and Taito. The new generation of consoles dawned in earnest at the end of 1994, and they were able to keep up with the explosion in 3D game output. While the Saturn stumbled initially with unfortunate conversions of *Daytona USA* and *Virtua Fighter*, the system ultimately proved capable of competent conversions of Model 2 games like *Sega Rally*. However, the PlayStation was easier to get good results from, and a great version of *Ridge Racer* allowed it to establish an early lead. Both systems did share some common issues, though – neither offered perspective correction for textured polygons, leading to a signature 'wobbly' look, and neither had a hardware z-buffer, leading to instances where overlapping objects would visibly fight for priority.

The final part of the puzzle allowing for game designers to shift priorities to 3D was the computer

market – and in the mid-Nineties, it began to shift away from raw CPU power for 3D rendering, thanks to the introduction of dedicated 3D accelerator cards. Early models such as the 3DFX Voodoo and PowerVR didn't include 2D acceleration like modern GPUs, but did perform sufficiently well to gain favour amongst players. ATI's Rage series started to gain favour beginning from the Rage II, too. Popular early games offering support for 3D accelerators included id Software's first-person shooter *Quake* and Activision's *MechWarrior 2*. Another was Bullfrog's *Magic Carpet Plus*, although like many games of that era it couldn't rely entirely on polygons. "Only the landscape was made that way – everything else was still sprites," notes Alex Trowers, a level designer on the game. This was a common approach when faced with limited hardware – though the reverse approach, displaying 3D images over 2D backgrounds created from 3D renders, was also popular.

» [N64] The N64 excelled at producing 3D worlds that looked much smoother and more solid than those on PlayStation and Saturn.



» [SNES] *Star Fox* was only possible on the SNES thanks to the SuperFX coprocessor contained in its cartridge.

However, even those fortunate enough to work with cutting-edge hardware didn't have the technological access you might expect. "3D games in the Nineties mainly used handmade animations," says Ogasawara, who created the animations for *Gunblade NY* using arcade controls. "There were no tools for art designers. We could find good motion designers, but nobody wants to animate with a joystick and buttons!" The AM3 team did attempt to use motion capture, but Ogasawara doesn't remember them meeting much success. "I remember one programmer wearing a black suit and ping pong balls for *Manx TT*. It made me laugh so much. [Tetsuya] Mizuguchi was the producer so he wanted to use it, but I can't remember if it was used for the actual game. For *Top Skater*, it was just testing. At that time, the team decided to select handmade animation as realistic motion was not suitable for their game concept. It's the best hand-animated arcade game – it should be a legacy game of animation history."

3D presented designers with new opportunities for open environments, but this gave rise to new

1993 OCTOBER

The 3DO Interactive Multiplayer is released. Despite its innovations, a high price does it no favours.

1993 OCTOBER

Future Publishing launches *Edge* magazine and it becomes a firm favourite with readers and developers alike.

1993 OCTOBER

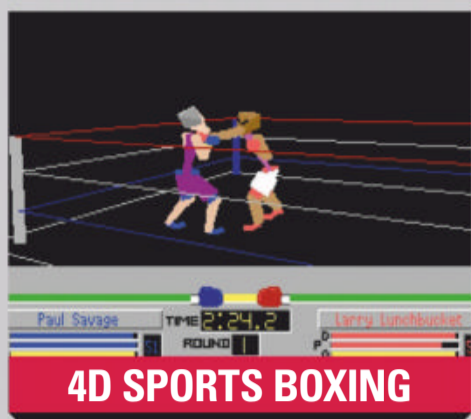
Virtua Fighter arrives in arcades and is the first fighting game to feature polygonal graphics. Namco takes notes.

1993 NOVEMBER

Atari releases the Jaguar in North America. Launch games include *Cybermorph* and *Trevor McFur In The Crescent Galaxy*.

1993 DECEMBER

id Software's *Doom* hits MS-DOS. It spawns countless copycats and lays the groundwork for first-person shooters.



4D SPORTS BOXING

1991: In Distinctive Software's home computer game *4D Sports Boxing*, character models are very simple. You can view a simple 3D ring or detailed 2D background, but not both.



VIRTUA FIGHTER

1993: Sega's *Virtua Fighter* has significantly more complex character models, showing a degree of light-based shading, and it simultaneously displays a 2D background and a 3D ring.



FIGHTING VIPERS

1995: *Fighting Vipers* utilises texture-mapped character models and 3D background elements. Though the ring remains flat and square, it is now surrounded by walls.



DEAD OR ALIVE 2

1999: In *Dead Or Alive 2*, Tecmo offers very detailed character models with clothing movement. The irregularly shaped 3D stages feature uneven floor surfaces, walls and cliffs.

difficulties, particularly when it came to directing the player and guiding their actions. "You could just fly to wherever you wanted to go, and that's just no fun – it wasn't as if slopes or hills would present a problem. It's a real pain to try and curate an experience for something like that," remembers Alex. "We introduced walls that you couldn't fly over, despite being able to gain enough altitude. That allowed us to funnel the player where we wanted them to be, although for the most part, the player was completely free to attempt the level how they wanted." It was even more of a problem in arcade games, where immediacy is paramount. "You probably know that there are few aerial combat arcade games. The main reason is that searching for enemies needs special control and analysis of the map where the player is at the same time," says Ogasawara, who notes that Namco found an elegant solution. "At that time, *Air Combat* did very well. The phases are 'select' and 'chase.' Instead of searching for enemies, selecting them is an easier task, and in the chase it's clear what players should do."

In 1996, the introduction of the N64 brought many arcade market innovations into the home, thanks to hardware designer Silicon Graphics Inc. The system featured hardware transform, clipping and lighting, and perspective correction made worlds look so much more solid than on rival systems. Antialiasing and texture filtering ensured that objects looked as good as possible at any distance, too. In the arcade, Sega introduced Model 3 and Namco introduced System 23, pushing special effects further including particles, motion blur and clothing movement and reducing the need for 2D shortcuts. But as the decade went on, the progress being made by the specialist 3D graphics hardware manufacturers of the PC market began to overtake the advances being made in the arcade market, and those manufacturers attempted to break into the console market.

The result was a great convergence in graphical power. Sega chose NEC's PowerVR 2 as the graphics hardware for the Dreamcast, and then chose the Dreamcast-based NAOMI board as a successor to Model 3, bringing arcade and console hardware near to parity and allowing for virtually



» [PC] Despite advances such as texture mapping, *Magic Carpet* uses 2D sprites for objects and characters.

» [Dreamcast] *Soulcalibur* looked better on Sega's home console than on Namco's arcade hardware, proving the convergence in quality.

identical conversions. Microsoft and Nintendo were also developing new consoles, which would eventually form the basis for arcade hardware too, and they followed suit by partnering with Nvidia and ATI. "The link between STV and Saturn, Naomi and Dreamcast, Chihiro and Xbox was very attractive for the arcade developing staff," says Ogasawara. "I think the biggest hit was *Crazy Taxi*. [It is] still one of Sega's legacy games, but without that arcade/consumer compatibility, *Crazy Taxi* would just be a hidden arcade great today."

Unfortunately, the rapid technological progress had massive repercussions for developers. "There'd usually be some things you could bring over from previous projects, but you had to keep pace with the technology which meant that engines had to be rewritten every couple of years," says Alex. "I mean, some studios tried to keep reusing the same old stuff years down the line, but they'd inevitably run into a lot of problems and would simply fall off the curve." Projects also became longer and required more staff. "At about the time when I joined, there

were eight of us. It'd take us about a year to make a game on the Amiga and ST along with a data disc as well. Then about the time the PC and 3D began taking off, team sizes would be 20 or so people and it would take us two years to make a game. By the time I left, as *Dungeon Keeper 2* was finishing, the team must have been 40-odd for the same timescale." However, Alex feels that graphical advances weren't solely to blame. "Some of that is down to the 3D nature, but a lot of it is down to the fact that the games just became so content-heavy and that took a lot of time to make."

But while the rise of 3D undoubtedly resulted in some industry upheaval during the Nineties, there's no denying that it was hugely exciting for players, enabling game designs and visual realism that had never been possible before. While 3D graphics have naturally developed since the end of the Nineties, there hasn't been any comparable advance in technology since which has fundamentally changed the kinds of games we could make in 3D. Long live the humble polygon. ✱

**1993
DECEMBER**

PC Gamer is launched and initially includes a 3.5-inch floppy disc. The magazine will go on to celebrate over 300 issues.

**1994
APRIL**

Jeff Minter creates *Tempest 2000* for Atari's Jaguar. The psychedelic shooter supercharges the original design.

**1994
JUNE**

The Super Game Boy is released and allows SNES owners to play their Game Boy cartridges on the 16-bit console.

**1994
AUGUST**

The King Of Fighters '94 launches in arcades. It features teams from several SNK franchises, including *Fatal Fury*.

**1994
SEPTEMBER**

Looking Glass releases its first-person RPG *System Shock*, introducing the gaming world to the evil AI SHODAN.

DISC-COVERY

THE IMPORTANCE OF CD-ROM

FEW FORMATS MADE SUCH AN IMPACT ON GAMING AS THE CD-ROM, NOT ONLY ALLOWING GREATER AMOUNTS OF STORAGE SPACE AND A MEDIUM THAT PROVED CHEAPER FOR CONSOLES BUT ALSO PROMPTING DEVELOPERS TO CONSIDER FRESH WAYS OF MAKING VIDEOGAMES

WORDS BY DAVID CROOKES



GRAEME DEVINE

» *The 7th Guest*, which Graeme programmed, highlighted the huge potential of CD-ROM.



LODEWIJK COEN

» A former Digital Pictures' graphics artist, Lodewijk worked on *Night Trap*.



NICK BURCOMBE

» *WipEout* benefitted massively by being on CD-ROM and Nick helped create it.

CD or not CD? That was the burning question for game devs and console manufacturers, particularly during the Nineties. They'd already used cassettes, discs and cartridges. They'd even tried a few experimental media such as VHS and vinyl. But as the need for a cheap, large storage medium became ever more pressing, they turned to a format that had been around since 1965 – the invention of James Russell who worked in the Pacific Northwest National Laboratory of Battelle Memorial Institute in Richland.

It would be a while before CDs became widely adopted for gaming. The first step came in 1984 when Sony and Philips licensed the technology and announced the CD-ROM format. They wrote the 'Yellow Book' which laid down the standard for CD-ROM, following on from the 'Red Book' that had successfully established the audio CD. It covered the disc specification, the optical stylus parameters, modulation and error correction, and the control and display system as well as the CD's digital data structure. A 12cm disc would have the capacity to store 650 million bytes – a considerable advantage over the floppy disc.

Initially, CD-ROM was used for reference software such as Microsoft Bookshelf in 1987 but, the following year, an add-on CD-ROM attachment was introduced for the TurboGrafx-16/PC Engine. The drive could transfer data at 150 kilobytes a second – the single-speed standard – and it led to the first CD-ROM console games, *Fighting Street* and *Monster Lair*. Come 1989, however, and Activision took Cyan's adventure game, *The Manhole* – initially produced by Rand and Robyn Miller for the Apple Macintosh on floppy disks – and released it on CD-ROM for the Mac. That became the first computer CD-ROM title.

The year was also notable for the first computer to include a CD-ROM drive: Fujitsu's FM Towns. In December 1991, Philips launched the CD-i having set a standard for CD-interactive

discs in the 'Green Book' of 1987, placing an emphasis on audiovisual applications. The 3DO Company was also formed, creating a set of specs for a console that boasted CD-ROM which was licensed to third parties. Commodore, meanwhile, released the CDTV.

Psygnosis was among a handful of developers to seize the opportunities presented by CD-ROM. "Psygnosis was absolutely at the forefront of the CD-ROM revolution," says Nick Burcombe, who was a lead designer at the company. "We had games such as *Microcosm* on the FM Towns and on the follow-up FM Towns Marty. We also produced *Scavenger 4* (named *Novastorm* in the US) for both PC CD-ROM and the Sega CD add-on for the Mega Drive. The CD-ROM format was essential for the survival of the industry and it had to win because the cartridge stakes were too high."

Certainly, CD-ROMs were less expensive to make than cartridges so greater risks could be taken. "In the early days, it was partly about speed and partly about the standards that were followed," says Bernie Luskin, the then-president and CEO of Philips Interactive Media and Philips Education And Reference Publishing. "We were free to experiment with new techniques and standards, and so CD-ROM began with alphanumeric capability, developed graphics and eventually video that combined audio and video capability."

The way developers approached games began to change and it heralded an era of full-motion video as well as digitised sound and images. Digital Pictures, which began creating games such as *Night Trap* for the VHS-based NEMO system, for instance, converted its titles to the Sega CD. "There was a big leap forward from classic pixel graphics to 'real interactive movies'," says former graphics artist Lodewijk Coen. "We could have real actors and voices and the challenge was to make switching between data on the CD seamless and instant."

Console manufacturers largely preferred the format – Nintendo aside. In came the Amiga CD32 in 1993 with the Sega Saturn and Sony's PlayStation not long behind. The PC also embraced CD-ROM and it became popular among gamers thanks to titles such as *Myst* and *The 7th Guest*.

"When we looked at CD-ROM, we didn't see dictionaries and encyclopedias," says Trilobyte founder Graeme Devine. "We saw it as a huge storage device for lots of images, possibly in video format, that could be used to tell stories and play games in a new way. Floppy disc installs had gotten silly and the market seemed to be calling for something new."

Developers sought to fill the CD-ROMs. Some would pack them with music as seen in the CD-ROM versions of games such as *The Secret Of Monkey Island* with its high-quality soundtrack streamed from the disc. Others would add more levels. FMV and CGI cutscenes became popular, padding out games with narrative and stunning visuals. Levels could be prerendered and voices digitised.

"I remember Sierra sent a copy of *Phantasmagoria* to every single employee of Trilobyte in 1995, and graphically rich RPG games and MMOs started to ship on CD-ROM," Graeme says. "Whereas before we would have cut graphics and cut scenes because there would be no way that would fit on the floppy disks, that all changed. And, because of that, the makeup of videogame teams changed: more art meant more artists, more levels meant more level designers, more characters meant more animators and so on."

By the time the fifth generation of consoles arrived, CD-ROM was firmly standard, although Nintendo decided to stick with cartridges. The PlayStation was the biggest success and games sold for less than cart-based rivals thanks to the ease of manufacturing. "CD-ROM was a huge sea change for storage," concludes Devine. "Basically, everything became possible." ✨

1994 NOVEMBER

Rare releases *Donkey Kong Country* for the SNES. It attracts attention thanks to its prerendered graphics.

1994 NOVEMBER

Sega launches its 32-bit Saturn in Japan. Key games include *Virtua Fighter*, *Myst*, *Tama* and *WanChai Connection*.

1994 DECEMBER

Sony soon counters Sega's plans with the Japanese PlayStation launch. Its launch titles include *Ridge Racer* and *Tama*.

1994 DECEMBER

Namco's *Tekken* arrives and proves to be a solid alternative to the likes of *Virtua Fighter*; thanks to a focus on combos.

1995 FEBRUARY

Star Wars: Dark Forces proves that you can be called a *Doom* clone and still make plenty of genre innovations as well.



WHO NEEDS CARTS?

THE GAMES THAT WERE ONLY POSSIBLE ON CD-ROM



Here in NewSan, you'll get to know the Vultures.

» [PC] *MegaRace* had 20 minutes worth of FMV of a fictional game host called Lance Boyle.



» [PC] *The Beast Within: A Gabriel Knight Mystery* boasted impressive-looking FMV sequences.



» [Mega-CD] *Sewer Shark* was the first game to use FMV as a key part of its gameplay.



» [PC] CD-ROM allowed *MegaRace* to make use of pre-rendered 3D graphics.



» [PC] Some games such as *Indiana Jones And The Fate of Atlantis* added full voice acting on the CD-ROM version.

MAKING USE OF THE STORAGE

HOW CDS BENEFITTED OLDER GAMES, TOO

In 1989, Codemasters bundled 30 of its 8-bit titles within The CD Games Pack for the Spectrum and Commodore 64, asking users to connect a standard CD player via the joystick port in order to load the goodies it contained. In this case an audio CD rather than a CD-ROM was used but it meant 8-bit fans could dabble with the format.

"CDs were a great solution to tackling the massive piracy problem the games industry faced since anyone could copy cassettes and floppy discs," says Philip Oliver, who played a key role in the development. "Their higher capacity also meant being able to save more data, although the limiting factor was the 8-bit computer memory capacity."



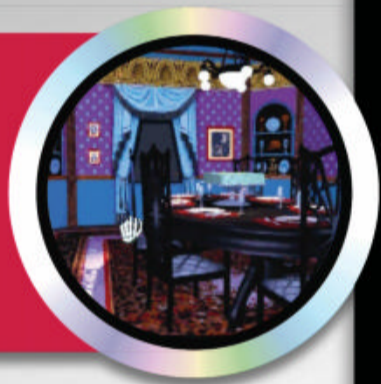
MYST

Myst was a key driver of the CD-ROM format and, for a time, the best-selling PC game. Slow drive read speeds were a constraint that needed to be overcome but, aside from music, the storage capacity allowed for 2,500 rich and detailed scenes and 66 minutes of QuickTime Animation.



NIGHT TRAP

Given its reliance on full-motion video, CD-ROM was certainly the way to go for *Night Trap* – in fact, it couldn't be ported to Nintendo consoles because they lacked a CD-ROM drive. Despite lacking great gameplay, its visual realism drew criticism amid claims it was promoting violence and sexual aggression.



THE 7TH GUEST

This classic adventure game was only released on CD-ROM and it made good use of the format by packing it with live action video clips and astounding hi-res, 256-colour, prerendered animation running at more than ten frames per second. The 'GROOVIE' game engine allowed for continuing data streaming.



WIPEOUT

WipeOut featured an electronica soundtrack as well as music by established artists such as The Chemical Brothers and Orbital. The CD-ROM format meant the tunes could be streamed straight from the disc with the developers making use of the storage space for up to 12 tracks – a good album's worth.



FINAL FANTASY VII

Known for its abundance of 3D graphics and FMV, the developers of *Final Fantasy VII* chose the PlayStation over the Nintendo 64 mainly because of the increased storage capabilities offered by CD-ROM. The game placed 3D characters over 2D prerendered backgrounds and had large interactive areas.

1995 MARCH

Panzer Dragoon arrives on Saturn and shows that the 32-bit console is perfectly capable of creating great 3D games.

1995 MAY

The first Electronic Entertainment Expo (E3) opens for business at the Los Angeles Convention Center.

1995 JULY

Nintendo's 32-bit Virtual Boy launches in Japan. Available games include *Mario's Tennis*, *Red Alarm* and *Galactic Pinball*.

1995 AUGUST

Remedy Entertainment is founded in Espoo. Its cofounders include Markus Maki, Sami Nopanen and John Kavaleff.

1995 SEPTEMBER

Westwood Studios takes everything it learned from *Dune* and creates the hit RTS *Command & Conquer*. It's a big hit.

SONY'S GAME-CHANGER



Few consoles have had as strong an impact on the videogame industry as the PlayStation which will soon be celebrating its 25th anniversary. *Retro Gamer* looks at how it ignored conventions, proved to be Sony's saviour and created one of gaming's most important brands

Words by David Crookes



» Colin Anderson is one of the musicians that harnessed the PlayStation's audio power.



» Michael Troughton is one of the coders that worked on *Destruction Derby*.



» Benjamin Heckendorn is a console modder that owns the super-rare 'SNES Station'.

On its very first day of sale in Japan on 3 December 1994, Sony sold 100,000 PlayStation consoles. When the console was finally released in the United States the following September, it shifted the same amount again but what made jaws truly drop is that the PlayStation went on to become the first console in history to surpass 100 million sales just six months short of its 10th anniversary.

By that time, the PlayStation brand had firmly established itself in Europe, Australia and other parts of the world, too. It had also blown the Nintendo 64's 33 million sales out of the water and decimated Sega which could only muster fewer than 10 million units for the Saturn. That latter figure was a particular triumph for Steve Race, president of Sony Computer Entertainment of America. At E3 in Los Angeles in 1995 after Sega announced its console would cost \$399, Steve walked to the podium, uttered "\$299" and left with cheers ringing in his ears.

If anything, Steve's quip had been a stroke of marketing genius and Sony certainly proved rather adept at carving out a market for its fledgling console in an industry long dominated by Nintendo and Sega. Sega itself had battled against Nintendo to smash the near-monopoly it once held, and Sony took them both on with arguably greater success. "We had a very clear idea and plan on the hardware and platform in terms of appeal and aspirational positioning," Steve tells us. The company played a blinder.

For most of its years, however, Sony – founded in 1946 – was not known for being interested in videogaming. It had achieved great success with the Walkman throughout the Eighties and its 8mm Handycam camcorder was very popular. But Sony's negative approach to games was such that engineer Ken Kutaragi ended up secretly developing the SPC700 sound chip for Nintendo which used it in the SNES. When Sony finally awoke to gaming's possibility, it initially sought to do so in partnership

with Nintendo – a decision that caused it to be stung (check out the SNES Station boxout over the page) but ultimately gave it a golden route to success.

And boy, did Sony desperately need it. After all, it had not long struggled to convince consumers of the merits of Betamax over VHS; the company's reputation for televisions also appeared to be fading, and it was still reeling from the fallout over singer George Michael's protracted attempts to free himself from a contract with Sony which did it no favours at all. There was much disquiet, too, over the purchase of Columbia Studios which had left it with a £1.98 billion loss. Ken Kutaragi was allowed to go ahead and create a Sony console rival and the 'Father Of PlayStation' proved something of a saviour for the electronics manufacturer.

The first battle was to set it apart from its rivals. "The problem was that Sony's products were geared for a 16-year-old's dad or uncle and we had no cache with our key demographic profile," Steve Race explains. Cue strange television adverts containing game footage that got tongues wagging, if only for the confusing tagline '[E]NOS Lives'. It would transpire that E meant 'ready' and NOS referred to the US launch date of the 9 September. "We were flying the Jolly Roger relative to the games industry and corporate Sony," Steve explains. "And if you look at the first box, there was no Sony logo on the package, either."

Not that everything went entirely smoothly, particularly between Sony's Japan and US divisions. Sony in Japan had been working with third parties such as Namco – which created an arcade-perfect port of *Ridge Racer* – and insisted all of the resulting games would be released in the US. America, meanwhile, wanted to change the console's name.

"I felt it was downmarket and skewed too young – what 16-year-old 'plays'?" Steve quizzes. "But turns out we could have called it 'dog poop' and it would have sold. As for third parties, we went out and hired

"We were flying the Jolly Roger relative to the games industry and corporate Sony"

STEVE RACE



» Crash Bandicoot Sega had Sonic. Nintendo had Mario. And Sony had a character called Crash Bandicoot but while it didn't become an official mascot for the PlayStation, the initial exclusive kickstarted a run of games that eventually appeared on the likes of the Xbox, Game Boy Advance, GameCube and across subsequent console generations.

**1995
OCTOBER**

The Sega Nomad is released exclusively in NA. It's a portable version of the Genesis and can connect to a TV.

**1995
NOVEMBER**

Team17's *Worms*, a brilliant strategy game that takes multiplayer mayhem to frantic new heights, is released.

1996

Fighting game tournament the Evolution Championship Series launches as Battle Of The Bay. It will be renamed as EVO in 2002.

**1996
FEBRUARY**

Pocket Monsters Red & Green are released in Japan. You might actually know them as *Pokémon Red & Blue*.

**1996
MARCH**

Resident Evil redefines survival horror with its prerendered backdrops, cheesy voice acting and effective jump scares.



» [PlayStation] As one of the longest-running PlayStation-exclusive franchises, *Twisted Metal* has seen millions of players tearing around in modded vehicles while lobbing weapons at their opponents.



» [PlayStation] Not all games were aimed at adults. *Croc* was one of many child-friendly games.



KILLER APPS

Five exclusive games that defined the system



PaRappa The Rapper

1 Masaya Matsuura's quirky rhythm game kicked and punched its way into the minds of gamers in 1996 before spawning a spin-off – *Um Jammer Lammy* – and a sequel *PaRappa The Rapper 2*. More than that, the button-tapper set the tone for scores of other popular games based on music.



Gran Turismo

2 The collective *Gran Turismo* series – which has never driven away from the PlayStation since it debuted in 1997 – is a massive PlayStation-exclusive franchise, with more than 80.4 million units sold over its 20-plus years of life. It's known for its superb graphics, accurate driving physics and huge number of licensed vehicles.



Ridge Racer

3 Motoring over to the PlayStation from the arcades, *Ridge Racer* was a launch title that truly helped to sell the console. With impressive 3D cars, drifting mechanics, glossy presentation and a blistering soundtrack, it showed that Sony's console was able to replicate coin-op play – there was even a mini version of *Galaxian* to play.



ISS Pro Evolution

4 This exclusive kicked *FIFA* off the pitch, and it was promptly heralded as the best football game ever made when it was released. As a faithful and intelligent simulation of soccer, matches could be punishing but it set the genre on a new course of realism that scored highly with players.



Tekken 3

5 *Tekken* had already impressed when it was released on the PlayStation in 1995 but this second sequel introduced a new cast, sold 8 million copies and firmly established itself as one of the console's – and gaming's – greatest ever fighters, capping off an amazingly accomplished trio of games.

**1996
JUNE**

The N64 arrives in Japan. Launch games include pack-in, *Super Mario 64*, *Pilotwings 64* and *Saikyo Habu Shogi*.

**1996
JUNE**

Quake reinvents the first-person shooter and offers real-time 3D rendering as well as stacks of multiplayer options.

**1996
JULY**

Nintendo releases the Game Boy Pocket in Japan. Unlike the original Game Boy the console runs off just two AA batteries.

**1996
AUGUST**

This month saw two big gaming events launch, Japan's Tokyo Games Show and QuakeCon. Both are still going today.

**1996
SEPTEMBER**

Naughty Dog's *Crash Bandicoot* hits the PlayStation. It scores well and Crash becomes an unofficial mascot.



» [PlayStation] Hideo Kojima's stealth game *Metal Gear Solid* can actually be traced back to *Metal Gear* on the MSX2 computer, but the *Solid* series which emerged in 1998 will forever be closely aligned with PlayStation.



"Nintendo was appealing to a very young audience and we were appealing to that kids' older brother"

STEVE RACE

experienced professionals with strong reputations as key management and we put those reputations on the line, convincing the CEOs of companies such as Activision and EA to come over. There were no special concessions like Sega gave on royalties so we could tell everyone it was a level playing field."

Those publishers were also interested in Sony's use of CD-ROM as opposed to cartridges. The PlayStation teams would point out that CDs could be produced at a lower cost and without the long waiting lines associated with cart production. It also helped that the Saturn wasn't Sega's finest machine – "It plain sucked," says Steve Race. "Nintendo was technologically behind, too," he continues. It was time for Sony to hammer home the point in all of the territories it was targeting.

In Europe, this meant spending £20 million ahead of the 32-bit console's first Christmas and Sony did so very cannily. It placed adverts, not solely in the

specialist gaming and computing press, but in more than 40 fashion, music and style magazines including *The Face*, *Ikon*, and *Dazed & Confused*. Since Sony Computer Entertainment wanted young adults to engage in gaming, it also firmly pushed the industry away from the bedroom image of old by consciously placing PlayStation consoles in the wild – notably at nightclubs, celebrity parties and music festivals – where cool people would play and influence others to do so the same.

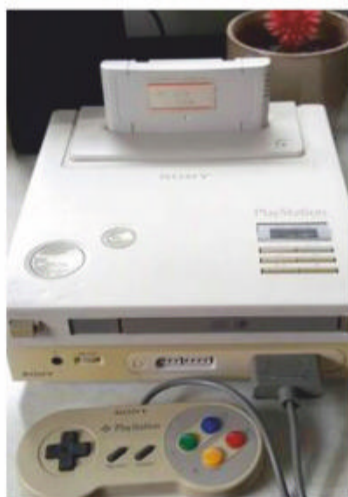
"Nintendo was appealing to a very young audience and we were appealing to that kids' older brother," Steve says. "Young kids always want to emulate older kids and somehow that was lost on Nintendo, so we were in fact able to poach their key demographic by just being PlayStation. It was a huge marketing mistake by Nintendo which was also far too insular (something like 75 per cent of all software sales for the Nintendo platform was made by Nintendo). We were the prettiest girl at the dance and available. Oh and Sega was a lost cause."



» **Resident Evil** Originally developed on the PlayStation, gamers were introduced to Chris Redfield and Jill Valentine in a groundbreaking survival horror that made up in scares what it lacked in acting prowess. Played from a third-person perspective and blessing the eyes with prerendered backgrounds, it would define this popular genre.

SNES Station

Before the PlayStation, Sony intended to work with Nintendo



Before Sony developed what we know today as the PlayStation, it worked with Nintendo in order to develop a CD-ROM add-on for the SNES. It also sought to supplement that with a Sony-branded console based on the SNES that could play 'Super Discs' as well as cartridges.

The device didn't make it past the prototype stage. Nintendo felt the terms of the agreement went against its interests and it struck a deal with Philips instead. The move prompted Sony to go it alone but just what was that prototype like?

Console modder Benjamin Heckendorn got his hands on one. "As a prototype, it was pretty far along," he tells us. "There were a few bodge wires on the PCB to fix mistakes but that wasn't uncommon for the era. The case tooling was very good and the power buttons had a very 'Sony-esque' complex mechanism. The cartridge slot was also a separate piece of plastic – since the Japanese/US SNES carts are different shapes, they clearly planned to just swap out the piece."

Even so, he says the system "would have been a dog". "It was basically just a SNES with CD-ROM storage attached," he continues. "A game cart was also needed to work because it contained the boot BIOS along with 8K of battery backup save RAM and 512K of game load RAM. This is where game data from the CD-ROM would have been copied to and then executed to play games. But the cart did not contain any coprocessor or expansion chips so it would have severely limited what games were capable of."

As if to underline those credentials, Sony got itself a roster of instantly recognisable games, the gameplay of which would be easily guessed from a simple glance.

So while it had launched the PlayStation with a limited number of games – the UK, for instance, had *Battle Arena Toshinden*, *Kileak: The Blood*, *NBA Jam: Tournament Edition*, *Rapid Reload*, *Ridge Racer*, *Street Fighter: The Movie* and *WipEout* – it was enough to convince the gaming world of PlayStation's intentions. More than that, Sony would not shy away from licensing games that would have had Nintendo flinching.

This was a platform, after all, which had titles as violent as *Grand Theft Auto* or frightening as *Silent Hill*. Developers also dearly wanted to get involved. Colin Anderson, musician and producer at Rockstar, said the PlayStation let him eschew chiptunes for a CD soundtrack. "The PlayStation cemented CD soundtracks as the standard throughout the industry pretty quickly after it launched," he tells us. "GTA probably wouldn't have established the CD soundtrack as a centrepiece of the game if the



» **Syphon Filter** Making its debut late into the original PlayStation's life, *Syphon Filter* was often in danger of never seeing the light of day. But its mix of third-person stealth shooting and a good number of puzzles (think *Metal Gear Solid* and *Tomb Raider*) caught the imaginations of players and led to a further five titles.

**1996
OCTOBER**

Core Design's *Tomb Raider* launches. It becomes an instant hit thanks to its explorative gameplay and lead, Lara Croft.

**1996
NOVEMBER**

Everyone goes mad for Bandai's Tamagotchi, a small digital pet that you have to keep alive for as long as possible.

**1997
JANUARY**

Final Fantasy VII breaks limits when it's released on PlayStation. Nintendo probably regrets sticking with cartridges...

**1997
MARCH**

Castlevania: Symphony Of The Night reinvents the series, adding *Metroid*-like aspects and light RPG mechanics.

**1997
JUNE**

Bullfrog's *Dungeon Keeper* arrives on PC and immediately stands out thanks to its focus on dungeon building.



» The PlayStation legacy continues on, and today we are expecting the reveal of the PlayStation 5.



“The PlayStation cemented CD soundtracks as the standard throughout the industry pretty quickly after it launched”

COLIN ANDERSON

PlayStation hadn't made chip music more or less obsolete when it did."

Graphics artists and programmers were impressed, too. "Although 3D had taken off on the PC with games such as *Doom* and *Wolfenstein*, PlayStation brought full 3D gaming to the masses for the first time," says Michael Troughton, one of the programmers of *Destruction Derby*. "From a development point of view, if you wanted to create a 3D computer game you had to write your own polygon rasterisation and 3D maths code which was difficult and time consuming but the PlayStation opened that up with its custom graphics processor and geometry engine in hardware."

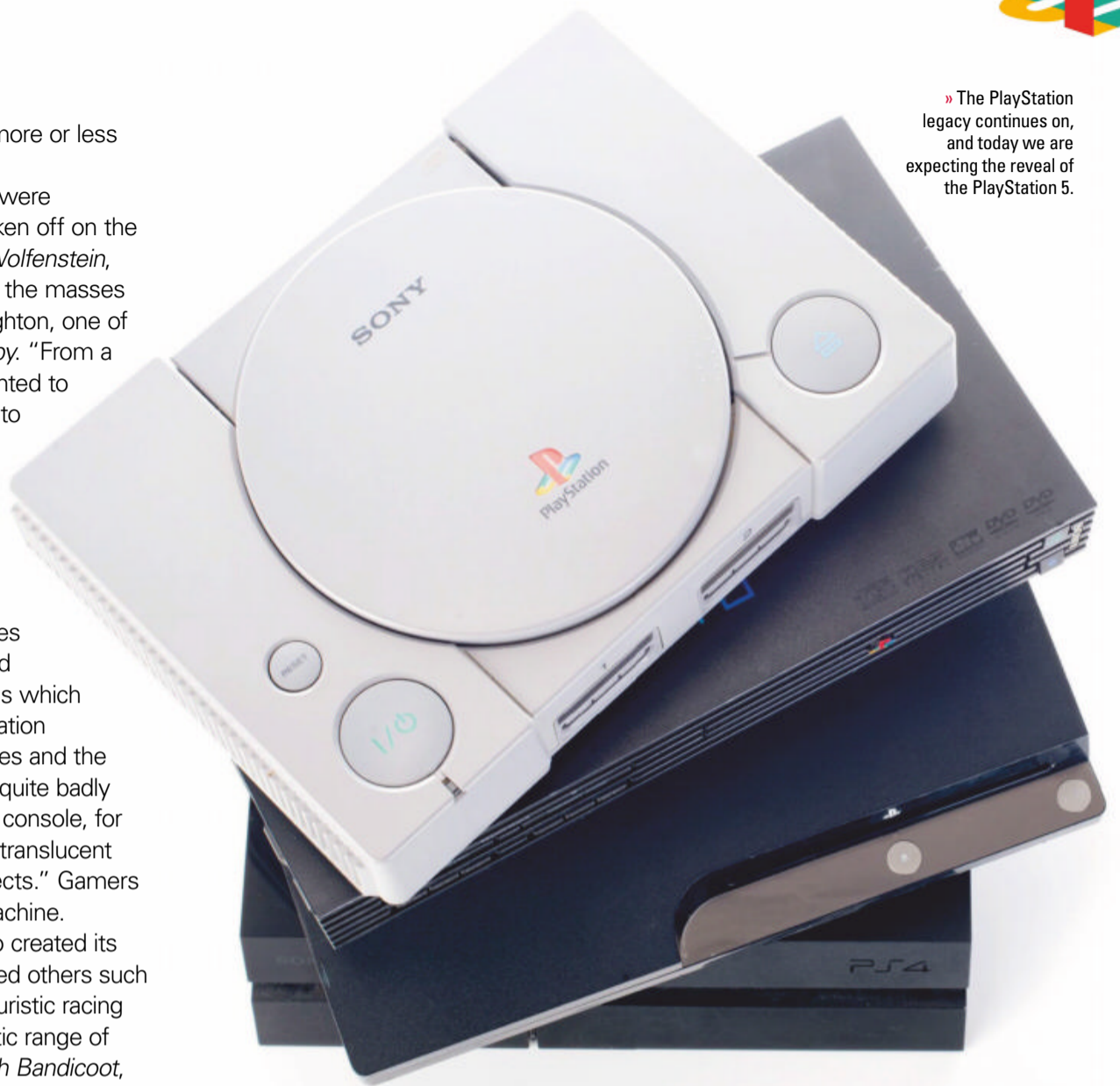
Developers were finding themselves creating games on the PlayStation and porting them across to other platforms which worked in Sony's favour. "The PlayStation ended up with the better quality games and the Saturn versions of titles would suffer quite badly in translation," says Michael. "Sega's console, for example, was unable to simulate the translucent sprites used for smoke and other effects." Gamers spotted this and flocked to Sony's machine.

Sony Computer Entertainment also created its own development studios and acquired others such as Psygnosis which produced the futuristic racing game *WipEout*. It published an eclectic range of games including Naughty Dog's *Crash Bandicoot*, Revolution Software's *Broken Sword: The Shadow Of The Templars* and *Twisted Metal*. *Final Fantasy VII* was taken under its wing – the game was originally earmarked for a Nintendo release but developer SquareSoft needed the space available on CD-ROMs and jumped ship.

In this sense, though, Sony was sticking with convention. "Never in the history of videogames has a console developer been void in making first-party games," says Steve Race. But it also consolidated Sony's position and allowed it to steer the types of games it wanted on its platform. "We'd have been fools to build a highway and not put our car on it."

The money made from "highway toll charges" – the licensing fee charged to third-party software companies – proved vital. "Frankly, we lost money on each console sold for the first couple of years," Steve explains. "The cost of each disc was pennies and packaged was under a dollar so if, as a developer, Sony could amortize the development cost, the incremental profit was 90 per cent."

That said, piracy was rife. Blank discs were cheap and gamers found a way to burn games on to them and share. Even so, it likely helped: at the very least a pirate would have to buy a PlayStation and it would continue to spread the word about the console. Since developers were knocking them out at a rate of knots, there were plenty of games to get stuck into. Impressive polygon visuals, mature content and games that could last as long as 100 hours providing talking points. A homebrew scene would even flourish thanks to special Net



Yaroze development units further setting it apart. Meanwhile, a Platinum range of games was launched in January 1997 and allowed titles that achieved sales of more than 400,000 worldwide after a year to be sold at a lower price.

The magazines played their part as well, particularly the official ones. The *Official UK PlayStation Magazine*, for instance, came with a popular demo disc – a first for console magazines – and it undoubtedly helped the publication to a staggering circulation that topped out at 453,571 – making it the world's bestselling videogame magazine. Having a taster of games each month, in turn, boosted game sales and allowed players to experience a far wider range of titles than they would otherwise have been exposed to in the shops. It also granted a distribution outlet for Net Yaroze games. PlayStation was pushing boundaries.

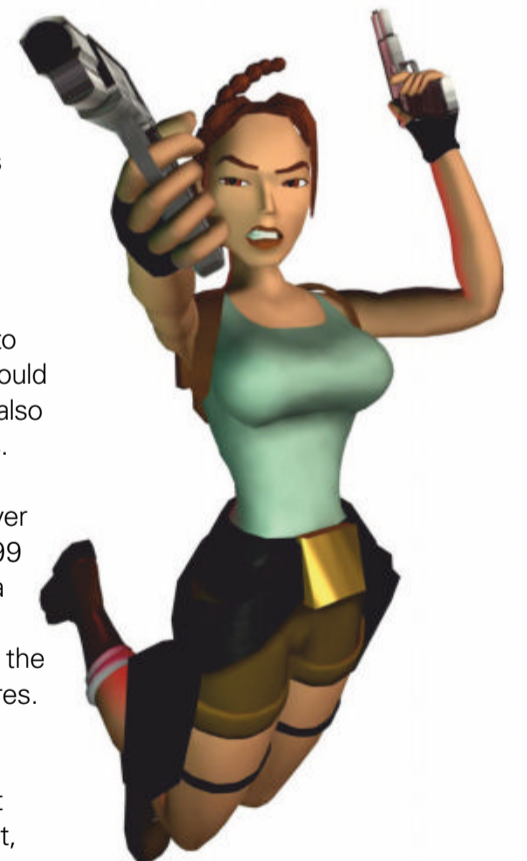
All of these things, together with ongoing clever marketing such as the TV ad, *Double Life*, in 1999 gave the PlayStation the finest of starts. It was a console that kept on giving thanks to its power, allowing titles such as *Tomb Raider* to shine and the likes of *PaRappa The Rapper* to define new genres. There were excellent tools and documentation for developers and CD-ROMs allowing for larger games. Most of all, there was a concerted effort to look players in the eye and grant them respect, something which put PlayStation on the industry map and has kept it there. *



» **Oddworld** "Follow me," implores the game's main character, Abe, and so many gamers did, with Lorne Lanning directing a debut that harked back to the 2D platformers of old while infusing it with a fresh next-generational twist. The franchise eventually spread its wings: the third game switched mid-development from PS2 to the Xbox.



» **Silent Hill** Survival horror was taken to fresh and frightening heights with *Silent Hill* and the PlayStation ramped up the tension but not for the reasons you'd expect. Instead, the game's fog, snow and a dark foreboding atmosphere masked the console's graphical limitations but it helped to attract a legion of fans.



**1997
AUGUST**

Tiger Electronics launches the Game.com in North America. Available launch games include *Batman & Robin* and *Indy 500*.

**1997
DECEMBER**

Gran Turismo shakes up the racing sim with its realistic-looking visuals and its gigantic number of licensed cars.

**1998
JANUARY**

Capcom's *Resident Evil 2* appears and introduces gamers to Leon S Kennedy. A remake will release in January, 2019.

**1998
MARCH**

Blizzard Entertainment releases the RTS *StarCraft*. It will become popular with the esports scene and be remade in 2017.

**1998
SEPTEMBER**

Hideo Kojima's stealth hit, *Metal Gear Solid* arrives on PlayStation. Players feel like they're in an interactive movie.



**1998
OCTOBER**

The Game Boy Color launches in Japan. SNK counters with the monochrome Neo-Geo Pocket. Oops.

**1998
NOVEMBER**

It's a fantastic month as *Half-Life*, *The Legend Of Zelda: Ocarina Of Time* and *Tomb Raider III* are all released.

**1998
NOVEMBER**

Sega's last console, the Dreamcast, launches in Japan. Games include *Virtua Fighter 3tb* and *Pen Pen Trilcelon*.

**1999
JANUARY**

Konami's *Silent Hill* terrifies gamers, dropping you in the shoes of Harry Mason who is searching for his daughter.

**1999
MARCH**

Bandai's WonderSwan launches to combat the success of the Game Boy and SNK releases the Neo-Geo Pocket Color.



Super Mario 64

A NEW DIMENSION IN GAMES

» RETROREVIVAL



» N64 » 1996 » NINTENDO

When you've spoken to as many videogame developers as we have, you start to get a taste for their likes and dislikes – especially when it comes to other games.

When we polled our readers on the greatest games of all time, way back in issue 150, *Super Mario World* came out on top. But if we were to ask developers exclusively, I strongly suspect that *Super Mario 64* might be the game that got the nod instead. More than any other game, the Nintendo 64 launch title seems to be one that draws universal admiration from those who know the games business best.

The reason why developers love it so much is that, having worked in the industry at the time, they recognise what a monumental achievement it was. The Nineties marked one of gaming's most important transitions, as the dominance of 2D games gave way to an era where 3D designs became the standard expectation of players. It was a turbulent time for all game developers – some struggled but eventually made the transition, while others fell by the wayside. Very few managed to seamlessly embrace the new technology, but Nintendo was unarguably one of the developers that did so.

There was an incredible elegance to *Super Mario 64*. Rather than simply trying to shoehorn the old obstacle course style of 2D *Mario* games into 3D, Nintendo's team designed 3D spaces with no defined end point, and incorporated a variety of objectives into each – puzzle-solving, racing, battles and more. But that was just a part of the game's genius. Mario was a joy to control, punctuating every twisting leap with a "wahoo!" and cartoonishly falling on his face as he failed to climb a steep slope. And then there was the technical side of the game, where Nintendo demonstrated mastery of 3D cameras and graphics that still evaded its contemporaries. *Super Mario 64* would have been a masterpiece at any point in its generation, but the fact that it came at the launch of the console, providing a polished experience when everyone else was still experimenting? It's proof, were it ever needed, of Nintendo's greatness. *

**1999
JUNE**

Driver proves itself to be a thrilling cars and crime caper... providing you can get out of the car park tutorial, of course.

**1999
AUGUST**

Looking Glass Studios and Irrational Games join forces to create the space horror epic *System Shock 2*.

**1999
SEPTEMBER**

Neversoft releases *Tony Hawk's Pro Skater*. It helps popularise the extreme sports genre and will receive many sequels.

**1999
NOVEMBER**

Medal Of Honor, overseen by director Steven Spielberg, hits PlayStation. *Mre WWII* games will follow in its wake.

**1999
DECEMBER**

Shenmue is released on Dreamcast. Yu Suzuki's ambitious title delivers an authentic slice of Yokosuka to explore.

THE 2000s

A DECADE OF EXPANDING HORIZONS AND ARTISTIC AMBITION

It was an interesting decade for gamers during the Noughties. 3D gaming continued to evolve with systems like the Dreamcast, PS2 and Xbox greatly improving on the capabilities of the earlier 32-bit machines and bringing online gaming into the mix. After the GameCube continued Nintendo's trend of selling fewer systems than its predecessor, Nintendo turned into an innovator and courted the casual market with its DS handheld and Wii home console. While that was happening, Microsoft and Sony's next consoles pursued the hardcore by delivering high definition games on the Xbox 360 and PlayStation 3. This decade was a good era for the 'Big Three' and gamers, as there really was no losers.

GAMES OF THE DECADE



2000
THE SIMS

After tinkering away with various simulator titles throughout the Eighties and Nineties, Will Wright and his talented Maxis team eventually created the ultimate life simulator. It went on to become one of the biggest PC games of all time and has led to countless expansions and sequels over the years.



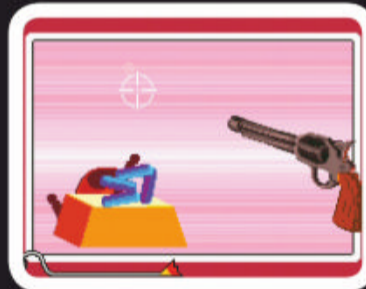
2001
HALO: COMBAT EVOLVED

Bungie's excellent Xbox debut not only helped put Microsoft's new console on the map, but also redefined first-person shooters in the process. Levels like The Silent Cartographer felt like nothing else that was available at the time, while you were just as likely to be enthralled by the grass textures as you were the on-screen action.



2002
ELDER SCROLLS III: MORROWIND

The third *Elder Scrolls* game is considered by many to be the best. Vvardenfell was a truly alien-like setting to explore, while the free-form design established in *Daggerfall* is honed to an exceptional degree. Such is *Morrowind*'s success that Bethesda made it a template for its future games.



2003
WARIOWARE, INC.: MEGA MICROGAMES!

Nintendo's collection of minigames felt oddly prescient as it mimicked the short bursts of play that would go on to define the mobile games industry that would fully rear its head in the next decade. *WarioWare*'s special, though: a truly wacky experience that never failed to raise a smile.



2004
HALF-LIFE 2

Gordon Freeman's second adventure was a long time coming, but was definitely worth the wait. Valve once again made strides with narration, engine physics (check out that Gravity Gun) and cutting-edge tech. It cleverly stepped into horror, too, as anyone who has experienced Ravenholm will testify.

2000
JANUARY

Lost Boy Games is founded in Amsterdam, it will later become known as Guerrilla Games and be known for its *Killzone* series.

2000
JANUARY

After tinkering with all sorts of prototypes, Will Wright and Maxis release the ultimate life simulator, *The Sims*.

2000
MARCH

Realising it needed its own games division to take on Sony, Microsoft sets up its own studio in Redmond, Washington.

2000
MARCH

Tameem Antoniades, Mike Ball and Nina Kristensen set up Just Add Monsters, only to later change its name to Ninja Theory.

2000
MARCH

The PlayStation 2 hits Japan. Games include *A-Train 6*, *Fantavision*, *Ridge Racer V* and *Dead Or Alive 2: Hardcore*.

THE NOUGHTIES...

AS TOLD BY MARK CERNY

THE INDUSTRY VETERAN LOOKS BACK AT AN ERA OF HUGE TECHNOLOGICAL ADVANCES

■ If the Nineties had been about pursuing the possibilities of 3D games then the Noughties was about perfecting them. The visual advances weren't lost on PlayStation 4 lead architect, Mark Cerny. "Games took huge steps towards photorealism, helped by a massive increase in hardware capability that not only allowed each individual pixel to be rendered much more intelligently, but simultaneously supported an increase in the resolution of the games to HDTV levels (albeit 720p for the most part). I think also our narrative skills grew as an industry to the point where large, story-based titles could really hold their own. Early in the decade *Metal Gear Solid 2* really stands out, followed by the *Grand Theft Auto* titles and others."

Diversity was certainly the name of the game during the Noughties, with all sorts of weird and wonderful titles making it to market. It's hard to imagine a game like *Gitaroo Man* receiving a physical release today, but they thrived during the Noughties. "Frankly, my favourites from that era are pretty random," continues Mark when we ask

him about the games that left an impression on him during this period. "I just fell in love with *Pikmin* and *Katamari Damacy*. I think the appeal was the unique world feel, for very different reasons – mobs of ambulatory flowers in the former and some wonderful music in the latter. I also got caught up in the rhythm game boom, and spent many hours on *Guitar Hero*. It made me feel like I was performing even though, of course, I wasn't doing much beyond hitting buttons on a plastic guitar. The Noughties also were a great era for fans (like me) of single-player campaigns. The decade kicked off with a bang with *Halo: Combat Evolved* and its wonderful level design, and later on *Half-Life 2* very successfully added physics to the mix. *Uncharted 2* closes out the decade nicely with its deep and involving story."

While the Noughties was an excellent period for gamers, it's worth remembering that it presented a far tougher challenge for game



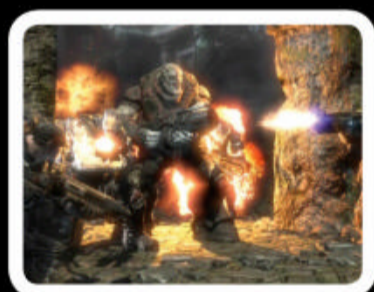
developers. "The learning curve was just brutal for the development community, they had to master two full generations of hardware advances," concludes Mark. "To give an example, Naughty Dog started the decade in a transition away from *Crash Bandicoot* – where individual polygons had to be counted and accounted for – to *Jak & Daxter's*

wide open seamlessly connected world. And after just five years, for the *Uncharted* series they had to transition again to realistic human characters and movement, and the complexity that human stories bring to game creation. Also, it's been estimated that development budgets for triple-A games grew by a factor of ten over the course of the decade; that might seem great for the developers but brings a tremendous amount of chaos as brand-new company structure and new approaches to game development are needed."



2005
RESIDENT EVIL 4

Capcom's superb action game didn't just reinvent its own franchise, but the survival horror genre in general. Its influence reaches far and can be seen in countless third-person action games today, while its dramatic setpieces and memorable boss encounters still land with plenty of impact.



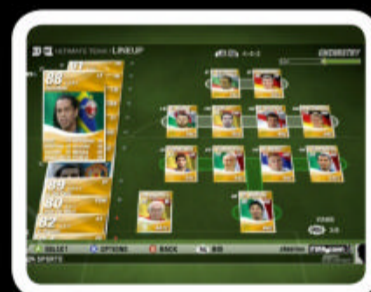
2006
GEARS OF WAR

Epic's bombastic third-person action game refined the cover mechanics of earlier shooters like *Kill Switch*, turned Cliff 'Cliffy B' Bleszinski into a gaming superstar and felt like a proper next-gen game compared to anything else on the Xbox 360 at that point. The infamous 'brown era' of gaming started here, too.



2007
ROCK BAND

While Konami dominated Japanese arcades with its numerous musical peripherals, Harmonix sewed up the console market with this, the definitive way to rock out in your home. The entry level wasn't cheap, but those that dived in discovered the ultimate rhythm action game that remains the highlight of the genre.



2008
FIFA 09

While it made its debut in the Xbox 360 version of *UEFA Champions League 2006-2007*, it was *Fifa 09* which brought the brilliance of Ultimate Team to a far wider audience. Collecting cards was tremendously addictive, with gamers going to any length to create the best footy team possible.



2009
ANGRY BIRDS

This zany destruction game appeared to be on everyone's mobile device when it launched in December. Granted, it wasn't the most original of titles, but it proved that a good theme implemented in a new way could effortlessly catch on with casual gamers. It's gone on to be downloaded over 2 billion times.

2000
JUNE

Ion Storm releases the brilliant *Deus Ex*, an 'immersive sim' that lets gamers approach it in any way they choose.

2000
JULY

After leaving his role at LucasArts, Tim Schafer decides to start Double Fine Productions in San Francisco, California.

2000
OCTOBER

SSX launches on PlayStation 2 and gives extreme sports fans an alternative to the *Tony Hawk's* franchise.

2000
NOVEMBER

After starting in 1999 as a *Half-Life* mod, Minh Le and Jess Cliffe's *Counter-Strike* receives a commercial release.

2000
DECEMBER

Bandai takes on the Game Boy for a second time by releasing the WonderSwan Color. It doesn't topple Nintendo's handheld.

GAMING CONQUERS THE LIVING ROOM

The first decade of the 21st Century saw the humble games machine become a fixture of the living room. The PlayStation 2's ability to play DVD movies signified a shift, as games consoles increasingly became all-purpose entertainment devices. Beyond that, the hardware of the decade was defined by new possibilities in connectivity – wires became passé and internet connections became the norm, prompting an increase in online multiplayer and the dawn of Achievements and Trophies. We also began our move away from the old TV formats, towards a high definition future, during a unique console generation where every manufacturer could claim success.

1 PLAYSTATION 2 SONY • 2000

Sony's second console arrived on an enormous wave of hype, fuelled by wild technological claims and amazing footage of games like *Gran Turismo 3* and *Metal Gear Solid 2*. The system also capitalised on the popularity of its predecessor by including backwards compatibility, and hastened the adoption of DVD movies. The early demise of the Dreamcast and late arrival of other rivals gave the console a clear run at the market, and it established an indomitable early lead. A steady supply of classic games followed, and the PlayStation 2 became the best-selling console of all time with 155 million units sold.

2 GAME BOY ADVANCE NINTENDO • 2001

Where the Game Boy Color had been an evolution of the Game Boy line, this 32-bit console was a revolution. As 2D games had fallen out of fashion on home consoles, the Game Boy Advance provided a great home for them, as well as a whole variety of hits from the past (many of which originated on the SNES). The original model suffered from an unlit screen, but subsequent revisions fixed that issue. 81.5 million consoles were sold, of which 53 per cent were the Game Boy Advance SP model and three per cent were the late Game Boy Micro version.

3 GAMECUBE NINTENDO • 2001

Nintendo's purple box aimed to conquer the market by combining capable hardware with an affordable price point. It certainly had the graphical grunt, as one look at *Star Wars Rogue Squadron II: Rogue Leader* confirmed, and the expected Nintendo magic was evident in games like *Super Mario Sunshine*, *Metroid Prime* and *The Legend Of Zelda: The Wind Waker*. But third-party games suffered on the system's slightly odd controller, and sluggish game sales led to difficulties with publishers and retailers dropping the console. 21.7 million systems were sold, and Nintendo was beaten into third place in the market for the first time ever.

4 XBOX MICROSOFT • 2001

Even with Microsoft's vast financial resources, there was no guarantee that the company's console debut would be a success, and early on it looked set to struggle. However, a huge early price cut and the drawing power of the superb first-person shooter *Halo: Combat Evolved* stabilised the system, and it became the platform of choice for online console gaming thanks to its excellent Xbox Live service. The Xbox never really took off in Japan and actually lost a lot of money overall, but it established its manufacturer as a key player in the console market for years to come.

5 DS NINTENDO • 2004

Faced with its first real handheld competition in years, Nintendo delivered its best-selling handheld of all time. Although the dual screens of the system grabbed attention, the bigger selling point was the touchscreen that simplified controls, allowing casual audiences to latch onto games like *Dr Kawashima's Brain Training*. 3D games became properly viable, leading to excellent handheld instalments of *Mario Kart* and *Metroid Prime*, while 2D games like *New Super Mario Bros* were still welcome. The later DSi revision added a camera and downloadable games. Over 154 million DS consoles were sold, making it the second best-selling games machine ever.

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**2000
DECEMBER**

Sonic Team takes a break from making games about hedgehogs and releases *Phantasy Star Online* on the Dreamcast.

**2001
MARCH**

The Game Boy Advance is released in Japan. Launch games include *Konami Krazy Racers* and *F-Zero: Maximum Velocity*.

**2001
MAY**

PopCap Games releases its puzzler *Bejeweled* and proves that you don't need flashy graphics to create a hit videogame.

**2001
JULY**

Final Fantasy X releases on PS2 in Japan and becomes a commercial success for Square, even with Tidus's annoying laugh.

**2001
AUGUST**

After starting off as a *Resident Evil* game, Capcom unleashes *Devil May Cry* – Goths and gamers fall in love.

6 PSP

SONY • 2004

□ Sony's sleek handheld promised to bring games with console quality graphics to the palm of your hand – and impressively, it delivered on that promise while providing acceptable battery life and affordable hardware. Despite uneven support over its lifetime, the PSP received both excellent ports and great original games such as *Lumines*, *WipEout Pure* and *LocoRoco*. However, its proprietary UMD movie format flopped and Sony spent much of the system's life fighting security flaws that enabled the running of homebrew software and pirated games. Despite its problems, the system became the most successful non-Nintendo handheld ever, with 76.4 million units sold.

7 XBOX 360

MICROSOFT • 2005

□ Starting the next generation early proved advantageous for Microsoft, which managed to sell millions of consoles before its rivals got off the ground. Huge franchises like *Final Fantasy*, *Resident Evil* and *Tekken* made their Xbox debuts thanks to improved relationships with Japanese developers, and games like *Gears Of War* headed the exclusive line-up. However, design flaws resulted in the notorious and widespread 'red ring of death' hardware failure, which ultimately cost Microsoft \$1 billion in repair and replacement costs. Sales remained strong throughout the generation, in part due to the family-friendly Kinect motion control device, and 84 million consoles were sold.

8 PLAYSTATION 3

SONY • 2006

□ Unlike Sony's first two consoles, the PS3 was not an immediate smash hit. The multimedia focus of the machine had detracted from gaming features, the complex Cell processor was tough for developers to work with, and the high cost of the machine put off prospective buyers. The system even felt somewhat unfinished – the initial Sixaxis control pad lacked rumble, the Trophy system wasn't implemented until 2008. However, hardware revisions made the right cuts to get the cost down (including, controversially, PlayStation 2 backwards compatibility), and the tide was ultimately turned by strong first-party games like the *Uncharted*, as well as third-party exclusives like *Metal Gear Solid 4*. The console overtook the Xbox 360 at the end of the generation, selling 87.4 million units.

9 WII

NINTENDO • 2006

□ After years of declining fortunes, Nintendo abandoned the technological arms race and focused its hardware engineering efforts on control innovations. The motion controls of the Wii Remote demystified games for legions of casual players, with intuitive actions replacing button-based commands in games like *Wii Sports*. The console also marked Nintendo's first sustained retro gaming program, with the Virtual Console service offering downloadable games from a variety of its own past consoles and others. However, some core gamers resented the system, perceiving it as a machine with dated graphics and gimmick-driven games. Sales were explosive but peaked early, with sales declining at the decade's beginning as rivals held steady. Even so over 101.6 million Wii consoles were sold, the most of its generation. In fact, it's still technically supported – largely thanks to Ubisoft's long-standing *Just Dance* series, which amazingly receives its 20th Wii version this year.

6



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9



OTHER SYSTEMS FROM THE NOUGHTIES



N-Gage • Nokia, 2003

Nokia was ahead of the game in combining mobile phones with handheld gaming, but its inelegant technical execution doomed the unique platform.



iQue Player • iQue, 2003

This odd venture attempted to introduce Nintendo 64 games to the piracy-heavy Chinese market, but less than 20 games eventually saw release.



Gizmondo • Tiger Telematics, 2005

This fascinating handheld promised innovative GPS-enhanced game experiences, but the system quickly collapsed under the weight of its parent company's controversies.



Tapwave Zodiac • Tapwave, 2003

This Palm OS PDA with game-focused hardware received some interesting support early on in its lifespan, but it couldn't compete against the might of the established players.

iPhone • Apple, 2007

Though core gamers scoff at its scores of casual games, the iPhone revolutionised mobile gaming and remains popular today.



2001 SEPTEMBER

The GameCube launches in Japan alongside *Luigi's Mansion*, Sega's *Super Monkey Ball* and *Wave Race: Blue Storm*.

2001 OCTOBER

DMA Design releases *Grand Theft Auto III* and redefines what gamers can expect to discover in open world games.

2001 NOVEMBER

Microsoft releases the Xbox in the US. Launch games include *Project Gotham Racing* and *Halo: Combat Evolved*.

2001 NOVEMBER

Future Publishing launches the *Official Xbox Magazine* in the UK. It becomes affectionately known by readers as *OXM*.

2001 DECEMBER

Panasonic releases the Panasonic Q, a hybrid GameCube that can play DVDs. It will become extremely collectible.

WORLD OF WARCRAFT

FOR 15 YEARS WORLD OF WARCRAFT HAS BEEN HOME NOT ONLY TO THE ETERNAL CLASH BETWEEN ORCS AND HUMANS, BUT ALSO TO NEW ALLIANCES, VIRTUAL RELATIONSHIPS, A DIGITAL VIRUS WIPING OUT SERVERS AND – OF COURSE – LEEROY JENKINS. WE EXPLORE ONE OF THE MOST IMPORTANT GAMES OF THE NOUGHTIES

ADAM BARNES



KEVIN JORDAN

Kevin was one of the designers of *WOW* who started work on the project in its early days.

“There are 10 million people in the *World Of Warcraft*, because Chuck Norris allows them to live.” So goes the iconic

advert that came alongside the success of *World Of Warcraft*, and Chuck Norris wasn't the only famous face giving the game their stamp of approval. Ozzy Osbourne, Mr T, Aubrey Plaza, Verne Troyer and William Shatner are just some of the celebrities that put their names – and likenesses – to Blizzard's MMO, and those are just the ones that featured in the ads. Vin Diesel, Ronda Rousey, Mila Kunis, Robin Williams and Jamie Lee Curtis have all vouched for the time they've lost in Azeroth. Matt Stone and Trey Parker loved it so much they made an episode of *South Park* devoted to it. There's no muted way to put it: *World Of Warcraft* is a phenomenon. It has the broad appeal that only a handful of games have been able to achieve, and the cultural significance within and without the games industry that arguably no game has had before or since. But what's more, though the game launched 15 years ago, *WOW* is still an active and incredibly popular game, even now.

It's one of those increasingly rare classics that permeates society so deeply that even non-gamers will know what you mean when you say, 'I play *World Of Warcraft*.' But there was a time, as hard as it may be to remember, when the concept wasn't so recognisable.

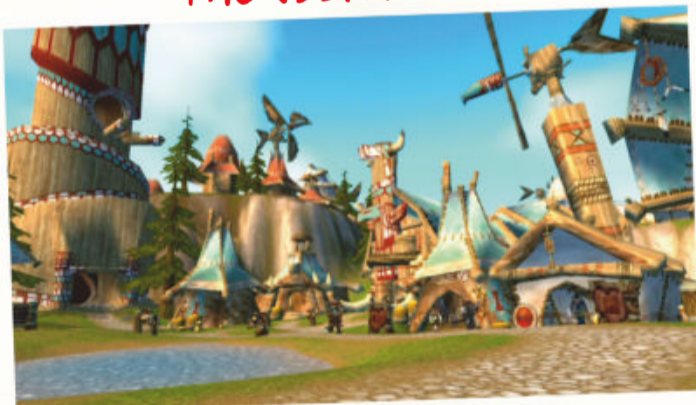
Towards the end of the second millennium and coming off the back of *Warcraft*, *StarCraft* and *Diablo*, Blizzard had a luxury that not many developers of the era had: it had time to fail.

There was a game in the works behind the scenes at the studio known as 'Project Nomad', a top-down action RPG-like game that would allow players to switch between three active characters from a very long list, each with their own distinct and varied playstyles. "The project didn't really go anywhere," says Kevin Beardslee, who was working on Project Nomad for its short life. "For a while I got pulled off to work on *StarCraft: Brood War*, so I helped finish that up before going back to this project that wasn't going anywhere." This, combined with the release of and subsequent enjoyment of *EverQuest*, led Kevin to believe that the burgeoning MMO genre was an avenue that the company should be heading down. Even if the game amounted to little more than 'EverQuest done Blizzard-style', it would likely still be another winner to add to the studio's already stellar reputation. Beardslee pitched it to the relevant person until it was carried up the chain of command; within the space of a week, Project Nomad was cancelled and development on an MMO began. "I actually pitched *World Of Warcraft* or *StarCraft*," adds Beardslee, who wanted to leverage a Blizzard IP but didn't really mind which one.

"I worked in tech support," explains Kevin Jordan, one of the designers that would join the *WOW* team early on. "I answered phones, I did some online support emails: you know, that kind of thing." Jordan explains the team that was working on Project Nomad came to speak with each of the departments within Blizzard to discuss a potential new project. "They sort of had this chat and were saying, 'We're going to stop development on what we're working on, we're going to make an MMO,' and they sort of pinged everyone and what they felt would be better, a fantasy MMO based on *Warcraft* or a sci-fi MMO based on *StarCraft*. It was probably 80 or 90 per cent of people said they wanted a fantasy MMO." Kevin Jordan, who was a diehard MMO player since *Ultima*



THUNDER BLUFF



The cow-like Tauren people have it good because their starting zone of Mulgore and city of Thunder Bluff are gorgeous places to be – they're overlooked because of the disinterest in the race, though.

2001 DECEMBER

Tecmo releases *Fatal Frame*, an interesting take on the survival horror genre where a camera is your only protection.

2002 JANUARY

Smilebit and Sega team up to bring us *Jet Set Radio Future*. Its soundtrack will keep Darran tapping his feet for years.

2002 MARCH

Capcom remakes *Resident Evil* on GameCube. The new game tones down on the cheesy dialogue and is a great success.

2002 MAY

Developer Infinity Ward is established by Vince Zampella, Jason West and Grant Collier in Woodland Hills, California.

2002 MAY

The Elder Scrolls III: Morrowind wows PC gamers thanks to its ambitious, open-ended game design.



**2002
OCTOBER**

After 17 years at Interplay, Brain Fargo resigns and starts up inXile Entertainment in Newport Beach, California.

**2002
NOVEMBER**

Retro Studios and Nintendo create *Metroid Prime*, a 'first-person adventure' game for the GameCube that wows critics.

**2002
DECEMBER**

Highbury Entertainment launches *games™*, a multiformat magazine which includes a unique retro section.

**2003
FEBRUARY**

After Infogrames Studios closes, Carl Cavers, Darren Mills, James North-Hearn and Paul Porter form Sumo Digital in Sheffield.

**2003
FEBRUARY**

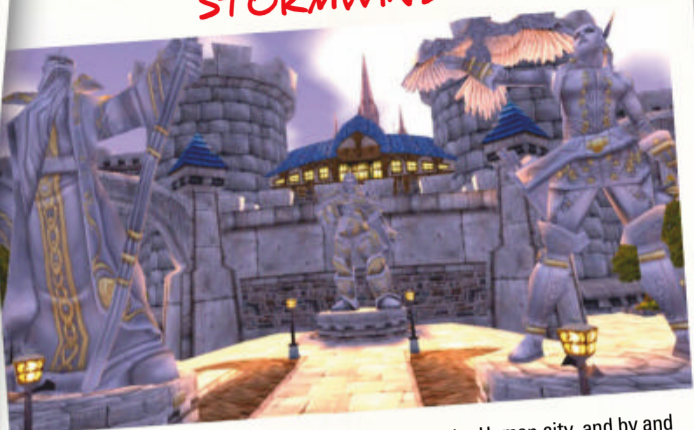
The Game Boy Advance SP is launched in Japan, its clamshell design and backlit screen are well received.

IRONFORGE



An underground railway connection with Stormwind means that the dwarven stronghold of Ironforge at least has a good deal of footfall from Alliance players.

STORMWIND



The de facto capital of the Alliance, Stormwind is the Human city, and by and large your run-of-the-mill fantasy castle settlement. It isn't the easiest to navigate, but the sheer number of players picking the human race means it's number one.



THEN AND NOW

15 YEARS IS A LONG TIME... BUT WHAT HAS CHANGED?

THEN



As the years have rolled on, Blizzard has been all too ready to make big changes to the key characters of the game – and actually this has been to its benefit. Yes, it has meant that beloved and long-lasting characters have been killed off from time to time, but it has also given room for others to grow and become more prominent. Young prince Anduin is a prime example of this, as the forgettable child NPC in Stormwind is now a prominent character; his own personal growth into an adult has been a significant topic of each new expansion pack, perhaps mirroring the game's own audience?

NOW



CHARACTERS

THEN



While there was only one instance (so far) of *WOW* getting a graphical overhaul when *Cataclysm* released, with each new expansion pack the artists at Blizzard get better and better at fine-tuning and honing the visual flair of the game. Not too long ago, the character models were reworked, too, and it brought a whole new level of quality to the game. However, that semi-cartoon, exaggerated look to *WOW*'s art style has never gone away, and that has only helped to keep Azeroth looking familiar.

NOW



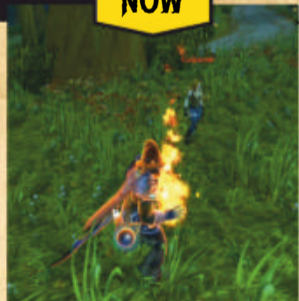
GRAPHICS

THEN



The part of the game that perhaps changes the most often is the gameplay, since with each new expansion pack a big change is often thrown into the mix to keep things feeling fresh. However, while it's true that Blizzard has made great steps towards making every class feel viable in all its specialisations, nowadays there's a greater identity to each class and its specialisation than there ever was in vanilla *WOW*. As distinct as they were originally, some classes were just a chore to play in certain specs.

NOW



COMBAT

THEN



Aside from the obvious graphical improvements that have been made over the years, perhaps the aspect that Blizzard has learnt the most in is in the way players progress through the game. The breadcrumb trail of quests now more effectively guides players around each new area to ensure they don't miss anything – which was a very real problem before. Vanilla *WOW* arguably felt more like a world since it was necessary to explore everything on foot to find every quest, but it was hard work finding your way around.

NOW



AREAS

Online, made strides to speak to the relevant people so that his interest in the growing genre could help the project.

The amount that *World Of Warcraft* owes to *EverQuest* isn't big news, but it only acted as a foundation for what Blizzard wanted to achieve.

As has historically been the case, Blizzard wanted to use its unique ability to take a popular yet complex concept and open it up to a broader audience. A large part of doing so meant adapting the frustrations that *EverQuest* had built. "The biggest

thing that I pitched was instanced dungeons," says Beardslee, referring to the engine's ability to create personal sessions for a dungeon based on each group accessing it, rather than *EverQuest*'s method which meant that players were often left unable to take on a boss since they were always waiting for the server reset. "I made the analogy of getting let into Disneyland and trying to run to whatever your favourite ride is and someone saying, 'Nope, sorry, someone already rode it – ride some other ride.' Everyone wants to try the encounters and bosses, and they shouldn't be limited just by the fact that it's not available." This wasn't the only concept that Beardslee had hoped to improve upon, however, with WASD-based movement rather than mouse control, better questing with more visible quest givers and a 'rested' state for catching up with friends who can play more often than you being just some of the suggestions that the developer included in his pitch. The fact that it was a Blizzard game



[PC] Outside of questing and killing, there are more relaxed pastimes like fishing, cooking or any one of the many professions.



2003 MARCH

Nintendo releases *WarioWare, Inc.: Mega Microgames!* a crazy speed dating-like selection of minigames.

2003 JUNE

Chris Parker, Feargus Urquhart, Darren Monahan, Chris Jones and Chris Avellone form Obsidian Entertainment.

2003 JULY

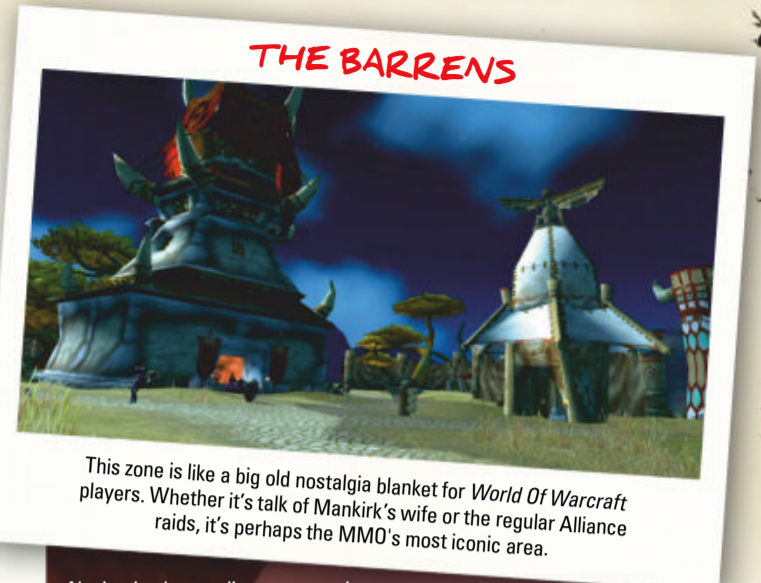
BioWare releases *Star Wars: Knights Of The Old Republic* on Xbox. Its revelatory twist shocks gamers to their core.

2003 OCTOBER

Nokia launches the N-Gage, a bizarre cross between a games machine and phone. 'Side talking' becomes a thing.

2003 OCTOBER

Prince Of Persia: Sands Of Time is released and sees Ubisoft Montreal completely overhauling the series.



This zone is like a big old nostalgia blanket for *World Of Warcraft* players. Whether it's talk of Mankirk's wife or the regular Alliance raids, it's perhaps the MMO's most iconic area.



» Navigating longer distances requires using flight paths via griffons (Alliance) or duskbats (Horde). It takes time, but the bird's-eye view offers a glimpse of zones to come.



meant there was also going to be a bigger focus on the visuals of the game, too, as well as a much more involving and interesting storyline.

The team began development by splitting each day into two: the first half was just sat at the couches chatting about design decisions, while the second half was building the world itself. When it came to the latter, Blizzard began with just one zone, which it built, tested and refined to ensure the core gameplay loop was working perfectly. This first zone would become Elwynn Forest, the human starting area, and from there it would go on to define how the rest of Azeroth would look, feel, play and act. But Azeroth was going to be a big place, there needed to be more hands on deck. "They got us to do a map test," says Bo Bell, one of the QA members that was given a task to appraise their ability to design a level. This process was to find out who in the other departments of the studio had what it took to create a compelling and interesting world. "Something like 47 people turned in a map," adds Bo. "Initially there was only one position available, but they were blown away by all the submissions. The team wasn't quite sure what they were looking for, because the entire concept was completely fresh ground for them."

Initially, the engine was built on a tweaked version of the *Warcraft III* engine, the idea being that the two teams could just share the assets. Quite quickly

WOW grew beyond this scope, however, and the engine became all its own thing, able to handle a closer, third-person perspective. Because of this increased scale, there was a necessary on-the-fly approach to development. If a spider-infested forest was needed, Bo suggests, then it was requested and the art team would go on to make it, an ad hoc process that simply wouldn't work in game development these days. "I tell people that that's how we did things," he adds, "and they look at me like we were insane, they're like: 'You don't have time to stop and do stuff like that.' I always say, 'I know but everyone was passionate and everyone wanted this awesome product.'"

This natural growth of a world continued over the course of the game's development, and with Chris Metzen finessing every aspect of the game's lore to really build upon the stories told in the RTS *Warcraft* games, Azeroth itself became a key part of why *WOW* was so iconic. Any *WOW* player will be able to recall fond memories of particular quests or memorable zones, and everyone



2003 NOVEMBER
Niklas Hed, Kim Dikert and Jarno Väkeväinen set up Rovio Entertainment. It will go on to make a hit game about irate avians.

2004 JANUARY
Live Publishing launches *Retro Gamer* a quarterly magazine devoted to nostalgia. Whatever happened to that, then?

2004 MARCH
Team Ninja reboots the *Ninja Gaiden* franchise on Microsoft's Xbox, taking a bloody leaf out of *Devil May Cry*'s book.

2004 MAY
Sammy Corporation spends \$1.8 billion on acquiring Sega Corporation to form Sega Sammy Holdings Inc.

2004 JUNE
Spider-Man 2 proves you can make great games based on movies, particularly if you style them around GTA.

TOP OF THE CLASS

A GUIDE TO WORLD OF WARCRAFT'S ORIGINAL CLASSES

WARRIOR

As the basic melee character, Warriors can either deal damage or take it. They're best suited as tanks, however, and except for those irritating moments when a player charges in to steal your quest enemy, are often the most in-demand class when it comes to co-op play.



PALADIN

In classic *WOW*, the Paladin is exclusive to the Alliance and combined tankiness with healing. In solo levelling it is an abomination to play since it is so slow and uninteresting, but a free mount, useful auras for raiding and the ability to make yourself immune to damage and then simply Hearthstone away certainly made up for all of the hassle.



HUNTER

As one of two classes capable of using companions, the Hunter is actually a very safe choice in pretty much any aspect of the game. It's also one of the best solo levelling classes since a Hunter's pet can tank mobs while they safely deal damage from a distance. The traps, too, are great in both player-versus-player and raiding.



ROGUE

Arguably the best damage dealers in the game, a good Rogue player is invaluable to any raid, dungeon or PVP match. Its stealth skills make it one of the more fun classes to play, too, since it is able to approach situations in a way that few other classes in the game can.



» [PC] Vanilla *World Of Warcraft* was not quite as easy as it is today, and you could easily spend a lot of time running back to your corpse.

certainly had their favourites: some might warmly recall racing naked through the Wetlands at too low a level just to join their Night Elf friend on a quest, some will remember the inane chat of The Barrens or the repeated Alliance raids, while everyone will remember teaming up for their first Elite kill – Hogger. Regardless of what that memory is, there's one thing that ties it all together: the community. "On the social side, I wanted to be sure there were lots of things players could do for each other," says Kevin Jordan, who was focused more on the design of the combat and the gameplay side of things. "You know, the simple buffs and the cures and things that you could do while you're passing someone. Because it was no skin off your back and it had the potential to be a friendly gesture that could spark a conversation, right?" The sound of Arcane Intelligent is a familiar one, since Mages would cast it on any player that they came across in the world. Priests had Fortitude, Druids had Mark Of The Wild, Paladins had Blessing Of Kings; but it was all designed to foster a little bit of social interaction. "Another thing was that we had this concept of communal areas. So, instances required five people but out in front of the dungeon area was a lot of non-elite content that you can do solo and quests will point you there. It would be this kind of thing where people were frequently bumping into each other and this would seamlessly transition people into getting into a group."

World Of Warcraft became a behemoth team for Blizzard, with over 60 people working on it – at the time that was an exceptional amount – and chipping away at making it the best it could be. There were designers for every part of the game, and since the

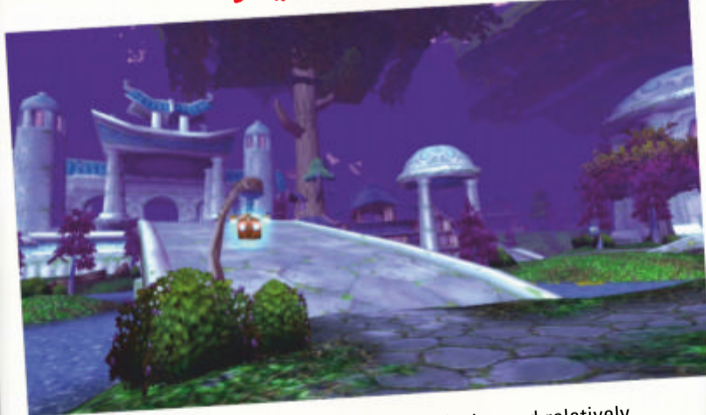
» [PC] It's possible to 'try on' items that were linked in chat, a smart move that gives players something to work towards.



game was so huge it needed the manpower. But despite moments during alpha where the team itself were getting excited, there were still doubts over *WOW*'s potential. "It was like, we knew we were good," says Bo, "we knew that we were making an awesome game, but we were still like... this might not sell real well, this may not be this awesome thing we think it is." Despite the excitement surrounding the game, the devs didn't truly know what they had on their hands until the open beta test. "The number of people that came in during the open beta, we were blown away. Everybody was talking about it, everybody wanted to get in on the *WOW* beta and at that point I knew we were going to blow *EQ* away."

And, of course, this was just a taster for things to come. The open beta didn't just prove there was a demand to Blizzard, it reinforced the hype that was building around *WOW*. There was a tangible excitement about its release, and gamers – MMO fans, *EverQuest* players and everyone in between – was eager to play when it launched in November 2004. And despite this hype, Blizzard was not prepared. "Our goal was 325,000 units," says Beardslee of the humble expectations for the game, "if we could sell that from November to the end of the year, then we felt like we were would be doing really well. We basically would have more than half of *EverQuest*'s userbase, and we did that. And then it doubled and doubled." The improvements it made to the *EQ* template were noticed, and players around the globe became absorbed by what was being termed 'the World Of Warcraft'. It ate up lives and players became devoted to their guilds, their levelling friends

DARNASSUS



Despite its gorgeous, nature-inspired design and relatively easy-to-navigate layout, the elven capital of Darnassus is shoved off in the corner of the world and, as a result, is mostly abandoned.

ORGRIMMAR



The Horde doesn't get quite as much choice when it comes to the cities that players would choose to call home, making the orc capital of Orgrimmar the go-to city destination. Its inventive design, built into the rocky environment of Durotar, make it a fun place to be.

2004 AUGUST

id Software releases *Doom 3*. It's basically a reboot of the original, but with a bigger emphasis on story and horror.

2004 SEPTEMBER

Big Blue Box Studios' ambitious action RPG *Fable* finally arrives on Xbox after a lengthy development period.

2004 OCTOBER

Ex-LucasArts staff, Dan Connors, Troy Molander and Kevin Bruner start up TellTale Games in San Rafael, California.

2004 NOVEMBER

After five years, Valve Corporation launches *Half-Life 2* to huge acclaim. A long wait for a third game begins here.

2004 NOVEMBER

Nintendo releases the DS in North America. Launch games include *Super Mario 64 DS* and *Feel The Magic: XY/XX*.



UNDERCITY



Buried beneath the once-great human city of Lordaeron, the novel concept of the Undercity is important because of its lore. It's a disaster to navigate, however, meaning most undead hop the nearest Zeppelin to Orgrimmar.

and their online avatars. All the while, Blizzard was struggling to keep up: "The biggest hurdle was that we didn't realise the concurrency of the number of players," says Beardslee, who recalls the queues that players had to endure just to play. "We had a bunch of numbers so we could figure out what a server could accommodate. We thought maybe people would get on and play for one to two hours a night but people were playing four to six hours every night and the same people were playing every single night."

The popularity didn't stop there, either. While more and more content was brought into the game after its launch with core features like player-versus-player or additional endgame content being added, in many ways Blizzard had to spend its time putting out fires, balancing the game, giving its voracious community additional things to do and ultimately maintaining its booming popularity. Despite launching just over two years after the vanilla release, the first expansion pack, *The Burning Crusade*, struck at a time when excitement for *WOW* was at its highest. It brought with it flying mounts, two new playable races and a chance to explore the original orc homeland of Outland. *The Wrath Of The Lich King* followed only a year later, tying off the beloved story of *Warcraft III*. This is widely considered to be the pinnacle of *World Of Warcraft*, which resulted in the game's height of subscribers at over 12 million by the end of the expansion's life. In December of 2010 *Cataclysm* was released, forever changing Azeroth by having

the slumbering dragon Deathwing lay waste to the original world map. This allowed Blizzard to overhaul the graphics, but also to streamline the levelling experience in the process; it was a bold move, and a well-liked one, but many will say it was the death knell for the MMO. Since then the total number of subscribers has dropped and never quite recovered, with the *Mists Of Pandaria* expansion pack acting as a sort of nail in the coffin: though the expansion

pack was well designed, the shift in style and tone left many considered about the direction the series was beginning to take. *Warlords Of Draenor* (2014) rectified that by reigniting the Alliance and Horde war, while *Legion* (2016) felt like it was trying to encapsulate the same feelings that players had when they first played *The Burning Crusade*. The most recent expansion pack in *Battle For Azeroth* (2018) has proven Blizzard's consistency when it comes to *Warcraft* content, and since it sold 3.4 million copies on its first day alone – the fastest selling *WOW* expansion pack of all time – it shows there's still a great deal of players living out their lives in Azeroth.

But perhaps the most exciting thing that Blizzard has done, at least for retro gamers, is its recent release of *World Of Warcraft: Classic*. After years of demands from fans, the studio has re-released the 'vanilla' *WOW* experience, warts and all, for players to get wistful over. "I think it's good to release *Classic*," says Kevin Jordan, "because there aren't a lot of high-quality games out there that provide the experience that vanilla *WOW* provided. A lot of MMOs, *WOW* included, have gone to a more streamlined approach and they don't cater this much to the social environments. I think it has potential to be very successful again." In a sort of ironic twist of fate, *Classic* was met with long server queues as Blizzard underestimated player interest. The developer was a little quicker to respond than before, but perhaps it says something of the love that players still have for vanilla *World Of Warcraft*. ✨

SHAMAN

These masters of the elements are restricted to the Horde and are very valuable additions to any team. They can heal, they can deal damage and they can even help to tank damage in a pinch. By leveraging deployable totems, Shaman play is more about kiting the enemy to a specific area, and players will get a good deal of self-sustain while doing so.



MAGE

Commonly referred to as the 'glass cannon' of the game, the Mage class is capable of pumping out some serious damage, which makes them desirable teammates. If player-versus-player is more your scene, then the Frost skill tree is going to be essential.



PRIEST

Obviously the primary healing class of the game, Priests are actually the only class in the game with two healing specialisations. The damage-focused Shadow Priest is severely lacking, but play as a healing Priest and you'll be guaranteed a slot in any dungeon or raid group, so long as you don't let those wipes happen...



DRUID

The ability to shapeshift into different animal forms – and through that fulfil any role in the game – makes the Druid a very tantalising class since it's such a cool concept. The problem is, however, that the Druid is the epitome of the jack-of-all-classes; fun to play, perhaps, but not in demand at all.



WARLOCK

Where the Mage is about high-damage spells with long cast timers, the Warlock is more about stacking numerous damage-over-time curses to whittle away at the enemy. Their damage is among the highest in the game, but it's arguably their Soulstone ability – which allows a group's tank or healer to resurrect themselves in battle – that makes them so popular.



2004 NOVEMBER

Blizzard releases its MMORPG *World Of Warcraft*. You can read about it right here on these pages!

2004 DECEMBER

Sony releases the PlayStation Portable in Japan. It's more powerful than the DS, but will that be enough?

2005 JANUARY

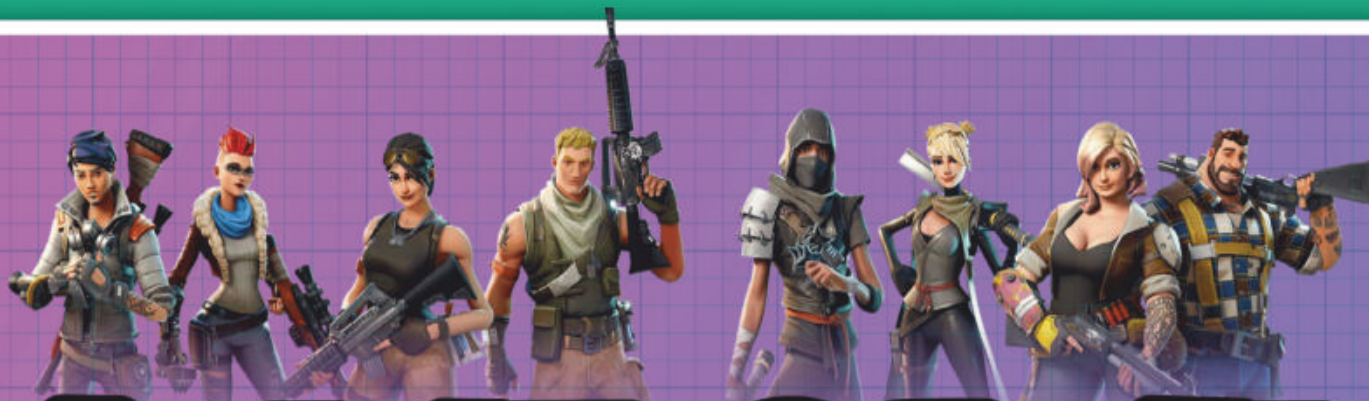
Resident Evil 4 not only shakes up Capcom's horror franchise, but will also influence action games for years to come.

2005 MARCH

God Of War debuts on PlayStation 2. The action-packed game introduces gamers to the angry antihero Kratos.

2005 APRIL

Hideo Kojima forms Kojima Productions, a subsidiary of Konami in Tokyo, Japan. Let's see if that partnership lasts...



ONLINE GAMING GETS HUGE

WORDS BY DARRAN JONES



THE ABILITY TO PLAY GAMES ONLINE HAS EXISTED SINCE THE EARLY DAYS OF GAMING, BUT IN THE NOUGHTIES SERVICES LIKE XBOX LIVE ALLOWED IT TO REACH THE MASSES AND THEN IT REALLY TOOK OFF



TOM HALL

» Tom worked on a number of early important online games, including *Doom* and *Rise Of The Triad*.



STEVE LYCETT

» Steve has worked on a number of online games at Sumo Digital.



MARTYN CHUDLEY

» Bizarre Creations' founder, Martyn Chudley worked on the *Project Gotham Racing* series.

It's easy to take online gaming for granted nowadays. Industry juggernauts like Microsoft, Sony and Valve have integrated it into their systems and services seamlessly, and it allows us to do whatever we want, from taking part in massively multiplayer experiences, to pitting our wits and skills against a friend in one-on-one battles. Most online services make it incredibly easy to chat with friends, access high scores and find out more about the games you want to play, but it hasn't always been like this as *Doom*'s director Tom Hall remembers. "I played a primitive deathmatch game called *MazeWar* in the CompSci Building of the University Of Wisconsin-Madison," he tells us. "It had networked multiplayer for free – the computers were already connected to the mainframe. It was pretty cool to see another player, but 'battles' were usually over quickly."

Online gaming largely progressed in those early days of gaming, thanks to games like *MUD (Multi-User Dungeon)* but as the Seventies gave way to the Eighties, progress slowly continued to be made. However, it wasn't until the Nineties that more gamers began to venture online, and even then it wasn't easy. "Early on, it was getting networking working of course," continues Tom when we ask him about the biggest obstacles developers faced when taking games like *Doom* online. "Also educating players on how to connect, since it was a little arcane, with all the IPX (Internetwork Packet Exchange) stuff. Then the challenge was matchmaking, which was a business for DWANGO until the internet properly took off. Remember, folks might not have the hardware to talk to other computers, or they were downloading games off bulletin board systems, which took forever. This was taking the early baby steps from stuff that computer nerds played in computer labs and starting to get it to the (still tech-savvy) public."

While the Nineties made a lot of advancements and helped expand the popularity of genres like first-person shooters, MMORPGs and real-time strategy games, it could still feel like pulling teeth from a developer's point of view. Steve Lycett has worked on several online racing games and is well aware of those challenges. "We now live in an age where the internet connection is almost a human necessity taken for granted as

much as water and electricity," he begins, "but back then just getting connected was a major challenge. You'd need to sign up to an ISP or a service like Wireplay and a modem, starting each session listening to squawks and beeps, and you'd pay per minute for however long you were connected! You could either take calls or use the internet, not both and you'd need to arrange to have someone to play with in advance. Even with a 'connected console' such as a Dreamcast, you had some real-world technical and logistical challenges to overcome just to play online games with your friends."

Those challenges were largely overcome, however, and as videogames continued to mature, services like Xbox Live helped change how we consumed and enjoyed online games. "Xbox Live gave us a whole new way of playing console games, building on some of the Dreamcast advances and giving a solid, formalised online experience – until then PC online games were utterly disparate, with no crossover to other games at all," continues Martyn Chudley, who helped create *Project Gotham Racing 2*, one of the service's first online racing games. "With a very tightly controlled ecosystem, (and apart from network latency and speeds) you



» [Xbox] *Halo 2* utilised innovative matchmaking technology and was a huge reason for signing up to Xbox Live back in the day.

**2005
APRIL**

Nintendogs sells the DS to casual gamers who love grooming and petting their dogs and taking them for walks. Aww.

**2005
JUNE**

Killer7 causes a stir on GameCube. Grasshopper's game lets you play as a group of assassins. A PS2 version follows.

**2005
SEPTEMBER**

GBA owners in America are treated to the superb *Rebelstar: Tactical Command* by strategy king, Julian Gollop.

**2005
OCTOBER**

Rockstar Games releases *The Warriors* 26 years after the actual film, proving a good licence can be released anytime.

**2005
OCTOBER**

Team Ico's beautiful *Shadow Of The Colossus* lands onto PS2. Despite its technical flaws, it astounds reviewers.



“XBOX LIVE GAVE US A WHOLE NEW WAY OF PLAYING CONSOLE GAMES, BUILDING ON SOME OF THE DREAMCAST ADVANCES AND GIVING A SOLID, FORMALISED ONLINE EXPERIENCE”

MARTYN CHUDLEY

knew that everyone had ‘exactly’ the same setup, and we could exploit the Live matchmaking, Achievements, Gamertags etc that Live provided. We’d not done much PC coding at that time, other than ports, mainly because it was such a fractured space – machine specs varied wildly across all elements – graphic capabilities, resolutions, controls, performance. Everything. Consoles *fixed* all that to one standard.”

Even though services like Xbox Live and PSN have made online gaming easier, online is still a challenge for developers. “We still fight the core technical fundamentals of latency and bandwidth,” highlights Steve. “Modern games need to send not only information from other players, but you also have voice chat, streamed video and more. That’s great if you’ve got a low-latency/high-bandwidth connection, but it’s only as good as the player in the session with the worse connection, so we spend a lot of time mitigating that with server locations and code solutions like client-side prediction. The complexity of networking has jumped, too,

over the years. In *OutRun 2*, we only really needed to update the position of the players’ cars over the network as the traffic pattern was fixed. Compare that to a modern open world game like *Crackdown 3*, now we have to be able to synchronise and update thousands of objects from players, to enemy AI, to complex traffic and prop object placement. Which is even more challenging when the player is busy making it all blow up in a myriad ways!”

Those challenges are worth it, though, when you consider how much satisfying online gaming is today. And Martyn Chudley believes its popularity today can be summed up with one simple word. “Social,” he concludes. “Games are now perceived as a million times cooler than back in the day and this is because they are pretty much *all* connected in some way now, though the various online services that the hardware manufacturers have created. If gaming was still a completely solitary experience I believe games would still be as geeky and nerdy as they were when we all started out!” ★

GENRE-LY GREAT ONLINE

EXPERIENCES BEST ENJOYED WITH OTHERS

SURVIVAL

1 Games like *DayZ*, *Minecraft* and *Ark: Survival Evolved* fall into this category and they often feature mechanics like crafting and are typically set in procedurally generated environments and can often have a hostile theme. They’re far more entertaining online, as you’re often surviving at the expense of others.

ARENA SHOOTERS

2 *Unreal Tournament* and *Quake III* helped popularise this genre and it’s easy to understand how. Taking on living opponents in tight, constricted areas is so much more satisfying than when you play against a group of AI bots. It’s technically the same game, but the experience is massively diluted.

MMOs

3 While you can technically play games like this on your own, they’re rarely that satisfying to play. Games like *World Of Warcraft*, *Final Fantasy XIV* and *EVE Online* are all about engaging with other players (peacefully or otherwise), rather than just moving around in your own space, and they’re all the better for it.

MOBA

4 While these games can be extremely difficult to get into compared to many of the genres we’re featuring here, the enjoyment factor has the potential to become even more intoxicating. Working as a cohesive unit is often the only way of true success and a single player game simply can’t replicate that.

BATTLE ROYALE

5 This is a relatively new genre, thanks to the rise of games such as *PlayerUnknown’s Battlegrounds* and *Fortnite Battle Royale* (although some may argue *Bomberman Online* is an earlier contender). Regardless of how new the genre actually is, it’s certainly pointless if you’re not playing against human opponents.

**2005
NOVEMBER**

Harmonix channels arcade game design and creates *Guitar Hero*. Plastic guitar peripherals start selling like crazy.

**2005
NOVEMBER**

Microsoft’s latest console, the Xbox 360 launches. It offers HD gaming, advanced online... and the Red Ring Of Death.

**2005
DECEMBER**

Sega releases *Yakuza* in Japan, and introduces the world to the gangster with a big heart, Kazuma Kiryu.

**2006
FEBRUARY**

Criterion Games takes a break from arcade-style racers and unloads the excellent chaotic *Black* on PS2 and Xbox.

**2006
MAY**

New Super Mario Bros leaps to DS. Nintendo’s inventive platformer does well, selling over 31 million units.



» [PC] *Shadow Of Mordor's* Nemesis systems shows there's room for open worlds to evolve.



» [PC] CD Project Red's *The Witcher 3: Wild Hunt* mixes rural wastelands and dense urban locales effectively.

BRAVE NEW OPEN WORLDS



Michael De Platen



Kelsey Beachum



by paul walke-emiig



» [PS2] *GTA: Vice City* iterates on the advancements made in *GTA III*, and takes us back in time to the Eighties.



2006 JULY

Future Publishing releases *Nintendo Gamer*, a new Nintendo-focused magazine with distinctive Wil Overton art.

2006 AUGUST

Volition creates *Saints Row* in an attempt to take on *Grand Theft Auto*. The series will later lean into the absurd.

2006 SEPTEMBER

Clover Studio reinvents the scrolling fighter with the incredible *God Hand*. Sadly, the public doesn't realise its brilliance.

2006 NOVEMBER

Sony's PS3 arrives to a lukewarm reception. Shortly afterwards, Nintendo releases its innovative Wii.

2006 NOVEMBER

Epic Games releases *Gears Of War* as an Xbox 360 exclusive. It helps to establish the cover shooter and HD era.

How the turn of the century gave us a boom in open world gaming and set the template for the modern blockbuster

The rise to prominence of 3D gaming in the mid-to-late Nineties triggered an era of experimentation that gave birth to new ideas, genres and styles. Out of that crucible emerged a handful of influential games that laid down the template for the modern blockbuster, their influence still keenly felt today. We are talking about the emergence of the modern 3D open world.

Before we pay tribute to the legacy of those games, we must acknowledge that open world titles existed well before the era of 3D gaming. "The genesis of the open world happens entirely in the United Kingdom in two key years, 1984 and 1985," explains Chris Bateman, founder of ihobo, the studio behind *Silk*, an open world game inspired by games like *The Lords Of Midnight*, *Eye Of The Beholder* and *The Bards Tale*. "Elite, *The Lords Of Midnight*, *Paradroid*, and *Mercenary* all laid out ways of giving the player maximum agency with the relatively minimal resources of the ZX Spectrum, Commodore 64 and Amstrad." Chris points out that *Elite* "directly inspired DMA in making the *GTA* franchise".

However, we can't ignore that the titles that emerged around the turn of the century were markedly different. The likes of *Shenmue* and, most significantly, *Grand Theft Auto III* gave us a vision of what the future of games might look like. It's a vision that proved to be remarkably accurate, the hallmarks that the games of this era established are still evident in some of the biggest games of today.

"Two of my favourite games at the turn of the last millennium were *The Legend Of Zelda: Ocarina Of Time* and *Grand Theft Auto III*," recalls Michael De Plater, vice president at Monolith Productions. "And two of my favourite games at the dawn of the Twenties are *The Legend Of Zelda: Breath Of The Wild* and *Red Dead Redemption II*. So, there's a pretty straight line from those breakthrough games to their direct successors today," he continues.

The aforementioned *Ocarina Of Time*, which came out in 1998, made important steps towards what we would come to understand as the modern open world game – its open structure was cited by *GTA III* producer Sam Houser as an influence. 1999's *Shenmue* was also a pioneering title which deserves credit for introducing a host of revolutionary systems – the game included the now-common feature of a day/night cycle, changing weather and gave us an incredibly detailed 3D city in which to roam freely. Its level of realism was stunning at the

BEFORE GTA III... EXAMINING THE DNA OF EARLY OPEN WORLDS



■ David Braben and Ian Bell's legendary 1984 space sim was revolutionary, and a case can be made that it is the first true open world game.



■ This influential series is known for its open nature. *Ultima IV* expands on that by allowing you to align with different factions.



■ 1997's *Grand Theft Auto* might look very different to the *GTA* we know now, but that formative DNA still persists in the franchise today.



■ This 1991 Amiga and Atari ST title is notable for allowing you to use a number of vehicles to navigate its 3D world.



■ While this iconic NES title is not an open world game per se, this game, and its sequels, were a big influence on the genre.



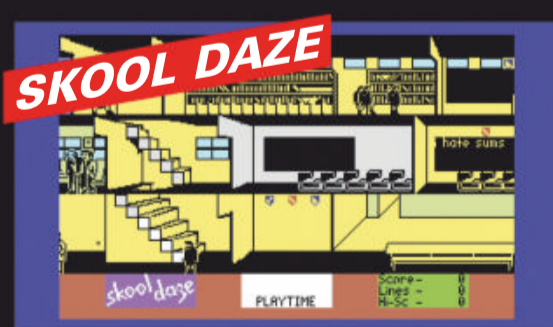
■ Though it wasn't particularly well-received, this free-roaming fighting game from 1999 was a taste of what was to come.



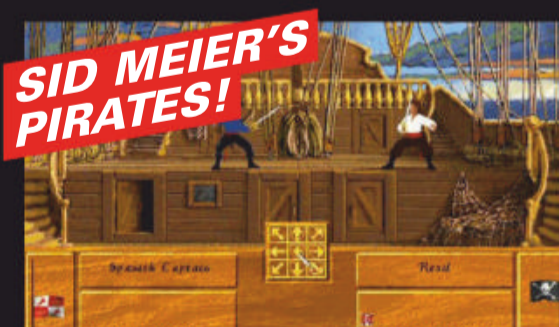
■ Your goal in *Mercenary* is to escape from a wireframe planet, with the game offering multiple open paths to achieve that end.



■ After sailing to 'the new world', *Seven Cities* lets you explore the coast, interacting with the natives and setting up missionaries and forts.



■ The concept of the 'sandbox', is on show in an early form in this title that has you play as a schoolboy trying to steal his report card.



■ Allowing you to journey to different countries, this game gestures towards the scale that would become such a big feature of modern open worlds.

2007 MARCH

STALKER: Shadow Of Chernobyl blows in. The first-person shooter takes inspiration from the real-life meltdown.

2007 JUNE

Apple releases the iPhone and its new iOS operating system. The innovative phone changes the mobile market significantly.

2007 AUGUST

Ken Levine's *BioShock* releases. Its unique underwater setting and distinct Art Deco look make big waves.

2007 SEPTEMBER

Over a million gamers play *Halo 3* online during its first 24 hours of life. It makes \$300 million in its first week of sale.

2007 OCTOBER

Japanese luminaries Shinji Mikami, Tatsuya Minami, Atsushi Inaba and Hideki Kamiya create PlatinumGames.

ADDING A NEW TWIST TO AN ESTABLISHED GENRE

OPEN WORLD INNOVATORS

STALKER: Shadow Of Chernobyl

This 2007 post-apocalyptic open world can be credited as a huge influence on the survival and simulation mechanics that would later appear in many other games. *STALKER* requires you to eat when your character becomes hungry and dress bandages to stop bleeding in a dangerous world with sparse resources.



Minecraft

What makes *Minecraft* stand out from the open worlds that preceded it is the fact that its world is one you are given the tools to shape yourself through mining, building, crafting and so on. It's hard to overstate the impact this game has had on the industry.



No Man's Sky

Opinion is divided on how much fun *No Man's Sky* is as a game, but you can't deny how impressive it is as a piece of technical innovation. Taking procedural generation to the next level to give us an impossibly huge universe to explore, no one had dreamed that an open world this large was possible.



DayZ

Taking inspiration from a variety of genres, including open worlds, MMOs and survival games, *DayZ* sparked a trend for multiplayer gameplay built on unpredictability, conflict and cooperation. It also served as the genesis of the 'battle royale' concept, which has become a big trend in gaming.



Zelda: Breath Of The Wild

Breath Of The Wild takes inspiration from open worlds to give new life to the *Zelda* series and, in turn, has given something back. The game eschews the icon-driven approach of many other open world titles in favour of discoveries that emerge naturally through exploration.



time, though the game didn't always hit the mark with its groundbreaking ideas. *Shenmue* left an indelible legacy, but its unevenness, and the series financial failure, was perhaps indicative of the fact that this was a genre still finding its feet. It wouldn't be long, however, until the gaming world was shaken to its core by a monumentally successful sequel.

By the time 2001 rolled around, the *Grand Theft Auto* series had already established a solid foundation with its successful 2D top-down titles. But it was *GTA III*, which took that foundation and radically reimagined it to deliver us a 3D rendition of Liberty City that took the series, and open world videogames, to a whole new level.

"In the Nineties, there began a publishing battle on presentation values that lead to more film-like techniques appearing in games, larger team sizes and greater development budgets," says Chris. "It was a war for the so-called 'triple-A market' – which is to say, for the prestige of big budget games. *Shenmue* is an example of the escalating cost of development and the battle for that 'prestige' status at the turn of the millennium. Yu Suzuki's magnum opus was an astonishing piece of work, and one of the most interesting narrative designs we've ever seen, but unlike *GTA*, it lacked mainstream popular appeal. A lot of the budget in *Shenmue* went on establishing the atmosphere of its setting; most of the budget in *GTA* went on toys for the player to crash, smash and shoot up. As much as I love *Shenmue*, I can't deny that DMA had uncorked the commercial genie of the open world genre while Suzuki-san was making a grand folly."

GTA III perfectly captured the giddy excitement of what would come to be known as 'sandbox' gaming, allowing us to make our own fun by stealing cop cars and getting in epic chases, scrapping with pedestrians, diligently lining up stolen cars and then blowing one up with a rocket launcher to create an explosive domino effect that would cascade down the street, or whatever else popped into your imagination. There was a liberating sense of possibility in this huge city (well, for the time) and a formative experience to an audience which was not accustomed to being given that much freedom in a game space that big.

This freedom not only made *GTA III* a hell of a lot of fun to play, it became the basis for the media hysteria which only helped raise its profile. The idea that players could do whatever they wanted, including embarking on murderous rampages, had the media, pundits and politicians frothing at the mouth about the way the game might indulge and foster the worst impulses in the young minds playing it. There was certainly room for legitimate debate. Particular focus was placed on the fact that the game allowed you to hire sex workers and then kill them to get some

**2007
OCTOBER**

Valve's acclaimed *Portal* is released. It's a unique first-person puzzler where you're at the mercy of the villainous AI, GLaDOS.

**2007
NOVEMBER**

Harmonix and MTV Games release *Rock Band*, a rhythm action classic that lets you play songs with your friends.

**2007
NOVEMBER**

Ubisoft Montreal creates *Assassin's Creed*, kicking off one of the most successful franchises in videogaming.

**2007
DECEMBER**

The *Wii Fit* craze starts off in Japan. Gamers go mad for the new Balance Board and the focus on yoga strength training.

**2008
FEBRUARY**

Space Invaders Extreme reinvents the franchise on PSP and Nintendo DS, adding fast-paced gameplay and electronic music.

of your money back, which mirrored real-world violence against these vulnerable people in a way that is uncomfortable. However, the media's characteristic immaturity when dealing with the topic of videogame violence and the self-serving performative morality of the conservative observers attacking the game helped ensure that there was little room for considered reflection.

Rockstar quickly built on the success of *GTA III* with *Grand Theft Auto: Vice City* in 2002 and *Grand Theft Auto: San Andreas* in 2004, each adding new features to the series, though very much based on the building blocks established by *GTA III*. The series was an incredible critical and commercial success, signalling a major shift in the landscape of videogames. Where the kind of player freedom and agency the series thrived on had once been a preserve of relatively niche genres and titles – the likes of *Deus Ex* and *Baldur's Gate*, to give a couple of examples – *GTA* established it as a core element of the big budget blockbuster. Additionally, once players had experienced a game that took place in a believable world, as opposed to a linear, directed level, the old way of doing things quickly seemed old fashioned. The mainstream audience had a taste of something new and never looked back.

"The influence of the open world approach is felt everywhere now," Chris reflects. "Any game that is targeting the core market for games wants to tap into the appeal of agency, and the flexible play of the big sandboxes."

GTA defined the contours of what a modern 3D open world game looks like, establishing conventions that are still adhered to. Think of the minimap, the idea of picking up different missions from characters across the game world, the mix of a structured missions and free-roam gameplay, even the way these games tell their stories.

"It's worth noting *Grand Theft Auto* handled the nonlinear aspects of its story by gating the player in a particular area until the player indicated they wanted to move on to other sections of the map/game," says *Outer Wilds* writer Kelsey Beachum on the approach *GTA* took to the challenge of open world storytelling. "This isn't 'bad', per se; it's just a way of telling a linear main story that allows other less linear subplots and arcs to unfold without conflicting with major story elements. Many open world games rely on some degree of gating in order to simplify the challenges of storytelling, player agency and gameplay progression inherent to open world settings."

The vital role that the *GTA* series played in establishing what a modern open world game looks like in the years following the millennium was immediately evident in the spate of similar titles that followed, initially dubbed 'GTA clones' in a move that mirrored the impact *Doom* made on the FPS with the emergence of the term 'Doom clones'. 2002's *The Getaway* was an



[PC] *GTA V* shows the huge leap forward the series has taken, but it's still a recognisable evolution from *GTA III*.

“Right from the start the genre was founded on the synthesis of elements and features from other genres with *Grand Theft Auto* combining driving and shooting”
Michael de Pieten



» [PC] *Silk* (left) mimics games like *The Lords Of Midnight*. The *Red Dead* series (below) highlights how Rockstar's *Grand Theft Auto* formula can successfully be lifted and applied to a new setting with a few tweaks.



attempt to bring the *GTA* formula to gangland London, the first *Saints Row* game a clear move to cash in on the *GTA* craze and 2005's *Yakuza* showed a willingness to incorporate the legacy of its native *Shenmue* with influences pulled from the more financially successful *GTA* series.

None of this is to suggest that open world games did not also take their own paths or find ways to evolve the genre. "I think open world games are an umbrella which can support almost any type of genre or experience from just about any other game," Michael argues. "Right from the start, the genre was founded on the synthesis of elements and features from other genres with *Grand Theft Auto* combining driving and shooting."

Indeed, the fact that open world games were not a flash in the pan and that so many other titles have been able to take the template laid down by the open world games that emerged around the year 2000 and find their own twist is a testament to the genre's flexibility. Think of how *Forza Horizon* has used it with racing, or how, in 2007, the first *Assassin's Creed* took the open world concept to a historical setting and added parkour, making the navigation of the world's architecture a key feature. "With *Middle-earth: Shadow Of Mordor* and later with *Shadow Of War*, we brought in systemic design influences and player-driven story features from

sports games and strategy games," says Michael on Monolith's own innovations. *The Outer Wilds* provides yet more evidence that the genre is far from stagnant. "The idea of exploring a world that changes over time was one of the main motivations behind the game's creation," says *Outer Wilds* creative director Alex Beachum. "Not only did we want players to explore time in addition to space, we wanted to create a world that felt like it would go on existing with or without the player (as opposed to many game worlds that feel static or player-centric). Through exploration players can come to understand the systems governing the world, but they can never truly control it."

Acknowledging the ways in which game designers have taken fresh approaches to an established genre does not undermine the debt games still owe to that vital period around the year 2000. Open world games still dominate our sales charts: *Red Dead Redemption II*, *Horizon: Zero Dawn*, *Assassin's Creed* and *The Witcher 3* are all blockbusters. And upcoming games like *Cyberpunk 2077*, will likely continue that trend. These games clearly don't deserve to be called 'GTA clones'. Nevertheless, from the icon-speckled maps, to the sandbox gameplay and the vast game worlds, they are still recognisable as games that emerged from the template established by *GTA III* and its contemporaries. ✨

**2008
JUNE**

Metal Gear Solid 4: Guns Of The Patriots launches on Sony's PlayStation 3. It will go on to sell over 6 million copies.

**2008
JULY**

After an extended break, Capcom releases *Street Fighter IV*. It arrives in arcades and becomes a gigantic success.

**2008
AUGUST**

Afrika marks a break from the usual PS3 games by offering a safari sim and the ability to photograph animal subjects.

**2008
OCTOBER**

An enhanced version of *Ultimate Team* is packaged with *FIFA 09*. EA orders a Scrooge McDuck-sized money vault.

**2008
OCTOBER**

Bethesda releases *Fallout 3*. The apocalyptic RPG scores critical acclaim will go on to win numerous awards.

Wii Sports

“TARA, PLEASE DON’T BREAK THE TV”

» RETROREVIVAL



» WII » 2006 » NINTENDO

I’m so glad that I was at university when the Wii came out. It was really the perfect environment for the system – we had plenty of guests for the multiplayer games, our living room was spacious enough to make motion controls enjoyable, and honestly, swinging stuff around is even more fun when you’re a little bit tipsy. I know what you’re thinking – “What got broken?” Given all the stories of Wii remotes being thrown through TVs, it was amazing that nothing did, though I do shudder whenever I remember a good friend narrowly missing the TV during a heated game of bowling on *Wii Sports*. The clatter when my controller hit the wall... ouch.

That friend wasn’t exactly a big gamer, but then very few of the people I played *Wii Sports* with were. That was the beauty of the game, and more broadly the Wii’s motion controls – anyone could understand it, from your eight-year-old nephew to your 80-year-old nan. All you needed to do was hold the nonthreatening remote control and *do the thing*. *Wii Sports* was the perfect game to demonstrate that. Boxing? Make punching motions. Playing tennis? Swing that thing like a tennis racquet. When you got it out for that first time on Christmas day, everyone wanted a go.

The Noughties, as we like to call them in this magazine, was the decade where breakthroughs in game control meant that everybody became a gamer. Casual audiences loved the *EyeToy*, but they weren’t picking up PS2 consoles to get them. Today’s casual gaming market is largely cordoned off from the ‘serious’ games machines, confined to the smartphones that gained popularity later in the decade – and, arguably, picked up the audience that used to poke at *Dr Kawashima’s Brain Training* on the DS. But the Wii was the bridge between the two worlds – motion control technology offered exciting possibilities for hardcore gamers, and experiences compelling enough to convince casual players to buy dedicated gaming hardware. It didn’t matter how interested you were in games beforehand – *everyone played Wii Sports*, making it a true cultural phenomenon. ✨

Ga

**2008
NOVEMBER**

Mirror’s Edge offers a fresh take on the first-person shooter genre by choosing free-running over accurate shooting.

2009

Markus Persson forms Mojang AB in Stockholm, Sweden. He soon starts working on an ambitious project that becomes known as *Minecraft*.

**2009
MARCH**

GTA: Chinatown Wars hits DS. It makes great use of the touchscreen and offers a cool drug empire minigame.

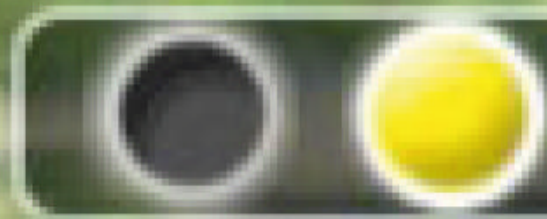
**2009
MAY**

PopCap Games releases *Plants Vs Zombies*, a cute spin on the tower defence genre which ends up becoming a huge hit.

**2009
MAY**

Remember that *Minecraft* project we spoke about? Well, it’s surfaced on the TIGSource forums. Exciting!

me



Wii Sports



2009 JULY

Battlefield 1943 fires up Xbox Live and PSN thanks to its excellent graphics, well-designed maps and chaotic action.

2009 AUGUST

The first Gamescom starts in Cologne, Germany. It's visited by 245,000 people and sees Sony reveal the PlayStation 3 Slim.

2009 SEPTEMBER

Dead Space: Extraction reinvents lightgun shooters thanks to a solid story, excellent voice acting and great plot twists.

2009 OCTOBER

Naughty Dog releases *Uncharted 2: Among Thieves*. It's a big hit for the PS3 and solidifies Nathan Drake as a hero.

2009 DECEMBER

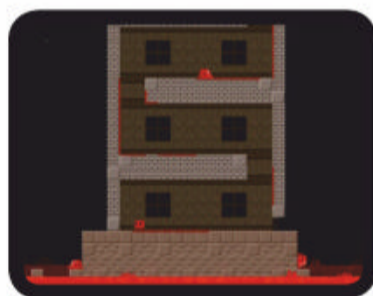
Angry Birds is released by Rovio and it becomes a huge hit. Sequels, movies and theme parks soon follow.

THE 2010S

THE DECADE WHERE SEEMINGLY EVERYONE BECOMES A GAMER

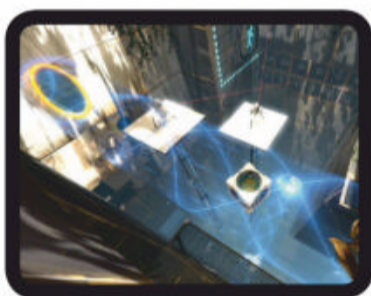
Is gaming better than it's ever been? It could well be. Mobile gaming has continued to grow in popularity, and the traditional gaming market is bigger than ever. Sony's PlayStation 4 has soared past 100 million units, Microsoft is beginning to undo much of the poor progress it made with the Xbox One, while Nintendo has bounced back with the Switch. PC gamers are also laughing thanks to the introduction of Epic's new store, which has led to fierce competition in the market. And let's not forget the rise of Virtual Reality, which is finally realising the promises first made in the early Nineties. We've no idea what the next decade holds in store for us, but we can't wait to find out.

GAMES OF THE DECADE



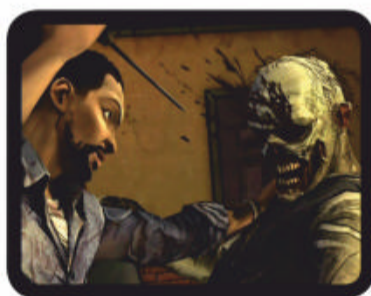
2010
SUPER MEAT BOY

There's been a noticeable trend for unashamedly hard games this decade, and Team Meat's indie 2D platformer is an early example of that. *Super Meat Boy* is the sequel to a popular flash game, and it caught the imagination of players thanks to its ultra-tough, but precise, fair and well-designed platforming gameplay.



2011
PORTAL 2

Valve's puzzling sequel improved on the original game, greatly enhancing the puzzle-solving of your portal gun and introducing the Stephen Merchant-voiced Wheatley. Friends can also team up for the excellent co-operative mode, one of the few games of the time that allowed PC and PS3 owners to play online together.



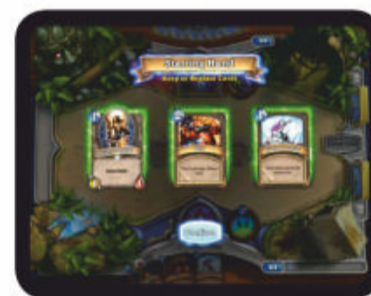
2012
THE WALKING DEAD

Before its closure, *The Walking Dead* helped cement Telltale Games as one of the most important developers of the last decade. Replays will reveal you don't have as much agency on the episodic adventure as you're initially led to believe, but the strong character arcs and gripping story keep you hooked.



2013
THE LAST OF US

Naughty Dog's apocalyptic adventure remains a brilliantly brutal experience on PS3 and PS4. A moving story, satisfying combat mechanics, engaging characters and its gripping horror elements ensure it remains one of the greatest games of the decade. Hell, it could well be the greatest game ever made.



2014
HEARTHSTONE

Blizzard's decision to move into the digital card game market proved a sound one. Its freemium model is surprisingly flexible, it's easy to play on any device and the huge selection of available cards allows for countless strategies. Little wonder that card game rival Wizards Of The Coast has hit back with *MTG: Arena*.

2010

Niantic Labs is formed in San Francisco by John Hanke. It would eventually go on to make huge strides in augmented reality gaming.

2010 FEBRUARY

Developer The Coalition forms. It consists of Zipline Studios, Black Tusk Studios and Microsoft Game Studios Vancouver.

2010 APRIL

Respawn Entertainment is founded by *Call Of Duty* veterans Jason West and Vince Zampella in Beverley Hills.

2010 APRIL

After Midway Games closes, NetherRealm Studios is formed and overseen by *Mortal Kombat*'s Ed Boon.

2010 OCTOBER

Super Meat Boy is launched by Team Meat on Xbox Live Arcade and captures the glory days of 16-bit platformers.

THE TENS... AS TOLD BY DAVID DARLING

THE COFOUNDER OF CODEMASTERS NOW FOCUSES ON MOBILE DEVELOPMENT WITH KWALEE. HERE HE REVEALS WHY HE MADE THE MOVE

The last decade has seen a huge boost in technology improvements, greatly enhancing modern consoles and PCs. Other technological advancements have also benefitted the mobile sector that David shrewdly moved into in 2011 with his company Kwalee. “[There have been] amazing improvements to the speed of broadband and the increases to the speed of mobile cell signal data speeds,” he tells us. “With 4G pretty commonplace nowadays it really makes downloading apps very quick and also enables multiplayer games on-the-go. And mobile phone screen sizes are so big and bright, great for gaming and watching videos.”

It’s no surprise, then, that David feels that mobile devices are the things that have defined the industry this past decade particularly when he tells us that 3.8 billion sales are projected by 2021. “They have developed so quickly, improving with each new version and before you know it, they have spread around the globe on a truly massive scale and enabled an international market for games so much bigger than anything that has come before. For game

designers, this provides a huge audience.” That huge audience has led to developers like Nintendo muscling in on the mobile industry and titles like *Fortnite* being easily accessible. “Casual gaming has exploded,” David excitedly tells us. “People seem to like to multitask. They play games in the Starbucks queue, they play games during ad breaks whilst watching TV. They play games on the bus, train, at airports, etc. Casual gaming fits into this kind of lifestyle.”

While home consoles like the PlayStation 4 and Switch are keeping the hardcore gamers happy, developers like David realise that they’re just one source of potential income. As great as epics like *The Witcher 3* and VR experiences like *Resident Evil VII* are, there are plenty of people out there who simply aren’t interested. They don’t even consider themselves gamers, but they’ll happily play titles like *Candy Crush* when they’re at a loose end. These casual gamers have helped facilitate the creation of even simpler games, many of which have become gigantic hits. “Hyper-casual games have sprouted up to fill even smaller gaps in peoples lives, and they have become huge,” confirms David. “Kwalee’s games have been



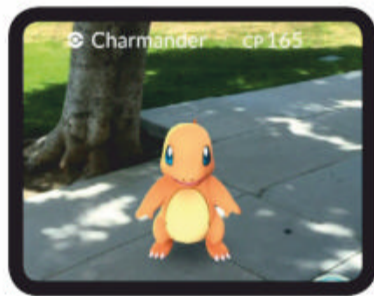
downloaded hundreds of millions of times, and some of my favourites are *Jetpack Jump*, *Looper* and *Go Fish!*”

While triple-A games continue to be a huge driving force of the industry, big budget developers and publishers are only part of the reason why the last decade has been so successful for games. “Indie games are where huge innovation is happening,” concludes David. “Lots of small studios making games quickly, using their creative talents. Big studios and big games have pressure to de-risk and produce sequel after sequel. This stifles innovation and creates an opportunity for indie games.”



2015 THE WITCHER 3: WILD HUNT

CD Projekt’s RPG powerhouse won numerous awards on release and it remains one of the most absorbing adventures you can play right now. Relatable characters, epic monsters and a strong narrative thread will keep you hooked on the Path. And let’s not forget the excellent in-game card game, Gwent.



2016 POKEMON GO

What’s better than hunting for Pokémon in the Viridian Forest? Hunting for them in the world *you* inhabit. Niantic’s GPS-enabled spin on the classic monster battle RPG allowed players to hunt for Pokémon on their phones, generating true social interaction as players ran into each other while seeking rare critters.



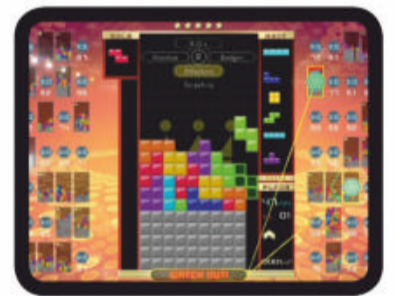
2017 FORTNITE: BATTLE ROYALE

PlayerUnknown’s Battlegrounds popularised the ‘battle royale’ last-man-standing template, but Epic’s decision to bolt it to a building system and a free-to-play business model unleashed a monster. Every playground in the country has seen kids imitating the dances of this online multiplayer phenomenon.



2018 SUPER SMASH BROS ULTIMATE

This party fighting series has long offered tight game design and massive amounts of content. But the latest entry truly transcended the series’ roots as a Nintendo crossover project, and became a celebration of Japanese gaming history as a whole, with just about every major company you can think of represented.



2019 TETRIS 99

Applying the ‘battle royale’ concept to the world’s most beloved puzzle game was a stroke of genius – it’s a fantastic example of an old game being revitalised with modern concepts and technology. More than that, it’s a great example of a free-to-play game that doesn’t take advantage of its players.

2011 FEBRUARY

Nintendo releases its 3DS console in Japan. It’s an innovative device that doesn’t require the use of 3D glasses.

2011 MARCH

Julian Gollop’s *Shadow Wars* launches alongside the UK 3DS launch. It’s a superb strategy game for the handheld.

2011 APRIL

Valve releases its superb cerebral sequel, *Portal 2*. It features the voice talents of Stephen Merchant and JK Simmons.

2011 AUGUST

Imangi Studios’ *Temple Run* reimagines the endless runner on iOS by utilising an into-the-screen perspective.

2011 OCTOBER

Skylanders kicks off the toys-to-life craze. It launches as a *Spyro* game, but the cute dragon will soon take a step back.



“IT HAS BEEN THE MARKET LEADER THROUGHOUT THIS GENERATION AND HAS A ROSTER OF QUALITY FIRST-PARTY TITLES”

AGE OF THE GIMMICK

In some ways, the last decade hasn't been a surprise – anyone could have foreseen continued increases in hardware power, as well as the increased level of integration that online functions have been afforded. But what's striking is how manufacturers have tried to maintain consumer interest. Every console has had a gimmick, from 3D displays to motion-detecting cameras. Few have become integral parts of games on their home formats, and some have even been detrimental to commercial performance. But the success of the Nintendo Switch, which takes a simple idea and realises it well, proves there's still room for hardware innovation.



1 PLAYSTATION 4 SONY • 2013

Sony's most recent system is a triumph of evolution over revolution, a solid gaming-focused console that offers little in the way of innovation. The DualShock controller was given a full overhaul, with a new Share button allowing players to take screenshots and video clips of gameplay, as well as streaming straight from the console. The multimedia focus of the PlayStation 3 was discarded, but so too was its backwards compatibility. A mid-generation hardware refresh, the PS4 Pro, is aimed at improving 4K performance but is perhaps better suited to boosting 1080p games and those running on PlayStation VR. Despite a relatively barren first year, the PS4 has been the market leader throughout this generation and has a roster of quality first-party titles. It recently became the third Sony console to sell over 100 million units, tying Nintendo's record.

2 3DS NINTENDO • 2011

The successor to the DS offers 3D visuals without any glasses – a bit of a gimmick in early models, and ultimately something that Nintendo felt comfortable dropping with its 2DS revision. However, the more powerful hardware is nice, as is the analogue 'Circle Pad' and cameras. After sluggish sales during its first few months, Nintendo slashed the price of the hardware dramatically in order to help establish an audience. The gamble paid off, and key 2011 releases *Mario Kart 7*, *Super Mario 3D Land* and *The Legend Of Zelda: Ocarina Of Time 3D* played their part too. Six different models were eventually released, including 'New' models with slightly more power and a handful of exclusive games, and combined they have sold 75.3 million units – a figure we don't see rising much further now the Switch has arrived on the scene.

3 PLAYSTATION VITA SONY • 2011

Sony's successor to the PSP is a similar proposition to its first handheld, offering console-quality gaming on the go. The hardware's form factor was only slightly revised, however an array of new features were implemented – dual analogue sticks, a touchscreen, two cameras, a tilt sensor and games distributed on cartridge rather than disc. The high price of the system and its proprietary memory cards proved problematic, and sales were slow despite some great games. First-party game development soon stopped and the system quickly faded from the limelight outside of Japan, where it remained reasonably popular. Those that continue to treasure the system in the west largely exist on a diet of great indie games and distinctly Japanese titles. Estimates of sales are 15 to 16 million, and Sony appears to have no plans for a successor.

2011 NOVEMBER

The Elder Scrolls V: Skyrim launches to huge critical acclaim. It will be bolstered by three pieces of excellent DLC.

2011 DECEMBER

Sony launches the PS Vita in Japan. It's an incredibly powerful handheld with an amazing five-inch OLED screen.

2012 FEBRUARY

The Chinese Room's *Dear Esther* is released on PC. It's an exploration game that helps popularise the 'walking simulator'.

2012 APRIL

Telltale Games releases *The Walking Dead's* first episode. It's praised for its excellent narrative and strong characters.

2012 MAY

Blizzard launches dungeon-crawler, *Diablo III*. It's notable for selling 3.5 million copies in its first 24 hours.



4

“WHILE IT WON'T EVER CATCH THE PLAYSTATION 4, MICROSOFT HAS PERFORMED AN ADMIRABLE RESCUE JOB”

OTHER SYSTEMS FROM THE TENS



OnLive Onlive, 2010

An early attempt at a subscription-based 'cloud console' using remote servers, scuppered by issues with input lag and video quality.



Ouya Ouya Inc, 2013

This crowdfunded Android console aimed to provide a cheap, open console platform, but failed to retain consumer interest post-launch.



Amazon Fire TV Stick Amazon, 2014

This plug-and-play Android device supports controllers and gets the odd dedicated app, including a nice Sega Classics one.



Nvidia Shield Nvidia, 2015

This capable Android-based set top box has received some high profile console ports, but has never attracted format-exclusive games.



Steam Machines Various, 2015

These devices, supported by Valve, were offered by various manufacturers and attempted to offer PC gaming in console form factor.



5



6

4 XBOX ONE MICROSOFT • 2013

Microsoft's strategy for the current generation was to turn its console into an 'all-in-one' entertainment unit, hence the name – indeed, the system seemed to be about everything *but* games. This could have been forgiven, but Microsoft's policy of circumventing the sale of used games was a step too far. The loss of goodwill was permanent, despite Microsoft's prelaunch U-turn. This was compounded by the high price of the hardware, driven by the mandatory Kinect bundle, and the original hardware's weakness in cross-platform comparisons. While it won't ever catch the PlayStation 4, Microsoft has performed an admirable rescue job – backwards compatibility is great despite being partial, the Games Pass service has delivered an irresistible value proposition, and the Xbox One X is the most powerful console hardware on the market.

5 WII U NINTENDO • 2012

The key selling point of Nintendo's successor to the immensely successful Wii was a controller with a large touchscreen, which received video from the main unit wirelessly – a nod to the popularity of tablets. However, the system never quite seemed to get anything right. While the ability to play games without a TV was welcome, few compelling uses for the controller were found. The name and similar exterior design confused consumers, many of whom believed that the Wii U was simply an accessory for the Wii, rather than a new and considerably more powerful system. Early sales were abysmal and third parties quickly abandoned the format, leaving players with little to play between Nintendo's excellent first-party games, like *Super Mario 3D World* and *Splatoon*. 13.5 million consoles were sold worldwide, making it a notable flop.

6 SWITCH NINTENDO • 2017

Nintendo's latest console has a major unique selling point – it's a handheld and a home console, all in one package (well, unless you buy the recent handheld-only Switch Lite version). The ability to effortlessly take your games away from your front room allows the system to fit into busy lifestyles, and it is just powerful enough to fit into cross-platform development plans, albeit with some graphical cuts. The built-in multiplayer capability offered by the detachable Joy-Con controllers is popular, though the Joy-Cons themselves have suffered from engineering issues and 'analogue stick drift'. Aided by an astonishing first year of games including *The Legend Of Zelda: Breath Of The Wild*, *Splatoon 2* and *Super Mario Odyssey*, the system surpassed the Wii U's lifetime sales in less than a year, and is currently selling faster than the 3DS did.

2012 AUGUST

Amazon Game Studios is founded by Amazon and starts off by publishing a number of releases for the mobile market.

2012 SEPTEMBER

Klei Entertainment's indie stealth gem, *Mark Of The Ninja* sneaks out on to the Xbox 360. Other versions will soon follow.

2012 NOVEMBER

Nintendo launches its Wii successor, the Wii U, in NA, nearly a month ahead of its Japanese December launch.

2013 JUNE

The Kickstarter-funded Ouya is released. It sells for a staggeringly low \$99 and uses Android as an operating system.

2013 JUNE

Naughty Dog releases *The Last Of Us* to critical acclaim on PlayStation 3. It will go on to win numerous awards.

THE RETRO REVOLUTION

WORDS BY
NICK THORPE



THE LAST DECADE HAS SEEN INCREDIBLE DEVELOPMENTS IN EVERY ASPECT OF RETRO GAMING, FROM NEW EVENTS AND VENUES TO THE RISE OF YOUTUBE STARS, AND OF COURSE THE INCREDIBLE TECHNOLOGIES THAT GIVE A NEW LEASE OF LIFE TO OUR OLD GAMES. WE TAKE A LOOK AT HOW THINGS HAVE DEVELOPED, AND WHERE THEY MIGHT BE GOING NEXT

YOU'VE GOT REISSUES

MAJOR CORPORATIONS ARE STILL GETTING THE CLASSICS OUT THERE, ALBEIT INCONSISTENTLY

The last decade has been a bit of a mixed bag as far as support from the major companies goes. The promise of a vibrant digital market where reissues could be picked up individually has fallen by the wayside, with only PC retailer GOG still championing it. Nintendo's Virtual Console programme appears to have been discontinued, and the vast library of digital PlayStation classics is still incompatible with the PlayStation 4. Microsoft's backwards compatibility technology is excellent, but its stop-start approach to expanding the programme is disheartening.

However, it's not all bad news. Retro compilations from the likes of Sega, Atari and Namco, though less common now, are still being produced for the major formats. The new Evercade handheld console is even dedicated to hosting such compilations. Subscription services are increasingly prevalent, too – Nintendo allows subscribers to its Switch online service to access a library of NES and SNES games, and PlayStation Now offers streaming access to older games. On the PC, Antstream cuts across systems and companies to offer hundreds of games via remote streaming.

Perhaps most excitingly, there has been a growing trend for companies to produce officially licensed reprints of classic games on their original formats, ranging from common games like *Street Fighter II* to expensive, sought-after games like *R-Type III*. These have come courtesy of Retro-Bit, iam8bit, Piko Interactive and Limited Run Games in the west, and Columbus Circle in Japan. As we look towards the next decade, we are expecting to see even more frequent and high-profile cartridge reprints.



MINI MADNESS

PLUG-AND-PLAY CONSOLES HAVE BEEN ELEVATED FROM CHEAP DIVERSIONS TO MULTIMILLION SELLERS

Although plug-and-play retro consoles have existed since the early Nineties, one of the biggest market shifts over the last decade has been the emergence of those consoles as highly desired retro products.

The Nintendo Classic Mini: NES was the key release in the field, as it offered the authenticity you'd expect of a first-party product and an excellently curated 'greatest hits' library. Demand outstripped supply for a long time, and the SNES-themed follow-up was even better.

Since then, many companies have been driven by the renewed interest that Nintendo's efforts have brought to the field, and tried to create definitive nostalgia packages at low prices – and that's not just original manufacturers, as products like Retro-Bit's Super Retro-Cade have also entered the market. However, devices have experienced mixed fortunes. While The C64 Mini did well enough to inspire the creation of the high-end Capcom Home Arcade, the PlayStation Classic fell short of expectations due to emulation issues and a game roster that missed big names, and ended up discounted.

Expect more of these machines in the decade to come – Konami is already preparing the PC Engine Mini, and SNK has the Neo-Geo Arcade Stick Pro on the way. We'd hope to see a follow-up to Sega's excellent Mega Drive Mini, too.



**2013
SEPTEMBER**

Rockstar releases *Grand Theft Auto V* on PS3 and Xbox 360. It goes on to make \$1 billion in its first three days on sale.

**2013
NOVEMBER**

Sony launches the PS4 in America and Japan. Microsoft releases the Xbox One shortly afterwards.

**2014
JANUARY**

Sony Interactive Entertainment announces PlayStation Now, a cloud streaming subscription service, at CES.

**2014
FEBRUARY**

Capcom Osaka Studio teams up with Double Helix Games to release a brand-new *Strider* game... which makes Darran happy.

**2014
MARCH**

Warcraft spin-off, *Hearthstone* is launched by Blizzard. The digital card game soon becomes extremely popular.

ATTACK OF THE CLONES

HOW THIRD-PARTY MANUFACTURERS ARE CREATING MODERN MANIFESTATIONS OF TIMELESS TECHNOLOGY

While it's always an incredible thrill, playing classic games on the original hardware may not be the best option for everyone today. Even if you don't suffer from component failures as your hardware ages, there's another big problem. "Classic videogame systems were designed to be used on CRTs," says Christopher Taber of hardware developer Analogue. "When you hook a game system using analogue video to a HDTV, it looks terrible, has enormous lag and in general proves to be a poor-quality experience." Today's clone consoles must bridge that gap, making classic games viable on modern TVs.

Of course, cheap old-style Famiclones and their ilk are still out there, but you get what you pay for. The first HD-capable machines that became popular over the last decade used software emulation to offer compatibility with a variety of formats, such as Hyperkin's RetroN 5 and Cyber Gadget's Retro Freak, but questions over the licensing for emulators used mired those machines in controversy. A new software emulation system – the Polymega – is on the horizon and promises support for systems such as the Saturn and PlayStation. If it can deliver, it may prove very popular.

However, the most interesting new development in the clone hardware field has been the appearance of FPGA-based systems. "An FPGA (Field Programmable Gate Array) is in essence a special chip that can be configured to be well, basically any other chip. Whatever an FPGA is configured to be, it can operate identically to, in real time. This can translate into 100 per cent accuracy," explains Christopher. "The downsides are that FPGAs are expensive (the FPGA in Mega Sg is a \$53 chip) and it takes an incredible amount of time and talent to achieve this (our engineers spent over 5,000 hours engineering Mega Sg). Fortunately we've got the best guy to do it," he continues, referring to Kevin 'Kevtris' Horton.

Analogue is the only company selling FPGA-based consoles at present, and Christopher asserts, "FPGA is the future of preserving videogame history and we are the only company putting the time, money and effort into this." While they are premium consoles targeted at the enthusiast market, it's hard to argue with the results. The SNES-compatible Super Nt and Mega Drive-compatible Mega Sg offer perfect video over HDMI, no added lag and a variety of features like video filters and sound configuration. With falling chip prices and greater knowledge, this field will become one to watch.

Christopher Taber



@Viola Gaskell



ACCESSORISE ME!

MODERN DEVICES ARE TAKING OLD HARDWARE TO NEW HEIGHTS

If you're still clinging on to your old hardware, it's been a bountiful decade. Hobbyists have led the way on this front. New accessories are becoming available all the time, from simple quality-of-life enhancements like HDMI cables and adaptors to modern wireless controllers from 8bitdo and Krikzz – Retro-bit has even produced officially licensed Sega controllers. There are solid state replacements for magnetic and optical drives like the Commodore 64 SD2IEC, Spectrum DivMMC and Dreamcast GDEMU, and at the extreme end of the scale, devices like Terraonion's Mega SD cartridge can replace whole add-ons like the Mega-CD using FPGA technology.



Matt Cope

OLD DOG, NEW TRICKS

WHY TODAY'S CODERS ARE BRINGING NEW GAMES TO CLASSIC SYSTEMS

While we've long had new releases for old formats – just ask the likes of Cronosoft and Psytronik Software – the field has changed over the last decade. The most noticeable development is the increased production of cartridge games, which allowed for the likes of Broke Studio's NES games and Big Evil Corp's impressive *Tanglewood* for the Mega Drive. Still, this isn't easy, as Bitmap Bureau will tell you. "We've had to take this aspect in-house – Sega haven't manufactured any Mega Drive cartridges in a little while," says Matt Cope, part of the team putting the finishing touches on its overhead shoot-'em-up *Xeno Crisis*. "It's taken a huge hit on our time. In the future we'd like to just stick with the software development and hopefully find someone to handle the manufacturing and hardware logistics."

Fortunately, *Xeno Crisis* is a labour of love for the team. "It's certainly easier to develop a game for modern platforms, particularly thanks to game engines such as Unity and Unreal Engine, but we had spent many years previously making games with retro aesthetics, and felt that it was time to have a go at making a genuine Mega Drive game, rather than games that looked like they could be of that 16-bit era," says Mike Tucker. "For myself, gaming peaked in the Eighties and Nineties. What we're trying to do is recreate the feel of those classic titles (Capcom, Konami, Toaplan and Taito are big influences) and give gamers new titles to get excited about."

The team has some big advantages over those who developed its games in the Nineties, too. "There is definitely access to more shared knowledge and there have been a number of incremental steps within the Mega Drive homebrew scene over the years," says Matt. "We also benefit from much faster computers, so processing all the assets and compiling the code is very fast. I shudder to think what it would have been like waiting 20 minutes or so for each compile on a Nineties PC versus a few seconds today." As cooperation continues, look for ever more impressive games in years to come.



Mike Tucker



» Analogue has established a reputation of being a producer of excellent retro-themed hardware.

2014
APRIL

ZeniMax Online Studios releases *The Elder Scrolls Online*, an epic MMORPG seven years in the making, to mixed reviews.

2014
JUNE

Yacht Club unleashes the fun *Shovel Knight*, an excellent platformer that's styled to look like an old NES game.

2014
DECEMBER

Two years after its Kickstarter campaign, Frontier releases its sci-fi sequel, *Elite Dangerous*, on PC.

2015
APRIL

Retro Computers releases the ZX Spectrum Vega, a miniature games system that is preloaded with 1,000 Speccy games.

2015
MAY

The Witcher 3: Wild Hunt debuts on PC, Xbox One and PlayStation 4 and continues the amazing adventures of Geralt Of Rivia.

NEW DOG, OLD TRICKS

WHY MODERN SYSTEMS ARE SHOWING THE GRAPHICS OF YESTERYEAR IN NEW GAMES

If you play modern indie games, you're sure to have noticed the prominence of pixel art. Some, like *Fez*, offer a twist on an old style, while others adopt the style out of love for the past, like *Shovel Knight*, *Blazing Chrome* and *Undertale*.

According to Rob Hewson of Huey Games, this is a matter of artistic expression and efficiency. "Sometimes less is more in game design and that can apply to visuals, too," he says. "If you can capture the feelings of a pixelated character with just a few frames of animation, then why have more complex art and animation to achieve the same result? Would *Stardew Valley* or *Fez* be more powerful with a modern aesthetic?"

As well as artistic benefits, Rob believes that there are game design benefits inherent to certain pixel art styles. "For a fast, manic game like *Hyper Sentinel*, readability of the visuals was paramount, so we chose an 8-bit style with high-contrast colours and clean, crisp graphics. For a slower paced game, you might go for a 16-bit aesthetic which offers more detail, but not so much that you begin to cross towards realism and lose that space for the player's imagination." Beyond that, Rob reminds us that 3D can be expensive. "Pixel art allows you to do a lot with little, which is obviously going to be attractive to indie developers operating on a smaller budget."

While some developers choose to imitate the limitations of a specific piece of hardware, many choose not to restrict themselves in such a way. "We did choose a specific default look, but the option to switch to different graphical styles was added because it was something our community was passionate about," says Rob. "The CRT and Commodore 64 styles were stretch goals which were reached in our Kickstarter campaign, and we subsequently added the ZX Spectrum style as an extra thank you to fans. These bonus styles are great fun from a nostalgia point of view, but I think most players would agree the default style, which is inspired by 8-bit but without the flaws and limitations, is the best way to play."



Rob Hewson



AUDIO VIDEO CONNECTION

WHAT GOES INTO THE CREATION OF A HIT YOUTUBE RETRO GAMING CHANNEL?

The internet has been amazing for the retro community, as podcasts like *Retronauts*, *The Retro Hour* and *Maximum Power Up* provide audio coverage, and YouTube hosts informative videos from the likes of Kim Justice, Game Sack and Classic Gaming Quarterly. My Life In Gaming has risen to prominence since its 2013



launch and has almost 150,000 YouTube subscribers. "During the conception phase of the channel, I spent a lot on my commutes listening to three podcasts: *WTF* with Marc Maron, *Retronauts* and *This American Life*," says Coury Carlson, who hosts along with Marc 'Try4ce' Duddleson. "I wanted to do something that combined the feel of these but focus on videogames, developers and such. But in order to get these types of interviews, we needed to build a body of work to show people what we could do." That breakthrough was a pivot towards technology, as a video on the popular Framemeister upscaler was shared on *Kotaku* and provided a clear path to pursue. The hosts have now realised their ambitions of creating documentaries. Some of the best ones include a 49-minute documentary on *Night Trap* and an hour-long documentary on *M2*, each with brand-new interview content.

One of the things that helps to set the channel apart from others is the high quality of the presentation. Both men have professional backgrounds in video, but they've had to invest plenty of cash ("probably way too much", admits Coury) into equipment for both game capture and filming. However, aspiring video creators shouldn't be deterred. "Anyone can make a good-looking show with some pretty minimal equipment if they use it well," says Marc. "Learn about how cameras work – terms like aperture, shutter speed, ISO and white balance – and force yourself to learn to use manual settings! I know that can seem daunting, but it will make your show look so much more professional. Also, don't forget the lighting! You can find very inexpensive starter lighting kits for well under \$100 online, and it is absolutely worth it."

The hosts acknowledge their place in the community – as their expertise is in production and hosting, they do require assistance from peers on technical issues. "Without the help of key people in the scene, we'd never be where we are now. People like Robert Neal of RetroRGB, Artemio Urbina, Ste Kulov, and many others fact-check our scripts, give additional info, and explain stuff that we don't understand," says Coury. "We're generally like most of our audience – we don't truly understand this stuff without help, so part of our methodology is to break it down to the point where we do understand it and present that for our audience."



Coury Carlson



Marc 'Try4ce' Duddleson

**2015
JUNE**

Sam Barlow's captivating *Her Story* breathes life into interactive FMV games and has players trying to unravel its mystery.

**2015
JULY**

Psyonix releases the excellent *Rocket League*, with its car football mayhem offering a new twist on esports.

**2015
NOVEMBER**

Valve's Steam Machines start appearing in the wild. Some come with a distinctive controller with haptic feedback.

**2016
JANUARY**

Dragon Quest Builders, a delightful infusion of RPG mechanics and *Minecraft*-style creating, makes its debut.

**2016
MARCH**

Oculus VR releases the game-changing Oculus Rift, a VR device that promises a new way of experiencing games.



BOOK SMART

HOW DEDICATED PUBLISHERS HAVE RISEN TO MEET THE DEMAND FOR RETRO GAMING BOOKS

While traditional publishers have continued to take on retro gaming book projects from prominent gaming writers, the more exciting development for many is the emergence of dedicated gaming publishers such as Fusion Retro Books, Read-Only Memory and Bitmap Books.



Sam Dyer

But what's drawing fans to the printed page? "I think it's because we all have such strong memories of the old games and for me, the humble book is the ultimate way of archiving these memories. It can sit on your shelf and can be picked up for a nostalgia hit whenever required," says Sam Dyer, creative director of Bitmap Books.

Bitmap Books' titles take anywhere from six to nine months to produce. "That's from initial concept, through all the design and writing until print-ready files are ready. Print and production takes around three months, so you're looking at about 12 months in total per book," Sam explains. "I really enjoy the process of seeing a book coming together and get a real buzz from working with different writers, artists and designers." The publisher has gained official licences for some titles, such as *Sega Master System: A Visual Compendium* and *Metal Slug: The Ultimate History* – an approach Sam highly recommends. "Going official is always best, in my opinion. You get access to proper assets – some that maybe have not been seen before. I also believe that an official product has an extra level of kudos attached to it and is likely to be more collectable." Of course, there are drawbacks. "Being official means quite a bit of extra work and certain rules to adhere to. In balance, though, I think it's well worth it."

One of the keys to the emergence of so many retro gaming books in recent years – and what is likely to keep them popular in the Twenties – is the growing popularity of Kickstarter and crowdfunding in general. "Without it, Bitmap Books certainly wouldn't exist today. It essentially removes financial risk for a product because if not enough people 'back' your project, you've lost nothing, apart from the time creating the pitch,"

Sam explains. "Sadly, due to several failed products, confidence in crowdfunding is very low and comes with an increased level of scepticism nowadays. However, I don't believe that many of the retro gaming books out there would exist without crowdfunding, as commercial publishers simply wouldn't take a risk on such a potentially niche subject."



MEGA MAGAZINES

HOW FANS ARE KEEPING PRINT COVERAGE ALIVE FOR THEIR FAVOURITE FORMATS

Although games mags aren't as abundant as they once were, the retro gaming scene has produced a vibrant selection of indie magazines including *Fusion*, *Mega Visions* and Vinny Mainolfi's *Freeze64*. "From a very early age, I always wanted to produce my own independent Commodore 64 fanzine," says Vinny when asked why he launched the magazine. "With the current technology and print facilities available, and my vast knowledge and experience in marketing, design and publishing, I felt that it was the perfect time to produce something that C64 enthusiasts will enjoy."



Vinny Mainolfi

Rather than using Kickstarter, *Freeze64* was a risky self-funded venture – "I'm very much from the old-school way of starting, funding and selling an idea," Vinny explains – but the magazine caught on and over 30 issues have now been published. "I've always put it down to the fact that the Eighties generation are now at an age where most of them have a disposable income and so they can start to buy and collect the items they always wanted and couldn't afford as kids," he tells us, regarding the ongoing popularity of his magazine and others like it.

Another factor in *Freeze64*'s success is its regularity, which is possible due to a quick production cycle. "A couple of weekends and an issue is complete," Vinny explains. "By the time one issue is being sent to print, the next issue is almost complete. The trick is to enjoy the process, and the rest just happens." Impressively, it's mostly a solo effort too. "It's just me working on each issue, which means research, interviews, writing, designing, page-setting, ordering, posting, packing, admin and finances... but saying that, there are currently two other famous C64 personalities kindly submitting regular columns, which account for five of the 36 pages of each issue. Those guys are Julian Rignall and Steve Collins. And let's not forget my best buddy Frank Gasking who spends a lot of time proofreading each issue."

RETRO RETREATS



RETRO GAMING NEED NOT BE A SOLITARY PURSUIT THANKS TO NEW EVENTS AND VENUES

While retro gaming events and venues have been around for a long time, this decade has seen them grow to another level. In the UK, the biggest example of that is Arcade Club. Although the venue in Bury contains modern PC, console and arcade games, it also contains plenty of retro consoles and a whole floor dedicated to retro arcade games. These range from early hits like *Space Invaders* and *Pac-Man* through to Nineties favourites like *Street Fighter II* and *Ridge Racer*, and even beyond to games like *Soulcalibur* and *Dancing Stage Euromix*. The success of the original venue has seen a second, similarly packed venue open in Leeds this year. Elsewhere, venues like the Konbo gaming cafe in Edinburgh, the Four Quarters Bar in London and Timewarp Arcade in Bridgwater are flying the retro flag, too.

Then, there are the events. Play Expo events have run up and down the country, becoming a well-recognised brand in the retro community as they always feature plenty of arcade, console and computer games to play, as well as live discussions with the likes of Philip and Andrew Oliver, Matthew Smith and Archer MacLean. For those who would prefer to buy games rather than playing them, there are events like the Retro Games Fair which has taken place in Leeds and Nottingham, the Video Game Market in Doncaster, as well as the London Gaming Market and Bristol Gaming Market.

**2016
MAY**

Blizzard Entertainment releases its acclaimed multiplayer hero shooter, *Overwatch*. It sends cosplayers crazy.

**2016
JULY**

Pokemon Go is released by Niantic. It will become a gigantic mobile hit, raking in over \$3 billion in revenue over the years.

**2016
AUGUST**

Team17's *Worms* reinvents itself with *Worms WMD*, allowing its iconic annelids to craft weapons and utilise vehicles.

**2016
OCTOBER**

Sony enters the virtual reality market with PSVR. Great launch games like *RIGS* and *Rez Infinite* show it off.

**2016
NOVEMBER**

Nintendo releases its NES Mini worldwide. Meanwhile, Sony releases the PlayStation 4 Pro, its enhanced PS4.

VIRTUAL REALITY BLOWS UP

WORDS BY DARRAN JONES



■ **ÉRIC CHAHI**
Another World creator, Éric Chahi is currently working on the VR game, *Paper Beast*.



■ **STEVE BRISTOW**
Steve is Rebellion's assistant head of design and has worked on VR titles like *Battlezone*.



■ **STEWART GILRAY**
Just Add Water's CEO, Stewart Gilray is impressed with the progress VR is currently making.

VIRTUAL REALITY ISN'T EXACTLY A NEW THING IN VIDEOGAMES AND WAS ATTEMPTED DURING THE EARLY DAYS OF THE INDUSTRY, BUT ITS RETURN IN THIS PAST DECADE HAS SEEN IT EXCEED THE WILDEST EXPECTATIONS OF MANY GAMERS. ÉRIC CHAHI AND FELLOW DEVELOPERS REVEAL WHY

If we were to sum up the most exciting thing to happen to videogames this past decade it would absolutely be the revival of virtual reality.

Aside from giving us hilarious videos of people using VR devices for the first time, it has also allowed many of us to experience games in a new and exciting way. "My first VR experience was during the Nineties with *Pterodactyl Nightmare*," remembers gaming veteran Éric Chahi, who is currently working on his own VR game, *Paper Beast*. "The graphics were 3D flat polygons, and as far as I remember, the game was slow and very low-res. *Pterodactyl Nightmare* was really ahead of its time. It took almost 20 years to finally have good technology."

Rebellion's Steve Bristow, who is currently involved with *Sniper VR* also remembers *Prerodactyl Nightmare* and those early days. "The thing is, that Virtuality pod headset was clunky and uncomfortable, and the hardware just wasn't up to the job. In retrospect, it set me up perfectly to be absolutely blown away by my first contact with a PlayStation VR dev kit because the technology and design had so utterly transformed the experience."

Oculus Rift, Vive and PSVR have all been instrumental in the success of VR in today's gaming environment, but it's worth remembering just how far we've come since Virtuality's arcade experiences of the Nineties. "A lot more thought has obviously gone into the design of the headsets and controllers to make them more comfortable for people to use for a longer period of time," explains Just Add Water's senior producer, Les Ellis. "And, of course, the sheer processing grunt we have now enables the graphics to be more realistic. The whole experience is so much more immersive, so much easier to get into and so much more accessible for everyone." Steve Bristow also remembers being wowed by VR in the Nineties came with a cost. "There's a massive difference in visual fidelity of course,"

he begins. "The old Virtuality headsets had 276x372 resolution screens and the framerates were... periodic. You also had to stand inside a large magnetic ring and lash a bunch of, as I recall, fairly heavy hardware to yourself." And then, of course, there's the price. "The cost has been a major factor," continues Éric about VR's inability to take off in the early days. "Sony's PSVR did an incredible move in this regard. They took advantage of the existing hardware: the Move and DualShock controllers, and the camera. By adding a headset they were able to provide a fully functional system with 3D controllers allowing it to be super ergonomic to the player. The headset is also very comfortable to use."

While plenty of advances have been made, there are still issues that stop virtual reality from becoming truly mainstream at the moment, namely lower display resolutions (particularly on PSVR) and motion sickness, which can affect gamers in a variety of ways. As a result, developers have plenty to think about when making games. "Performance is key, and in most cases the hardware providers have a minimum framerate we can't drop below," explains Just Add Water's Stewart Gilray. "As such, everything has to be optimised, the art, the



» Oculus' Rift headset was a forerunner in this new wave of virtual reality devices.



**2016
DECEMBER**

After nine years of development, Fumito Ueda's enchanting *The Last Guardian* is finally released on PS4.

**2017
JANUARY**

Capcom's seventh *Resident Evil* game features a first-person viewpoint and offers a scary VR experience.

**2017
MARCH**

Nintendo releases its hybrid console the Switch, a neat little system that can be played on-the-go or on a TV.

**2017
MARCH**

Link wakes up from a deep sleep in *The Legend Of Zelda: Breath Of The Wild*, an epic adventure for the Wii U and Switch.

**2017
SEPTEMBER**

Nintendo follows up its miniature NES with the Nintendo Classic Mini: SNES. It becomes another hit for the company.



» The PSVR's 'halo' design helps distribute the weight away from the front of your face.

code... everything, to make sure the experience is smooth and fluid."

This is something Les echoes. "Keeping great visuals and a viable framerate is a constant battle throughout development," he says. "Controls are another thing. A player can't just look down at the controllers to see what button to press, so everything has to feel completely natural and intuitive. We've really enjoyed taking advantage of the PlayStation Aim controller in *Sniper Elite VR*, where it's an obvious match. The game plays great with regular control methods, but it's a nice bonus to have a rifle in your hands and feel yourself lining up a shot as you keep your aim steady."

While creating VR games can cause headaches, they also present exciting new opportunities for adventurous developers as Éric

reveals. "We have, for the first time, an actual feeling of space and its real size, which is pretty unique to VR. So our design of *Paper Beast* takes advantage of this and allows us to play with confined spaces or a sense of scale. Tiny creatures or immense ones! And then there is the physical 3D manipulation. By manipulating entities through gestures, the VR world becomes more tangible. One thing that works super well in *Paper Beast* is this: the feeling of mass. A player can control entities with a flexible beam, which is influenced by the curve and resistance, allowing you to really feel the weight."

While advancements are being made all the time, everyone we spoke to was convinced that VR's current success is largely down to the hardware teams championing it. "The VIVE, Rift and PSVR have been

massive for gaming," concludes Les. "Without these devices, VR would be a gimmick, but they have created a viable marketplace that will lead to more investment in new and even more powerful devices, which in turn will lead to even bigger and better gaming experiences."

"They've certainly brought it to the mainstream in terms of user pickup and acceptance," confirms Stewart. "Don't get me wrong, it's not mainstream yet, but certainly it's grown to be more popular than I think most people expected it to be," Steve agrees. "It's hard to understate," he concludes. "They are the pivotal moment in making VR an industry rather than a gimmick. I think in a few years we'll look back on them in a similar way as we do the Motorola DynaTAC phone; as the progenitors of a new medium." ✨

VIRTUALLY BRILLIANT

ESSENTIAL VR GAMES TO EXPERIENCE

ASTRO BOT RESCUE MISSION

While everyone was praising *Super Mario Odyssey*, it was *Astro Bot* which really shook up the platform genre in 2018. While it's very conventional in some ways, VR gives it a tangibility and sense of scale that no other game within the genre can match. It's a real game-changer.



RESIDENT EVIL VII

Capcom's reboot of its premier survival horror series also happens to be a terrifying showcase for virtual reality. The sense of scale is superb, while the atmosphere is second to none. We lost count of the times we were expected to enter a room and just went, "Nope!"



EAGLE FLIGHT

Few games in the VR library come close to matching the immediacy and accessibility of *Eagle Flight*. Ubisoft went to great lengths to combat motion sickness during play, while the ability to soar through the desolated streets of Paris never fails to impress. It's a lightweight experience, but lots of fun.



BEAT SABER

There are a number of rhythm action games available in VR, but *Beat Saber* is by far the best. It works exceptionally well with motion controls, requiring you to strike incoming blocks from different directions (it's harder than it sounds), and like *Superhot* it ensures you get a real workout during play.



WIPEOUT OMEGA COLLECTION

While we were tempted to go with *Rez Infinite* or *Skyrim*, this is probably one of the best examples of converting an old game to the exciting new medium of VR. Just sitting in your cockpit during the game's opening is worth the entry price alone. This is truly a mind-blowing experience.



2017 SEPTEMBER

Epic Games showcases *Fortnite Battle Royale*, a free-to-play online game that quickly angers the *Daily Mail*.

2017 OCTOBER

Platforming gets reinvented by *Super Mario Odyssey*. Mario makes friends a sentient cap and can control enemies.

2017 NOVEMBER

Originally known in development as 'Project Scorpio', Microsoft releases the Xbox One X, an enhanced Xbox One.

2018 JULY

The Neo-Geo Mini is released in Japan. Unlike other mini systems, SNK has it designed like an arcade cabinet.

2018 AUGUST

Mega Drive platformer, *Tanglewood* is released (no, really) and introduces gamers to Nymn, a cute little fox.

Minecraft

IF YOU BUILD IT, THEY WILL COME

» RETROREVIVAL



» VARIOUS » 2011 » MOJANG

Throughout this journey through time, the games we've showcased in our Retro Revivals largely share a common trait.

They're the videogames that pierced through the gaming audience and broke out into the wider world. They're examples from our beloved medium that everyone has heard of (except maybe your nan) and anyone can enjoy. They're so well designed that bar for entry is low, yet each one also appeals to the wider 'hardcore' gaming demographic thanks to their potential for high-skill play – sure, we can all play *Tetris*, can we all beat Nick at it? I think not (trust me, I've tried). So as the sun sets on the Tens, we got thinking about what was the best example of that type of game for this decade, and of course it's *Minecraft*.

It's effectively a toybox of boundless possibilities, and the premise is so simple. You're dropped onto a verdant world, and what you do is up to you. Want to build a house? Punch a tree until it breaks to build a log cabin. Want to adventure? Grab some stone, craft a sword and go on, be a murderhobo. Want to be a simple farmer? Sure, go gather some seeds and entice a chicken. I love *Minecraft* because I'll never get bored of it, and I find it just so relaxing to build myself a house or go down into a cave in the search of diamonds or Redstone. Mojang trusts that you can make your own stories, and to be honest I have more memories playing *Minecraft* than, say, *The Legend Of Zelda* or *Apex Legends*.

So, yes, *Minecraft* is special. It deserves its place between *Pong*, *Tetris*, *Super Mario 64* and *Wii Sports*... but I think there's something about this modern classic that makes it go one step beyond. It's a tool for education, for one, there's a dedicated 'Educational Edition' which can teach kids about tons of stuff from history, through to chemistry and coding. *Minecraft* can also be used to help people with developmental challenges such as autism. I genuinely welled up at a story I read recently about how *Guardian* journalist Keith Stuart discovered that *Minecraft* helped his son communicate and integrate himself with his school peers. Until I became an adult (around the time *Minecraft*'s release, actually), I never really gave much thought that games can be a force for good, but Mojang's magnum opus proves that they can. There's truly no other game out there that has potential like *Minecraft* does, and sure it's not for everyone, but anyone can appreciate the good it has done during its time on this planet. *

Crafting

**2018
OCTOBER**

Astro Bot Rescue Mission gives platformers a shot in the arm and highlights just how incredible VR gaming can be.

**2018
DECEMBER**

Sony enters the 'mini console' market with the PlayStation Classic. It fails to impress and will soon line bargain bins.

**2018
DECEMBER**

Super Smash Bros Ultimate arrives, it's an ambitious entry that features every fighter that's appeared in the series.

**2019
FEBRUARY**

Respawn Entertainment's *Apex Legends*, a game set in the *Titanfall* universe, comes out of nowhere to take on *Fortnite*.

**2019
FEBRUARY**

Tetris 99 reinvents itself with *Tetris 99*, a fun battle royale-styled Switch exclusive designed for up to 99 competitors.



2R Mine

**2019
MARCH**

FromSoftware's *Sekiro: Shadows Die Twice* debuts and becomes a success with consumers and critics alike.

**2019
JUNE**

The Kickstarter-backed *Bloodstained: Ritual Of The Night* arrives to a warm reception... unless you're playing on Switch.

**2019
AUGUST**

World Of Warcraft Classic launches and mimics the original *WOW* before *The Burning Crusade* was released.

**2019
SEPTEMBER**

The M2-developed *Genesis Mini* is released in North America. It's a big hit and includes 42 preinstalled games.

**2019
OCTOBER**

Retro Gamer 200 is released. The team takes a well-earned rest before starting work on issue 201.

* PICK OF THE MONTH

Yooka-Laylee And The Impossible Lair



» System: Switch (tested) PC, PS4, Xbox One » Buy it from: Online, retail » Buy it for: £24.99

As much as we enjoyed Playtonic's first game, there was certainly room for improvement. For this sequel, we now find ourselves wondering how the talented team could possibly enhance this excellent spin-off.

The 'Impossible Lair' of the title is a fiendish contraption of platforms, spikes and traps which can be attempted at any time, and potentially competed on your first attempt. It's more likely that you'll need help to get through the tough (and cleverly designed) stage, though, meaning you'll need to find the Beetalion Guards that are hidden throughout the overworld. These allies act as shields, making your chance of success that more likely.

The overworld itself is a delight to explore and hides all manner of useful items, including an excellent range of tonics that can be used in the 'chapters' (although you'll receive a quill collecting penalty while using some of them). There are many puzzles to solve in this overworld, and its landscape can be

significantly changed if you track down Pagies and complete their challenges.

As enjoyable as the world is to traverse, it's just one aspect of *The Impossible Lair*. Much of the action takes place within the game's chapters which use a 2.5D view and immediately reminds us of the original *Donkey Kong Country*. This in itself is no surprise when you consider the team's heritage, but what is surprising is just how fresh the platforming is and how tight everything feels. The abilities of Yooka and Laylee feel far better suited here than they did in their first adventure, while the level design throughout is top-notch.

The stages are clever as they each boast an alternate version which are discovered by tinkering around with items in the overworld. A level might freeze or become submerged. There's always something to discover in *The Impossible Lair* and it never stops being fun.



Score **90%**



»[Switch] Don't let that quill get away as it will offer a big reward when caught.



»[Switch] The overworld is a wonderful creation and a big improvement over *Yooka-Laylee's* hub.



Baldur's Gate & Baldur's Gate II: Enhanced Editions

» System: Switch (tested) PC, PS4, Xbox One
» Buy it from: Online, retail » Buy it for: £39.99

While there's no denying that aspects of both *Baldur's Gate* games have aged, a lot has been done to bring them kicking and screaming into the modern age, including the ability to move your character around with the analogue stick. The combat hasn't aged well and is unfortunately a low point here, and the Infinity Engine is clearly being stretched to breaking point, but the narration, engaging characters and strong plots of both games still highlight their quality. And there's so much content to work through, too, from all the original expansion packs, to newer additions like *Siege Of Dragonspear*. It's a veritable treasure trove of content.



Score **81%**



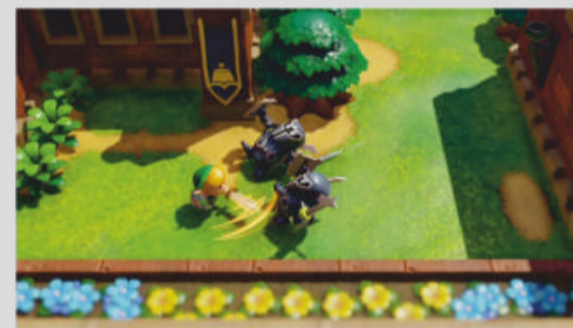
BurgerTime Party!

» System: Switch,
» Buy it from: Online » Buy it for: £17.99

Data East's culinary arcade classic makes a return, and this time Peter Pepper's pals are along for the ride. *BurgerTime Party!* doesn't change much from the original fast food formula, but at least now up to four players can play together. The game also adds heaps of extra ingredients – icy platforms, collapsing ladders, vent shafts that act as teleporters, and much more. The art style is reminiscent of Flash games but it's good fun, especially in single-player mode as you try to work out how to build the combos that will hit your score goals. Unfortunately, it's not as enjoyable a party game as you would hope, as it's tough to marshal enemies into place for big combos in the multiplayer offerings.



Score **75%**



The Legend Of Zelda: Link's Awakening

» System: Switch (tested)
» Buy it from: Online, retail » Buy it for: £39.99

The next game Nintendo has loaded into its Remake-A-Tron 64 is Link's beloved adventure for the Game Boy. The most obvious enhancement over the original is the new diorama-like art style which works surprisingly well, given the cute and eccentric style of the original game. The brand-new orchestral soundtrack is also a treat for your ears. That said, the game does suffer from visual blemishes such as frame stuttering and shimmering, which is quite disappointing to see in a Nintendo property. The game takes a while to get going, too and feels like mundane box-ticking until you reach the later dungeons. Speaking of dungeons, however, the new creation tool is an excellent spin on the formula.



Score **79%**



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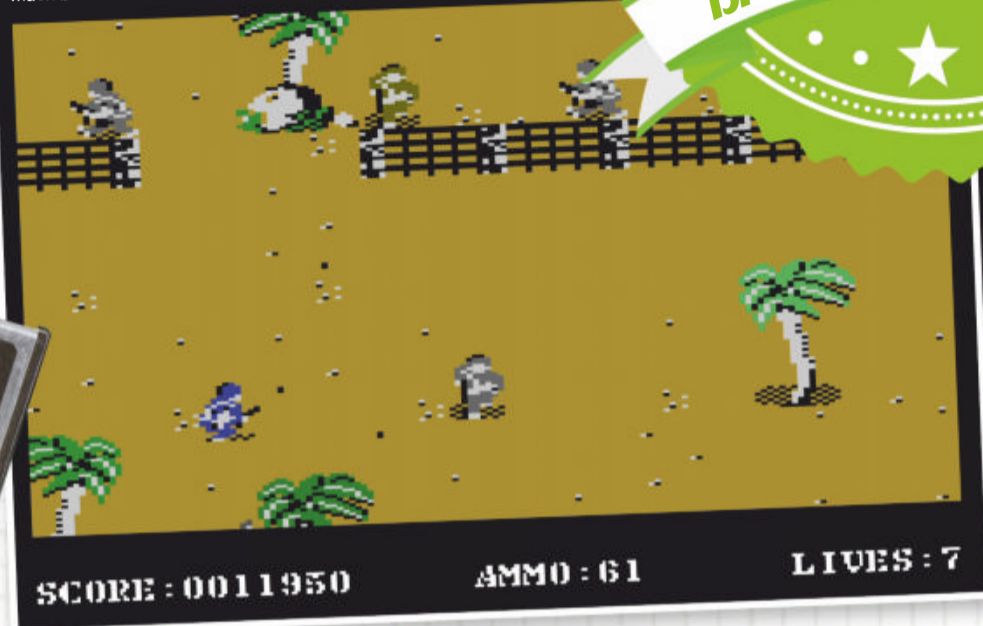
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History of HOMEBREW

Brewing since 2005

» [Plus/4] Deep behind enemy lines with Tamás Sasvári's 64K *Commando*, which is a much better conversion than the official one.



» [C64] *Sceptre Of Baghdad* was Psytronik's first release for the C64.

The line between mainstream and homebrew game development has become more distinct over the years, but this hasn't always been the case. Retro Gamer looks at how homebrew was working its magic behind the scenes and has occasionally stepped into the limelight

Words by Jason Kelk

The term is used interchangeably with a few others including 'indie' these days, but the word 'homebrew' in relation to computer software actually predates commercial programs, going back at least as far as the Homebrew Computer Club established in the mid-Seventies. The HCC was a coming together of like-minded hobbyists who used computers at work and for various reasons wanted one in

their homes, to the point where they were designing and building machines for themselves before going on to write programs for them. Luminaries of the club include Steve Wozniak – who has credited the first meeting of the HCC with inspiring him to create the Apple I – and Lee Felsenstein, who went on to design the Osborne 1 computer.

After the release of machines like the Apple II, Commodore PET and Atari 8-bits in the late Seventies, home computers transitioned from arriving as kits that hobbyists would then need to assemble into appliances that were purchased over the counter, but homebrew software continued to be written. Developers who started out programming for fun on these computers were snapped up by fledgling publishers and, when the first wave of European software began in earnest, a lot of what was released

commercially came from teenage and twenty-something coders working out of their own homes. That trend continued for years especially for budget software, with companies like Firebird or Mastertronic sourcing much of their 8-bit output this way.

Getting published wasn't the only option for distributing games at that time, however, and amateur programmers found other ways to exchange their works and the Homebrew Computer Club had led to other similar organisations where enthusiasts could meet and exchange ideas or software. The purchase of a modem opened up further avenues, giving access to bulletin boards and early online services such as Compuserve and Quantum Link – which would later become AOL – in America or the United Kingdom's Compunet which offered large,

CODING FAVOURITES

THE MACHINES HOMEBREWERS CONTINUE TO SUPPORT



ZX SPECTRUM

Sinclair's ZX Spectrum has always been a firm favourite for homebrew developers. It might not be the easiest computer to program, but there's some excellent, often surreal games for it and tools like Jonathan Cauldwell's excellent *Arcade Game Designer* have made game creation possible for anybody who wants a go.

MSX

The MSX series of computers have a solid catalogue of homebrew titles, in part due to the long-running MSXdev competition which has produced some fantastic releases over the years, but there's also a sizeable collection of amateur-developed 'doujin' titles from Japan available to choose from as well.



NEW GAMES NEEDED

If you have a homebrew project you would like to see featured then please contact us at: retrogamer@futurenet.com

user-uploaded repositories of files that homebrewers could add their releases to for others to download and enjoy.

Although homebrew had been providing games for 8-bit systems through various channels it was still a niche area, although that was set to change when the Atari ST and the Commodore Amiga began to gain traction, and it was on these platforms, as well as IBM PC compatibles, where the concept moved squarely into the mainstream. Public domain software libraries began springing up to offer their services – either by mail order or in a few cases over the counter of independent computer shops – with ever-growing collections of programs to choose from for not much more than the price of the floppy disks and postage.

Public domain software becoming more prominent also encouraged people to get into coding and, along with having a love for the platform they were working on, many of the developers behind these programs were writing them for their own entertainment and, indeed, education. One example of this is Sean Connolly's 1995 shareware release *Reaxion* for the Amiga because, although Sean was already an experienced programmer, he felt that "having only programmed music/sound effects and the drivers for my personal use, I wanted to push myself into creating a game for once".

Like most shareware titles, a cut-down version of *Reaxion* was released into the wild, and users could register to receive an enhanced version which came with more than three times as many puzzles and an integrated level

editor. Sean wasn't there to make money, though, and instead saw it as an exercise in programming. "I enjoyed releasing something on the cover disk scene for the enjoyment of others," he tells us. "I've never been much of a game player and I'm more fascinated with the technical digital playground that a computer is."

Homebrew would become so prominent through PD, shareware and other similar distribution models that, along with appearing in computer magazines and on their cover disks, Future Publishing would dedicate an entire magazine to covering the freely distributable software that was available. *Public Domain* appeared on shop shelves from late 1991 onwards and, along with reviews and recommendation for utilities, demos and, of course, games came adverts galore for mail order libraries with names like Wirral PD, Deja Vu or Five-Star, all offering hundreds of disks packed full of wonders.

But while these disks became a companion for commercial software on the 16-bit computers, it was around the same time that 8-bit owners saw publishers slowly move away to greener pastures and homebrew started to fill that void. One of the more prominent examples of this for the C64 began as Binary Zone PD, which was founded by Jason 'Kenz' Mackenzie after the library he'd been ordering disks from – Wicked PD, run by well-known Compunet regulars Ian & Mic – closed down. "I liked what they were doing with their PD library and decided I could do something similar myself," he says.

Jason already had some experience having spent time typesetting a few of Wicked PD's catalogues as a favour, so

» [Mega Drive] Zooming around inside the Old Towers while collecting some coins in *RetroSouls'* high-speed action puzzler.



» Sean Connolly (left) is the coder behind *Reaxion* for the Amiga. Simon Ulyatt (centre) is the mastermind of Cronosoft, a publisher for homebrew titles. Jason 'Kenz' Mackenzie (right) is the founder of Binary Zone PD.



AMIGA

With a massive palette and stereo sound out of the box, the Amiga was one of the powerhouses of the 16-bit public domain scene and, after something of a lull, it's seeing a lot of love once more from programmers, with a diverse range of games released or currently in development.



COMMODORE 64

Like the Spectrum, the Commodore 64 is a long-term favourite platform for bedroom coders and has the back catalogue to prove it. The games publishers may have moved on in the Nineties, but amateur programmers have continued to keep owners of the Breadbin entertained to this day.



ATARI 2600

Despite being daunting to program, the 2600 sports a solid homebrew library and is remarkably popular with developers. Every cycle or byte of RAM needs to be counted carefully, so getting even a simple *Pong* clone going is tricky and producing a feature-laden game can be a serious challenge.





Public Domain was published in the Nineties and was dedicated to free software.

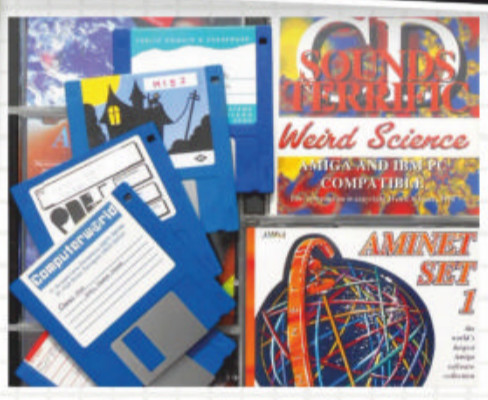
stepping in to take over was a logical step. "I had a lot of contacts in the C64 scene at this time and had amassed a decent collection of C64 demo disks," he continues. "To get things started I organised the demos into compilation disks and set about putting together a paper-based catalogue with a list of the available disks. I put a few small adverts in the magazines that were around at the time and the cheques started rolling in!"

That doesn't mean running a public domain library was easy, though, Jason remembers that he spent "a lot of time compiling disks to build up a decent range of software for Binary Zone", before adding, "When I left my work experience placement in the early Nineties I only had access to very basic printing facilities so it was hard work trying to put together catalogues. I seem to remember the early Binary Zone catalogue updates were typeset on my Amiga and the photocopy masters were produced on a prehistoric and very noisy dot-matrix printer."

Jason would use the same resources when going on to publishing games under the Psytronik Software label to further help plug the gap left by publishers on the C64, noting that it started "thanks to the genius C64 programmer Jon Wells who I was in regular contact with at the time. He was working on a C64 conversion of the Spectrum game Sceptre Of Baghdad



[Amstrad CPC] Shooting and being shot at in Paul Kooistra's colourful and smooth scrolling blaster Star Sabre.



An assortment of public domain floppies, accompanied by some collections on CD.

for Atlantis but, unfortunately, Atlantis sank before the C64 version could be released. As Binary Zone was going great guns at the time and I had a lot of people on my mailing list I offered to release the game for Jon. I figured the game was too good to be released as part of the PD library so after some brainstorming the commercial label Psytronik Software was born."

The first emulators appeared in the Eighties but computer hardware would only become powerful enough to do the original machines justice during the Nineties, with many of the pioneers in this field also being homebrewers. Emulation was also helpful for the opening up of 8-bit and 16-bit consoles to homebrew development, not just by giving coders a means to test what they'd written without having to repeatedly jump through the hoops required to push it to real hardware but also because someone writing an emulator has to figure out all of the facets of a system in order to make it accurate and that information is also incredibly useful to somebody trying to program for it.

Emulation and homebrew contributed to building communities around many of these systems and, when a rise in retro gaming turned it



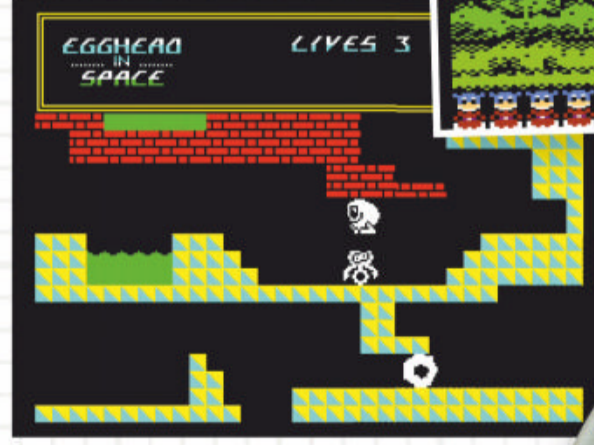
[Atari ST] Here's a very early wave of retro gaming, this shareware version of Centipede was released in 1991.



[BBC Master] Jordan Mechner's Prince Of Persia has been unofficially converted to a number of systems by homebrew developers.



[Atari 8-bit] Sometimes developers feel that a favourite game should be on their system, so we get conversions like Bomb Jack.



[ZX Spectrum] Cronssoft's first release for the Spectrum was prolific Spectrum coder Jonathan Cauldwell's Egghead In Space.



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into a more mainstream pastime, the people who gravitated back towards the computers and consoles of their youth had the option of new games to play alongside the classics. That meant there was more demand for homebrew publishers than ever and Cronosoft's Simon Ulyatt remembers how his own endeavour came about, saying, "When the last remaining British Oric magazine – that I used to edit – finished around 2002, I was at a bit of a loose end, and wanted to start another project for something interesting to do. I've always been into retro gaming, and as a kid in the Eighties, always dreamt of having my own software label. I always liked the DIY and nonprofit ethic of independent punk music labels, so had the idea of doing the same for games on machines that (at the time) weren't particularly trendy."

In an odd parallel to Psytronik, the first Cronosoft release was a previously unpublished game looking for a home. "If my memory serves me correctly, I put a post or two on the *World Of Spectrum* – worldofspectrum.org – website," Simon explains. "Pretty much straight away, Jonathan Cauldwell contacted me, and offered me an unreleased Spectrum game, *Egghead In Space* to try. I knocked up a pretty bad cassette insert on DPaint IV, inkjet printed it, and started from there. After I'd sold half a dozen copies, JC offered a couple more games, and then a few other authors did the same, and it all stemmed from there."

From that point, more publishers appeared and the number of releases and platforms being supported

have been growing slowly but constantly. The homebrew scene has even gone back to its roots with new community-created hardware projects materialising, originally as enhancements to existing computers and consoles to allow the easy transfer of disk images or improve loading times, then moving into recreating classic systems with new devices such as the NuXT – a recreated PC XT motherboard which has an ATX form factor – or hardware reimagings such as the Spectrum Next or Mega65 which are compatible with existing platforms but dial most of the specifications up to 11. Even producing new cartridge-based games has changed over the years as homebrew hardware has become easier to produce, so recent releases are using new printed circuit boards and shells rather than having to scavenge from donor cartridges produced 20 or perhaps 30 years ago for parts.

New people come on-board as well, and some of the games programmers of the future are already being drawn towards classic home computers or consoles, 'fantasy' systems such as the TIC-80 and PICO-8 or the countless tools which are available on current platforms which allow them to be programmed by anybody who is willing to put the time in and feels that it might be fun. These new arrivals add to the groups who are still developing for the machines they fell in love with as teenagers and others who have started learning to program in order to scratch a long-standing itch from their childhood. ✨

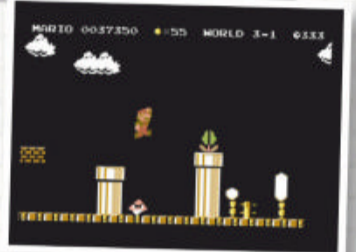
PUSHING THE LIMITS

Homebrew titles that went above and beyond

SUPER MARIO BROS

COMMODORE 64

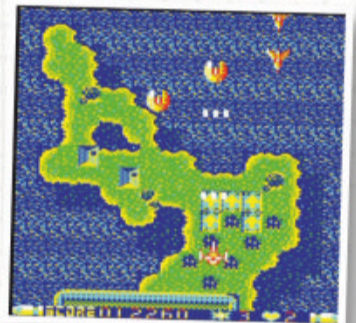
Super Mario Bros on the C64 took the NES code and persuaded it to run on the Breadbin with optional support for expansions. It's accurate enough that most of the glitches in the original will still work, but that also had Nintendo stepping in for a quiet word with the developer.



WHITE LIGHT

BBC MICRO

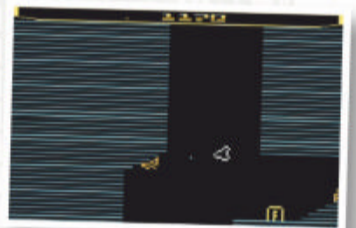
Billed as an unofficial sequel to the BBC Micro blaster *FireTrack*, *White Light* takes everything the original was doing to milk the hardware and turns it all up to 11. The result is that each level offers detailed scrolling backgrounds inhabited by plenty of heavily-armed enemies to destroy.



THRUST

ATARI 2600

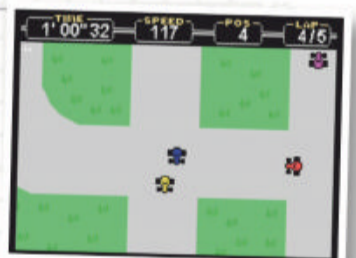
Probably one of the most impressive Atari 2600 games has to be Thomas Jentzsch's conversion of *Thrust* which faithfully recreates the BBC Micro classic with very scarce resources. Somehow, this game has multidirectional scrolling and can recreate the original's physics for when the player's craft is towing an orb.



LOTUS F3

MSX

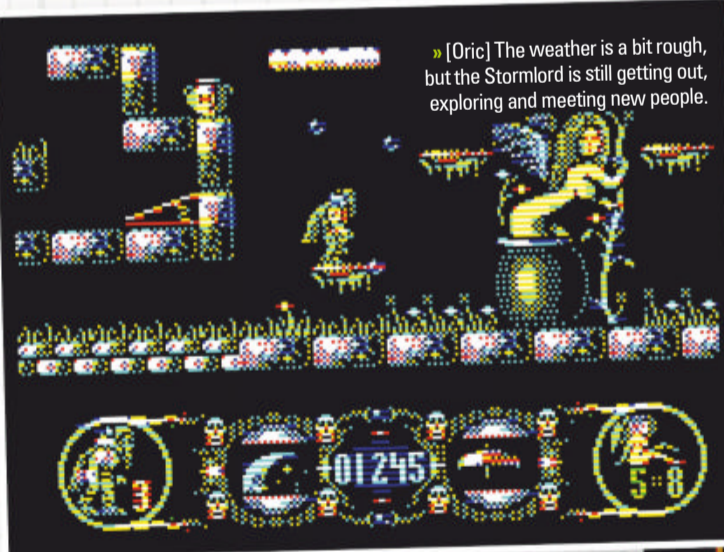
Smooth scrolling on the original MSX isn't easy to do, even in a single direction, but 2007's MSXdev entry *Lotus F3* is a top-down racer which makes multidirectional, pixel-accurate movement look almost ridiculously simple, while still having resources left over to handle all of the other game elements.



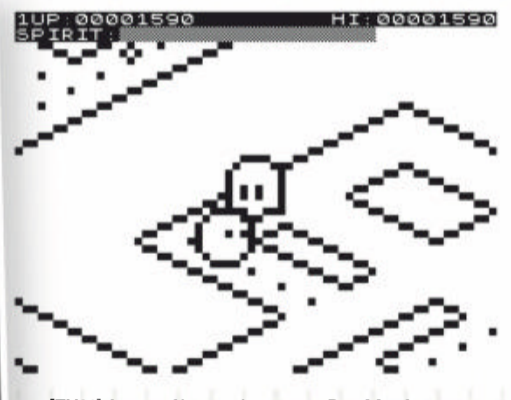
YOOMP!

ATARI 8-BIT

Yoomp! takes the idea of *Trailblazer* and pushes the Atari 8-bit's hardware by improving the level of detail within the play area and then wrapping the action around the inside of a tube, with the player-controlled bouncing ball rotating around the edge and, hopefully, avoiding holes and other hazards.



» [Oric] The weather is a bit rough, but the Stormlord is still getting out, exploring and meeting new people.



» [ZX81] A spot of isometric reverse *Pac-Man* from Bob Smith in the form of *One Little Ghost*.



» [Super NES] Things really aren't going to plan in the puzzling world of *MazezaM Challenge* on the SNES.



» [NES] *D-Pad Hero 2* is based on *Guitar Hero*, but with chip music renditions of the songs and a control pad.



COLLECTOR'S CORNER

DARRAN & WOZ TAKE YOU THROUGH THE RETRO KEYHOLE



BLAST WIND

"I've always wanted this Saturn shmup, but always felt it was too expensive. After a late night of drinking I discovered that I'd bought it."

PAID: £350



THE SHED LOAD

Editor Darran takes us inside his retro annex

BIO

NAME:
Darran Jones

FAVOURITE GAME:
Strider

FAVOURITE SYSTEM:
Mega Drive

ESTIMATED VALUE:
LOL, my wife reads this

TWITTER:
@RetroGamer_Daz

It's taken me a long time to streamline my collecting habits. I own nothing from my days as a kid, as I used to sell one system to fund the next. I did have an Amstrad CPC but that was lost in a skip-dumping incident we won't go into (I'd love to own another). So my current collection didn't take shape until I moved to *games™*, and later **Retro Gamer**.

If you ask Drew or Nick about my collecting habits they'd describe me as "erratic" and "tempestuous". I've been labelled as a free-form jazz collector, which does make a weird sort of sense. When I get into something I get into it with a laser-like focus and I'd often buy games for the sake of owning them (something I no

longer do). I doggedly pursued a complete Dreamcast collection (before getting bored after needing around 40 final games) and over the last four years have collected Mega Drive, Xbox, DS, Vita, Wii, GameCube, SNES, Xbox 360, 3DS, Lynx and Saturn games. The latter has been my focus recently and I've been rebuying some of the shmups I sold to fund my first professional lens (I love photographing birds).

I had a bit of a crisis at the beginning of the year as the content of my game shed felt overwhelming, so I sold a bunch of games at the London Games Market and spent the £1,000 on a Scottish birding trip. I'm being a lot more careful about what I buy now, mainly because I have limited space and also due to the sheer cost that many classics now sell for. That probably explains why I've been picking up so many games for the Switch lately (I'm up to 90 now). It has all my favourites (retro compilations, metroidvanias, shoot-'em-ups) and unlike my youth, I won't need to sell anything when the Switch 2 comes out. Hopefully... ✨

FIRE EMBLEM COLLECTION

"I adore the *Fire Emblem* series and have every western game that's been released, including the limited edition versions"

PAID: £668



THIS IS COOL SATURN

"I purchased this about 15 years ago and it came with 28 shmups, which makes it a bit of a bargain. I've since soft-modded it"

PAID: £500



Got an impressive collection of your own? Contact us at:

f RetroGamerUK @RetroGamer_Mag ✉ retrogamer@futurenet.com



PICADE
 "I don't often emulate, but I built and reviewed this for *PiUser* magazine a few years back. I still find it immensely enjoyable to use."
PAID: £0

SONY TC-207
 "A family member recently gifted me a new-in-box Sony TC-207 cassette deck found in a garage. It looks great next to the 1982 original Speccy."
PAID: £0

BBC MODEL B
 "The first computer I ever used, and it was to play *Granny's Garden!* Hardly renowned as a classic today, but the machine itself was an essential purchase."
PAID: £80



BIO

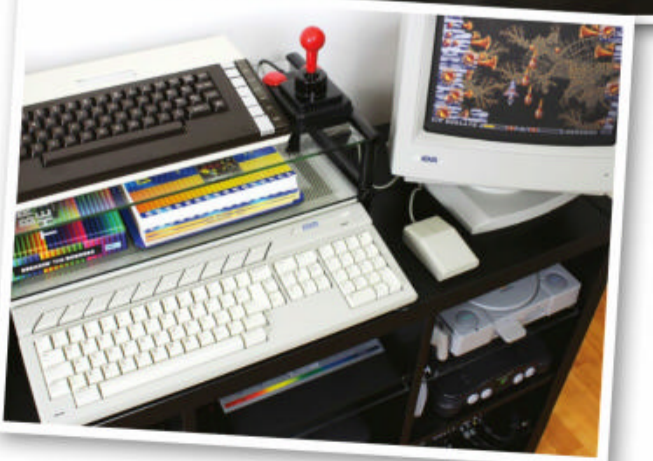
NAME:
 Woz Brown

FAVOURITE GAME:
Zelda: Ocarina Of Time

FAVOURITE SYSTEM:
 ZX Spectrum 128K+2

ESTIMATED VALUE:
 Priceless

TWITTER:
 @RetroCoreGames



MICROLOFT

Senior art editor Woz shows us what he's got hiding in the attic

Like many of my peers, growing up in the Eighties meant gaming on a home micro rather than a console. For me and my friends, it all started with the ZX Spectrum and although I played on their 48K and Plus models, it was the Amstrad-produced 128K+2 I received. Like Darran, I don't actually own many of the original titles or systems I had as a kid, I always traded up and moved on; nowadays, though, I can't stop looking back!

It's that nostalgic connection that means the most to me. Reacquiring titles that have been lost or lent, traded or thrown away, has become a focus to building a core retro collection. I find the original boxes and packaging artwork evocative of my childhood experiences and brands such as Sinclair and Atari are rooted in my gaming memories. I tend to buy boxed whenever possible, and since the Playstation and N64 demanded a big chunk of my teenage years

a few consoles have snuck their way in here and there. The rise of their popularity, and therefore prices, means that side of the collection will take a little longer to complete.

Using authentic hardware with their load times are all part of the experience if you ask me, so having a decent space to house it all has been a key goal. A recent move has given me a loft conversion to play with, and it makes for a decent home office and conveniently doubles up as an ideal space to display my collection. I like to keep everything presentable (and my fiancé demands it!) so having a designer's mindset clearly helps. I used to buy a lot of games which soon racked up and became ungainly, so whittling it down to this core collection has been my primary focus.

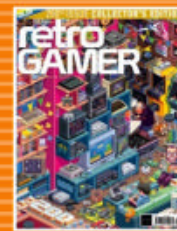
As with any collecting, having a clear idea of what I wanted to achieve was key. So I decided to limit my pick-ups to titles I had either owned or experienced back in the day, which has been a lot more satisfying. For me, gaming in the Eighties and Nineties were the golden years, so I now keep the collection locked to that era. After all, you really can't collect 'em all! ✨

RETRO PC
 "Built from scratch using real NOS-talgia parts! It took a good year to track down the mostly new-old-stock components I needed to build this beast of a PIII."
PAID: £200+



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HAVE YOUR SAY... SEND US A LETTER OR MAKE YOURSELF HEARD ON THE ONLINE FORUM – WWW.RETROGAMER.NET

AS A CHANGE OF PACE, WE'RE USING THIS MONTH'S MAILBAG TO SHOW OFF READERS' RETRO GAMER COLLECTIONS. WE HAD A FANTASTIC RESPONSE ON SOCIAL MEDIA AND IT WAS IMPOSSIBLE TO SHOW THEM ALL OFF, BUT HERE ARE SOME OF OUR FAVOURITES...

LUKE WEAVER ▶

"I've always really enjoyed the Back To The Nineties/Noughties section of the mag. It creates a whole window in time with the inclusion of a music chart as well. Growing up in the Nineties and being in secondary school for the early Noughties, the nostalgia hits hard!"



RICKY HEALY ▼

"Retro Gamer is my favourite videogame magazine of all time and the only one I still collect – in fact, I have every issue. The cover art is always amazing and every issue has hours of entertaining and educational content on the history of gaming."



CARL DEAN ▲

"I like getting Retro Gamer, as it fills me with the nostalgia of a time when I had to save up for my monthly magazine of choice. The covers are fantastic and there is something quite nice about the feel of real paper in your fingertips as you turn the pages, which you just cannot beat!"



SIMON WALSH ▲

"I love Retro Gamer and always look forward to it dropping through my letterbox. It's the most unique games magazine around and a joy to read each month."



JEFFE GILBERTSON ▲

"I find Retro Gamer an invaluable and informative source for all my gaming needs. It has so many interesting features and articles on things that have been relevant throughout my life, and I am constantly gleaming more knowledge about the history of my favourite hobby."



LEE BUCKINGHAM

"It's probably cliched, but Retro Gamer brings back the halcyon days of my youth playing videogames. Reading the articles brings back memories of trips to South Shields on a foggy day (with the fog horn blowing) to play Bubble Bobble, Golden Axe and Gauntlet. Happy Days!"



DAN MONS ▲

"I was hooked on Retro Gamer from the first issue I picked up in a local newsstand, and was gifted a subscription by my lovely wife shortly after. The developer and publisher interviews and research pieces provide a fantastic perspective and in-depth information on gaming history that are often missed by other media."



JAMES COSTELLO ▶

"I love it when a new issue of Retro Gamer comes through my door. I like reading and learning about games and systems I've never played before. It's a timeless magazine, too, so I can go back and pick up any issue and it's still relevant."



A COVER FOR THE AGES

We wanted to do something really special for issue 200 so we persuaded Army Of Trolls' Gary Lucken to create a cover with as many references to past covers as possible. He ended up doing a cracking job, so we thought we'd reveal them all here. How many did you spot?



- 1) 3DO – Issue 122
- 2) 1942 – Issue 144
- 3) 3D Monster Maze – Issue 99
- 4) After Burner – Issue 71
- 5) Amiga – Issue 113
- 6) Ant Attack – Issue 55
- 7) Asteroids – Issue 68
- 8) Astro Wars – Issue 106
- 9) Atari 2600 – Issue 103
- 10) Atari – Issue 46
- 11) Axelay – Issue 80
- 12) Battlezone – Issue 59
- 13) BBC Micro – Issue 148
- 14) Bomberman – Issue 67
- 15) Bubble Bobble – Issue 95
- 16) Castlevania – Issue 36
- 17) The Chaos Engine – Issue 180
- 18) Commodore 64 – Issue 2 and 30
- 19) Crazy Taxi – Issue 130
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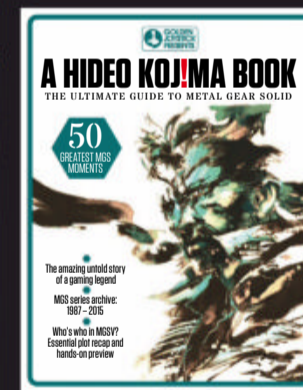
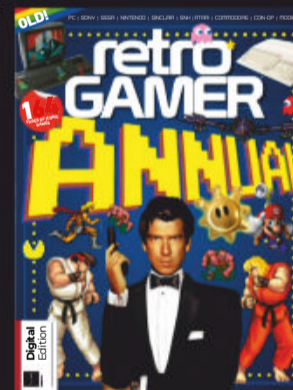
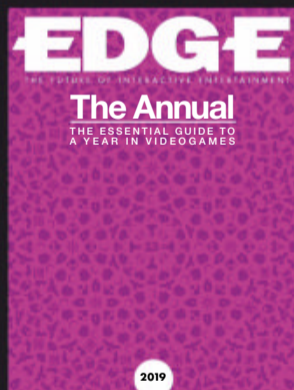


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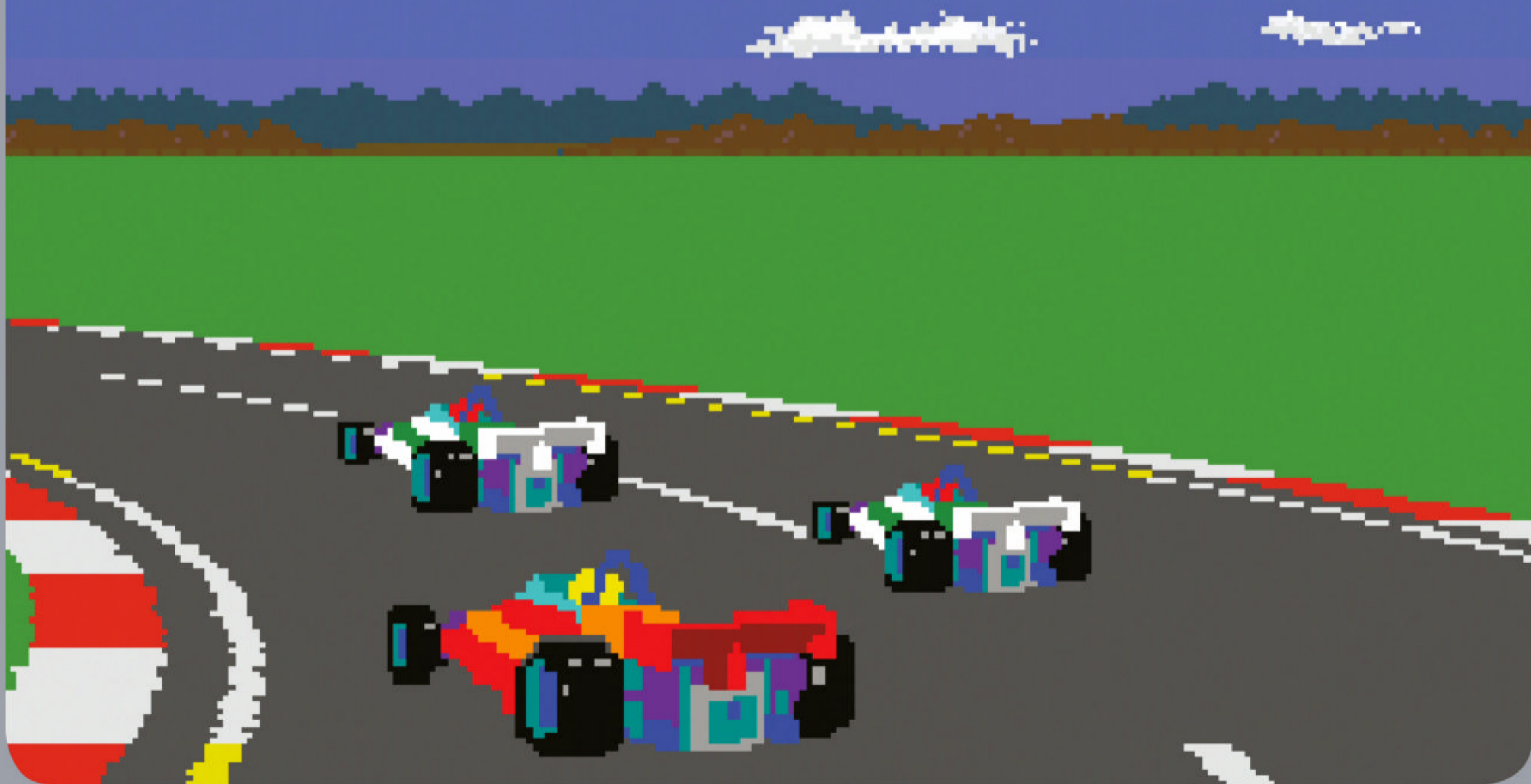
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RETRO GAMER 200

» When given our own trumpets, our reaction is to blow like the capacitors on a Game Gear. You know, we stop working and leak corrosive fluids. Wait, what was this metaphor again? Let's rewind. We're in a self-congratulatory mood because we've finished issue 200 – something fewer than ten UK games magazines have achieved. So we decided to show you how it was put together, with a wholly serious pictorial documentary

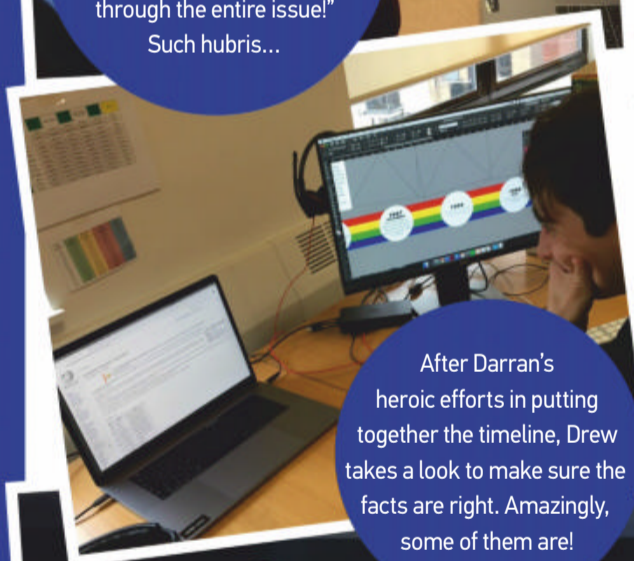


This image shows a band of fools. "Let's do the whole mag as one big history of games. Let's do a timeline that runs through the entire issue!" Such hubris...

Andy gets a case of déjà vu. "Wasn't I designing issue 200 last year?" Mad doctor Nick turns up the happy gas to dull the memories of *games™*.



Drew lays out the Seventies and Eighties to get an idea of how they look – quite literally, as the young scamp wasn't born until the Nineties.



After Darran's heroic efforts in putting together the timeline, Drew takes a look to make sure the facts are right. Amazingly, some of them are!



It's all starting to come together and it's looking good, but we're still trying to wrangle interviewees and work out what we have forgotten to write.

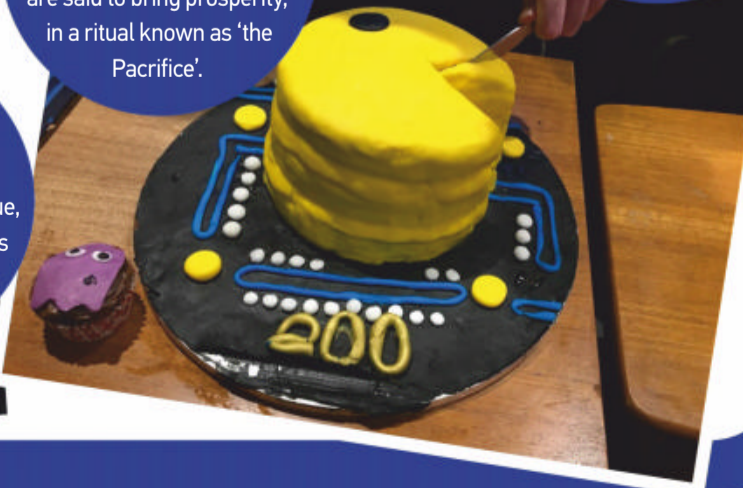


We party to celebrate the issue, and of course that means games. Darran proves his retro skills, losing to our former designer Steve Williams on *Sega Rally*.



Retro Gamer team members past and present come out to celebrate the milestone issue, including poor Luke Albigés who was cut out of the picture.

To secure 100 more issues, the revellers eat an effigy of a retro icon whose constant feasting and long life are said to bring prosperity, in a ritual known as 'the Pacrifice'.



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